

ENGINEERING 23

Finding an Industry Internship Seminar

William Herrera, M.Ed.
Director of Undergraduate Internship Program

October 26, 2021
Week 5: Content Slides

Marketing Your Brand: Establishing Handshake and LinkedIn Profiles

Week 5 Agenda

Content Videos

1. **Build Your Handshake Branding (15 min)**
2. **Optimize Use of Handshake (10 min)**

Class Activities

1. **Week 4 HW: Peer Review Tailored Cover Letters**
2. **Score a Sample LinkedIn Profile**
3. **Preview Week 5 HW Assignments**

Build Your Brand Via LinkedIn

RECAP: How Can LinkedIn Help You?

- **Build your network of people to keep in touch with, and who can help you**
- **Find a mentor to learn from and who will share useful information**
- **Research career paths, evaluate your options, and apply for jobs**
- **Create and showcase your online “personal brand”**
- **“Market” yourself as an “ideal” candidate**

YOUR LINKEDIN IS YOUR ONLINE CV!!!

KNOW YOUR IKAGAI.....ALIGN TO AUDIENCE!!!

Building a Great Profile

1. Make Your Profile Public

1. Profile Headline

1. Profile Summary

1. LEVEL 1: Identify Influencers

1. LEVEL 2: Build Your Network

1. LEVEL 3: Pour Gasoline on Your Job Search

1. Online Resources



Make Your Profile Public

Edit your URL and Profile's Visibility

The screenshot displays a LinkedIn profile for Katherine Kim, M.A., with 321 connections. The profile is public. On the right sidebar, the 'Edit URL' and 'Edit Visibility' options are highlighted with red arrows. The 'Edit URL' section shows the current URL as www.linkedin.com/in/katherinejinheekim. The 'Edit Visibility' section shows the profile's public visibility is turned on. The main profile area includes a summary, previous work experience at California State University, Dominguez Hills, and education at Loyola Marymount University.

Public profile settings
You control your profile and can limit what is shown on search engines and other off-LinkedIn services. Viewers who aren't signed in to LinkedIn will see all or some portions of the profile view displayed below.

Katherine Kim, M.A. 321 connections
Career Coach, Organizational Strategist, & Programming Specialist
Greater Los Angeles Area | Higher Education

Previous California State University, Dominguez Hills (CSUDH) Career Center, California State University-Dominguez Hills, LMU Department of Ethnic and Intercultural Services

Education Loyola Marymount University

Summary
I am a Gallup Strengths-Certified Career Coach that empowers clients with the tools, resources, and strategies to be proactive in their journeys and take ownership of their career management. I have a passion for and experience with serving clients from diverse backgrounds including first-generation college students, ethnic and cultural minorities, international students, and student athletes.

PROFESSIONAL SKILL SETS:
• Program Management

Edit URL
Personalize the URL for your profile.
www.linkedin.com/in/katherinejinheekim

Edit Content
This is your public profile. To edit its sections, update your profile.
[Edit contents](#)

Edit Visibility
You control your profile's appearance for viewers who are not logged-in members. Limits you set here affect how your profile appears on search engines, profile badges, and permitted services like Outlook.
[Learn more](#)

Your profile's public visibility On ☒

Basic (required)
☒ Name, number of connections, industry, and region

Engineer Change.

Profile Headline

- **Use your headline to promote your brand**
 - Your unique core message, and/or your most enticing area of expertise
- **Use keywords relevant to the industry/position you want**

Bella Bruin

3D Animator | Environment Artist | Digital Artist

Tristan Bruin

Social Media Guru | Retail Marketing Specialist | Strategic Media Planner

Sally Bruin

Wordsmith with proven ability to translate business objectives into communications strategies and tactics

Engineer Change.

Profile Summary

- **Concisely summarize your experience, qualifications, and goals**
- **Write in the first-person, and use a narrative flow**
- **Describe what motivates you, and what makes you unique**
- **Use keywords and phrases that recruiters search for**

Product Management

UV/UX Design

Graphic Design

Data Analysis

Ever since I was young, I've had a passion for words. As I grew older, I traded my diaries for a degree in Creative Writing, and have completed multiple internships in Content marketing and Copywriting. I believe in the power of words, whether that means producing content for a company or flexing my muscles in personal creative endeavors. No matter what, I keep my passion for storytelling and writing front and center

Engineer Change.

LEVEL 1: Identify Influencers

- **Populate your news feed with relevant content by FOLLOWING**
- **Target Recruiters in the industry of your interest, or those in your functional area**
- **Recruiters post tips and resources that will increase your chances of getting hired**
- **Curate and share content to increase your visibility**



LEVEL 2: Build Your Network

- **Connect with Alumni to expand your network**
- **Tailor your alumni search using the filters or using keyword search**
- **Observe their professional and academic history**
- **Include a NOTE when sending a connection request**
 - **“Hi my name is Kathy. We are both fellow Bruins, and I found your profile inspiring! I’d love to connect, and learn more about what you do.”**
 - **Don’t ask for anything. Don’t make it about you!**
- **When they accept your connection, you can message them directly**

LEVEL 2: Build Your Network

At First: Build and foster the relationship

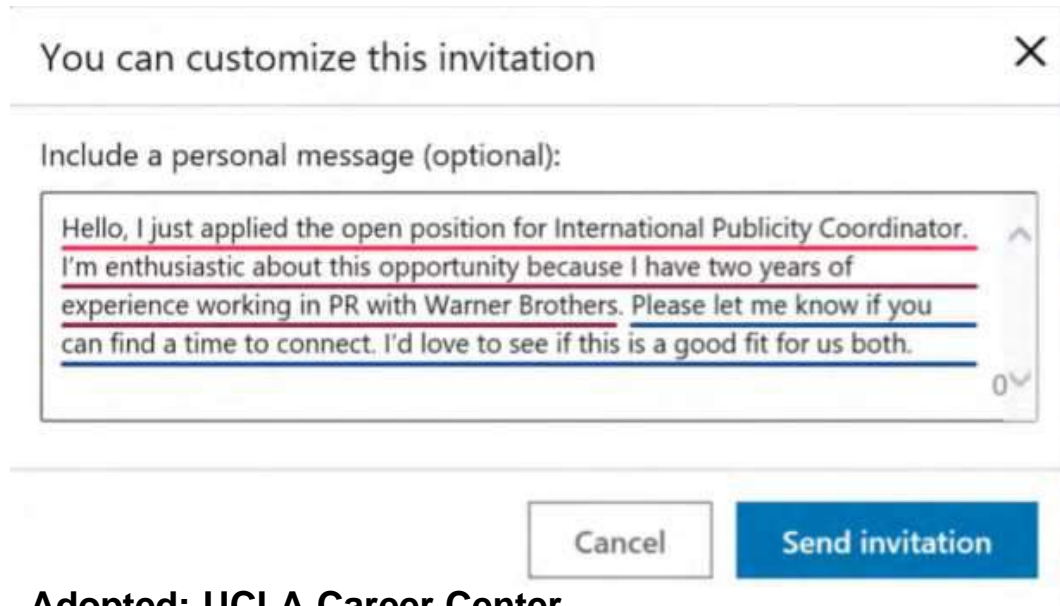
- **Ask for an informational interview with purpose of learning about them and their pathway**
- **Share your work, aspirations, and goals**
- **Get connected to their network**

Over Time: Leverage relationship

- **Ask for feedback on your resume, CL, LinkedIn profile, etc.**
- **Ask for reference or recommendation**

LEVEL 3: Applying to Positions

- Applying to jobs is a slow burn – it takes weeks to apply and hear back
- Utilize the JOB BOARD to look for opportunities – recruiters can see everyone who has viewed their posting
- Edit your “Career Interests” to increase your chances of getting noticed
- After you apply for a job, message the recruiter to let them know you’ve applied



The screenshot shows a window titled "You can customize this invitation" with a close button (X) in the top right corner. Below the title, it says "Include a personal message (optional):". There is a text area containing the following message: "Hello, I just applied the open position for International Publicity Coordinator. I'm enthusiastic about this opportunity because I have two years of experience working in PR with Warner Brothers. Please let me know if you can find a time to connect. I'd love to see if this is a good fit for us both." The text area has a vertical scrollbar on the right. At the bottom of the window, there are two buttons: "Cancel" and "Send invitation".

Right away, the recruiter knows you are serious, and have already applied.

You are establishing that you possess the relevant skill sets and qualifications they are looking for.

