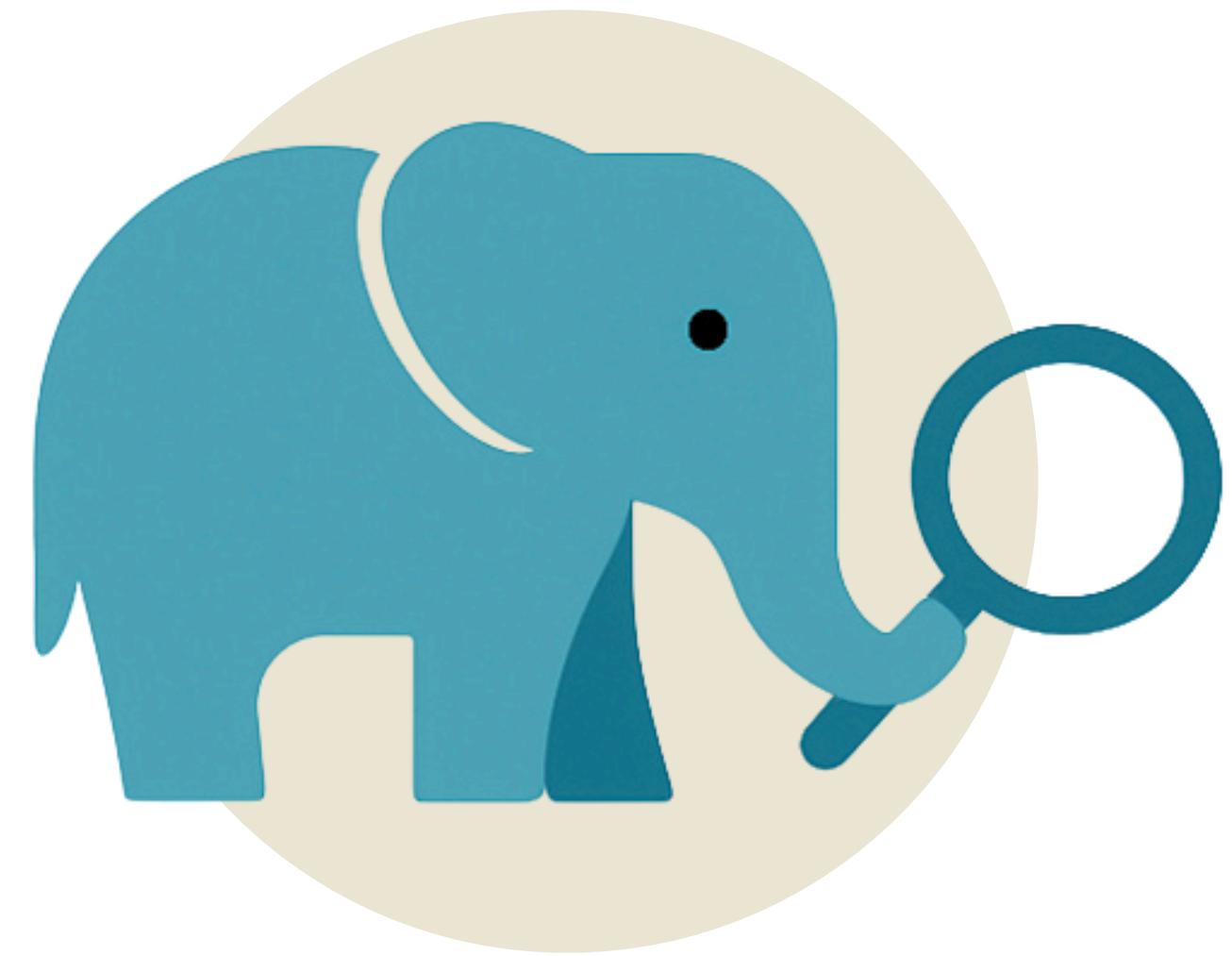


# FINEPRINT BY PCAVE



BUSINESS PRESENTATION  
APRIL 15, 2025

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PROMISE YIGEZU, CHELYAH MILLER, ADITI PUTTUR, VICTORIA BLANTE, EMMA JUAN SALAZAR





**Let's start with a  
story...**

The **Piccolo v. Disney** case

# LEGAL

[Disney Terms of Use](#)   [Subscriber Agreement](#)   [Privacy Policy](#)   [US State Privacy Rights Notice](#)

[Print](#)

Disney+, ESPN+, and Hulu Subscriber Agreement

Updated: January 27, 2025

We welcome you! It is our pleasure to provide the Disney+, ESPN+, and Hulu services described below for your personal enjoyment in accordance with this Subscriber Agreement (herein, the "Agreement"). PLEASE READ THIS AGREEMENT CAREFULLY BECAUSE IT GOVERNS ELIGIBILITY FOR AND USE OF THE SERVICES.

