

Day 1 vs Day 30

Sweedish typo vs co-designer/therapist

When I started 30DaysofAI journey on Day 1, I didn't realise there's so much more to AI than asking Copilot... "can you make this better English for me?" or "translate this into Sweedish" 😊

I've had lows (mainly frustration when things didn't work first time)... but far more highs with lots of "yes!", "Oooh!" and "Get in!!" moments. I've been thoroughly amazed and challenged, culminating in building this site to reflect on all I've learnt and achieved.



I got Roasted!

Day 2 so what *is* wrong with my idea then ? 😊

My idea to ChatGPT AI:

I want you to act like a friendly but ruthless critic.

Here's my idea: I want to sell Viking helmets in Epsom.

Please roast it. Tell me all the reasons it might fail, the assumptions I'm making, and what I might be blind to.

Be playful but sharp.

Chat GPT response (snippet):

Alright Keith — sharpening the axe for this one ✕

Let's be honest: selling *Viking helmets in Epsom* sounds like the kind of idea you'd come up with halfway through a strong cider at the Epsom Derby.

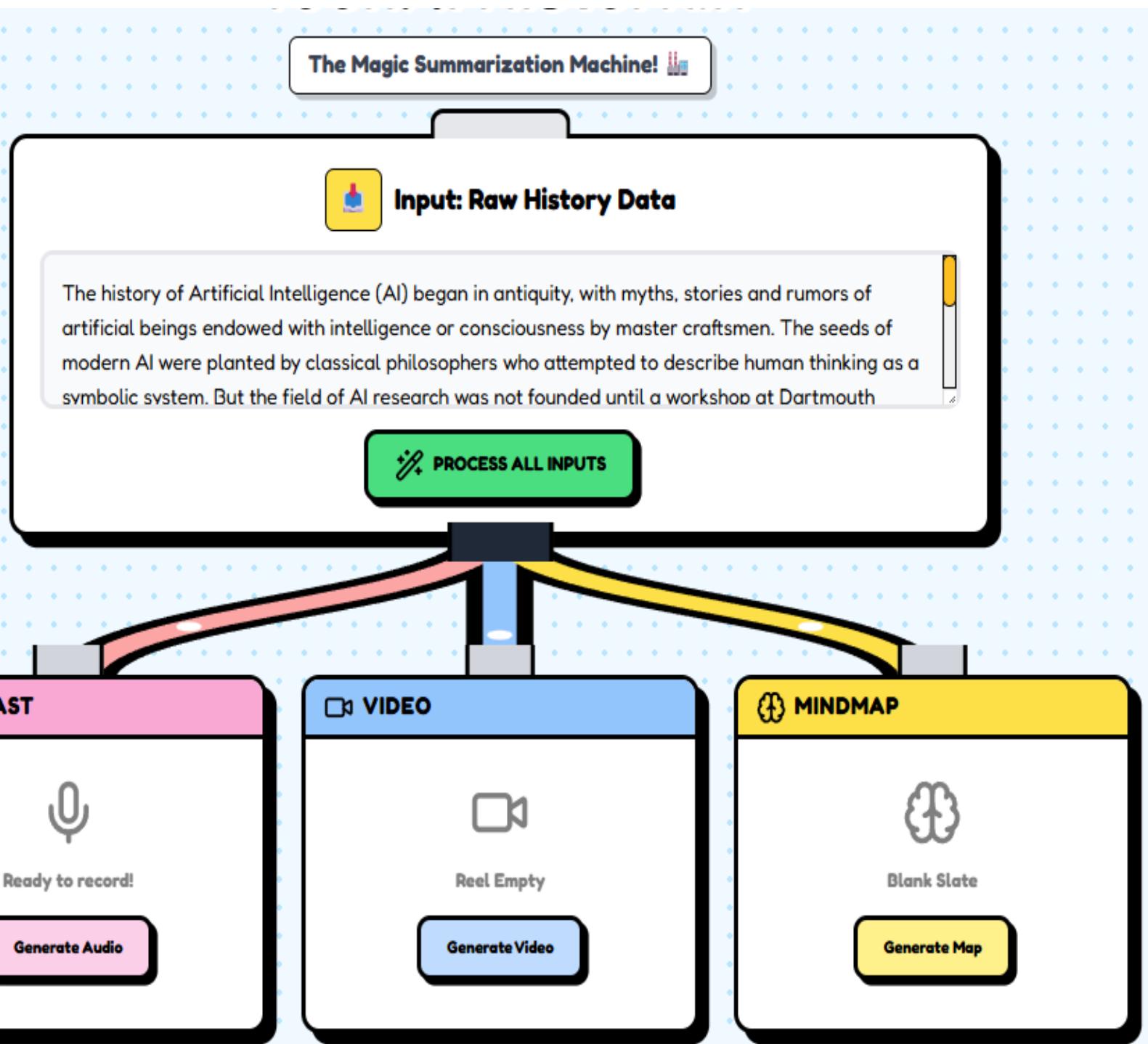
Here's the roast (with love):