“Fit for us both” is recruiter language – it implied that you know what you are looking for, and you’re not desperate. It gives you power in this dynamic

LEVEL 3: Applying to Positions

Next Level: Getting from black hole to top of the resume pile

- **Ask for a referral to a hiring manager**
- **Schedule an informational interview with purpose of becoming a top candidate**
- **Ask for an introduction to company leaders**

Online Resources

- Online learning platform that offers courses in business, software, technology, and creative skills
- Utilize Learning Paths to earn Certificates that you can share to your LinkedIn Profile



Translating LinkedIn Components to Handshake

What is Handshake?

LOG IN USING MYUCLA ACCOUNT

- **UCLA SPECIFIC JOB POSTING SITE**
- **POSITIONS POSTED BY UCLA ALUMNI IN THE INDUSTRY**
- **RECRUITERS ON HANDSHAKE ARE SPECIFICALLY LOOKING FOR UCLA BRUINS**

How Can Handshake Help You?

- **Create and showcase your online “personal brand”**
- **Search for full-time jobs and internships (domestic & abroad)**
- **Create personalized search functions and email notifications**
- **Easy access to on-campus events (e.g. HIRE UCLA)**
- **Directly interact with recruiters via Handshake messaging**
- **Access compiled UCLA Career Center resources**

**HANDSHAKE CAN MATCH YOUR JOB
SEARCH!!!**

Setting Up Filters in Handshake

Setting up a Handshake filter will mean you get emails regarding new job postings that match your filter criteria! <https://youtu.be/GiPvUgWsRIo>



How to Engineer Your Handshake Profile?



TRANSLATE

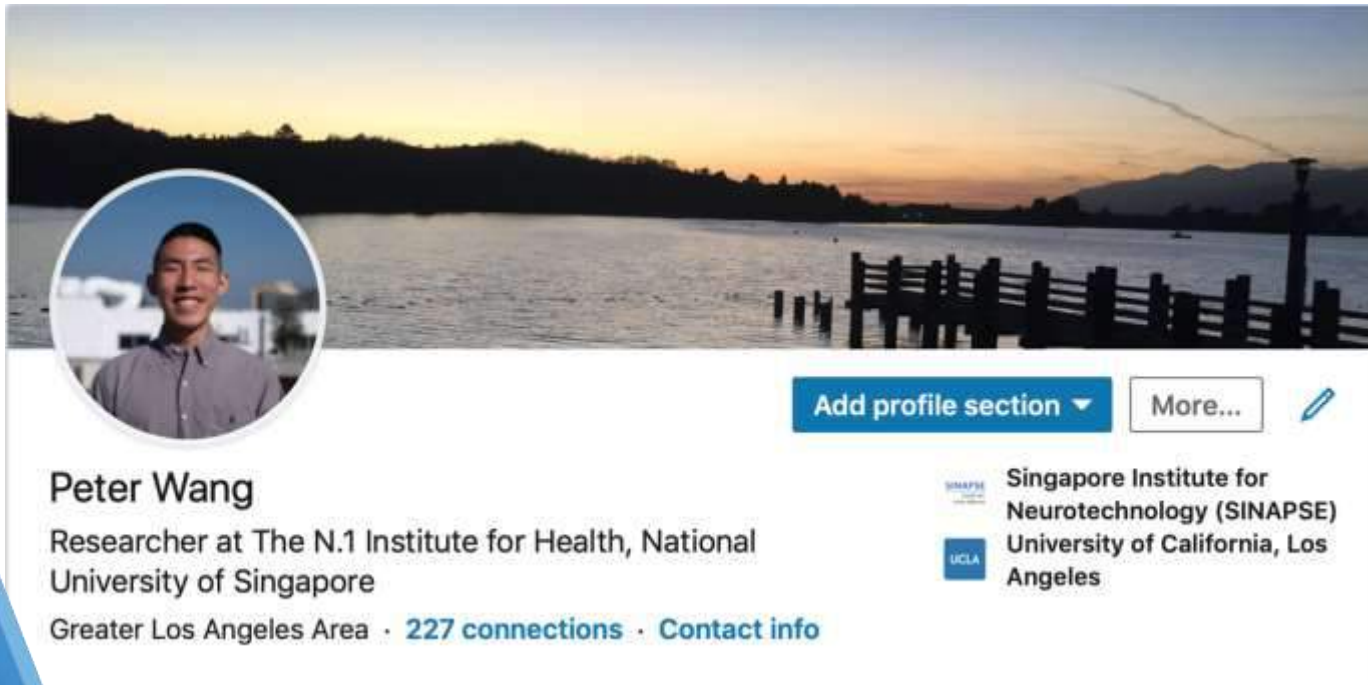


Handshake

Personal Info

- **TRANSLATE** your personal info from LinkedIn to Handshake

LinkedIn

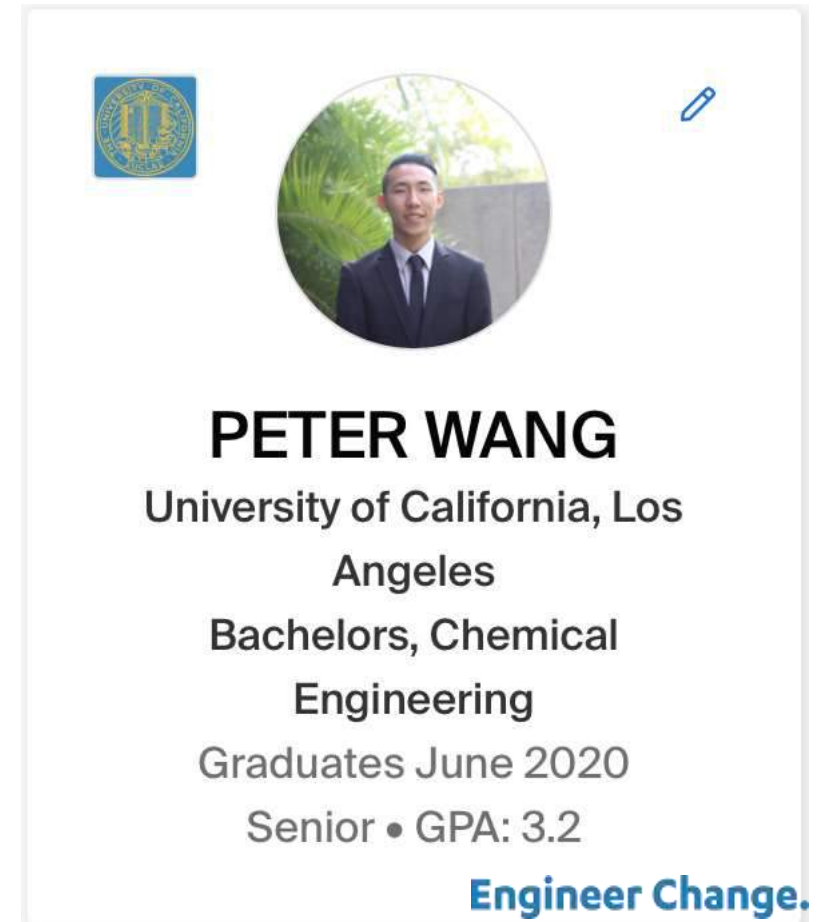


The LinkedIn profile of Peter Wang features a circular profile picture of a young man in a grey button-down shirt. The background banner shows a scenic view of a body of water at sunset with a wooden pier in the foreground. Below the profile picture, the name "Peter Wang" is displayed, followed by his current role: "Researcher at The N.I Institute for Health, National University of Singapore". His location is listed as "Greater Los Angeles Area", and he has "227 connections". A "Contact info" link is also present. To the right of the main text, there are two logos: the SINAPSE logo (Singapore Institute for Neurotechnology) and the UCLA logo (University of California, Los Angeles). Above these logos are buttons for "Add profile section" and "More...".



Peter Wang
Researcher at The N.I Institute for Health, National University of Singapore
Greater Los Angeles Area · [227 connections](#) · [Contact info](#)

SINAPSE Singapore Institute for Neurotechnology (SINAPSE)
UCLA University of California, Los Angeles

Handshake



The Handshake profile of Peter Wang features a circular profile picture of a young man in a dark suit and tie. To the left of the profile picture is the University of California seal, and to the right is a blue pencil icon. Below the profile picture, the name "PETER WANG" is displayed in all caps, followed by "University of California, Los Angeles". His degree information is listed as "Bachelors, Chemical Engineering" and "Graduates June 2020". His senior status and GPA are listed as "Senior • GPA: 3.2". At the bottom right, there is a blue link that says "Engineer Change."

 
PETER WANG
University of California, Los Angeles
Bachelors, Chemical Engineering
Graduates June 2020
Senior • GPA: 3.2
[Engineer Change.](#)

Personal Branding

- **TRANSLATE** your Personal Branding from LinkedIn to Handshake

LinkedIn

About



An inspiring, multidisciplinary engineer who applies engineering and medicine to save lives.

