

Guided Discovery

Get more from your data



Answer Your Own Questions

You shouldn't have to be a data scientist to extract insights from your data.

GoodData proves that powerful doesn't need to mean complicated – combining a robust insights engine with an intuitive interface that makes it easy for users to find answers to their most important questions.

Drop Some Knowledge

GoodData's Analytical Designer makes data discovery simple with drag and drop functionality. Just grab an attribute and pull it in to create a new visualization or customize your very own dashboard. Pull in a few metrics, set your time frame and Voila! You're in business.

Guide Your Exploration

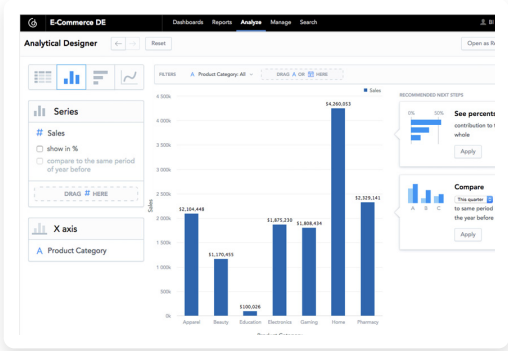
What do 140,000 users know? A whole lot. GoodData leverages information from millions of interactions to offer you best practices – suggesting better ways for you to explore your data. Get recommendations, ignore (greyed out) irrelevant metrics, and let GoodData be your guide – as you access deeper, more targeted insights.

Visualize Massive Results

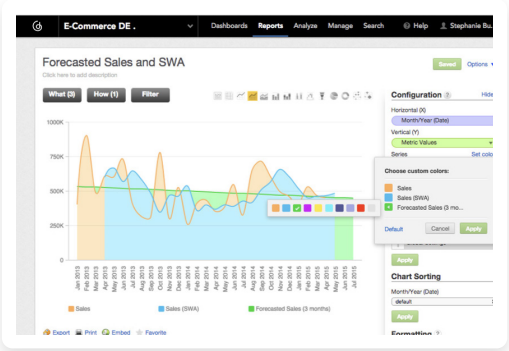
What you see is what you get, with interactive visualizations that update in real-time as you create your customized canvas. Publish as a report, export to a dashboard and share to colleagues with the same ease – moving fluidly from insight to action.

Intuitive Interface

Easily explore your own data

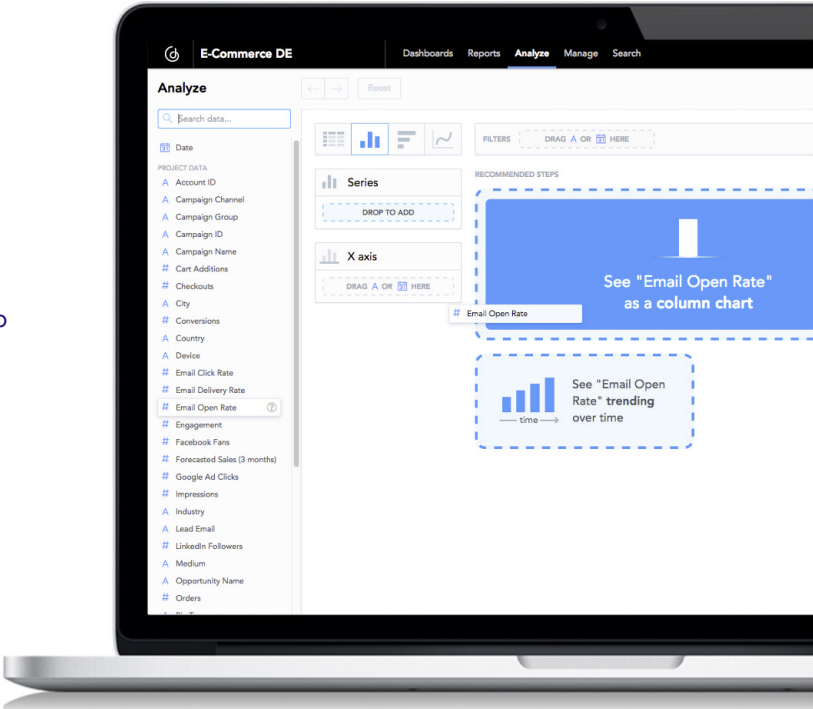


Guided Recommendations



Customizable Visualizations

Drag and Drop Functionality





About GoodData

Want to learn more about how GoodData can enable your business growth via analytics?

[Schedule a demo](#)

Join the conversation:

Follow along on: [LinkedIn](#) and [Twitter](#)



The GoodData advantage

Business:

1. One platform for all: internal teams, client companies, external partners
2. Self-service visualization for business users
3. Your own branding
4. Predictable pricing to suit your business, no pay-per-user
5. The highest data privacy and security certifications

Technical:

1. Automated scaling to different departments and companies
2. Embedded dashboards in your application or software product
3. Streamlined multi-tenant change management
4. Abundant data-source options
5. Fully hosted or deployed as a container in your private or public cloud (on premises)