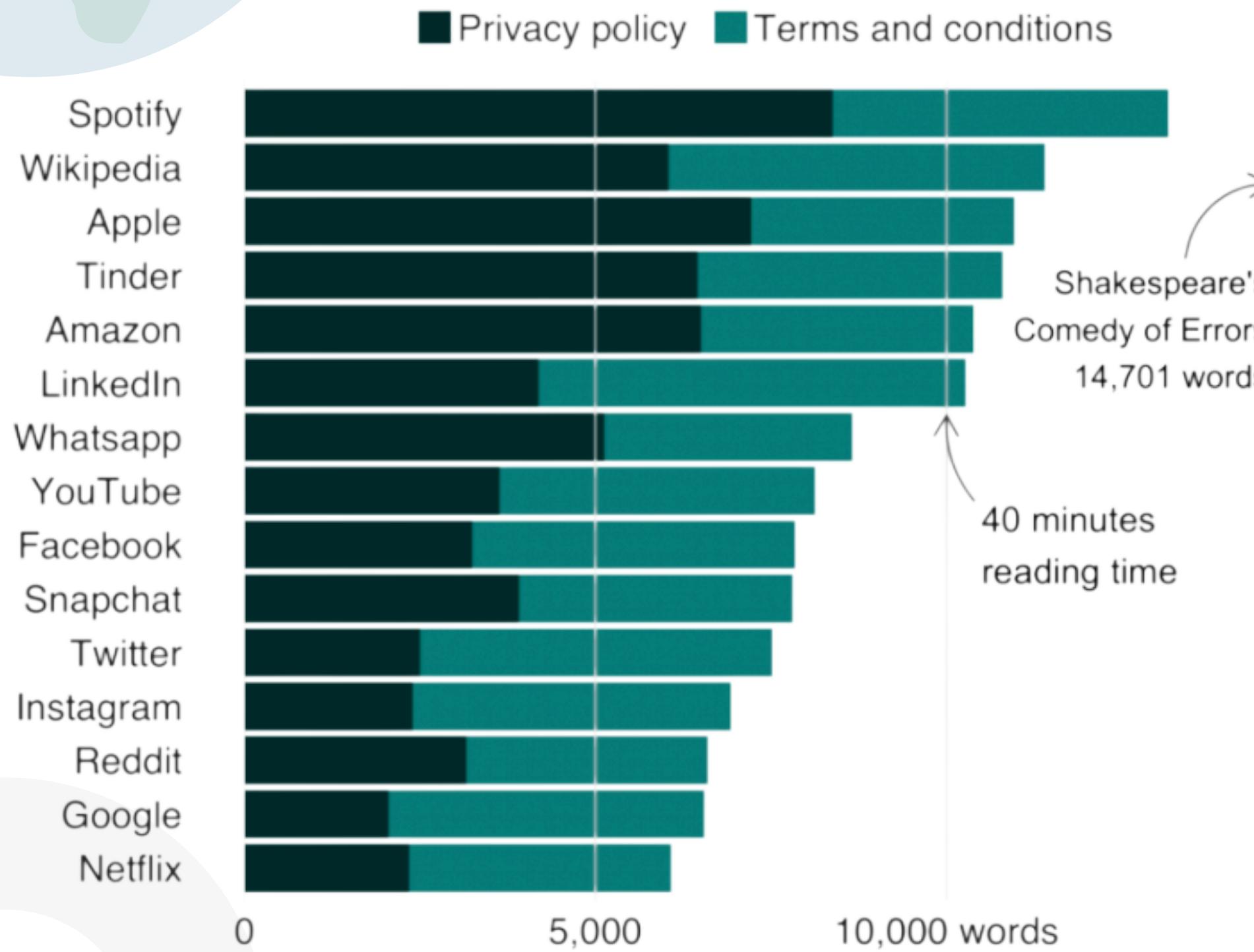
**ANY DISPUTE BETWEEN YOU AND US, EXCEPT FOR SMALL CLAIMS, IS SUBJECT TO A CLASS ACTION WAIVER AND MUST BE RESOLVED BY INDIVIDUAL BINDING ARBITRATION. PLEASE READ THE ARBITRATION PROVISION IN THIS AGREEMENT AS IT AFFECTS YOUR RIGHTS UNDER THIS CONTRACT.**

