

Prism Marketing Analysis

Number of Visits

125M

Avg. Spend Per Customer

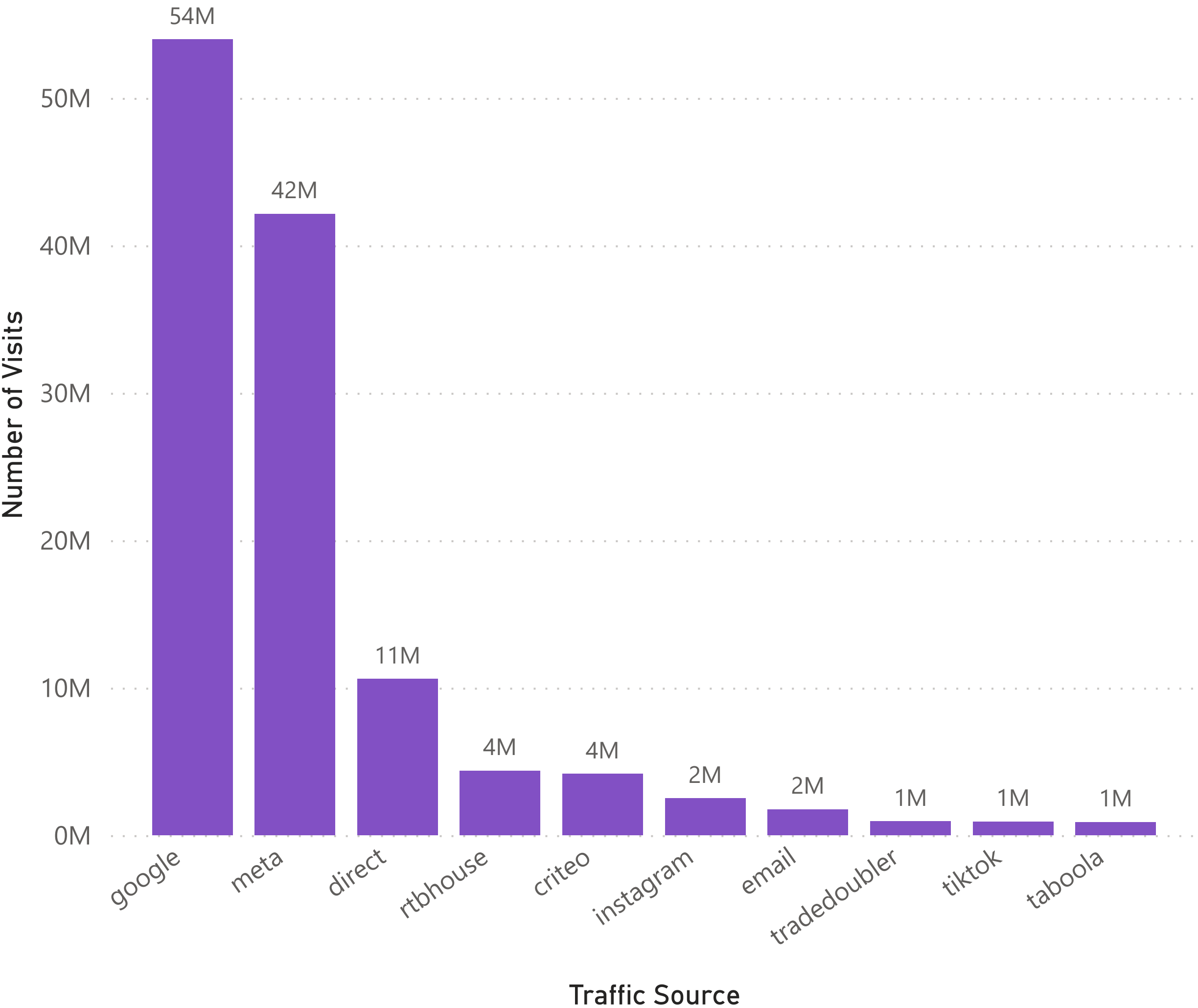
£30.66

Avg. Conversion Rate (%)

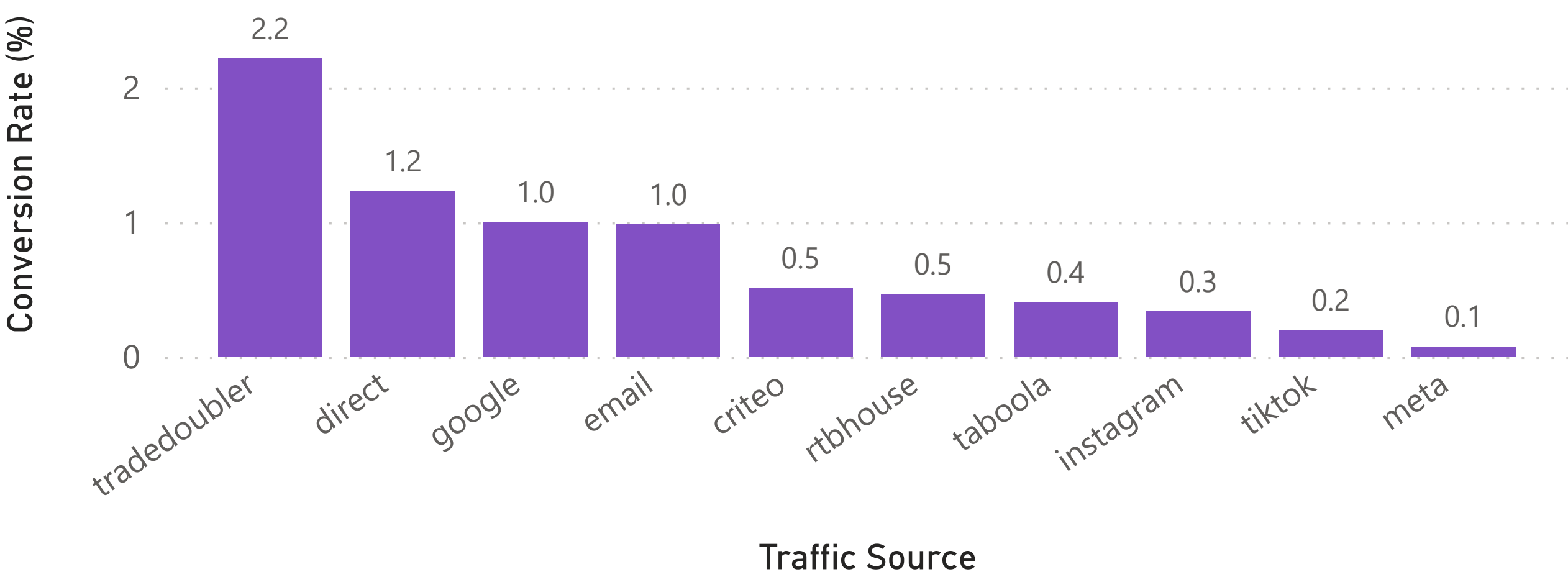
1.01

- year
- Select all
 - 2020
 - 2021
 - 2022

Number of Visits by Traffic Source



Conversion Rate (%) by Traffic Source



Average Spend by Traffic Source

