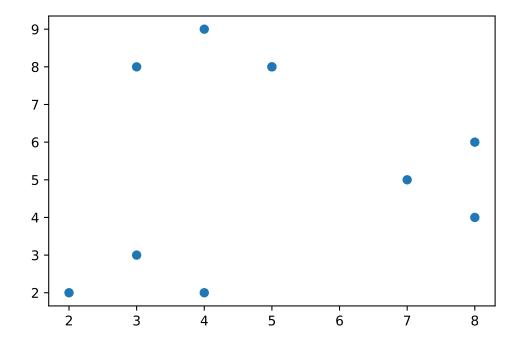
Needell_Coen_HW7

March 14, 2020

```
In [1]: import numpy as np
        import pandas as pd
        import matplotlib.pyplot as plt
        from scipy.spatial.distance import cdist
        np.random.seed(101)

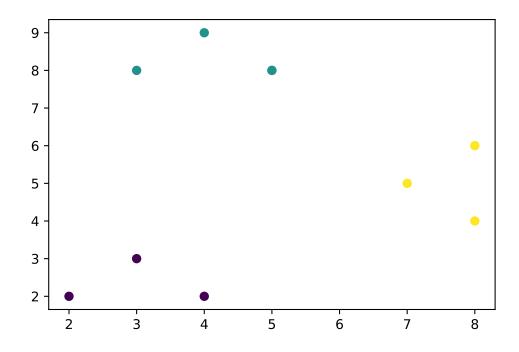
In [2]: x = np.array([(5,8,7,8,3,4,2,3,4,5), (8,6,5,4,3,2,2,8,9,8)]).transpose()
        plt.scatter(x[:, 0], x[:, 1])
```

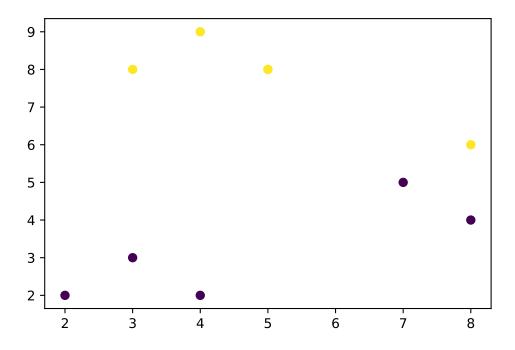
Out[2]: <matplotlib.collections.PathCollection at 0x7f5706a20a90>



```
for c in range(k):
    x_c = x[np.where(clusts == c)]
    cents.append(np.mean(x_c, axis=0))
    dists = cdist(x, cents)
    new_clusts = np.argmin(dists, axis=1)
    if (clusts == new_clusts).all():
        done = True
    clusts = new_clusts
    return clusts

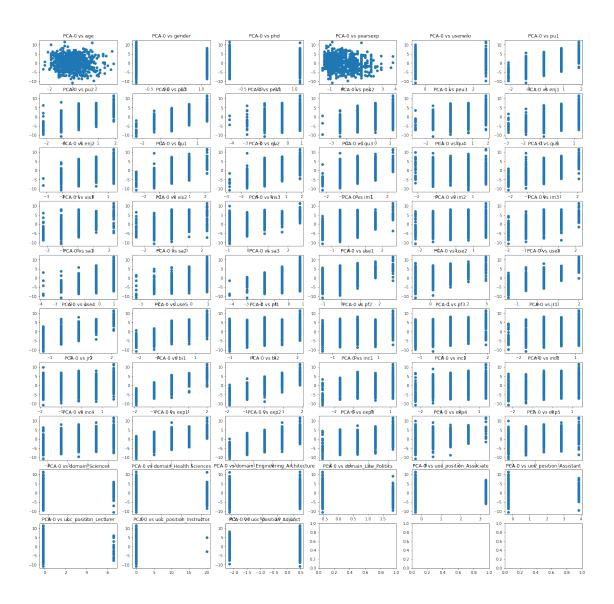
plt.scatter(x[:, 0], x[:, 1], c=k_means(x))
plt.show()
plt.scatter(x[:, 0], x[:, 1], c=k_means(x, k=2))
plt.show()
```