Handshake

My Journey

What are you passionate about? What are you looking for on Handshake? What are your experiences or skills?

Type your introduction...

Education

- **TRANSLATE your Education from LinkedIn to Handshake**

LinkedIn

Education



University of California, Los Angeles

Bachelor of Science (B.S.), Chemical and Biomolecular Engineering

2016 – 2020



Handshake

Education



University of California, Los Angeles primary education

Bachelors, ENGINEERING AND APPLIED SCIENCE

Sep 2016 - Jun 2020

Major in Chemical Engineering

Cumulative GPA: 3.2

Engineer Change.

Experience

- **TRANSLATE** your experience from LinkedIn to Handshake

LinkedIn

Experience



Researcher

Singapore Institute for Neurotechnology (SINAPSE)

Jun 2019 – Present - 4 mos
Singapore

- Now Known as: The N.1 Institute for Health (N.1)
- Develop Develop and implement CURATE.AI into the clinics in Singapore.
- Broadly implement CURATE.AI with various multi-site clinical studies.
- Advisor: Dr. Dean Ho (Director of N.1)



Researcher

UCLA Department of Bioengineering

Sep 2016 – Jun 2019 - 2 yrs 10 mos
Greater Los Angeles Area

- Developing CURATE.AI, an AI-driven platform that optimizes combination therapy in oncology.
- Optimizing drug combinations in various disease indications, such as Tuberculosis and Cancer.
- Advisor: Dr. Chih-Ming Ho (Former Vice Chancellor for Research) and Dr. Dean Ho



Handshake

Work & Volunteer Experience



Singapore Institute for Neurotechnology

Research Intern

Aug 2018 - Present (1 year, 2 months) | Singapore

Applying CURATE.AI, an AI platform that optimizes combination therapy in oncology, to multiple clinical trials in Singapore, Taiwan, and mainland China. This past spring, our team successfully used CURATE.AI to manage a metastatic prostate cancer patient, who lives a normal and active lifestyle.

- Modulating BET Bromodomain Inhibitor ZEN-3694 and Enzalutamide Combination Dosing in a Metastatic Prostate Cancer Patient Using CURATE.AI, an Artificial Intelligence Platform -- Advanced Therapeutics (Cover Article; Two Features on DailyMail)
- SLAS Tony B. Scholar 2019
- Advisor: Dr. Dean Ho (Director of SINAPSE)



UCLA Business of Science Center

Program Coordinator

Oct 2018 - Present (1 year) | Los Angeles, CA

Participate in encouraging innovation and entrepreneurship at UCLA in order to bring academic discoveries to the public domain. Manage programs offered by BSC, such as Venture Teams and MedTech Innovation courses.

Skills

- **TRANSLATE** your skills from LinkedIn to Handshake

LinkedIn

Skills & Endorsements

Pesonalized Medicine

Nanobiotechnology

Nanomedicine

Show more ▾

Handshake

Skills

Innovation ✕

Matlab ✕

Microsoft Excel ✕

Microsoft Powerpoint ✕

Microsoft Word ✕

Organization ✕

Problem Solving ✕

Add more skills

Add

Engineer Change.

Summary

- **TRANSLATE** all your information from LinkedIn profile to your newly made Handshake Profile
- You can add **PROJECTS, DOCUMENTS** (e.g. Resume, C.V., etc.), and other relevant sections to your LinkedIn and Handshake profiles

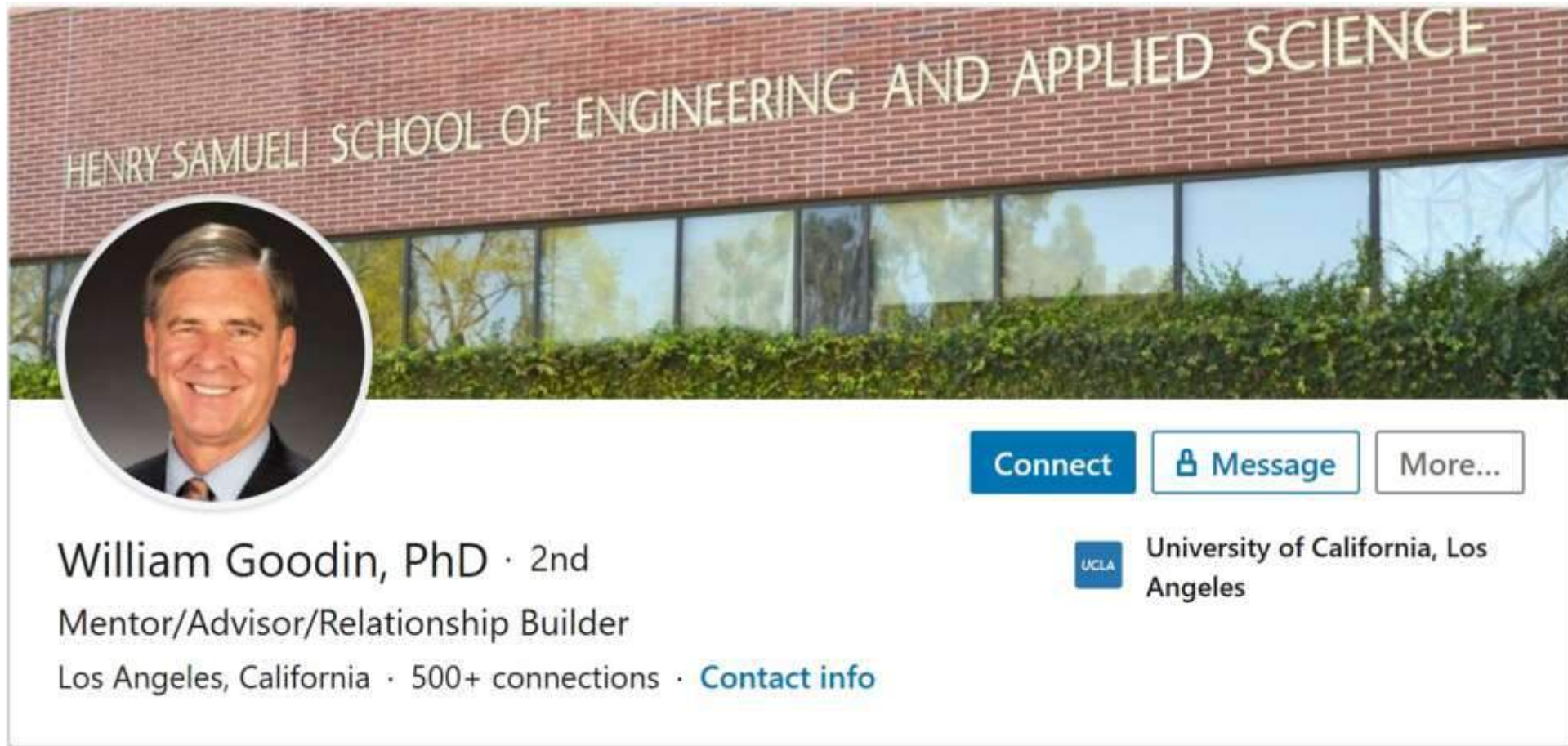


Sample LinkedIn Profile 1




Personal Info

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A screenshot of a LinkedIn profile for William Goodin, PhD. The background image shows the Henry Samueli School of Engineering and Applied Science building at UCLA. The profile includes a circular headshot of a smiling man in a suit, a blue 'Connect' button, a blue 'Message' button with a lock icon, and a 'More...' button. Below the buttons, it lists 'UCLA University of California, Los Angeles'. The name 'William Goodin, PhD' is followed by '2nd Mentor/Advisor/Relationship Builder', 'Los Angeles, California', '500+ connections', and a 'Contact info' link.

HENRY SAMUELI SCHOOL OF ENGINEERING AND APPLIED SCIENCE



[Connect](#) [Message](#) [More...](#)

 University of California, Los Angeles

William Goodin, PhD · 2nd
Mentor/Advisor/Relationship Builder
Los Angeles, California · 500+ connections · [Contact info](#)

Engineer Change.

Personal Branding

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About

Dr Goodin has more than 35 years of experience in alumni and corporate networking and partnerships, mentorship, leadership, marketing, customer service, and team building. He currently helps alumni and corporate partners stay connected and involved with UCLA Engineering, and helps current engineering students connect with alumni and corporate partners. He also serves as a volunteer advisor and mentor to numerous engineering student groups and individual engineering students and alumni.

