

ENGINEERING 23 – Career Action Plan Grading Rubric

TOTAL: / 100 PTS

INTRODUCTION & CAREER PLAN OVERVIEW (15 PTS) Who are you? Dream Job? Dream company? Overview of your plan <ul style="list-style-type: none"> What is your dream job? Why? What is your dream company? Why? Introduce yourself and your background in an intro slide Introduce your interests and you value the most for career Briefly provides an overview of your career plan 	<ul style="list-style-type: none"> Provide an outline of topics to cover in the PPT Enthusiastically describe your DREAM JOB; detailed info on the job and your preferred company Discuss your interests and how you value a company Provide an overview of your career plan: indicating your end goal in 5 years. 	<ul style="list-style-type: none"> Provide an outline of topics to cover in the PPT Describe your dream job at a preferred company briefly with some details Overview of career plan has no clear directions Briefly discuss your interests and how you value a company 	<ul style="list-style-type: none"> Outline of topics to cover in the PPT is missing Simply stating dream job with no elaborations and details No discussions on your interests Overview of career plan is poorly put together
	15 PTS	10 PTS	5 PTS
SKILL ASSESSMENT (25 PTS) How to plan on acquiring more skills? <ul style="list-style-type: none"> What do you plan on doing after UCLA and/or before entering industry? what skills does your dream job require? What skills do you want to acquire after UCLA? Assess your current skills and weaknesses What needs to be done in order to improve your current weaknesses? 	<ul style="list-style-type: none"> Clearly outlines plans after graduating from UCLA Explicitly lists out all the skills you wish to acquire after UCLA Comprehensively lists out skills you currently have Discusses current weaknesses Thoroughly discusses what needs to be done in order to improve and what skills you would like to acquire in the future Mention 2-3 skill assessments 	<ul style="list-style-type: none"> Outlines plans after graduating from UCLA Lists out all the skills you wish to acquire after UCLA and all the skills you currently have Current weaknesses are discussed, but no promising approaches to improve on them Lists skills you would like to acquire in the future 	<ul style="list-style-type: none"> Plans after graduating from UCLA is missing or poorly put together Fails to answer the questions listed No thorough discussions on them
	25 PTS	15 PTS	5 PTS
LEVERAGING RESOURCES (20 PTS) <ul style="list-style-type: none"> What kinds of experience are you expecting to gain or develop? 	<ul style="list-style-type: none"> Indicates what kind of experience you would like to intern at, including the types of role and responsibility 	<ul style="list-style-type: none"> Indicates what kind of experience you would like to intern at, with no clear discussions on the preferred role and responsibility 	<ul style="list-style-type: none"> Fails to discuss a preferred experience No discussions on the resources needed to achieve career goals

<ul style="list-style-type: none"> Describe what resources you need to utilize in order to achieve your career goals 	<ul style="list-style-type: none"> Discuss resources needed to excel in your early stage career Included specific alignments between identified weaknesses and leveraging sources and skills development 	<ul style="list-style-type: none"> Discuss resources needed to excel in your early stage career 	
	20 PTS	10 PTS	5 PTS
5-YEAR TIMELINE (15 PTS) <ul style="list-style-type: none"> A clean graphical representation of your timeline Short concise descriptions of each stage 	<ul style="list-style-type: none"> Timeline is clean and visually understandable Short descriptions are concise and informative Animations clearly illustrated the chronological order of the timeline 	<ul style="list-style-type: none"> Timeline contains all the information for the next 5 years Descriptions are concise Text to visual ratio is not adequate 	<ul style="list-style-type: none"> Timeline does not match previously stated skill development and leveraging of resources
	15 PTS	10 PTS	5 PTS
PRESENTATION (20 PTS) Proper length and dress code <ul style="list-style-type: none"> Rehearsed/Confident Clean and organized slides Audience is able to sense the excitement and the passions for his/her career 	<ul style="list-style-type: none"> Presentation looks rehearsed; Confident, comfortable, and prepared Shows excitement and passions for the career Professional dress code Appropriate length (finished within 30 seconds of targeted 12 minutes) PPT slides are clean and well-organized Eye-contact with the audience 	<ul style="list-style-type: none"> Introduce yourself to class with enthusiasm Shows excitement for the career Mumbles occasionally Pauses during conversation Satisfactory grammar Able to think on his/her feet by adequately answering questions he/she had not prepared Reading from slides are rarely made eye-contact 	<ul style="list-style-type: none"> Presentation seems to lack confidence and excitement/passions Speaks too quietly or loudly Inappropriate language Poor grammar Unable to think on his/her feet Did not make eye-contact with audience and occasionally turns back to the audience
	25 PTS	15 PTS	5 PTS
REFERENCES (5 PTS) Proper citations <ul style="list-style-type: none"> Images are cited References are included 	<ul style="list-style-type: none"> Images are credited properly References are properly cited Include a slide containing all the references 	<ul style="list-style-type: none"> Missing 1 or 2 sources/references Include a slide containing all the references 	<ul style="list-style-type: none"> Missing multiple sources/references No slide on all the references
	5 PTS	3 PTS	1 PTS