

# My SWOT analysis

	Helpful	Harmful
I n t e r n a l  o r i g i n	<ul style="list-style-type: none"> <li>• Organization</li> <li>• Sociable</li> <li>• Creative</li> </ul>	<ul style="list-style-type: none"> <li>• May lack leadership</li> <li>• Lack of critical thinking</li> </ul>
External origin	(M1)	(M1)

# REFLECTION

First of all, it's important to know that my Civic Engagement project allows me to implement different soft skills and this SWOT analysis permits me to put forward my strengths and weaknesses for this project. Let's first talk about the "**Organization**" strength.

Although it's a project organized by another association, we still have to organize the project from our point of view : in fact, since we have to film a show over several days, we have to organize ourselves so that someone doesn't film all the time for example. To solve this, I've created with my team a document where our staff have entered their availabilities and their job wishes (mobile camera, background camera, stage manager, ...) which brings us to my second quality: **sociable**.

This strength is very useful in my point of view. In fact, I'm comfortable talking to people: this was very helpful when it came time to start talking to the TVn7 crew about the project to see if they were interested in filming. So I talked to some members of the association and I also, before creating the schedule, sent an email to all the members to tell them about the project.

To continue, now let's talk about **Creative** strength. Filming a show isn't done on the same day. We have to prepare a few shots in advance, especially by taking part in rehearsals. This brings out my creative and imaginative spirit because by watching the show, we can see things that could be brought to the forefront with a good shot. This will allow us to have not basic shots without particular interests but shots adapted to the show so that we can live it in the best way just by watching the DVD.

Then, let's talk about my weaknesses mentioned in the SWOT analysis.

I can have a **lack of leadership** at times. In fact, if you take the example of sending emails, I also relied quite a lot on the opinion of my team-mates. This is generally felt on different projects where I have difficulty managing a team. This also highlights my second flaw, I may **lack critical thinking** skill.

Indeed, I sometimes find it hard to criticize something. Nevertheless, I don't have concrete examples but I know that this could happen after the show has been recorded, when the videos have to be processed.

Finally, I think that this project allow me to improve these weaknesses. In fact, being within the organization, it is essential to be a leader in the organization. Then, I think that my criticize spirit will be essential in order to produce a quality DVD for this association.