

Solutions to Questions - Chapter 15

Financing Corporate Real Estate

Question 15-1

What are the main reasons that corporations may choose to own real estate?

There are a number of reasons a corporation may decide to own (rather than lease) real estate. It may find that owning is less expensive than leasing when considering the cost of leasing and the tax benefits of owning. The corporation may also want to have more control over the real estate than is possible with leasing. It may also feel that owning real estate provides diversification of its asset base.

Question 15-2

What factors would tend to make leasing more desirable than owning?

The cost of leasing may be less than the cost of owning the space, especially if the company can not use the tax benefits associated with owning. The company may also be concerned about the effect that owning real estate may have on its income and balance sheets. It may also prefer the flexibility associated with leasing, especially if the company only plans to use the space for a short period of time.

Question 15-3

Why might the cost of a mortgage loan be greater than the cost of using unsecured corporate debt to finance corporate real estate?

Mortgage loans are typically on a non-recourse basis for real estate income property. This means that the risk of default must be built into the mortgage interest rate. A corporation with a high credit rating may find that it can borrow money at a cheaper rate based on the creditworthiness of the corporation. That is, the corporation may be less risky than a specific property that the company wants to finance.

Question 15-4

Why might the riskiness of cash flow from the residual value of the real estate differ from the riskiness of cash flow from the corporation's core business? What would cause these cash flows to be correlated?

The residual value of the real estate depends on factors affecting the supply and demand for space where the property is located. This might be quite different from factors that affect the supply and demand for the products and/or services offered by the corporation.

Question 15-5

What would cause the rate of return for an investor that purchases real estate and leases it to the corporation to differ from the rate of return earned by the corporation on the incremental investment in owning versus leasing the same property?

One reason these returns might differ is that the corporation may be taxed quite differently than the investor - e.g. they may have very different marginal tax rates. The cost of financing to the investor may also be quite different than that for the corporation.

Question 15-6

Why might the decision to own rather than lease real estate have an unfavorable effect on the corporation's financial statements?

Real estate may have a lower current return than the typical investment that the corporation makes. Thus, owning the real estate lowers the company's return on assets. If the real estate is highly levered, it can also make the corporation look more risky.

Question 15-7

Why is the value of corporate real estate often considered "hidden" from shareholders?

Real estate is shown on the corporation's books at its historical cost less book depreciation. Thus, if the properties owned by the corporation have increased in value rather than decreased, this is not reflected on the company's balance sheet.

Question 15-8

How does the analysis of a sale-leaseback differ from the analysis of owning versus leasing?

The main difference is that if the property is already owned, capital gains tax must be paid if the property is sold.

Question 15-9

Why is the cost of financing with a sale-leaseback essentially the same as the return from continuing to own?

Both of these calculations use the same marginal cash flows. The difference is just in how the return is interpreted.

Question 15-10

Why might it be argued that corporations do not have a comparative advantage when investing in real estate as a means of diversification from their core business?

Corporations do not typically hold real estate in a large number of geographic areas and may not hold a variety of different types of properties. Thus, they cannot diversify their real estate holdings as much as a large institutional investor that holds a much larger and more diversified portfolio.

Question 15-11

Why has real estate often been a key factor in corporate restructuring?

Many corporations do not understand the value of their real estate holdings, especially based on its highest and best use which could be for a different use than being used by the corporation. Thus, real estate often presents an opportunity for management (or takeover investors) to restructure the way the real estate is used. Excess real estate may be sold as a source of corporate financing.

Question 15-12

Why might refinancing be considered an alternative to a sale-leaseback?

Sale and leaseback of real estate is essentially a way to obtain financing. Thus, refinancing the real estate without selling it may accomplish the same objective of raising funds.

Question 15-13

What factors might cause the highest and best use of real estate to change during the course of a typical lease term?

Market conditions can change such that the property and/or the underlying land owned by the corporation is more valuable to someone who wants to use it for a different purpose - e.g. there could be an increase in the demand for office space in an area surrounding a property currently being used for warehouse space.

Question 15-14

Why should corporations have their real estate appraised on a regular basis?

Having the real estate appraised helps the corporation determine whether property is being used at its highest and best use. The results of the appraisals might also be reported to shareholders in a special report or note to the financial statements to reduce the problem of "hidden value".

Question 15-15

What factors would tend to affect the value of a lease?

The value of a lease to the corporate lessor will increase if market rental rates rise above the contract rate in the lease. This means that the corporation is benefiting from the below market rental rate.

Solutions to Problems - Chapter 15

Financing Corporate Real Estate

INTRODUCTION

The three problems in this chapter parallel the lease versus own and sale-leaseback examples in the chapter. Emphasis should be on the interpretation of the rate of return calculations from the point of view of the corporate decision maker.

