# Methods for High Degrees of Similarity

Index-Based Methods
Exploiting Prefixes and Suffixes
Exploiting Length

Mining of Massive Datasets Leskovec, Rajaraman, and Ullman Stanford University



# Setting: Sets as Strings

- We'll again talk about Jaccard similarity and distance of sets.
- However, now represent sets by strings (lists of symbols):
  - 1. Order the universal set.
  - Represent a set by the string of its elements in sorted order.

## **Example: Shingles**

- If the universal set is k-shingles, there is a natural lexicographic order.
- Think of each shingle as a single symbol.
- Then the 2-shingling of abcad, which is the set {ab, bc, ca, ad}, is represented by the list [ab, ad, bc, ca] of length 4.

## Example: Words

- If we treat a document as a set of words,
   we could order the words lexicographically.
- Better: Order words lowest-frequency-first.
- Why? We shall index documents based on the early words in their lists.
  - Documents spread over more buckets.

#### Jaccard and Edit Distances

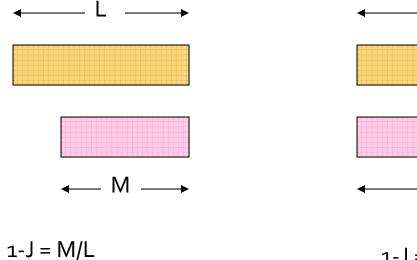
- Suppose two sets have Jaccard distance J and are represented by strings  $s_1$  and  $s_2$ . Let the LCS of  $s_1$  and  $s_2$  have length C and the (insert/delete) edit distance of  $s_1$  and  $s_2$  be E. Then:
  - 1-J = Jaccard similarity = C/(C+E).

Works because these strings never repeat a symbol, and symbols appear in the same order.

### Length-Based Indexes

- The simplest thing to do is create an index on the length of strings.
- A set whose string has length L can be Jaccard distance J from a set whose string has length M only if L×(1-J) ≤ M ≤ L/(1-J).
- Example: if 1-J = 90% (Jaccard similarity), then M is between 90% and 111% of L.

# Why the Limit on Lengths?



A shortest candidate

 $M = L \times (1-J)$ 

A longest candidate

#### **B-Tree Indexes**

- The B-tree is a perfect index structure for a length-based index.
- Given a string of length L, we can find strings with length in the range L×(1-J) to L/(1-J) without looking at any candidates outside that range.
- But just because strings are similar in length, doesn't mean they are similar.