

Local Event Finder App Plan

Key Features

1. Event Discovery:

- Location-Based Suggestions.
- Filters: Date, Category, Price.
- Trending Events.

2. Event Details:

- Description, timing, location (Google Maps integration).
- Ticket prices and RSVP options.
- Calendar Integration and Sharing.

3. User Interaction:

- Bookmark Events.
- Notifications about matching or updated events.

4. Event Submission:

- Users or organizers can submit their events.

5. Social Features (Optional):

- Groups or communities for specific interests.
- Chat or comment sections for events.

Monetization Strategies

1. Freemium Model: Basic free version with premium features.

2. Sponsored Events: Charge organizers for promoting events.
3. Affiliate Revenue: Commission for ticket sales.
4. In-App Ads: Ads for local businesses or events.
5. Subscription: Premium membership for exclusive benefits.

Technology Stack

- Frontend: React Native, Flutter, or native development (Swift/Kotlin).
- Backend: Firebase, PostgreSQL, or MongoDB.
- APIs: Event APIs (Eventbrite, Meetup) for data.
- Location Services: Google Maps API or Mapbox.

Development Steps

1. Market Research: Identify competitors and gaps in their offerings.
2. Design: Create wireframes and mockups.
3. Development:
 - Integrate geolocation and APIs.
 - Build a user-friendly interface.
4. Testing: Test across devices and resolve bugs.
5. Launch: Release a basic version and iterate based on feedback.

Marketing Your App

- Local Partnerships: Collaborate with event organizers and venues.
- Social Media Ads: Target ads based on location and interests.
- Influencers: Partner with local influencers to promote the app.
- Referral Program: Offer incentives for users to invite friends.