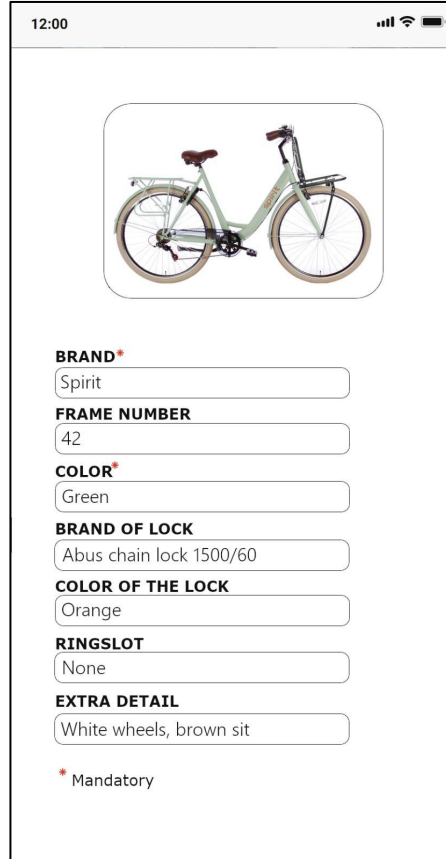
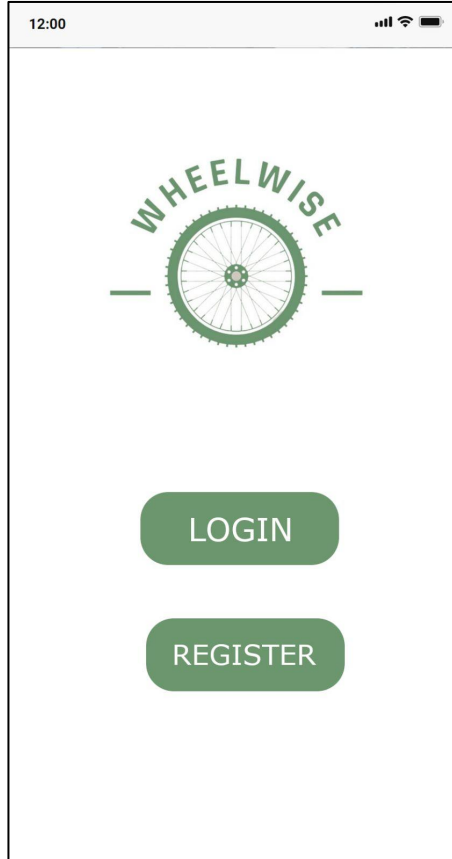
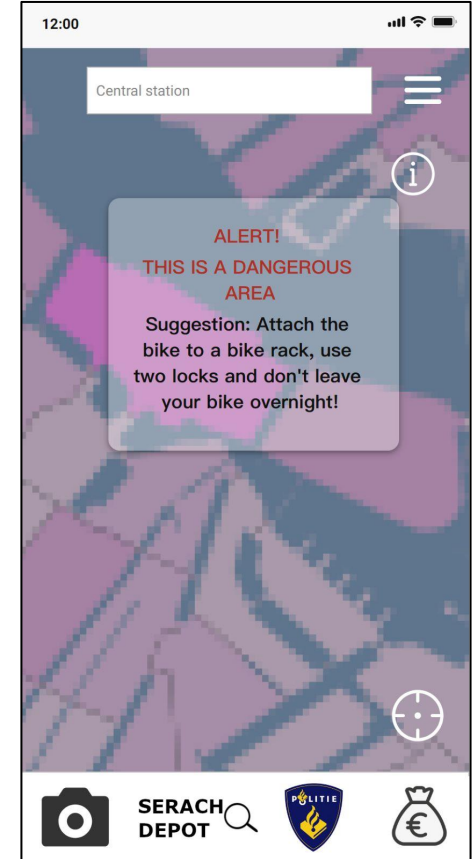
