

Prism Funnel Analysis

0.61%

Conversion Rate

88.02%

Cart Abandonment Rate

125M

Total Visits

761K

Total Purchases

Year

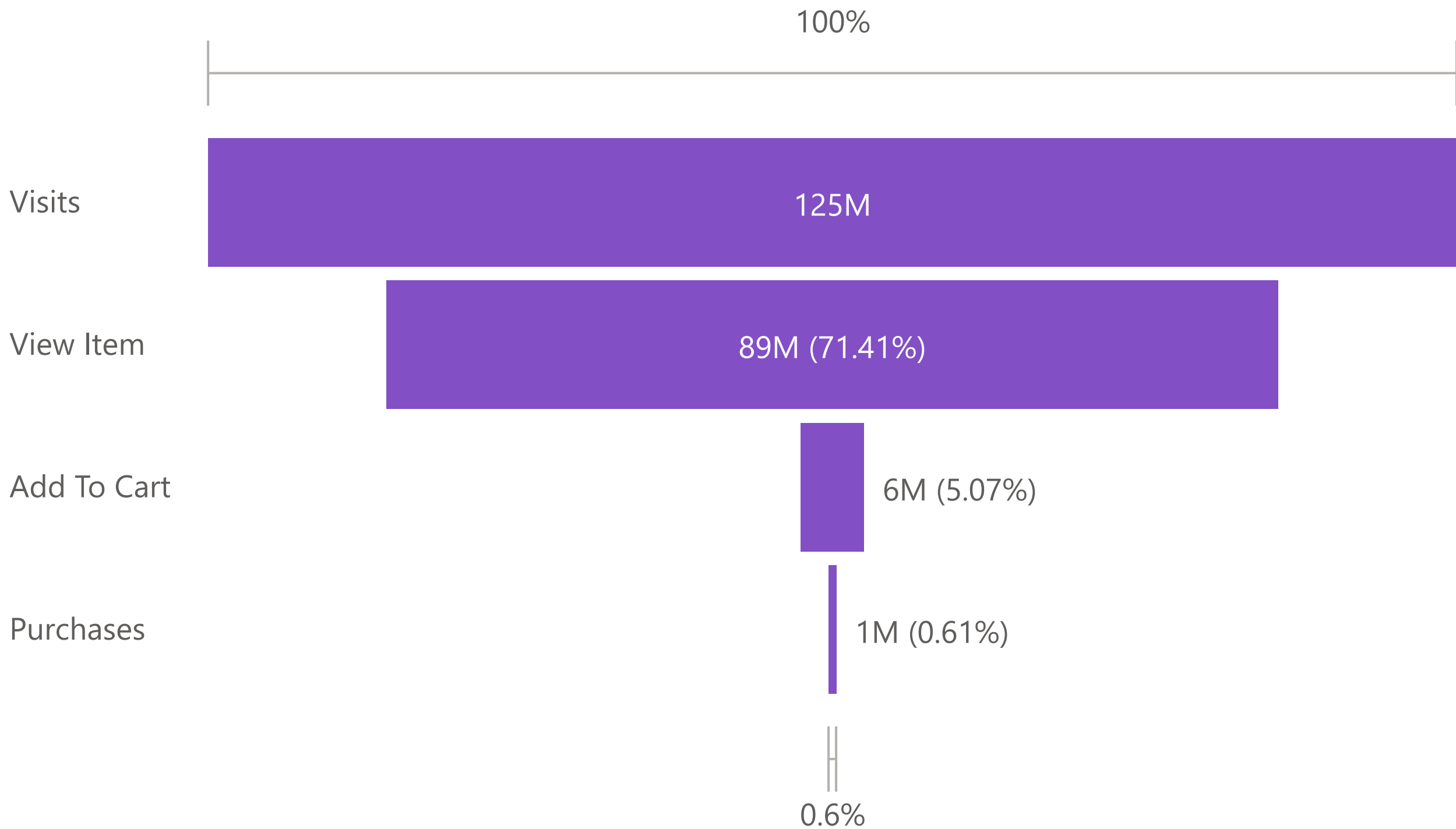
Select all

2020

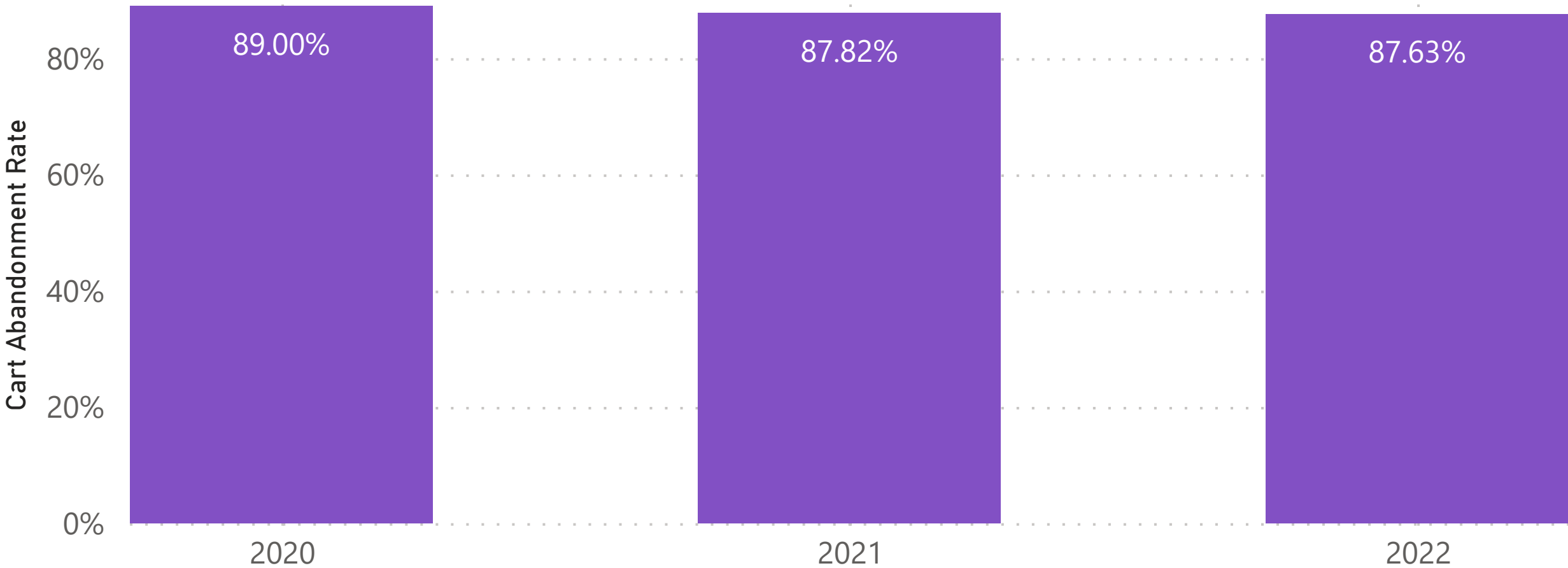
2021

2022

Conversion Rate Funnel



Cart Abandonment Rate



Conversion Rate by Device Category

