Calvin Zheng

Product Designer

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EXPERIENCE

HMBradley - Product Designer

Santa Monica, CA | May 2018 - Present

- Helped raise $3.5m in seed funding by creating all early prototypes and pitch decks.
- Leading design of the product's design system, working with Pentagram and the creative director to ensure branding consistency.
- Designing the company's mobile web banking interface using Figma, working with PM and engineering to ensure implementation success.

Microsoft — Product Design Intern

Redmond, WA | June 2019 - Sept 2019

- Designed an animated contextual alerting system that educates customers about new features for the Microsoft 365 design system, using Figma and After Effects.
- Created illustrations for other teams that became real visual assets, aids for storytelling, and inspiration for future design system work.

HVF Labs — Product Design Intern

San Francisco, CA | May 2018 - May 2019

- Contributed to spinning one startup out of incubation, created all design assets, prototypes, and brand guidelines. Used lean UX to explore and test hypotheses.
- Redesigned and built a new HVF Labs website to clarify company mission, and attract new talent. Implemented a content management system for easy future updates.

Symbility Intersect — Product Design Intern

Toronto, ON | Sept 2017 - May 2018

- Designed a new Report Builder feature for an aging insurance claims platform to help adjusters create complicated datasets more easily
- Designed a property inspection tool for a German insurance company, moving a traditionally paper-bound process to digital.

EDUCATION

University of Waterloo

2014-2020 (expected)

Bachelor of Global Business and Digital Arts