



HOW TO TELL STORIES THAT CONNECT

by Cyril Junior Dim

ABOUT THE TRAINING

From the dawn of time, mankind has told stories. Whether we realise it or not, we are constantly seeking stories. We watch the news, we browse social media, we go to the cinema. Something about these keeps us coming back for more...

What's the magic? What do movie-makers and news outlets do to make us desperate to hear one more story? How can you speak so people want one more story and, most importantly, how can you leverage this skill to boost your career?

WHO CAN BENEFIT?

- Writers
- Influencers
- Sales Personnel
- Entrepreneurs
- Public Speakers
- Interview Attendees
- Marketing Professionals

WHAT YOU WILL DISCOVER

- What a story *isn't*
- How to find interesting stories from our lives
- A basic template for telling a personal story
- The extensive utility of a story
- How the movie trick us with age-old storytelling techniques
- The biological cocktail that ensures that every story connects

WHAT YOU WILL EXPERIENCE

- The dissection of some of the most famous scenes in movie history
- Storytelling exercises that to put storytelling principles into practical perspective
- The presentation of some of my most polished stories from Toastmasters International and beyond

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At 24, TM Cyril is wise beyond his years. We need
communicators and global leaders like him.

-Elizabeth Segura-Krueger

Asst. Prof. Department of Humanities, The University of the Philippines Los Baños

HOW TO REQUEST

Should you wish to have “This is me - Ndini” performed at your event, please be sure to:

- Book a consultation date for the desired service at <https://www.picktime.com/cyriljuniordim>
- During consultation, communicate the specifics of the event including date, venue, and audience size.
- Print a contract or order
- Send the contract (filled and signed) to ndini@cyriljuniordim.com

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🏷️ Price 2022 - 2023:

- Talk - *Price available upon request*
- Medium - Virtual or On-Site
- Duration - 1h 30min



ABOUT THE SPEAKER

Cyril Junior Dim is Zimbabwean by descent and was educated as a Software Engineer in Wrocław, Poland. He has spent the past 13 years mastering the art of Public Speaking.

Cyril's exploits have taken him across all avenues of the spoken word, including theatre, Stand-Up Comedy, TEDx, Sports Commentary, and Events Hosting. He is most recognized as an achieved Competitive Public Speaker, having won 2 National Championships in 2 countries in 2 languages. Cyril also holds all 4 District Titles, is a 2 time Continental Champion, and is Toastmasters International's 2022 World Champion of Public Speaking.

Cyril reveres Public Speaking as a force for inspiration, growth and self-discovery.