Calvin Zheng

yxz.design
cyxzheng@gmail.com
778-822-2959

Experience

HMBradley

Product Designer

May 2018 – December 2022

- First hire, first designer. Designed entire product by myself for three years, taking the company from a waitlist landing page to full-featured deposit account with credit card.
- Led design system initiative, creating component library that allowed design team to work faster and produce consistent designs across different features.
- Took on designing the experience for a bank partner transition that took place over half a year.
- Created pitch decks that helped secure seed and series A rounds of funding totalling $22m.

Microsoft

Motion Design Intern

May 2019 – September 2019

- Designed an animated contextual alerting system that educates customers about new features for the Microsoft 365 design system, using Figma and After Effects.
- Created illustrations for other teams that became real visual assets, aids for storytelling, and inspiration for future design system work.

HVF Labs

Product Design Intern

May 2018 – May 2019

- Contributed to spinning one startup out of incubation, created all design assets, prototypes, and brand guidelines.
- Redesigned and built a new HVF Labs website to clarify company mission, and attract new talent. Implemented a content management system for easy future updates.
- Shared an elevator with Max Levchin and lived to tell the tale

Education

University of Waterloo

Bachelor's of Global Business and Digital Arts

September 2014 – May 2020

I was told that I needed a degree in order to get a work visa in the Land of Stars and Stripes, so after two years of various internships, I went back to school to finish this degree.

Other keywords

Tools

Figma

Skills

Does it matter? I get it done