

Prism's Customer Base

Average Revenue per Segment

£83.91

Average Number of Purchases

1.13

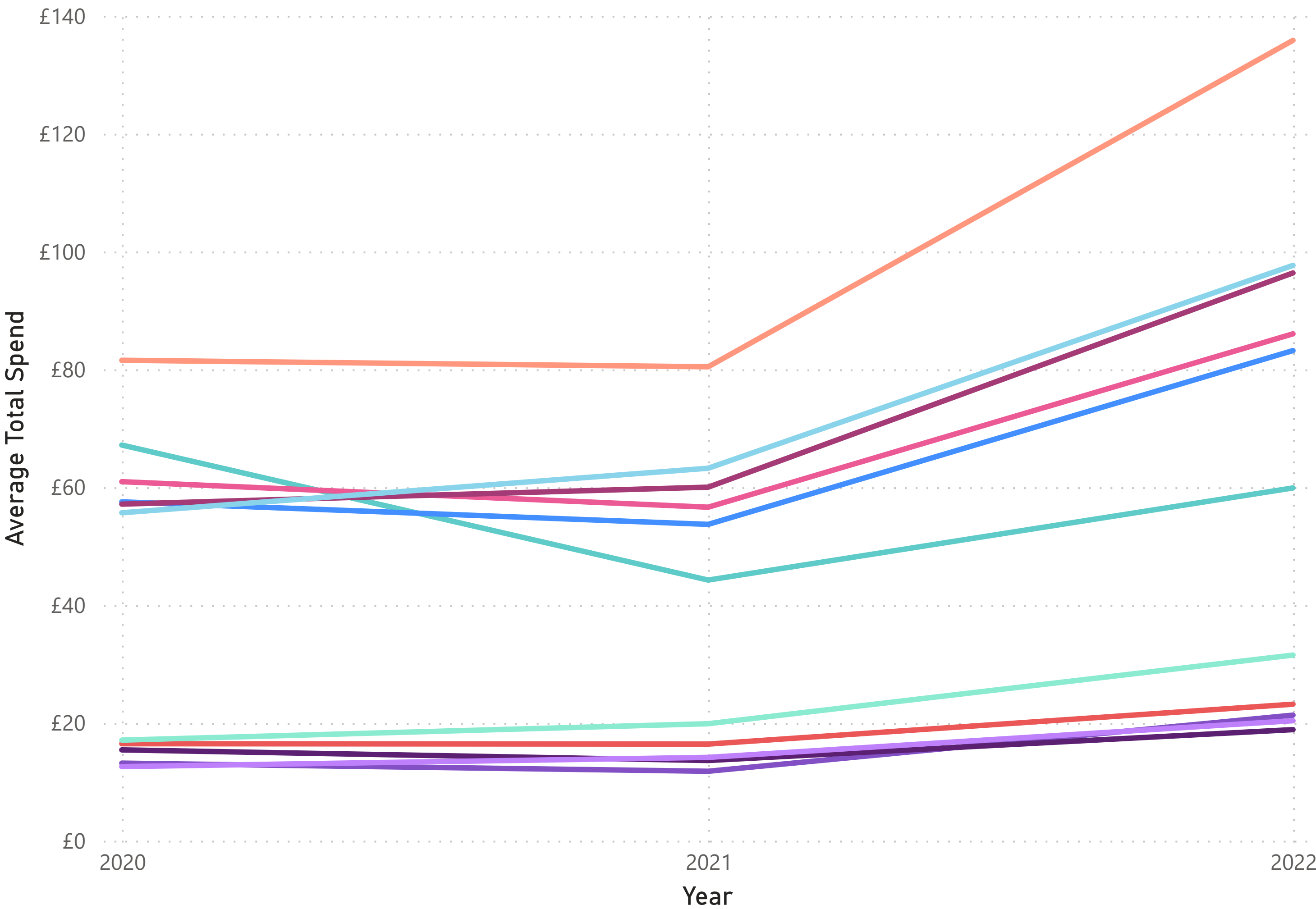
Average Order Value

£35.45

Year
2020
2021
2022

AOV per Segment

segment about t... at risk can't los... champi... hibernati... lost loyal cu... need att... new cus...



Total Purchases per Segment

