

Tableau, like many other self-service data visualization and business intelligence tools, has been associated with the unfortunate phenomenon of "dashboard sprawl" and has often contributed to an analytics environment that can become ungoverned, unscalable, and unmanageable.

**GoodData helps organizations create a well-managed, scalable, and governed analytics environment using data integration, CI/CD, multitenancy, embedded options and robust data governance, and much more. It ensures data consistency, reduced data warehouse costs and manual data manipulation and advanced scalability, in line with best practices from the world of software development.**



## What are common issues with Tableau?

### Inconsistency in Data Preparation

Teams using Tableau spend more time troubleshooting issues arising from inconsistent data preparation which can divert valuable resources away and impact overall efficiency.

### Tracking Changes and Maintaining Coherence

Multiple users creating and modifying dashboards simultaneously can make it hard to track changes and maintain a coherent analytics environment.

### Difficult To Scale

As the number of dashboards grows, the demands on the infrastructure and server capacity can become a scalability concern, especially if the hardware and architecture are not appropriately scaled.

### Lack of Governance

An ungoverned environment may lack well-defined data governance policies and standards. Without clear data stewardship, it's challenging to ensure data quality, security, and compliance.



## How does GoodData solve this?

### Data integration and ETL capabilities

help streamline data preparation, ensuring data consistency and accuracy. **Automation** also reduces manual data manipulation and minimizes errors.

Providing analytics with **version control** for dashboards, reports, and data models supports **CI/CD practices**, enabling teams to collaborate, test, and deploy changes in a controlled and organized manner.

**Dynamically scaling** your analytics and accommodating increases in data volume, end users, and business partners, enabling the distribution of personalized analytics instances to teams, partners, or customers via **multitenancy**.

Ensuring robust **data governance** through defined access controls, security policies, and semantic layer definitions. Strong focus on compliance together with features like data lineage and audit trails guarantee transparency and accountability.

**Limited Distribution and Embedding Options**

Limited degree of visualization capabilities, which is adopted when embedding in a solution.



Providing fully customizable analytics, which allows **seamless embedding** of interactive charts and dashboards into apps, web portals, and workflows. Possible to embed via React SDK, Web Components, or iFrame, and **customize and white label** to match a brand.

**Lack of Composability**

Without composability, users must create each piece of content one by one, which puts additional strain on team resources and under utilizes advancements in process automation.



Composable solutions enable users to take parts or entire dashboard/report components and enhance or deploy them in new ways, often in an automated fashion. It also creates business and IT alignment and **breaks down data silos**.

**GoodData Cloud in numbers:**

Free Trial

**30** days

POC delivered in

**2** weeks

Solution ready on average in

**8** weeks



Provide analytics to an unlimited number of users

Customer Support

**24/7**

**40%**

Average increase in customer engagement post-deployment\*

**20%**

of the cost of building an in-house solution\*

\*Based on industry numbers

With analytics powered by GoodData, customers have the flexibility to build and scale any of their data use cases; from branded and embedded analytics to the development of custom applications integrated via React, Python SDKs, or open APIs. All deliverables at any scale, while maintaining top performance, cost-efficiency, easy change management and data security.