GoodData

Data Analytics for Insurance Companies

INSURANCE

Want to transform your insurance data into actionable insights you can trust? With GoodData you can harness the power of automation and AI to integrate your analytics in next to no time. Turn your insurance company into a data-driven enterprise by effortlessly rolling out analytics across your organization and beyond!

How can your insurance company benefit from GoodData?
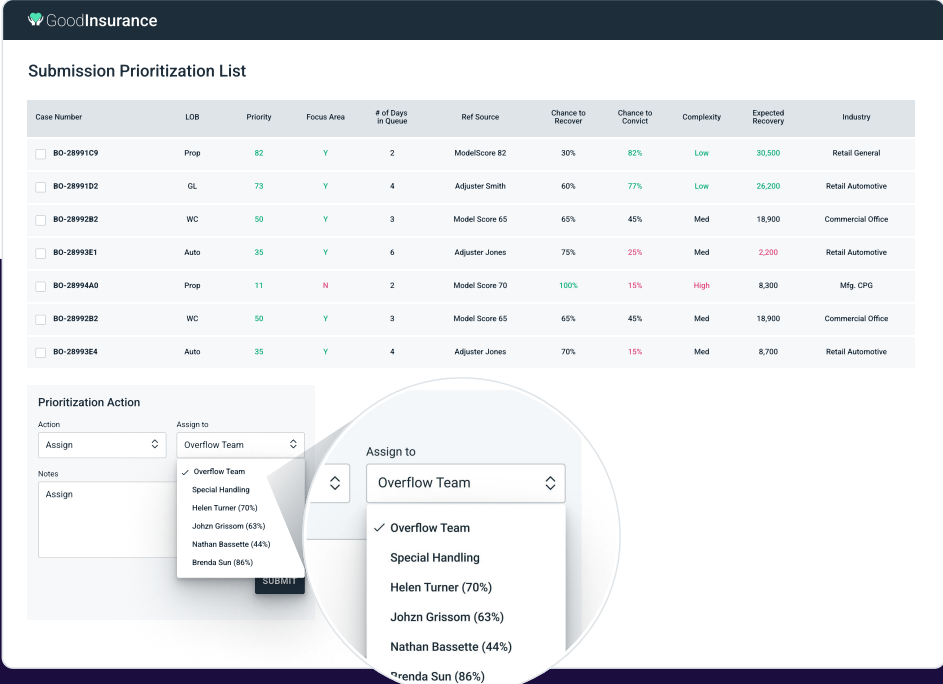
Tackle insurance fraud:

Our collaborative code-based developer tools enable you to create a fraud detection analytics environment faster than ever before, By leveraging predictive analysis you can:

- Detect fraudulent claims early.
- Help end users identify specific trends.
- Set up automated alerts based on predetermined triggers.

Improve underwriting processes:

Get an accurate view of each stage of underwriting thanks to a robust semantic layer that provides consistent and secure data.

- User-friendly low-code/no-code UI makes it easy to create interactive visualizations and dashboards.
- AI-powered features can be used to detect anomalies, isolate potential issues, and cross-reference previous submissions.
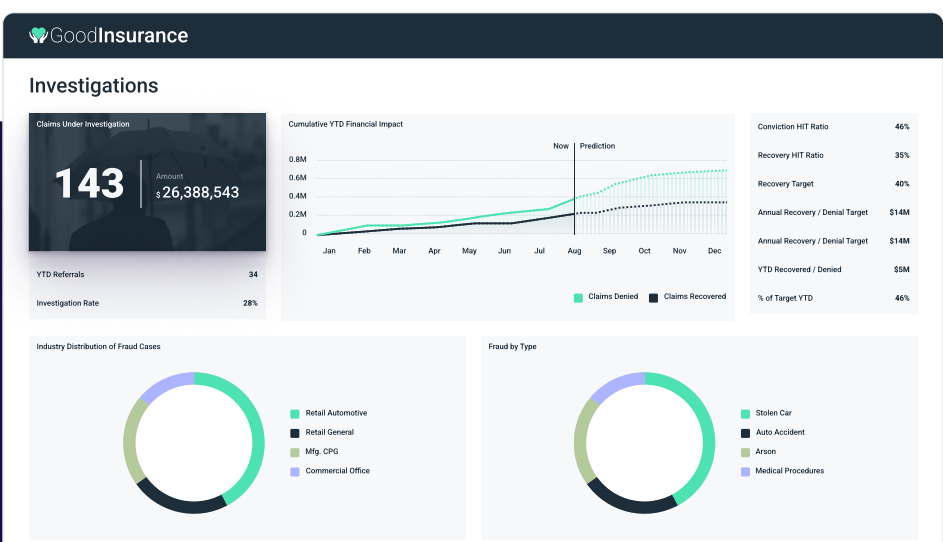

Underwriting teams can prioritize the submission queue based on the most important information.

Efficiently manage claims:

With GoodData you can choose your preferred embedding method and customize the "look-and-feel" to match your brand. With seamless embedding you can:

- Deliver a simple, and streamlined claims process to your customers.
- Obtain accurate information about previous and open claims directly in your workflow.
- Provide claims handlers with detailed customer analysis: enabling your team to provide a personalized customer service experience.

Give claims leaders an overview of KPIs vital to claims processing.

Empower your sales team:

GoodData's multi-tenant architecture enables you to distribute personalized analytics instances to all of your teams and partners while keeping it separate and secure, helping you to:

- Equip sales managers with detailed insurance product information across territories.
- Enable real-time reporting for sales teams to react to changing trends.

These are just some of the ways you can accelerate your insurance enterprise with GoodData analytics. To learn more, request a demo today.

About GoodData

GoodData is the leading cloud-based data and analytics platform, bringing AI-fueled data-driven decision-making to organizations across the globe. With a platform that leverages the potential of automation and AI, GoodData empowers its customers to make data analytics available to every single end user via real-time, self-service data insights right at the point of work. Over 140,000 of the world's top businesses and 3.2 million users rely on GoodData in order to drive meaningful change and achieve more through data