👉 The Big Problems

1. **Tiny target market** – Unless there's a sudden Viking cosplay epidemic or the local PTA decides to rebrand as a Norse clan, demand is going to be... limited.
2. **Occasional impulse buys aren't a business model** – Even if you sell a few to stag parties, Halloween dads, or history teachers, they'll buy one helmet and call it a day. Repeat customers? Only if they lose it at sea.
3. **Storage vs. sales** – You'll have a garage full of horns staring back at you, silently judging your life choices.
4. **Competition from the internet** – Amazon sells plastic Viking helmets for £6.99 with next-day delivery. Unless yours come with authentic Norse blessings, it's an uphill raid.

Biggest Surprise

Day 3 NotebookLM Podcast, Video & Mindmap



Breakthrough moment

Day 21 Zapier agent, “Get in!!” moment

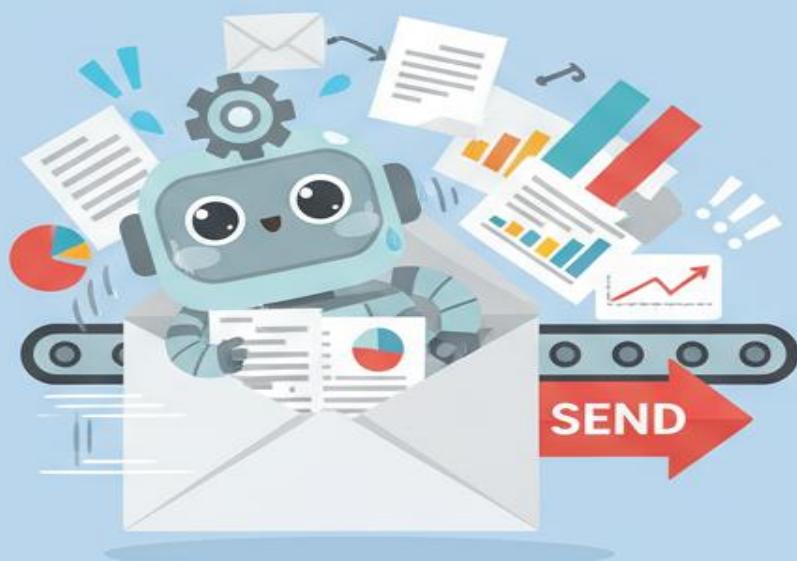
1. User Screen Input



2. Zap Trigger



3. Email Generation



4. Excited Email Arrival



Mindset change

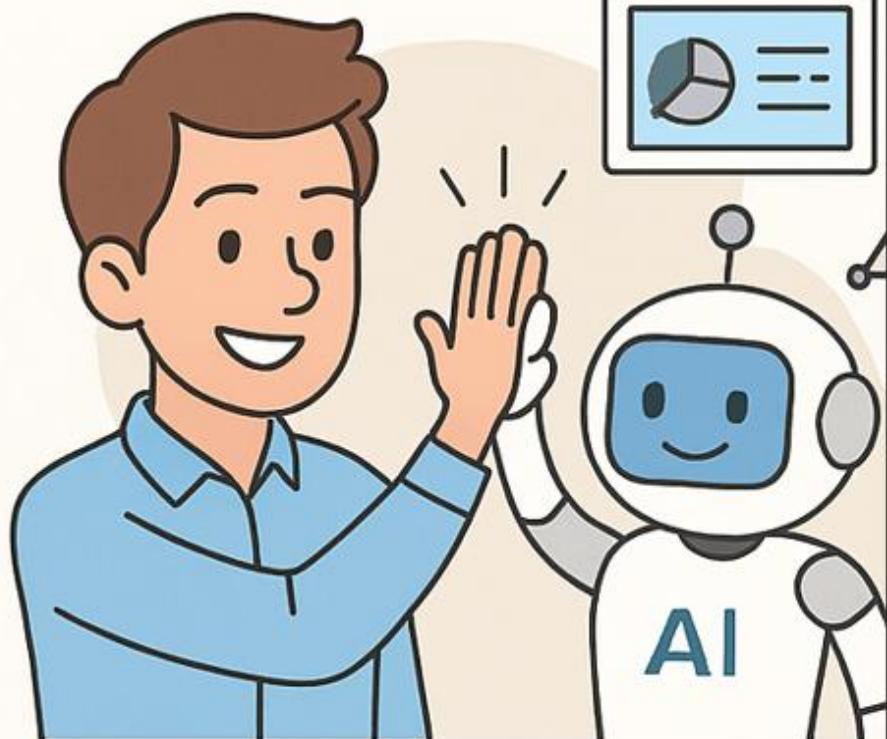
Day 30 AI is more than a tool ... it's my collaboration partner!

Day 1 me:



Translate into Sweedish 😊

Day 30 me:



**Next stop?
Whatever I decide
to wire up next...**