Problem 15-1

(REFER TO TEMPLATE 15_1.XLS)

ASSUMPTIONS:

Increase in sales	2,500,000	LEASE:		PURCHASE:	
Costs of Goods Sold	1,000,000	Annual lease pmt	450,000	Purchase Price	3,900,000
Increase in Corporate Overhead	300,000	Lease term	15	Land	600,000
Personal property	2,500,000	Operating Expenses	225,000	Building	3,300,000
Tax rate	30.00%			Depreciable life	39
				Resale Value	4,900,000
				Interest-only loan:	
				Amount	2,730,000
				Interest rate	10.00%

	<u>Own</u>	<u>Lease</u>	<u>Difference (Own-Lease)</u>
Sales	\$2,500,000	\$2,500,000	\$0
Costs of goods sold	1,000,000	1,000,000	0
Gross income	1,500,000	1,500,000	0
Operating expenses:			0
Business	300,000	300,000	0
Real estate	225,000	225,000	0
Lease payments		450,000	(450,000)
Interest	273,000		273,000
Depreciation	84,615		84,615
Taxable income	617,385	525,000	92,385
Tax	185,215	157,500	27,715
Income after tax	432,169	367,500	64,669
Plus: Depreciation	84,615	0	84,615
Principal	0	0	
After-tax cash flow	516,785	367,500	149,285

Cash flow from Sale - Owning

Reversion	\$4,900,000
Mortgage Balance	2,730,000
Reversion	\$4,900,000
Basis	2,630,769
Gain	2,269,231
Tax	680,769
After-tax Cash Flow	1,489,231

Incremental Analysis Owning vs. Leasing

Year	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Own	(3,670,000)	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	2,006,015
Lease	(2,500,000)	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500
Difference	(1,170,000)	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	1,638,515

(a)
ATIRR (lease): 12.02%

(b)
ATIRR (own): 12.56%

(c)
ATIRR (owning vs. leasing difference): 13.41%

(d)
Other factors to consider in a lease vs. own decision include space requirements, amount of time space is needed, risk bearing, management expertise, maintenance, special purpose buildings, tax considerations, access to capital markets, control, and effect on financial statements.

Problem 15-2
(REFER TO TEMPLATE 15_2.XLS)

ASSUMPTIONS:

Increase in sales	2,500,000	SALE-LEASEBACK	Purchase Price	3,900,000
Costs of Goods Sold	1,000,000	Annual lease pmt.	Land	600,000
Increase in Corporate Overhead	300,000	Lease term	Building	3,300,000
Tax rate	30.00%	Operating Expenses	Depreciable life	39
Number of years property owned	5	Resale Value	Value Today	4,240,000
			Interest-only loan:	
			Amount	2,730,000
			Interest rate	10.00%

	<u>Own</u>	<u>Lease</u>	<u>Difference (Own-Lease)</u>
Sales	\$2,500,000	\$2,500,000	\$0
Cost of goods sold	1,000,000	1,000,000	0
Gross income	1,500,000	1,500,000	0
Operating expenses:			
Business	300,000	300,000	0
Real estate	225,000	225,000	0
Lease payments		450,000	-450,000
Interest	273,000		273,000
Depreciation	84,615		84,615
Taxable income	617,385	525,000	92,385
Tax	185,215	157,500	27,715
Income after tax	432,169	367,500	64,669
Plus: Depreciation	84,615	0	84,615
Principal	0	0	
<u>After-tax cash flow</u>	<u>516,785</u>	<u>367,500</u>	<u>149,285</u>

Cash Flow From Sale - Owing Year 5 (today)

Reversion		\$4,240,000
Mortgage balance		2,730,000
Reversion	\$4,240,000	
Basis	3,476,923	
Gain	763,077	
Tax		228,923
<u>After-tax Cash Flow</u>		<u>1,281,077</u>

Cash Flow From Sale - Owning**Year 20**

Reversion		\$5,700,000
Mortgage balance		2,730,000
Reversion	\$5,700,000	
Basis	2,207,692	
Gain	3,492,308	
Tax		1,047,692
<u>After-tax Cash Flow</u>		<u>1,922,308</u>

Incremental Analysis Sales-Leaseback

Year	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Own	(1,281,077)	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	516,785	2,439,092
Lease		367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500	367,500
Difference	(1,281,077)	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	149,285	2,071,592

ATIRR (owning vs. leasing difference): 12.90%

(a)

After-tax Cash Flow: \$1,281,077

The answers to parts (b) and (c) are the same because the cost of obtaining financing and the return from continuing to own the property are essentially the same, the only difference being your perspective, i.e. one person's cost is another person's return.

(d)

In considering a sale-leaseback, the firm should consider the implications for its financial statements; its ability to shelter capital gains; its possible use as an anti-takeover device; its role as a signaling device; and its ability to provide capital to refinance high-priced debt or fund growth opportunities.

Problem 15-3

(a) This causes the cost of owning to increase since the corporation can not use the tax benefits.

(b) If the real estate does not increase in value, the lease IRR remains the same but ATIRR associated with owning goes down because there is less benefit of owning.

(c) A lower interest rate increases the benefit of owning.

Problem 15-4

(a) The IRR for owning versus leasing drops to 11.15% from 14.1% as a result of the lower lease rate. Owning is less attractive and leasing is more attractive.

(b) The IRR for owning versus leasing increases to 17.44% from 14.1% as a result of the lower interest rate. Owning is more attractive due to the lower cost of financing ownership.