In his volunteer role as a student group advisor, he has guided many engineering students with career decisions; and invited many engineering alumni back to UCLA Engineering as mentors, advisors, panelists, and speakers. He currently invites alumni to speak about their careers as guest lecturers to first-year engineering students in MAE 1 and ECE 1.

He is a Senior Member of the Association for Computing Machinery (ACM), a Senior Member of the Society of Women Engineers (SWE), member of Upsilon Pi Epsilon (UPE), the computer science honor society, Eta Kappa Nu (HKN), the electrical and computer engineering honor society, and Tau Beta Pi (TBP), the engineering honor society (chief advisor of the UCLA chapter). He also serves on the Governing Board of the UCLA Engineering Alumni Association (Past President), the Electrical Engineering Department Alumni Advisory Board, as Chair of the Mechanical and Aerospace Engineering Department Alumni Advisory Board, and as Chair of the Computer Science Department Alumni Advisory Board.

Dr Goodin has received the Rodney D. Chipp Memorial Award from SWE for steadfast support of advancing women in engineering and for actively encouraging participation of women in programs that foster technical leadership skills; the McDonald Mentoring Award from TBP for his outstanding mentoring and advising of students and alumni; and the EAA Service Award from UCLA Engineering for his active role in connecting alumni and students with the School.

Education

__/10

Education



University of California, Los Angeles

Master of Engineering (MEng), Engineering Management
1980 – 1982

Studied business processes, technology management, and group processes, culminating in a group project/thesis.



University of California, Los Angeles

Doctor of Philosophy (PhD), Fluid Dynamics
1971 – 1975

PhD in Computational Fluid Dynamics with applications in numerical simulation of transport and diffusion of atmospheric pollution. Minor Fields were Heat and Mass Transfer, Mesoscale Meteorology, and Computational Methods.



University of California, Los Angeles

MS in Computer Science, Computer applications of partial differential equations
1969 – 1971



San Jose State University

BA, Mathematics
1965 – 1969

Studied applied mathematics with an emphasis on numerical analysis.

Experience

__/10

Experience



Industry Relations Coordinator

UCLA Electrical and Computer Engineering Department

Aug 2015 – Oct 2017 · 2 yrs 3 mos

Greater Los Angeles Area

Brought electrical engineering alumni, students, and industry partners together for mutual benefit. Built and nurtured relationships between the UCLA Electrical and Computer Engineering Department, other UCLA engineering departments, and industry, through identification of industry needs, and creation of associations and alliances. Provided opportunities for alumni to stay connected with the ECE Department through mentoring students, supporting student projects, providing lectures and workshops, and helping with events, such as Idea Hacks and Open House. Identified internship and career opportunities for UCLA engineering students, and supported engineering student organizations through funding and industry contacts. Provided in... See more



Associate Director of Alumni Relations

UCLA Henry Samueli School of Engineering and Applied Science

Nov 2011 – Jan 2014 · 2 yrs 3 mos

Greater Los Angeles Area

Built and maintained relationships with alumni to increase their participation and involvement within the School. This included organizing networking events on campus and at company locations, technical forums and research reviews, student support and mentoring opportunities, company infosessions for hiring students, and sports and social events. Recognized alu... See more



Director, Short Course and Technical Management Programs

UCLA Extension

Nov 1983 – Nov 2011 · 28 yrs 1 mo

Greater Los Angeles Area

Was responsible for the development, marketing, and quality assurance of approximately 150 state-of-the-art, one-week short courses in computer and information systems, engineering, and technical management. These courses attract participants from across the US and abroad. Responsibilities also included the one-week Technical Management Program, which is h... See more



Senior Environmental Engineer

Dames & Moore (Now AECOM)

Jul 1978 – Jul 1982 · 4 yrs 1 mo

Greater Los Angeles Area

Developed air quality simulation models for government and industrial customers in the US and abroad. Testified at government hearings, managed projects, and worked with potential customers to develop new business.



Post Doctoral Fellow

California Institute of Technology

Jul 1975 – Jun 1978 · 3 yrs

Pasadena, California

Conducted research into computer simulation of photochemical air pollution at the Environmental Quality Laboratory

Engineer Change.


Skills

___/10


Skills & Endorsements

Networking · 24

 Endorsed by 2 of William's colleagues at Caltech

 Endorsed by 5 of your colleagues at University of California, Los Angeles

Data Analysis · 21

 Endorsed by Mrinal (Neil) Rath, PhD, CSCS and 1 other who is highly skilled at this

 Endorsed by 2 of William's colleagues at Caltech

Research · 35

 Endorsed by Amir Dailamy, who is highly skilled at this

 Endorsed by 2 of William's colleagues at Caltech

Industry Knowledge

Marketing Strategy

Strategy · 13

Higher Education · 9

Recruiting · 4

Entrepreneurship · 2

Curriculum Design · 2

Engineering · 10

Program Management · 50

Systems Engineering · 4

Project Management · 27

Proposal Writing · 8

Interpersonal Skills

Customer Service

Strategic Partnerships · 1

Mentoring · 7

Leadership · 36

Fundraising · 6

Leadership Development · 3

Team Building

Teaching · 4

Community Outreach · 2

Training · 3

Management · 15

Accomplishments

___/10

Accomplishments

8 Honors & Awards

Outstanding Practitioner Advisor for Region 9, 2016

Mar 2017 • American Society of Civil Engineers (ASCE)

This award recognizes the outstanding work by practitioner advisors, who assist the student chapter in its activities, review resumes, provide recruitment information, help in fundraising activities, and are generally there when the student chapter hosts an activity.

http://www.asceregion9awards.org/media/awards/2016_Region_9_Individual_Awards_Winners.pdf

Outstanding Practitioner Advisor, Region 9, 2014

Apr 2014 • American Society of Civil Engineers

This award recognizes the outstanding work by practitioner advisors, who assist the student chapter in its activities, review resumes, provide recruitment information, help in fundraising activities, and are generally there when the student chapter hosts an activity.

<http://regions.asce.org/region9/awards>

Outstanding Collegiate Section Mentor, Sonora Region, 2014

Mar 2014 • Society of Women Engineers

This award recognizes outstanding section counselors and faculty advisors who are currently mentoring a collegiate section, and who serve as a link for the collegiate section to other areas of SWE and the engineering industry.

<http://sweregionb.org/awards>

Outstanding Branch Counselor Award, 2011

Jan 2012 • Institute of Electrical and Electronics Engineers

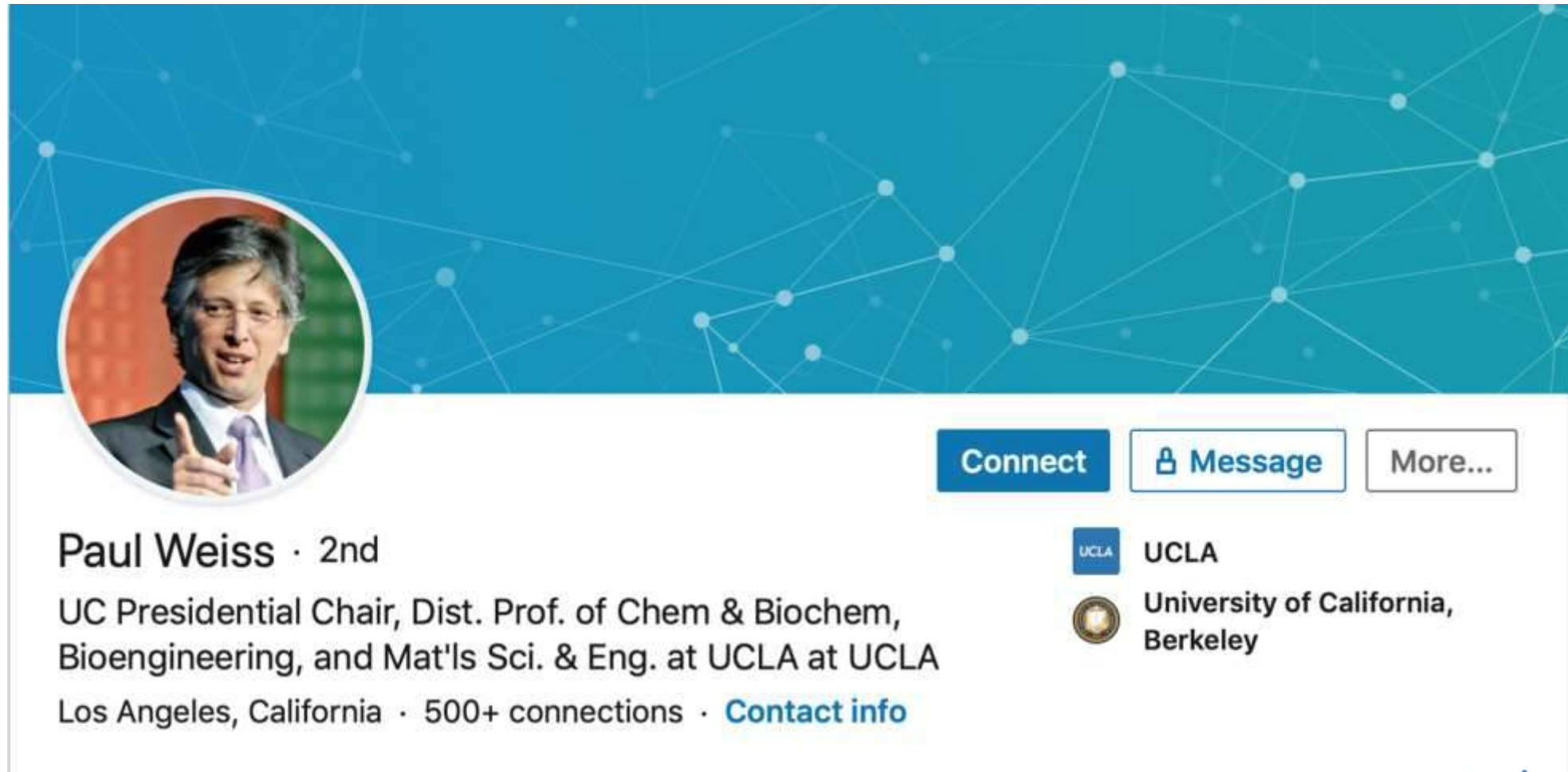
Engineer Change.