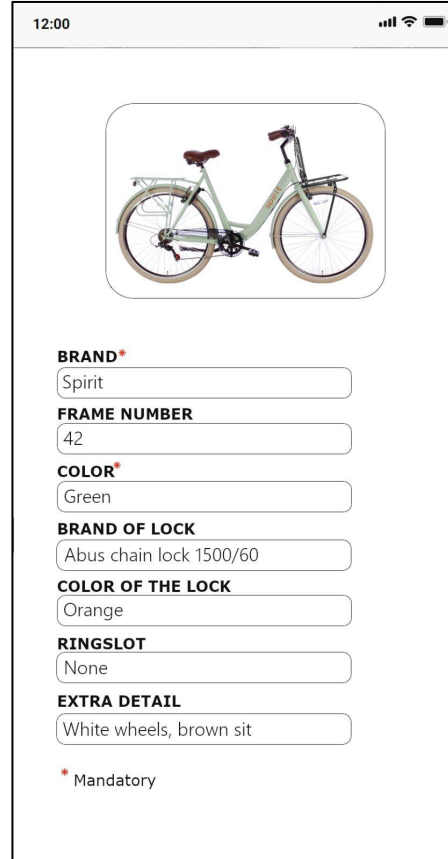
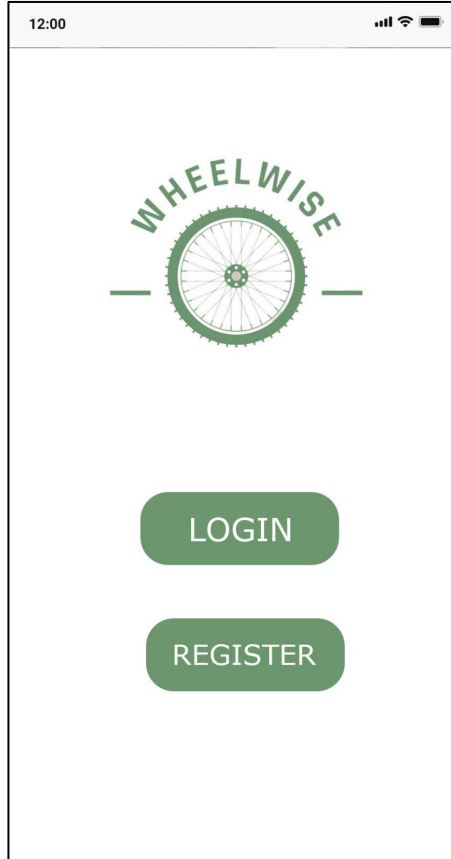


