



13 years professional experience in design,
specializing in online retail and UI.

Cyrelle DeCou

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Skills

Responsive web design

UI design

HTML5 / CSS3 / SASS

Online retail marketing

Photo retouching

Print design

Software

Photoshop

InDesign

Illustrator

Adobe XD

Sketch

JIRA

Experience

Senior Visual Designer (2007 - 2016)

Delivery Agent

- Developed new branding and designed websites, emails, and promos for various clients including Discovery Channel, Oprah, HBO, FX, Showtime, CBS, NBC, Fox, The Simpsons, Pepsi, Food Network, Dunkin Donuts, Playboy, and more.
- Oversaw the execution of designs through to production, working closely with Merchandising, Marketing, and Engineering teams.
- Provided mentorship and training to junior designers, contractors, and interns.

Graphic Designer (2005 - 2006)

Boxport

- Performed a variety of creative tasks including designing corporate materials, product photography, image editing and retouching for both web and print.

Print Designer (2002 - 2007)

CMP Media

Drive Magazine

Paradises ink!

- Produced page layouts for magazine articles and advertorials, as well as designing ad banners for advertisers.
- Focused on creating appealing presentations through image choice, editing, and clean design.
- Worked closely with managers and copywriters to deliver quality work.

Education

UC Santa Cruz (1996 - 2000)

- Bachelor of Art: Digital Media and Photography