Sample LinkedIn Profile 2



Personal Info

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A screenshot of a LinkedIn profile for Paul Weiss. The profile features a circular profile picture of a man with glasses and a suit, set against a blue background with a white network graph pattern. Below the picture, the name 'Paul Weiss' is followed by '· 2nd'. The bio reads: 'UC Presidential Chair, Dist. Prof. of Chem & Biochem, Bioengineering, and Mat'ls Sci. & Eng. at UCLA at UCLA Los Angeles, California · 500+ connections · [Contact info](#)'. To the right of the bio are three buttons: 'Connect', 'Message' (with an envelope icon), and 'More...'. Below the bio, there are two affiliation cards: one for 'UCLA' with its logo and another for 'University of California, Berkeley' with its seal.

Paul Weiss · 2nd

UC Presidential Chair, Dist. Prof. of Chem & Biochem, Bioengineering, and Mat'ls Sci. & Eng. at UCLA at UCLA
Los Angeles, California · 500+ connections · [Contact info](#)

Connect **Message** **More...**

 **UCLA**

 **University of California, Berkeley**

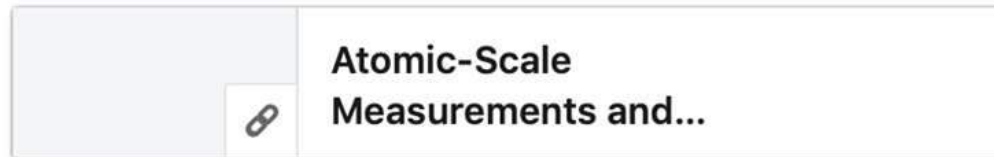
Engineer Change.

Personal Branding

__/10

About

Nanoscience and nanotechnology exploring the ultimate limits of miniaturization, the brain, and the microbiome, as well as developing and applying new multimodal imaging methods and analysis tools.



Education

__/10

Education



University of California, Berkeley

PhD, Chemistry

1980 – 1986

Molecular beams research with YT Lee



Massachusetts Institute of Technology

SM, Chemistry

1979 – 1980



Massachusetts Institute of Technology

SB, Chemistry

1976 – 1980

Activities and Societies: Crew, Phi Lambda Upsilon, UROP



IHS

1973 – 1976

Experience

__/10

UCLA

UCLA

10 yrs 2 mos

UC Presidential Chair, Dist. Prof. of Chem & Biochem, Bioengineering, and Mat'ls Sci. & Eng. at UCLA

Aug 2009 – Present · 10 yrs 2 mos
Los Angeles

UC Presidential Chair, Distinguished Prof. of Chemistry & Biochemistry and Mat'ls Sci. & Eng.

Aug 2015 – Present · 4 yrs 2 mos
Greater Los Angeles Area

Distinguished Professor of Chemistry & Biochemistry and of Materials Science & Engineering

Sep 2009 – Present · 10 yrs 1 mo

Kavli Chair in NanoSystems Sciences

Aug 2009 – Nov 2014 · 5 yrs 4 mos

**Distinguished Professor of Chemistry & Biochemistry and of Materials Science & Engineering
California NanoSystems Institute Director**

California NanoSystems Institute Director

Sep 2009 – Jun 2014 · 4 yrs 10 mos
Greater Los Angeles Area



Visiting Scholar

Harvard University

Apr 2015 – Present · 4 yrs 6 mos
Kavli Institute & Wyss Institute

Visiting and collaborating with the Kavli Institute for Nanobio Science & Technology and the Wyss Institute for Biologically Inspired Engineering at Harvard



Center for Nanophase Materials Sciences Advisory Board

Oak Ridge National Laboratory

2009 – Present · 10 yrs

Member, 2009-2019; Chair 2013-2019



Editor-in-Chief of ACS Nano

American Chemical Society

Apr 2007 – Present · 12 yrs 6 mos



Advisory Board Member

RHK

2007 – Present · 12 yrs

Engineer Change.

Skills

__/10

Skills & Endorsements

Spectroscopy · 99+



Endorsed by Ali Khademhosseini and 23 others who are highly skilled at this



Endorsed by 28 of Paul's colleagues at University of California, Los Angeles

Science · 99+



Endorsed by Molly Stevens and 43 others who are highly skilled at this



Endorsed by 24 of Paul's colleagues at University of California, Los Angeles

Chemistry · 99+



Endorsed by Dr Malika ARDHAOU and 28 others who are highly skilled at this



Endorsed by 21 of Paul's colleagues at University of California, Los Angeles

Accomplishments

__/10

Accomplishments

3 Publications

Reply to "Comment on 'Bottom-Up Graphene-Nanoribbon Fabrication Reveals Chiral Edges and Enantioselectivity'" • Subtractive Patterning via Chemical Lift Off Lithography • The Effects of Hindered Internal Rotation on Packing and Conductance of Self-assembled Monolayers

2 Honors & Awards

Fellow of the American Academy of Arts and Sciences • ACS Award in Colloid & Surface Chemistry

1 Organization

American Academy of Arts and Sciences

Events Search on Handshake

- Under “EVENTS” you can find Networking Events and Info Sessions

The screenshot displays the Handshake website's 'Events' section. The top navigation bar is blue with the Handshake logo, a search bar, and links for Jobs, Events, Q&A, Students, and Messages. The 'Events' link is highlighted. Below the navigation bar, the page is titled 'Event Search' with tabs for 'Upcoming Events' and 'Event'. The 'Upcoming Events' tab is active. The page shows '1-3 of 3 events'. The first event is 'Donuts with Deloitte' at the University of California, Los Angeles, scheduled for September 27, 2019, from 2:00 pm to 4:00 pm PDT. The second event is 'Apple's Engineering Networking Day' at the University of California, Los Angeles, scheduled for October 24, 2019, from 9:00 am to 5:00 pm PDT.

Handshake Search jobs, employers, events, roles Jobs Events Q&A Students Messages

Event Search Upcoming Events Event

1-3 of 3 events

Donuts with Deloitte University of California, Los Angeles

September 27, 2019 from 2:00 pm to 4:00 pm PDT

*UCLA Career Center, Room 200 (2nd Floor), 501 Westwood Plaza, Los Angeles, California 90095, United States

Come munch on some donuts and chat with our Strategy, Human Capital, and Technology practitioners to learn more about Deloitte! This is a casual event. Jeans are appropriate! **Event eligibility limited to individuals who are legally authorized to work in the United States without the need for employer sponsorship, now or at any time in the future.**


Apple's Engineering Networking Day University of California, Los Angeles


October 24, 2019 from 9:00 am to 5:00 pm PDT


Carnesale Commons, Palisades Room, 251 Charles E Young Drive West, Los Angeles, CA 90095

Events Search on Handshake

▪ ENGINEERING CAREER FAIR




[Jobs](#) [Events](#) [Q&A](#) [Students](#) [Messages](#) [Career Center](#) 



UCLA Engineering & Tech Fair (One Day Only) - Fall 2019
Thursday, October 17th 2019, 11:00 am - 4:00 pm PDT
Engineering & Tech Fair Fall - Day 1
[Pauley Pavilion, UCLA, Los Angeles, CA 90095](#)

[☆ Favorite](#) [+ Join Event](#)





[Details](#) [All Employers](#) [Employers I'm Following](#)

 18 days away

Career Fair Description

REGISTRATION FOR THIS EVENT WILL OPEN ON MAY 30.

