# Chin-Ya (Chelsea) Yueh

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### **EDUCATION & CERTIFICATIONS**

**DePaul University**March 2025

Master of Science in Information Systems with a concentration in Data Analytics | GPA: 3.9/4.0

Chicago, IL

Relevant Courses: Data Analysis and Regression, Health Data Science, Data Warehousing, Python Programming Certifications: Fundamentals of Visualization with Tableau / Accenture Virtual Experience Program on Forage Activities: Participated in the Global International Students Organization to assist incoming students in orientation

## PROFESSIONAL EXPERIENCE

# DigWise Technology LTD.

Fall 2024

Hsinchu, Taiwan

Data Science Intern

- Preprocessed and cleaned chip probe and wafer acceptance datasets to ensure data quality for manufacturing yield and performance analysis
- Created visualizations using **matplotlib** and **seaborn** to uncover key performance patterns to refine bin assignments
- Achieved a 97% binning success rate (29/30 bins) as measured using leakage current standard deviation (≤0.3) by applying **K-Means**, DBSCAN, and HDBSCAN for clustering
- Conducted comparative analysis of supervised and unsupervised algorithms, evaluating runtime and accuracy to select the optimal approach for manufacturing yield analysis

# Alpha Networks Inc.

2021 - 2022

Sales Specialist

Hsinchu, Taiwan

- Collaborated with the business analytics team to analyze sales reports for 7 key customers, refining pricing strategies that drove 10% revenue growth and 5% cost reduction through data-driven adjustments
- Extracted and cleaned sales data from SAP using Vlookup and Pivot Tables, ensuring accurate royalty fee calculations
- Partnered with sales, finance, and supply chain teams to align sales data definitions and improve financial reporting accuracy and consistency across functions

### **PROJECTS**

Python – Mental Health Risk Analysis in University Students

Winter 2025

- Built an interactive dashboard in **Tableau** to visualize key trends across different demographics, providing actionable insights and recommending interventions for stakeholders to guide data-driven decisions
- Conducted feature importance modeling with XGBoost on a dataset of 581 students across 129 variables to enhance predictive insights into mental health trends, identifying top 5 factors impacting student well-being

Python – H&M Customer Behavior Analysis and Personalized Fashion Recommendations

Fall 2024

- Processed and cleaned 28M+ transactions to ensure data consistency and accuracy for customer behavior analysis
- Applied RFM analysis to segment customers into actionable groups, providing insights into customer purchasing behavior and loyalty patterns

*SAP Datasphere – Data Warehousing Solution for Supply Chain Optimization* 

Spring 2024

- Designed dimensional ER models and implemented **SQL**-based **ETL** to consolidate inventory, procurement, and supplier data into a centralized warehouse
- Built an interactive dashboard in SAP Analytics Cloud to help the procurement team monitor 5 key supply chain metrics, supporting data-driven purchasing decisions

## R – Sports Performance Analytics

Winter 2024

- Conducted thorough data processing through variable transformation, multicollinearity checking, and residual analysis
- Applied multiple **regression** techniques and performed feature selection using stepwise regression
- Performed cross-validation (test-train method) across all player positions, achieving consistent model performance with correlation coefficients exceeding 0.9 in each regression model

# TECHNICAL SKILLS

**Programming Languages:** Python(Pandas, NumPy, Matplotlib, Seaborn), SQL, R **Technologies:** Excel, Tableau, Power BI, SAP Datasphere, SAP Analytics Cloud