

MICHELLE NGUYEN

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1829 Saint Andrews Place, San Jose, CA, 95132

EDUCATION

University of California, Berkeley

Berkeley, CA

Data Science (Bachelor of Arts)

Class of 2024

Relevant Coursework: Structure and Interpretation of Computer Programs (CS61A), Data Structures (CS61B),
Developing Information and Device Systems, Foundations of Data Science (DATA8), Linear Algebra & Differential
Equations
Activities: Valley Consulting Group

WORK EXPERIENCE

MiiR

October 2020 - Present

Strategy Consultant (Contract through VCG)

- Developing a thorough analysis of MiiR's competitive market by creating external & competitive benchmarking
- Analyzing 5 KPIs based on social media presence and engagement, marketing, corporate deals, advertising
- Pinpointing key growth opportunities and recommendations through market analysis and market-sizing

Gong Cha USA

March 2020 - Present

Barista

- Providing refreshing teas, creative drinks, and blended beverages for a satisfying experience for all customers
- Performing cashier duties, product assistance, restocking inventory, managing store cleanliness
- Managing orders and tending to customer needs in a fast-paced, high volume environment

LEADERSHIP

California Scholarship Federation (CSF)

May 2019 - June 2020

President

- Managed logistics of the club with 400+ members and ran weekly club and officer meetings
- Raised over \$2000 through fundraisers and large events in order to ensure financial stability for future events
- Selected as a Central Coast finalist for the Seymour Memorial Award, the highest CSF scholastic honor

Associated Student Body (ASB)

May 2019 - June 2020

Executive Treasurer

- Managed over 120 bank accounts and funds for clubs, classes, and sports throughout the school year
- Reviewed, approved, and organized all Requested Purchase Order Forms from clubs, classes, and sports
- Lead and oversaw weekly formal meetings and facilitated everyday class discussions for new ideas for events

EXTRACURRICULARS

Valley Consulting Group (VCG)

September 2020 - Present

Strategy Consultant

- Providing strategy solutions to industry-leading technology companies located in the Silicon Valley
- Organizing weekly social events with new and current club members to create strong bonds and relationships
- Developing strong interpersonal skills and analytical and quantitative problem-solving skills through projects

Yun Yee Tong Shaolin Chow Gar Lion & Dragon Dance Association

June 2013 - Present

- Performing traditional Chinese lion and dragon dance for festivities such as Lunar New Year and weddings
- Collaborating with teammates to bring top tier shows by creating new performance routines
- Serving as a closed-door disciple in order to study and promote the practice of traditional martial arts to others

SKILLS AND INTERESTS

Skills: Procreate, Figma, Adobe Lightroom, Photoshop, Microsoft Word, Powerpoint, Excel, Vietnamese (conversational)

Languages: Python, HTML5 (Fundamental), CSS (Fundamental)

Interests: Product Design, Taking and editing portraits, Basketball, Martial Arts, Lion Dance, Hiking, Thrifting