

HOW TO SPEAK CONVINCINGLY PRINCIPLES OF RHETORIC

by Cyril Junior Dim



ABOUT THE TRAINING

Aristotle taught that the goal an effective speaker is to convince people. Indeed, before anybody invests in what we have to say, they have to invest in us as people first.

Persuasive speakers exhibit a very unique quality - they are very deliberate. It seems as though their words, while flowing effortlessly, are meticulously planned...

How can we be convincing? How can we speak in a way that demonstrates credibility and ultimately results in persuasion? Consider practical examples of using the principles of rhetoric.

WHO CAN BENEFIT?

- Sales personnel
- Team leaders
- Public Speakers
- Negotiators
- Students & Young Professionals
- Writers

WHAT YOU WILL DISCOVER

- The building blocks of persuasive speech
- How to put the building blocks of persuasive speech into practical use
- The difference between persuasiveness and manipulativeness
- Opportunities to employ the principles of persuasive communication in our professional space and beyond

WHAT YOU WILL EXPERIENCE

- A look into historical philosophy
- Videos demonstrating how popular entertainment figures employ persuasive communication tactics
- An exchange of ideas with other workshop attendees on how to gain trust and persuade listeners
- A discussion on the ethics of persuasive speaking

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Nie ma nic bardziej pouczajacego/przekonujacego niz przykład mistrza - *There is nothing more informative/convincing than the master's example*

-Anonymous Survey Respondent

Wysza Szkoła Bankowa we Wrocławiu

HOW TO REQUEST

Should you wish to have “This is me - Ndini” performed at your event, please be sure to:

- Book a consultation date for the desired service at <https://www.picktime.com/cyriljuniordim>
- During consultation, communicate the specifics of the event including date, venue, and audience size.
- Print a contract or order
- Send the contract (filled and signed) to ndini@cyriljuniordim.com

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🏷️ Price 2022 - 2023:

- Talk - *Price available upon request*
- Medium - Virtual or On-Site
- Duration - 2h 30min



ABOUT THE SPEAKER

Cyril Junior Dim is Zimbabwean by descent and was educated as a Software Engineer in Wrocław, Poland. He has spent the past 13 years mastering the art of Public Speaking.

Cyril's exploits have taken him across all avenues of the spoken word, including theatre, Stand-Up Comedy, TEDx, Sports Commentary, and Events Hosting. He is most recognized as an achieved Competitive Public Speaker, having won 2 National Championships in 2 countries in 2 languages. Cyril also holds all 4 District Titles, is a 2 time Continental Champion, and is Toastmasters International's 2022 World Champion of Public Speaking.

Cyril reveres Public Speaking as a force for inspiration, growth and self-discovery.