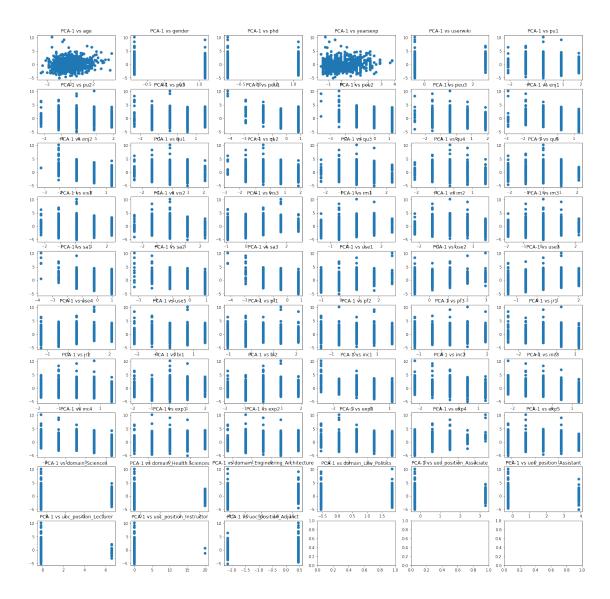




k=3 fits this data best. This makes sense since there are three human-identifiable clusters, and the k=2 case splits one of them in half.

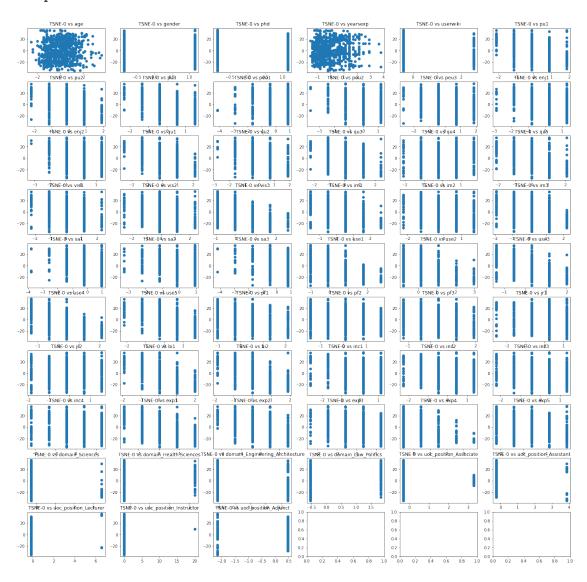
```
In [2]: from sklearn.cluster import KMeans
        from sklearn.decomposition import PCA
        from sklearn.manifold import TSNE
        from sklearn.preprocessing import StandardScaler
        wiki = pd.read_csv('./data/wiki.csv')
        wiki = pd.DataFrame(StandardScaler().fit_transform(wiki), columns=wiki.columns)
In [3]: pca = PCA(n_components=2)
        cats = pca.fit_transform(wiki)
        fig, axs = plt.subplots(10, 6, figsize=(25, 25))
        for ax, col in zip(axs.flat, wiki.columns):
            ax.scatter(wiki[col], cats[:, 0])
            ax.set_title(f'PCA-0 vs {col}')
        plt.show()
        fig, axs = plt.subplots(10, 6, figsize=(25, 25))
        for ax, col in zip(axs.flat, wiki.columns):
            ax.scatter(wiki[col], cats[:, 1])
            ax.set_title(f'PCA-1 vs {col}')
        plt.show()
```

