

# An overview of DeFi, 0x Protocol, 0x API Guest Lecture @ UC Berkeley











# I am Daniel Pyrathon

daniel@0x.org

@pirosb3







# What you will learn today



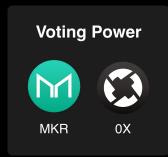
- A brief overview of DeFi
- A deep dive inside of 0x Protocol
- 0x API the community owned liquidity API
- Workshop: learn how to swap tokens in your web-app using the 0x API
- Homework 📄



All forms of value will be eventually represented as tokens



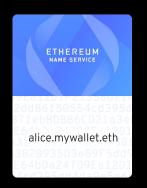
ERC-20





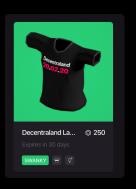


NFT (ERC-721)











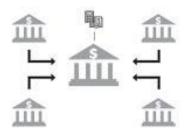


A brief overview of DeFi Financial services on the Blockchain

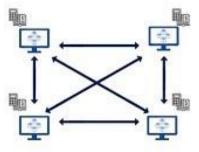
## What is DeFi







DECENTRALIZED FINANCIAL SYSTEM





# Users hold custody of their own funds

Users don't push their funds into a decentralized financial service, instead they give a smart contract an "allowance" to pull funds out.





# Governance of financial services

DeFi apps create voting mechanisms that ensure accountability to users, allowing them to suggest, debate, and drive the direction of the product





# Composability of DeFi apps

DeFi applications are composable relying on the base layer of the Blockchain. Within one single ETH transaction, you can interact atomicly with many applications.

- Build on the Progress of Others
- Build for interoperability
- Think "Money Legos"

#### Decentralized Exchanges - Trading ERC20 Tokens



#### **Traditional Exchange**

- Custodial: Risk of hacks
- Risk of downtime
- Location-based access
- Must pay to list your token

#### **Decentralized Exchanges**

- Transact peer-to-peer through open source smart contracts
- Self-custody
- Open globally
- Composability and interoperability
- All token supported, enabling the discovery of new markets



# A brief overview of DeFi Notable DeFi products



# Decentralized Exchanges











# Lending and Borrowing













# Stablecoins







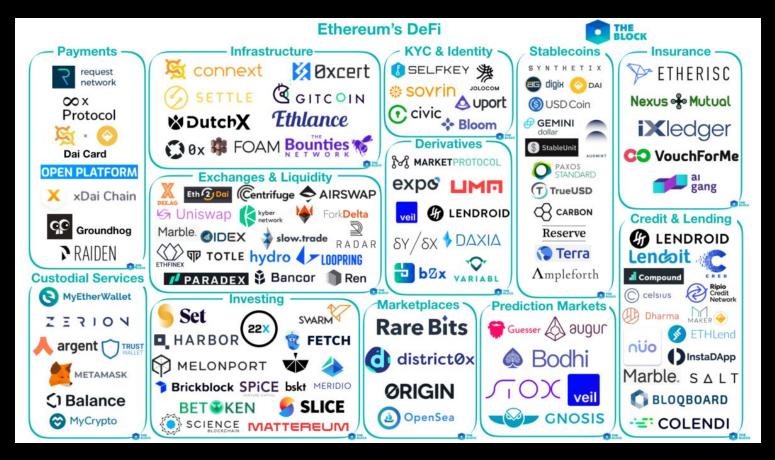
Fiat on/off ramps



# coinbase

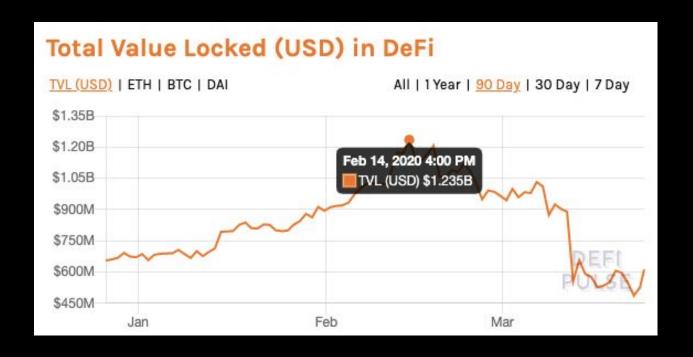
### So many more apps and use-cases!





