GoodData

Commercialize
and Monetize Your Data

For Enterprises With the GoodData Platform

GoodData empowers your enterprise to unleash the value of existing, underutilized data - distributing highly engaging, targeted analytics out to thousands of data-hungry customers, partners or other businesses in your network.

Distribute Analytics to Every Partner

GoodData's analytics distribution platform enables you to create, distribute and manage one-to-many analytics for every stakeholder interacting with your business - in a matter of weeks, not months or years.

- Create unique analytics for different market segments
- Benchmark performance across thousands businesses
- Expand and add new audiences immediately - no fees attached

Create an Engaging User Experience

Your users are probably not data scientists. As a result, you need to provide them with dashboards and data discovery tools that guide them to the critical insights they need. Our entire user experience is designed to do just that.

- Guided drag and drop data discovery and ad hoc analysis
- Alert-driven, mobile-optimized experience for busy managers
- Real-time interactive dashboards to quickly dig into the details

Develop Revenue-Generating Strategies

Our Business Architects conduct in-depth workshops that cover topics far beyond defining requirements and support for your analytics. We've partnered with more than 300 companies to align their analytics with business outcomes so that they can:

- Improve solutions and relationships with partners
- Increase retention of existing customers
- Create data-driven products to generate new revenue streams

Unmatched Scale and Time-to-Market

Accelerate your success with the proven go-to-market expertise of the GoodData team. With enterprise security, scalability, and 99.5% SLAs, GoodData gives you the confidence to get to market in weeks, not months or years.

- GoodData's business architects conduct deep dive go-to-market session with business network owners to build the best product, pricing and packaging

- Award winning support, services and account management teams ensure ongoing product innovation and success

- Technical implementation teams help you get your MVP to market quickly and iterate regularly

Leader

in 2015 Gartner Magic Quadrant for OEM BI,and 2015 Forrester Cloud BI & Analytics Agile Business Intelligence Wave

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weeks average time to market
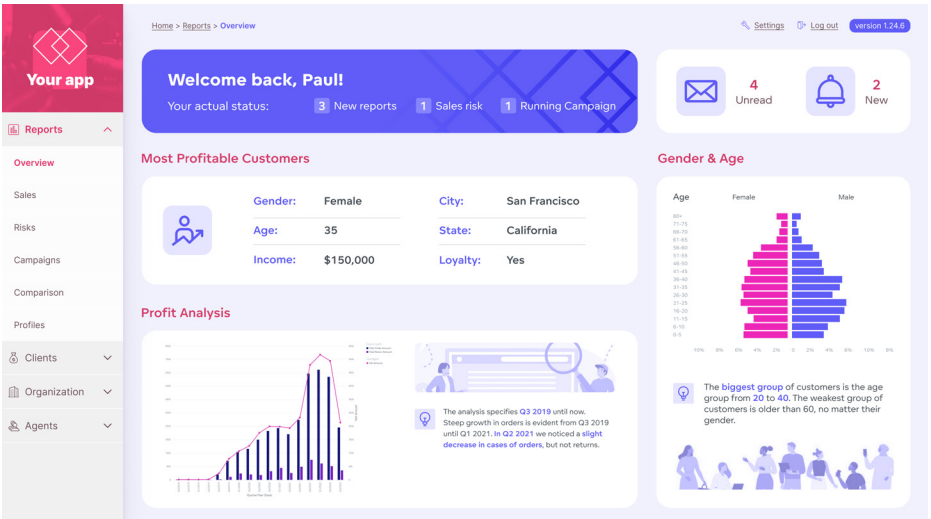
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The GoodData advantage

Business:

1. One platform for all: internal teams, client companies, external partners
2. Self-service visualization for business users
3. Your own branding
4. Predictable pricing to suit your business, no pay-per-user
5. The highest data privacy and security certifications

Technical:

1. Automated scaling to different departments and companies
2. Embedded dashboards in your application or software product
3. Streamlined multi-tenant change management
4. Abundant data-source options
5. Fully hosted or deployed as a container in your private or public cloud (on premises)