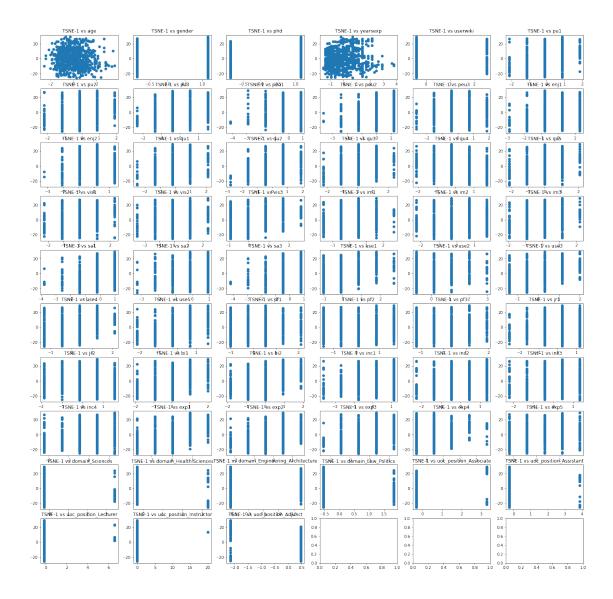




We see that the first component embodies a lot of the things that we would consider to be "response variables". These are things like percieved usefulness and percieved ease of use. The second component is related to a number of things that we would consider to be "input variables" like incentives and experience.

ax.set_title(f'TSNE-1 vs {col}')
plt.show()



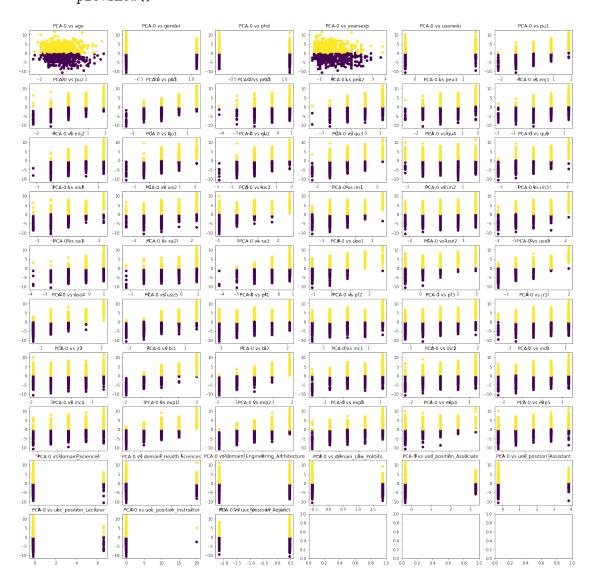


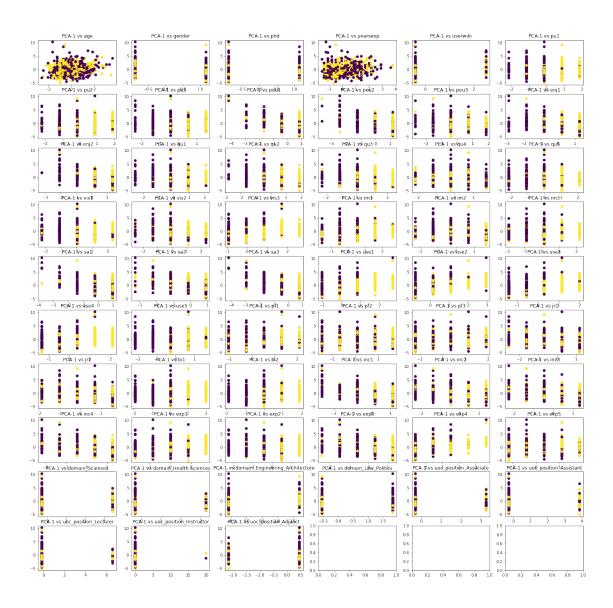
The things that t-SNE latches on to are not as evident from the plots, however it constructs a manifold rather than identifying components, so perhaps that is just hard to see given this visualization.

