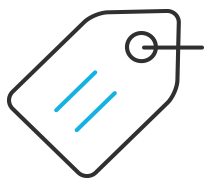


For Large Restaurant Brands

Unleash Restaurant Performance

With GoodData's Analytics Distribution Platform

GoodData enables large restaurant brands to share valuable analytics with restaurant owners, location managers and suppliers in order to negotiate better pricing on restaurant materials, improve efficiencies and increase the revenue generated from each restaurant within their network.



Increase Revenue From Every Restaurant

GoodData enables you to consolidate data from all business systems and restaurant locations to provide valuable, standardized analytics back to every location operator in order to improve their individual efficiencies.

- ▶ Standardized "scorecards" streamline restaurant-wide operations
- ▶ Improve efficiencies and maximize margins for every location
- ▶ Benchmark individual performance against all others



Differentiate Franchise Business Model

Potential franchise operators have a wide range of brands that they could invest in. By providing each manager with a business model and analytics that have been tested and proven, your brand can clearly differentiate the value of your franchise and demonstrate the expected return.

- ▶ Accelerate regional expansion with proven business model
- ▶ Standardize analytics provide a clear path to success
- ▶ Visibility into the performance of other locations give franchise managers insight into how to improve their own operations



Improve Supplier Relations and Profitability

Restaurant suppliers always need to optimize their supply chains in order to improve their margins. By sharing restaurant-wide sales data with every supplier, they can more effectively manage their regional operations and reduce their costs, which give restaurant brands more negotiating power.

- ▶ Improve profitability of overall business by reducing supplier costs
- ▶ Distribute relevant analytics to different supplier types
- ▶ Provide granular visibility into forecasted demand

Unmatched Scale and Time-to-Market

Accelerate your success with the proven go-to-market expertise of the GoodData team. With enterprise security, scalability, and 99.5% SLAs, GoodData gives you the confidence to get to market in weeks, not months or years.

- ▶ GoodData's business architects conduct deep dive go-to-market session with business network owners to build the best product, pricing and packaging
- ▶ Award winning support, services and account management teams ensure ongoing product innovation and success
- ▶ Technical implementation teams help you get your MVP to market quickly and iterate regularly

LEADER

in 2015 Gartner Magic Quadrant for OEM BI, and 2015 Forrester Cloud BI & Analytics Agile Business Intelligence Wave

10

weeks average
time to market



About GoodData

GoodData® provides groundbreaking BI for data monetization to enterprises, independent software vendors, and system integrators who seek to quickly create and distribute valuable information to large networks of customers and partners.

Our real-time analytics distribution platform is highly scalable and secure - allowing companies like Target, Discovery International and Zendesk to deploy engaging data products that are guided by GoodData's expertise in delivering widely-adopted analytics solutions. GoodData is headquartered in San Francisco and is backed by Andreessen Horowitz, General Catalyst Partners, Intel Capital, TOTVS and others.

"With GoodData, we are able to distribute analytics to our more than 915 Firehouse Subs restaurants with a scorecard grading 10 key metrics. This awareness helps sales performance, guest satisfaction scores, being proactive during downturns, and improve franchise efficiency."

- Danny Walsh,
Director of Reporting &
Analytics, Firehouse Subs

Get In Touch.

