



## Cyrelle DeCou

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15 years professional experience in design, specializing in online retail and UI. In search of positive culture and an impactful role.

### Skills

Responsive web design  
UI design  
HTML5 / CSS3 / SASS  
Online/Social retail marketing  
Illustration & animation  
Packaging  
Photo-retouching  
Print design

### Software

Photoshop  
InDesign  
Illustrator  
Adobe XD  
Sketch  
JIRA  
Trello

## Experience

Senior Visual Designer (2017 - 2018)

### Nuts.com

- Designed a wide array of projects for an e-commerce food business, from marketing/social assets, corporate materials, print catalogs to packaging design, to increase brand engagement.
- Recognized for my illustration and animation skills, which were used for marketing and brand extension, and became standard assets utilized by the full design team across the brand.

Senior Visual Designer (2007 - 2016)

### Delivery Agent

- Developed new branding and designed websites, emails, and promos for various clients including Discovery Channel, Oprah, HBO, FX, Fox, Showtime, NBC, The Simpsons, Pepsi, Food Network, and more.
- Oversaw the execution of designs through to production, working closely with Merchandising, Marketing, and Engineering teams.
- Mentored and trained junior designers, contractors, and interns, helping raise the design bar and increased brand consistency.

Print/Visual Designer (2002 - 2007)

### Boxport

### CMP Media

### Drive Magazine

### Paradises ink!

- Performed a variety of creative tasks including designing corporate materials, product photography, image-editing and retouching for both web and print.
- Produced page layouts for magazine articles and advertorials, as well as designing ad banners for advertisers.
- Focused on creating appealing presentations through image choice, editing, and clean design.
- Worked closely with managers and copywriters to deliver quality work.

## Education

UC Santa Cruz (1996 - 2000)

- Bachelor of Art: Digital Media and Photography