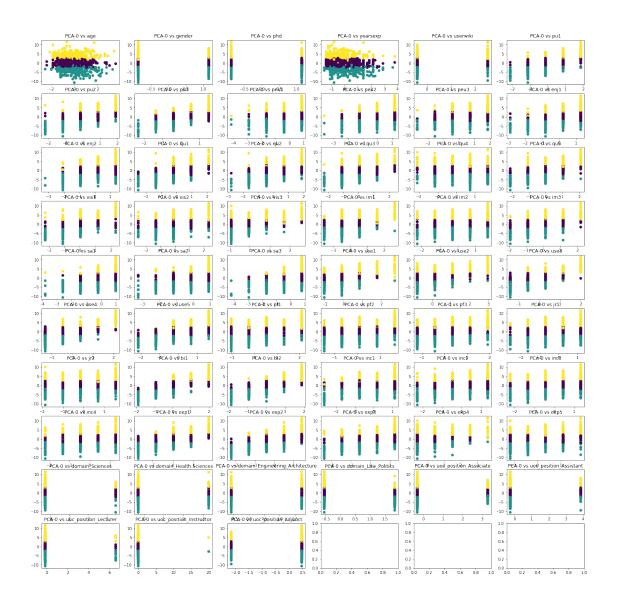
```
In [5]: for k in range(2, 5):
    km = KMeans(n_clusters=k)
    cs = km.fit_predict(wiki)

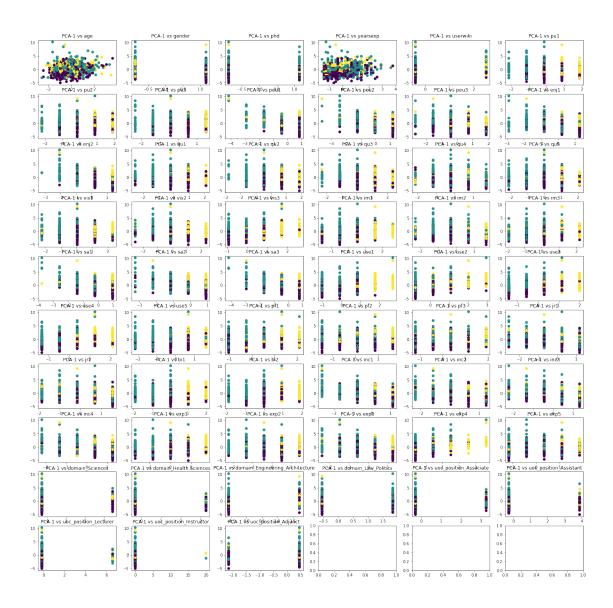
fig, axs = plt.subplots(10, 6, figsize=(25, 25))
    for ax, col in zip(axs.flat, wiki.columns):
        ax.scatter(wiki[col], cats[:, 0], c=cs)
        ax.set_title(f'PCA-0 vs {col}')
    plt.show()
    fig, axs = plt.subplots(10, 6, figsize=(25, 25))
    for ax, col in zip(axs.flat, wiki.columns):
```

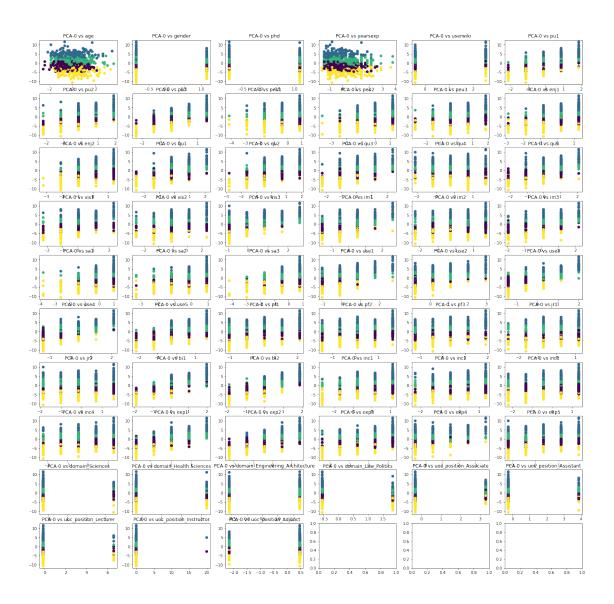
ax.scatter(wiki[col], cats[:, 1], c=cs)
ax.set_title(f'PCA-1 vs {col}')
plt.show()

