GoodData

Unleash Restaurant Performance

For Large Restaurant Brands

GoodData enables large restaurant brands to share valuable analytics with restaurant owners, location managers and suppliers in order to negotiate better pricing on restaurant materials, improve efficiencies and increase the revenue generated from each restaurant within their network.

Increase Revenue From Every Restaurant

GoodData enables you to consolidate data from all business systems and restaurant locations to provide valuable, standardized analytics back to every location operator in order to improve their individual efficiencies.

- Standardized "scorecards" streamline restaurant-wide operations
- Improve efficiencies and maximize margins for every location
- Benchmark individual performance against all others

Differentiate Franchise Business Model

Potential franchise operators have a wide range of brands that they could invest in. By providing each manager with a business model and analytics that have been tested and proven, your brand can clearly differentiate the value of your franchise and demonstrate the expected return.

- Accelerate regional expansion with proven business model
- Standardize analytics provide a clear path to success
- Visibility into the performance of other locations give franchise managers isight into how to improve their own operations

Improve Supplier Relations and Profitability

Restaurant suppliers always need to optimize their supply chains in order to improve their margins. By sharing restaurant-wide sales data with every supplier, they can more effectively manage their regional operations and reduce their costs, which give restaurant brands more negotiating power.

- Improve profitability of overall business by reducing supplier costs
- Distribute relevant analytics to different supplier types
- Provide granular visibility into forecasted demand

Unmatched Scale and Time-to-Market

Accelerate your success with the proven go-to-market expertise of the GoodData team. With enterprise security, scalability, and 99.5% SLAs, GoodData gives you the confidence to get to market in weeks, not months or years.

- GoodData's business architects conduct deep dive go-to-market session with business network owners to build the best product, pricing and packaging

- Award winning support, services and account management teams ensure ongoing product innovation and success

- Technical implementation teams help you get your MVP to market quickly and iterate regularly

Leader

in 2015 Gartner Magic Quadrant for OEM BI,and 2015 Forrester Cloud BI & Analytics Agile Business Intelligence Wave

10

weeks average time to market
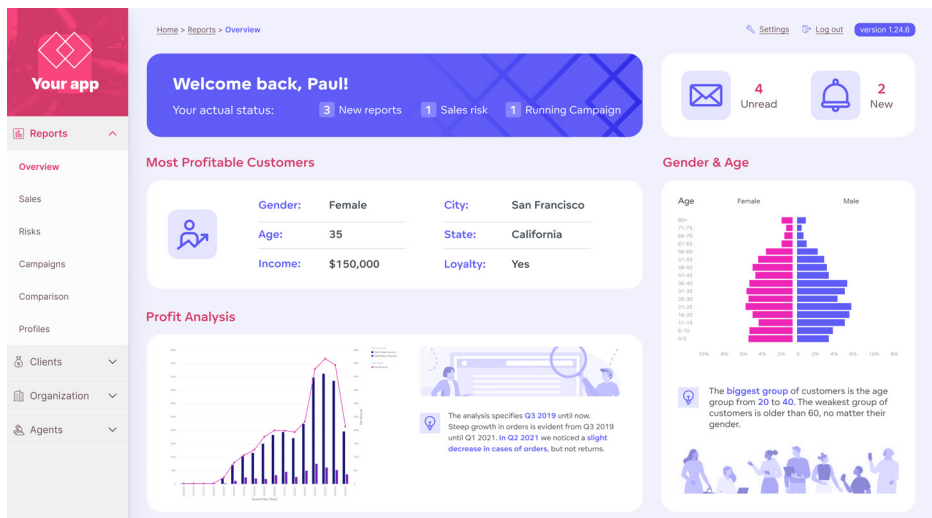
About GoodData

Want to learn more about how GoodData can enable your business growth via analytics?

Schedule a demo

Join the conversation:

Follow allong on: LinkedIn and Twitter

The GoodData advantage

Business:

1. One platform for all: internal teams, client companies, external partners
2. Self-service visualization for business users
3. Your own branding
4. Predictable pricing to suit your business, no pay-per-user
5. The highest data privacy and security certifications

Technical:

1. Automated scaling to different departments and companies
2. Embedded dashboards in your application or software product
3. Streamlined multi-tenant change management
4. Abundant data-source options
5. Fully hosted or deployed as a container in your private or public cloud (on premises)