### Value locked in DeFi smart contracts and protocols 🥨





## Working in the DeFi space



- Very challenging! Priorities constantly shift and require adapting quickly
- Very fast paced, the space is very stimulating and requires a strong balance of short-term and long-term thinking.
- You get to work with some of the smartest people ever, you learn things that are not applicable to other server-based backend applications
- This space is just going to get bigger, joining now gives you a first-mover advantage
- Teams are very distributed, you are given a lot of independence



# A deep dive into 0x Protocol Decentralized Exchange

# What is 0x?





#### What is 0x?



Decentralized exchange protocol launched in 2017

- Supports different types of assets (i.e. ERC20, ERC721, ERC1155)
- Consists of modular building blocks, a system of smart contracts that allow for various order types and ways to settle trades



#### How 0x works:





"I'd like to trade my 1 ETH for 10 REP tokens"



"I have 10 REP Tokens and will trade them for your 1 ETH!"

"Maker" (person with asset) signs a message indicating their trade conditions

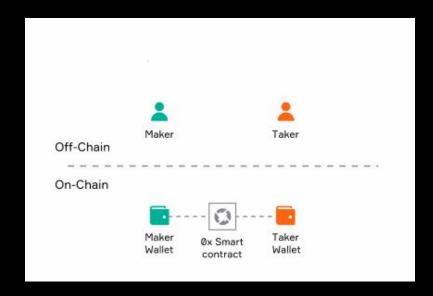
- "Taker" (person who wants maker's asset) agrees to trade their asset for maker's asset.
- Submits a signed message and executes transaction

Assets are atomically, trustlessly swapped

### Background on 0x



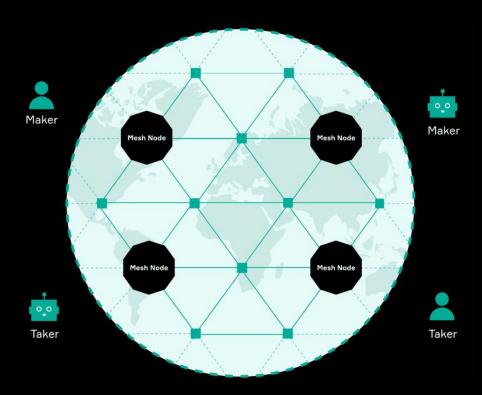
Off-chain relay, on-chain settlement



Our bet: orderbook-style markets will continue to offer lower-spreads, better prices than alternatives

# Ox Mesh







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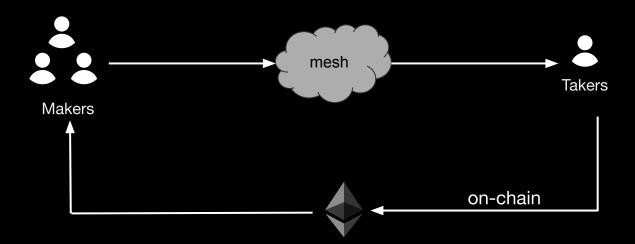


# A deep dive into 0x Protocol The 0x API

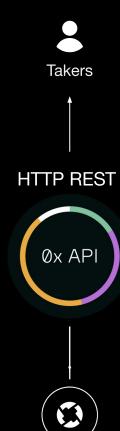
## Challenges developers faced integrating with 0x



- Steep learning curve
- 0x Mesh requires teams to host more backend services (\$\$\$)
- Developers will knowingly choose protocols with worse pricing in order to have a simpler developer experience



# Ox API



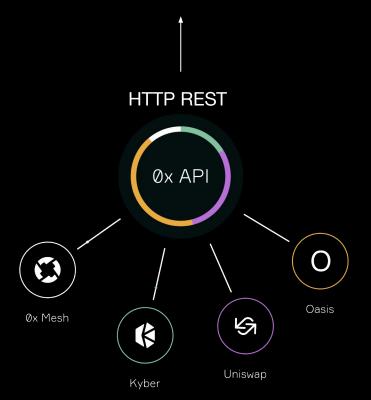
0x Mesh



## Ox API



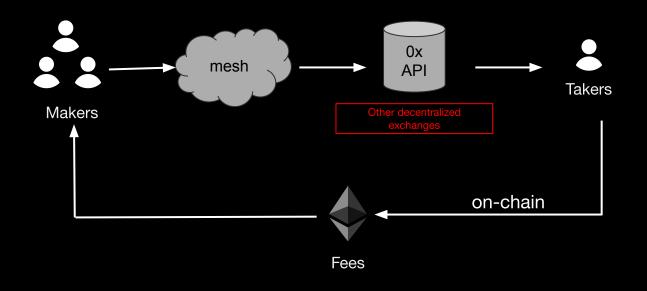






# Ox Liquidity Funnel - with Ox API







# A deep dive into 0x Protocol Workshop

#### Homework



 Go through the recording of the workshop, and re-implement the exchange-like functionality that we built together.



#### Thank you!

Special thanks: Steve Klebanoff, Fabio Berger, Alex Towle, Danni Hu, Simon Guo, The entire 0x team!

daniel@0x.org Twitter: @pirosb3