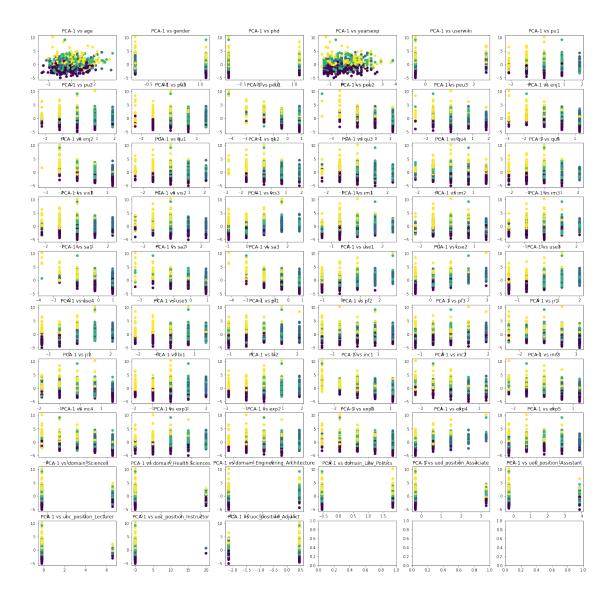






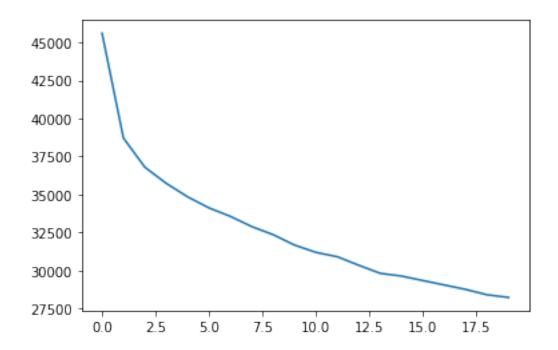




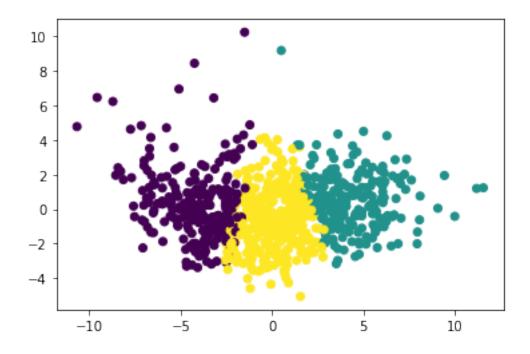


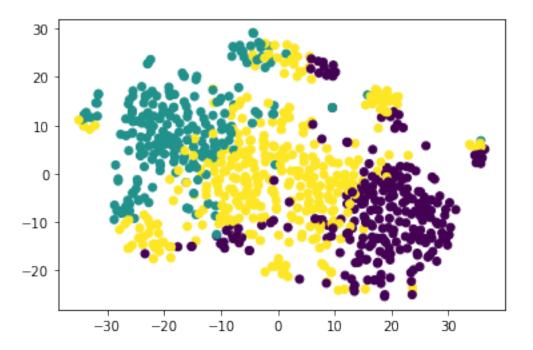
The Kmeans algorithm comes to a similar conclusion to the PCA first component, but it's a little more scattered in the second component. It's still somewhat cohesive though, but in a different direction from the PCA second component.

```
In [7]: inerts = []
    for k in range(1, 21):
        km = KMeans(n_clusters=k)
        km.fit(wiki)
        inerts.append(km.inertia_)
    plt.plot(inerts)
Out[7]: [<matplotlib.lines.Line2D at 0x7f243b4365d0>]
```



The elbow is at k = 3.





We see that the TSNE clustering is a little less coherent than it is in the PCA space, but neither are really distinct. Either way, it's clear that the K-Means solution is really similar to the first component of PCA and fairly similar to the first component of t-SNE.