Employer Attendees



[Accenture](#), [EY LLP](#), [Marathon Petroleum Company LP](#), [eBay](#) and 111 other employers are going.

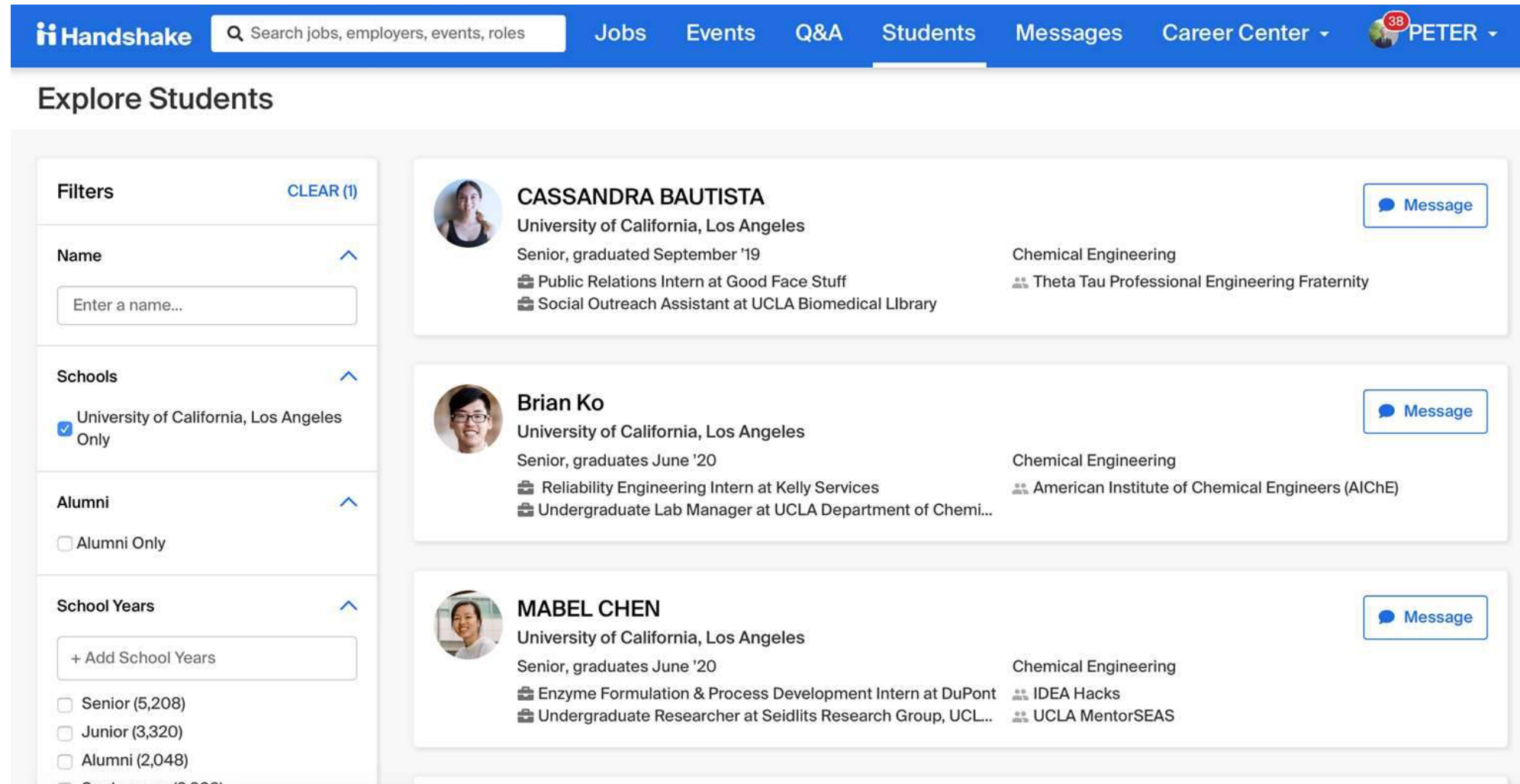
[View All Employers](#)

Contact

David Mora

Building Professional Network on Handshake

- Under “STUDENTS” you network and message all students on HS



The screenshot displays the Handshake interface for the 'Students' section. The top navigation bar includes the Handshake logo, a search bar, and links for Jobs, Events, Q&A, Students (active), Messages, and Career Center. A user profile for 'PETER' is visible in the top right corner.

The main content area is titled 'Explore Students'. On the left, there is a 'Filters' sidebar with the following sections:

- Filters** (CLEAR (1))
- Name**: A search input field with the placeholder 'Enter a name...'.
- Schools**: A list of schools with 'University of California, Los Angeles Only' selected.
- Alumni**: A checkbox for 'Alumni Only' which is currently unchecked.
- School Years**: A list of school years with '+ Add School Years' at the top. The visible options are: Senior (5,208), Junior (3,320), Alumni (2,048), and Sophomore (3,000).

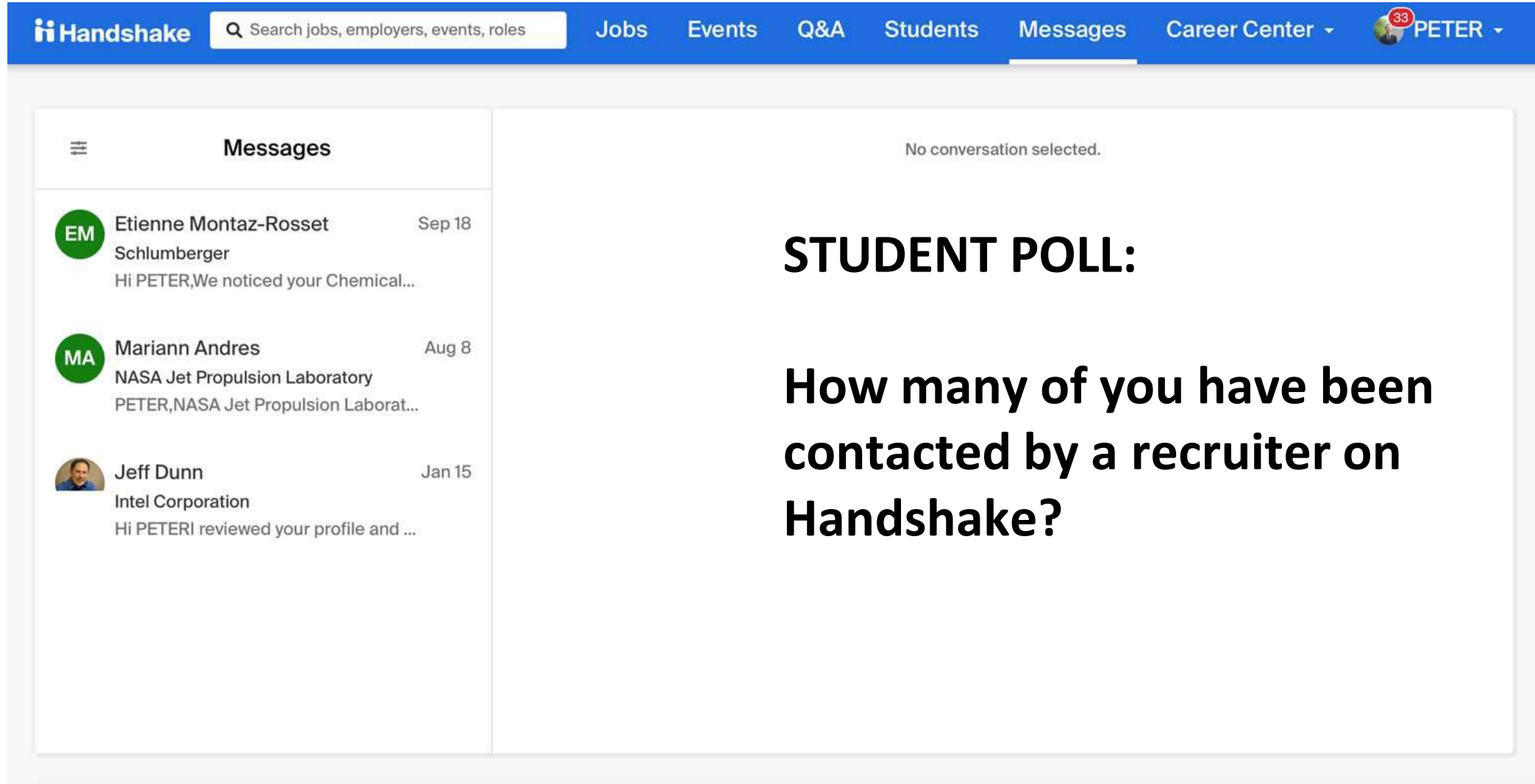
The main list of students shows three profiles, all from the University of California, Los Angeles:

