



13 years professional experience in design,
specializing in online retail and UI.

Cyrelle DeCou

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Skills

Responsive web design
Brand extension
UI design
HTML5 / CSS3 / SASS
Online/Social retail marketing
Photo-retouching
Print design
Illustration & animation
Packaging

Software

Photoshop
InDesign
Illustrator
Adobe XD
Sketch
JIRA
Trello

Experience

Senior Visual Designer (2017 - 2018)
Nuts.com

- Designed a wide array of projects for an e-retail food business, from marketing/social assets, corporate materials, print catalogs, to packaging design.
- Recognized for my illustration and animation skills, which were used for marketing and brand extension, and became standard assets utilized by the full design team across the brand.

Senior Visual Designer (2007 - 2016)
Delivery Agent

- Developed new branding and designed websites, emails, and promos for various clients including Discovery Channel, Oprah, HBO, FX, Showtime, CBS, NBC, Fox, The Simpsons, Pepsi, Food Network, Dunkin Donuts, Playboy, and more.
- Oversaw the execution of designs through to production, working closely with Merchandising, Marketing, and Engineering teams.
- Provided mentorship and training to junior designers, contractors, and interns.

Print/Visual Designer (2002 - 2007)
Boxport
CMP Media
Drive Magazine
Paradises ink!

- Performed a variety of creative tasks including designing corporate materials, product photography, image-editing and retouching for both web and print.
- Produced page layouts for magazine articles and advertorials, as well as designing ad banners for advertisers.
- Focused on creating appealing presentations through image choice, editing, and clean design.
- Worked closely with managers and copywriters to deliver quality work.

Education

UC Santa Cruz (1996 - 2000)

- Bachelor of Art: Digital Media and Photography