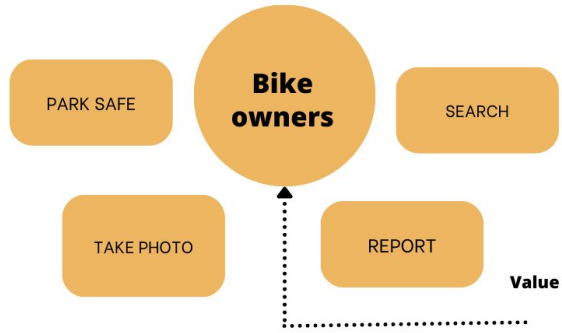


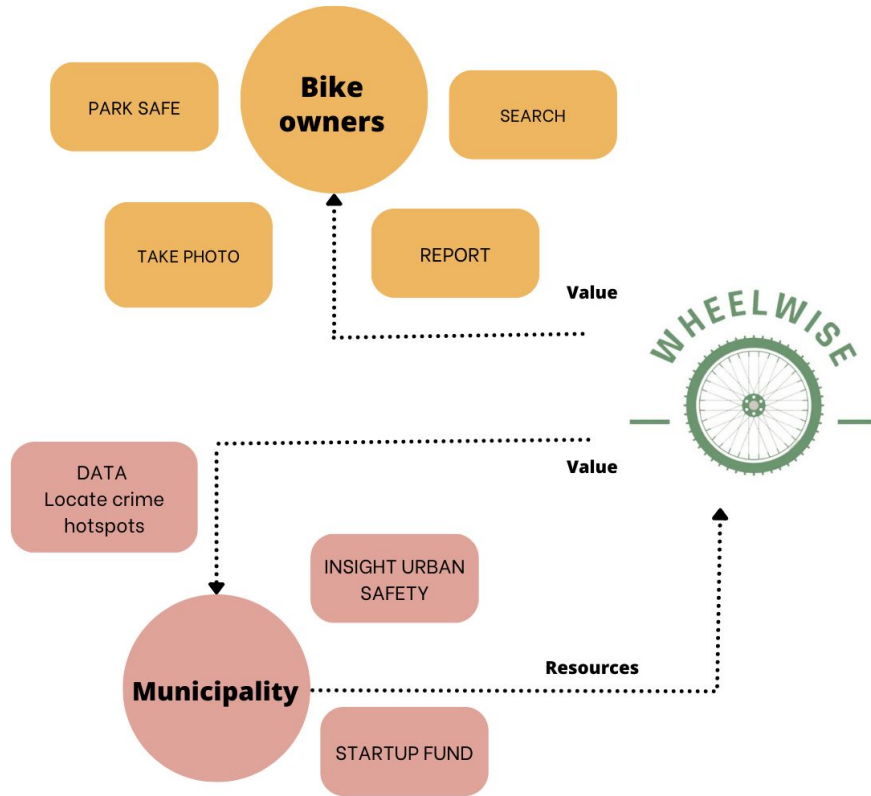
How WheelWise works

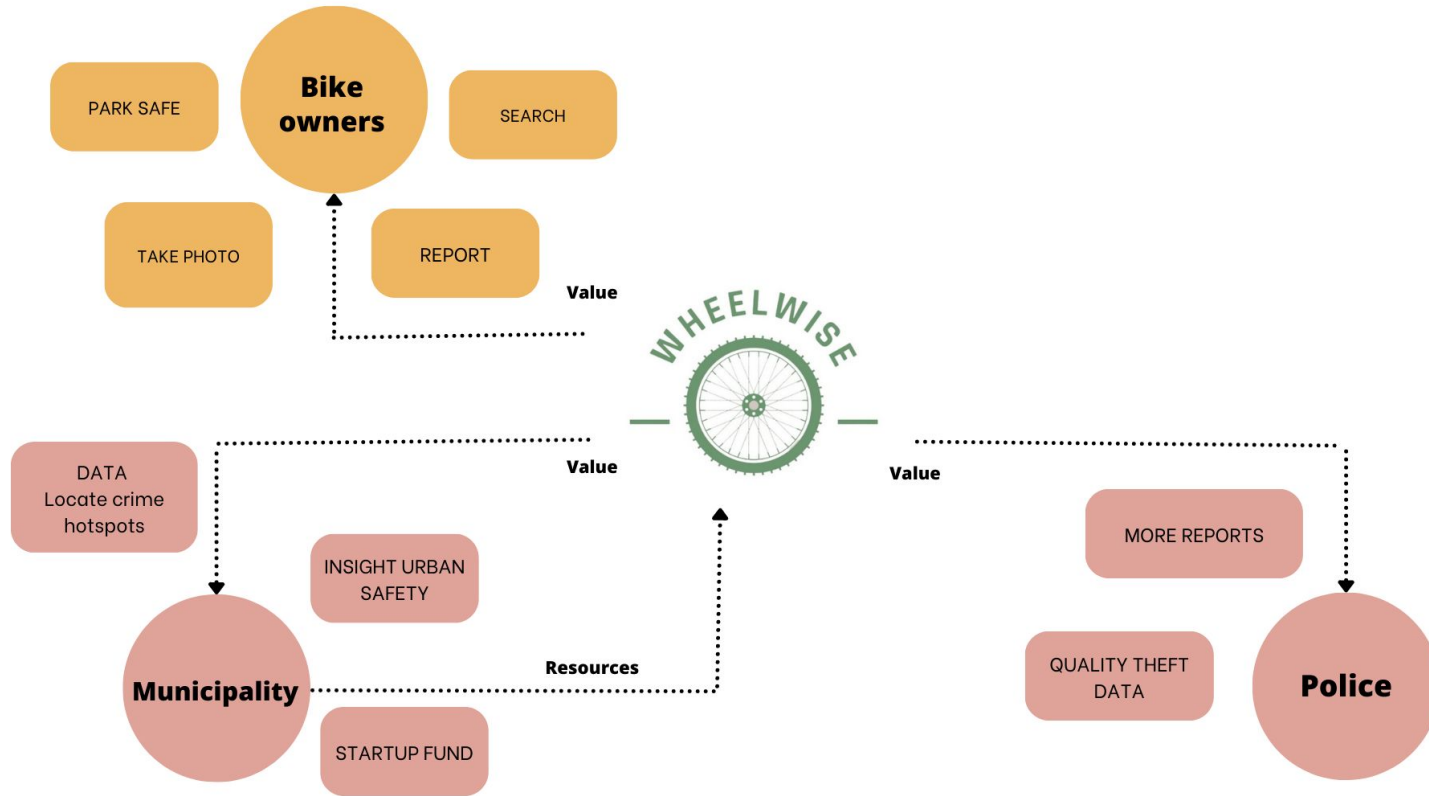


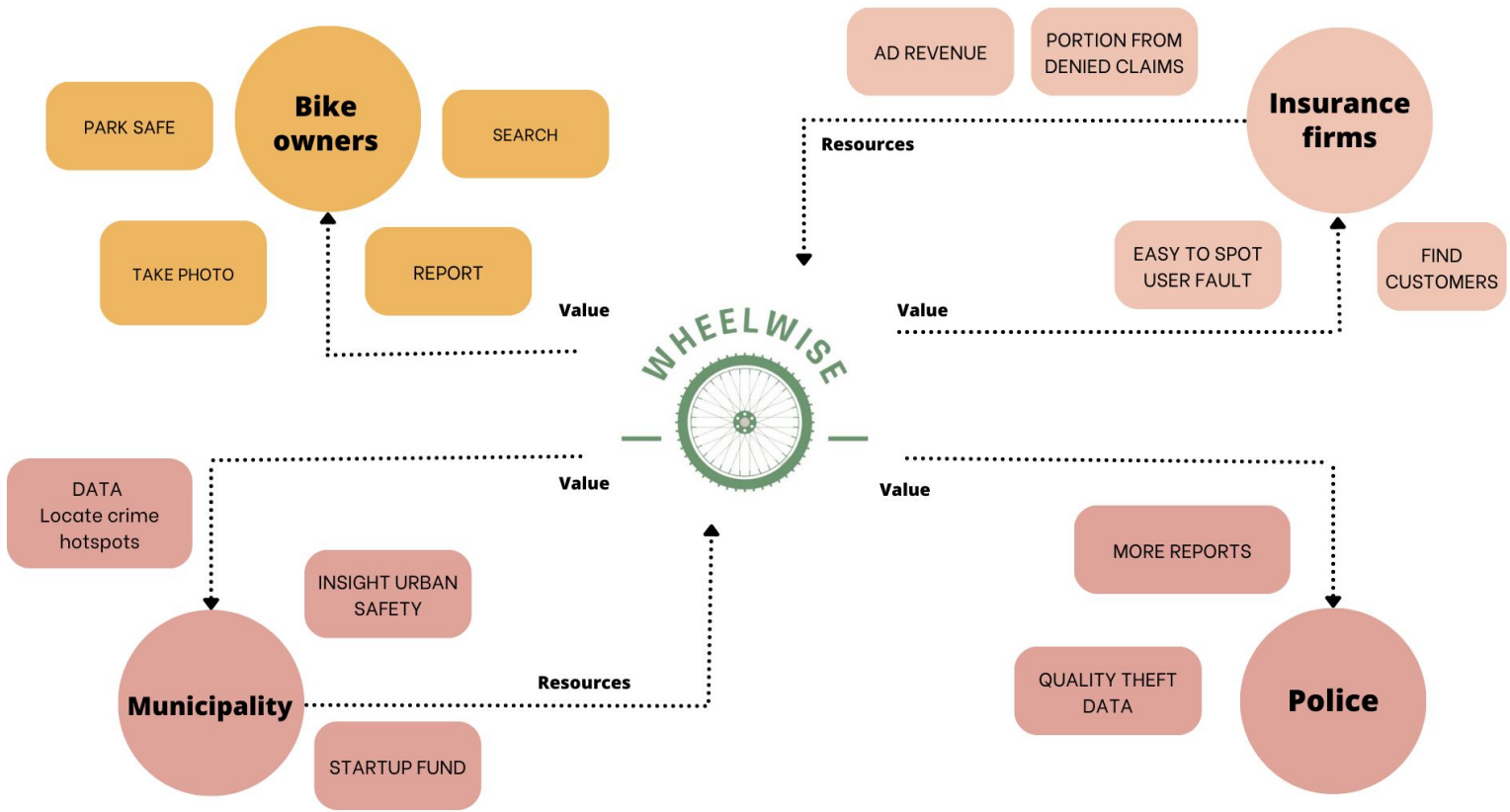
How WheelWise works



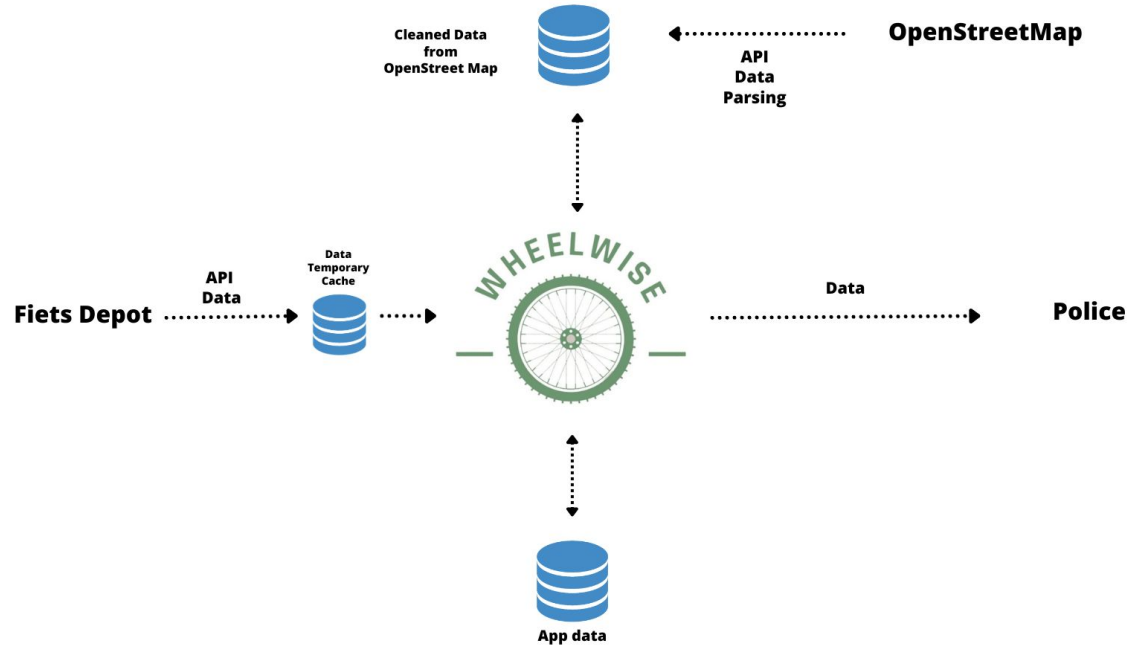








Technical Background



Timeline

2023

Launch

- Begin in Amsterdam
- Startup fund from municipality
- Safety advice
- Data for municipality
- Reporting for police

2024

Expansion

- Beyond Amsterdam
- Long-term funding from insurance firms
- Advertising for insurance
- Evidence for insurance claims

2026+

Scale Up

- National coverage
- Long-term revenue from advertising of bike businesses

Thank you!

Do you have any questions?

Bike Thieves Undercover: Cicek, Debora, Kuba