- CASSANDRA BAUTISTA**: Senior, graduated September '19. Major: Chemical Engineering. Organizations: Theta Tau Professional Engineering Fraternity. Roles: Public Relations Intern at Good Face Stuff, Social Outreach Assistant at UCLA Biomedical Library.
- Brian Ko**: Senior, graduates June '20. Major: Chemical Engineering. Organizations: American Institute of Chemical Engineers (AIChE). Roles: Reliability Engineering Intern at Kelly Services, Undergraduate Lab Manager at UCLA Department of Chemi...
- MABEL CHEN**: Senior, graduates June '20. Major: Chemical Engineering. Organizations: IDEA Hacks, UCLA MentorSEAS. Roles: Enzyme Formulation & Process Development Intern at DuPont, Undergraduate Researcher at Seidlits Research Group, UCL...

Each student profile includes a circular profile picture, a 'Message' button, and a list of roles and organizations.

Messages on Handshake

- Under “MESSAGES” you can interact with recruiters and hiring managers



The screenshot displays the Handshake website's navigation bar with the 'Messages' tab selected. On the left, a sidebar titled 'Messages' lists three conversations:

- Etienne Montaz-Rosset** (Schlumberger) - Sep 18: Hi PETER, We noticed your Chemical...
- Mariann Andres** (NASA Jet Propulsion Laboratory) - Aug 8: PETER, NASA Jet Propulsion Laborat...
- Jeff Dunn** (Intel Corporation) - Jan 15: Hi PETER! reviewed your profile and ...

The main content area on the right shows 'No conversation selected.' Below this, a large text overlay reads:

STUDENT POLL:

How many of you have been contacted by a recruiter on Handshake?

Career Center on Handshake

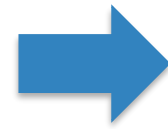
- **Under “CAREER CENTER” you can find additional resources offered by UCLA and Handshake**
 - **MY SCHOOL: UCLA Career Center Resources**
 - **APPOINTMENTS: Make an appointment with UCLA Career Center**
 - **RESOURCES: Additional readings and online sites**
 - **DISCOVER CAREERS: understand and explore diverse positions in the industry**
 - **SURVEYS**

Advanced Tips on Optimizing Handshake

Tailoring Your Handshake Profile

ALGORITHM-BASED PERSONALIZATION

- More Log-In's
- More Events Attended
- More Clicks



**OPTIMIZED
SEARCH**



Job Search on Handshake

- Your “personal brand” assists in personalizing your job search

The screenshot displays the Handshake job search interface. At the top, a blue navigation bar includes the Handshake logo, a search bar, and links for Jobs, Events, Q&A, Students, Messages, Career Center, and a user profile for PETER. Below this, a secondary navigation bar shows 'Job Search' as the active tab, with other options like Applications, Employers, and On-Campus Interviews. The main search area features two input fields: 'Job titles, employers, or keywords' and 'City, State, Zip Code, or Address'. Below these are tags for various job categories like 'chemical engineer', 'engineer', etc. A row of filter buttons is highlighted with a black box, including 'Full-Time Job', 'Part-Time', 'Internship', 'On-Campus', and 'Filters'. To the right is a 'My Favorite Jobs' button. The job listings section shows '1-25 of 12,221 jobs' and a 'Relevance' sort option. Two job listings are visible: 'Associate Scientist, Molecular...' by Just Biotherapeutics and 'Operational Leadership...' by Quest Diagnostics. The details for the Just Biotherapeutics job are expanded, showing it is a 'Full-Time Job' in 'Seattle, WA', 'Paid', and 'Posted Jul 24'. A green 'Apply Externally' button is highlighted with a blue box. Below the job details, a yellow box highlights a section stating 'You match some of Just Biotherapeutics's preferences' with four criteria: Major, GPA, School Year, and U.S. Work Authorization, each with a green checkmark.

Handshake Search jobs, employers, events, roles Jobs Events Q&A Students Messages Career Center PETER

Job Search Job Search Applications Employers On-Campus Interviews

Job titles, employers, or keywords City, State, Zip Code, or Address

chemical engineer • engineer • process engineer • chemical • r&d • manufacturing • data • petroleum • gore • data scientist

Full-Time Job Part-Time Internship On-Campus Filters My Favorite Jobs

1-25 of 12,221 jobs Relevance

Associate Scientist, Molecular...
Just Biotherapeutics – Seattle, WA
Full-Time Job

Associate Scientist, Molecular Biologist/Protein Bioengineer
Just Biotherapeutics
Full-Time Job Seattle, WA Paid Posted Jul 24

Applications close on October 1st, 2019 at 8:00 am

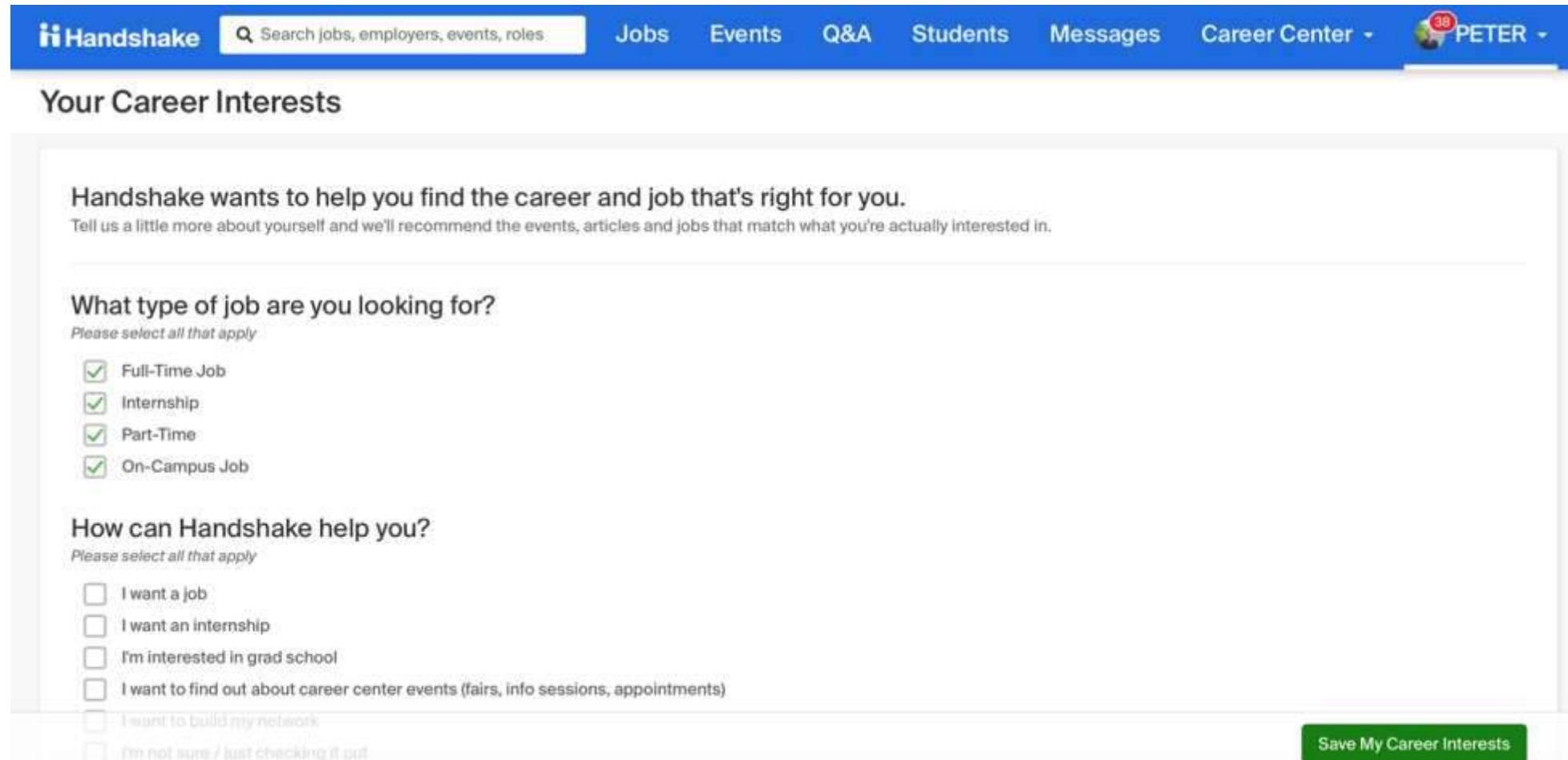
[Apply Externally](#)

