



Telco Customer Churn Analysis

Electronic check

Mailed...

Bank...

Cre...

Contract

- Select all
- Month-to-month
- One year
- Two year

SeniorCitizen

- Select all
- 0
- 1

InternetService

All

tenure_group

All

PaymentMet...

All

7043

Total Customers

1869

Churned Customers

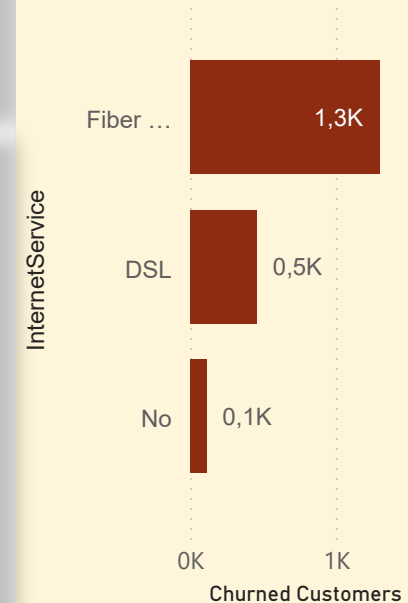
5174

Retained Customers

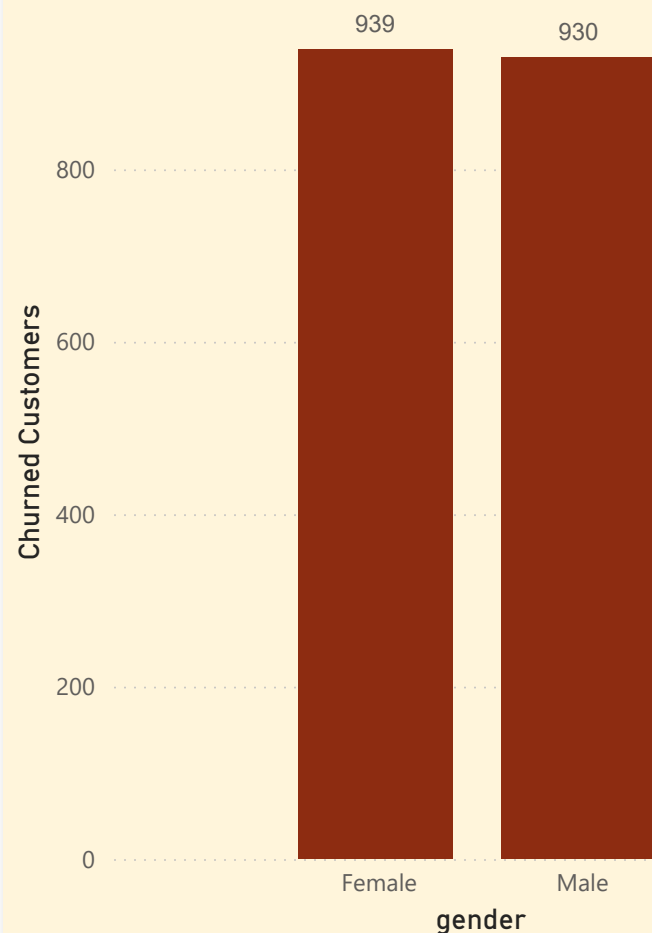
Churn Rate

0 % 27 % 100 %

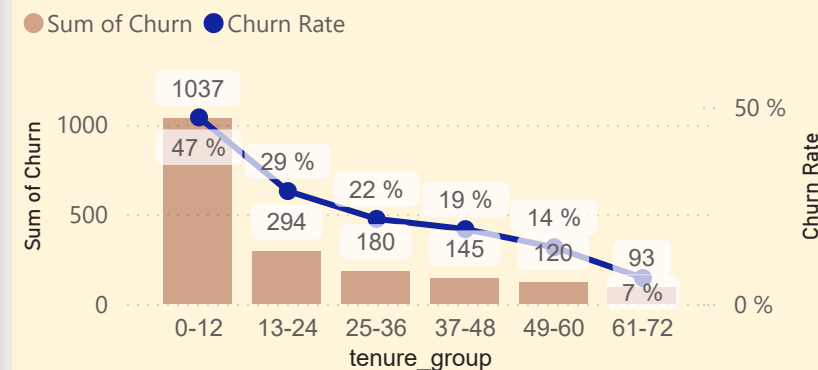
Churned Customers by InternetService



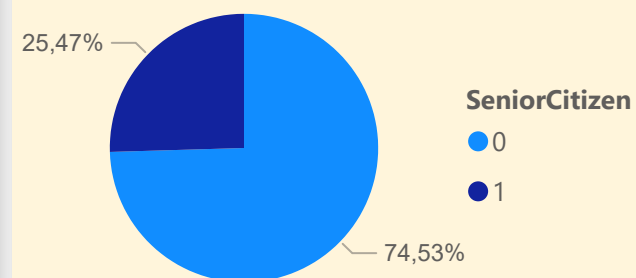
Churned Customers by gender



Sum of Churn and Churn Rate by tenure_group



Churned Customers by SeniorCitizen



Churned Customers by Contract

