

Unleash Retail Performance

For Large Retail Brands

GoodData enables large retail brands to share valuable analytics with district managers and suppliers in order to improve the location-specific customer experience, increase operational efficiencies across every location and enhance visibility into sell through rates -- all to increase revenue generated from each store and maximize GMROI for the retail brand.



Improve the Location-Specific Customer Experience

GoodData enables you to consolidate data from all business systems and retail locations in order to distribute key customer demographic, purchase behavior and loyalty insights back to district managers and store operators.

- Enable district managers to optimize product SKU mix based on customer preferences
- Optimize product placement based on location-specific purchasing patterns
- Benchmark how every store's customer service and loyalty rankings stack up against other



Increase In-Store Operational Efficiency

Standardizing the way that all locations measure their operational efficiency and benchmarking their "scores" against each other can have an immediate impact on the in-store customer experience and significantly drive down costs across every location.

- Standardized "scorecards" streamline brand-wide reporting
- Improve operating efficiencies and maximize margins at every store
- Benchmark individual sales, facility management and customer satisfaction ratings against other



Improve Sell Through Rates for Suppliers

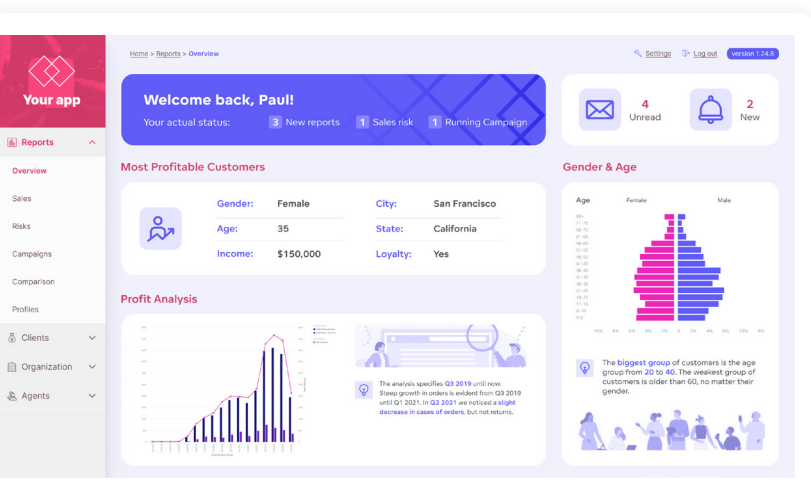
By centralizing sales, inventory and sell through data at the corporate level retailers are able to provide detailed competitive insights and incentivize suppliers to proactively manage their fulfillment in order to maximize GMROI.

- Location-specific inventory and basket analyses enable suppliers to optimize SKU fulfillment
- Maintain lean inventory while reducing “out of stock” rates
- Proactive alerts notify store and district managers when inventory levels need to be addressed

Unmatched Scale and Time-to-Market

Accelerate your success with the proven go-to-market expertise of the GoodData team. With enterprise security, scalability, and 99.5% SLAs, GoodData gives you the confidence to get to market in weeks, not months or years.

- GoodData’s business architects conduct deep dive go-to-market session with business network owners to build the best product, pricing and packaging
- Award winning support, services and account management teams ensure ongoing product innovation and success
- Technical implementation teams help you get your MVP to market quickly and iterate regularly



Leader

in 2015 Gartner Magic Quadrant for OEM BI, and 2015 Forrester Cloud BI & Analytics Agile Business Intelligence Wave

10 weeks average time to market



About GoodData

Want to learn more about how GoodData can enable your business growth via analytics?

[Schedule a demo](#)

Join the conversation:

Follow along on: [LinkedIn](#) and [Twitter](#)



The GoodData advantage

Business:

1. One platform for all: internal teams, client companies, external partners
2. Self-service visualization for business users
3. Your own branding
4. Predictable pricing to suit your business, no pay-per-user
5. The highest data privacy and security certifications

Technical:

1. Automated scaling to different departments and companies
2. Embedded dashboards in your application or software product
3. Streamlined multi-tenant change management
4. Abundant data-source options
5. Fully hosted or deployed as a container in your private or public cloud (on premises)