You match some of Just Biotherapeutics's preferences

Major GPA School Year U.S. Work Authorization

Set up Filter and Automated Emails

- **SET UP FILTERS**
 - Click on your profile picture and enter “CAREER INTERESTS”



The screenshot shows the Handshake website's 'Your Career Interests' form. The top navigation bar is blue with the Handshake logo, a search bar, and links for Jobs, Events, Q&A, Students, Messages, and Career Center. A user profile for 'PETER' is visible on the right. The form itself is titled 'Your Career Interests' and contains two main sections. The first section, 'What type of job are you looking for?', includes a subtext 'Please select all that apply' and four checked checkboxes: Full-Time Job, Internship, Part-Time, and On-Campus Job. The second section, 'How can Handshake help you?', also includes a subtext 'Please select all that apply' and five unchecked checkboxes: I want a job, I want an internship, I'm interested in grad school, I want to find out about career center events (fairs, info sessions, appointments), and I want to build my network. A final unchecked checkbox at the bottom reads 'I'm not sure / just checking it out'. A green 'Save My Career Interests' button is located at the bottom right of the form.

Handshake wants to help you find the career and job that's right for you.
Tell us a little more about yourself and we'll recommend the events, articles and jobs that match what you're actually interested in.

What type of job are you looking for?
Please select all that apply

- ☒ Full-Time Job
- ☒ Internship
- ☒ Part-Time
- ☒ On-Campus Job


How can Handshake help you?
Please select all that apply

- ☐ I want a job
- ☐ I want an internship
- ☐ I'm interested in grad school
- ☐ I want to find out about career center events (fairs, info sessions, appointments)
- ☐ I want to build my network
- ☐ I'm not sure / just checking it out

[Save My Career Interests](#)

Set up Filter and Automated Emails

- **SET UP AUTOMATED EMAILS**
 - **Click on your profile picture and enter “SETTINGS & PRIVACY”**

 **Handshake**

Search jobs, employers, events, roles

Jobs


Events

Q&A

Students

Messages

Career Center ▾

 **PETER** ▾

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Notification Preferences

Account Information

Notification Preferences

Instructions

Handshake allows you to receive notifications when various activities occur that you are interested in knowing about. Choose what and how you want to be notified for the various activities below.

General	Email	Notification	Push (Mobile)
Information and updates to help me get the most out of Handshake	✓		
Marketing messages including promotions and special offers from Handshake	✓	✓	

Events	Email	Notification	Push (Mobile)
An event that I joined is updated	✓	✓	
I am invited to an event	✓	✓	
Employer is hosting an info session	✓	✓	
Upcoming events I've joined	✓	✓	✓

Preview Homework



Week 5 HW

- 1. Engineer your LinkedIn and Handshake “Branding” Profiles**
- 2. Submit the links of your LinkedIn and Handshake Profiles**
- 3. Create Handshake filters, save filters, and automate e-mail notices**
- 4. Apply to 1 or more positions**
 - **Through Handshake, LinkedIn, company website, Career Fair, networking event, etc.**
- 5. Find and RSVP to a Handshake Event**
- 6. Attend a Industry facing event: recruitment, networking, etc.**
- 7. Get next level feedback on resume: UCLA mentor 1, faculty advising, or Peer Advising.**

(DUE May 4)

Preview Week 6



Week 6 Content & HW

Week 6 Content

1. Introduction to Interviewing
2. Following Up with Recruiters
3. Practice Interviews

Week 6 HW

1. Prepare for Peer Mock Interview
2. Conduct Informal Interview with UCLA One Mentor
3. Use Interviewstream for a practice interview

Announcements



Course Feedback

1. Assignment Feedback

- All assignments turned in ON TIME will receive feedback within 7 days
- If you want immediate feedback, please set up a peer advising [appointment](#) or go to [drop-in hours](#)!
- LATE assignments will not receive feedback within the 7 days - if submitted late, email peer advisors for feedback

Announcements

- ASCE Career Fair
 - October 28th, 11pm - 2pm
 - <https://forms.gle/sDETe4W9ioLn5f6P7>
- ITE Transportation Career Fair
 - November 2nd, 10am -5 pm
- Conversations With Kittelson: A Career in Transportation
 - Tuesday, October 26, 2021 5:00pm - 6:00pm PDT
 - <https://ucla.joinhandshake.com/events/858947?ref=events-search>
- Machine Learning @ Motional
 - Wednesday, October 27, 2021 5:00pm - 6:30pm PDT
 - <https://ucla.joinhandshake.com/events/866098?ref=events-search>
- An Inside Look at Graduate School (HCPS)
 - Tuesday, November 2, 2021 4:00pm - 6:00pm PDT
 - <https://ucla.joinhandshake.com/events/825568?ref=events-search>

Resources



Links

Career Center Website: www.career.ucla.edu

Handshake: <https://ucla.joinhandshake.com>

Career Center Facebook:
<https://www.facebook.com/UCLACareerCenter/>

Career Center LinkedIn: <https://www.linkedin.com/company/ucla-career-center/>

ESUC On Campus Recruitment Calendar:
<https://www.seasoasa.ucla.edu/on-campus-recruitment-calendar/>

CONNECT WITH US!

Don't miss out on important events! Follow us for updates!



Peer Advising

[Drop In](#)
[Zoom Link](#)

[Schedule an Appointment](#)

MEET OUR PEER ADVISORS

make an
appointment



Alyssa Wang

4th year, Computer Science and Engineering

Drop in Hours: M: 3-5pm, T: 11am-12:30pm,
W: 2-4pm

Interned at Cisco, Amazon Lab126, and Cloudflare.



Josephine Neyyan

4th year, Bioengineering

Drop in Hours: M: 11am-2pm, T: 9-11am

Interned at ECA Medical Devices.
Researched with Keck Graduate Institute, PATHS-UP, UCLA Optofluidics Lab, and the Song Li Lab.



Laya Rodriguez

4th year, Chemical Engineering

Drop in Hours: M: 9-11am, W: 9-11am,
F: 11am-1pm

Transfer student. Researched with the
Laboratory of Electrochemical Systems
Engineering at UCLA.



Reina Squires

4th year, Bioengineering

Drop in Hours: Drop in Hours:
M: 11am-12pm, T: 12-2pm, W: 12-1:30pm,
R: 12-1pm,

Interned at Takeda Pharmaceuticals.
Researched with Wong Bacterial Communities
and Biofilms group, and Tawil group.



Anna Cosmin-Spanoche

3rd year, Aerospace Engineering,

Statistics Minor

Drop in Hours: M: 10am-12pm,
W: 10am-12pm, R: 10am-11am

Interned at The Aerospace Corporation
(Structural Dynamics Department). Researched
with the Campbell Group (UCLA Physical
Sciences).



Brianna Duckworth

4th year, Materials Science Engineering

Drop in Hours: M: 4-5pm, T: 3:30-5pm,
W: 4-5pm, R: 3:30-5pm

Data Analyst Intern at Soccer Skybox.
Offered position in FBI Materials Science.



Alexandra Kwon

3rd year, Electrical Engineering

Drop in Hours: T: 9-11am, 2-3:30pm,
R: 2-3:30pm

Interned at Zeta Associates. Researched with Carnegie
Observatories and UCLA Communication Systems Laboratory.



Rosa Son

4th year, Mechanical Engineering

Drop in Hours: M: 9-11am, W: 9-11am,
F: 12-1pm

Interned at Miravel. Researched with Optofluidic
Systems Laboratory and RohdeLa.



Paulina Fisher

4th year, Civil Engineering

Drop in Hours: M: 4-5pm, T: 12-1pm,
R: 9-10:30am, F: 2-4pm

Interned as a Construction Project Manager the
past 3 summers in San Francisco.



Natalie Olivares

5th year, Bioengineering

Drop in Hours: R: 10am-1pm, F: 10am-12pm
Researched with Song Li's Cell and Tissue
Engineering Lab.

ENG 23 Office Hours

**William
Herrera**

T 4-5 PM

**Course
Facilitators**

[Schedule an
Appointment](#)

[Drop In
Zoom Link](#)

Engineer Change.

#EngineerChange#ThruInternships