You agree to this Agreement, including any agreements or policies incorporated herein by reference, by clicking "Agree & Continue" or any other industry standard mechanism during the Disney+, ESPN+, and/or Hulu registration process, or by accessing or using any aspect of the Services. It may be necessary to agree to additional terms and conditions in connection with your use of the Services. If you do not agree to this Agreement, you may not use the Services.

We may amend this Agreement, effective thirty (30) days after we send you notice or post the amendment on the Services. If you do not agree to any change to this Agreement, you must discontinue using the Services. Our customer service representatives are not authorized to modify any provision of this Agreement, either verbally or in writing.

**ANY DISPUTE BETWEEN YOU AND US, EXCEPT FOR SMALL CLAIMS, IS SUBJECT TO A CLASS ACTION WAIVER AND MUST BE RESOLVED BY INDIVIDUAL BINDING ARBITRATION. PLEASE READ THE ARBITRATION PROVISION IN THIS AGREEMENT AS IT AFFECTS YOUR RIGHTS UNDER THIS CONTRACT.**

# INFORMATION GAP



- Typically **3000+** words
- Require **college-level** reading comprehension
- Takes up to **40 minutes** to read

Source: BBC analysis

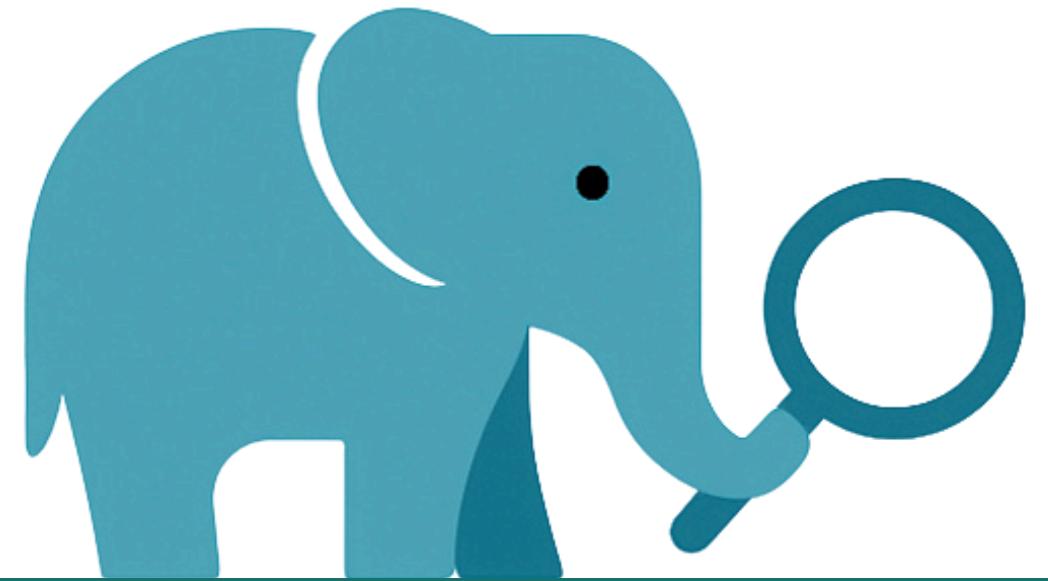
BBC

# PROBLEMS



- 01 Hidden Risks in the Fine Print
- 02 No Transparency
- 03 Too Long, Too Complex

***Companies are weaponizing this lack of transparency***



# FinePrint

## THE SOLUTION

A CHROME EXTENSION THAT MAKES  
ToS TRANSPARENT—BASED ON  
WHAT *YOU* CARE ABOUT.

# HOW DOES FINEPRINT WORK?

## 01 Identify when you're about to agree to ToS

What's your date of birth?

Month Day

Month DD

What's your gender?

Male  Female  Non-binary

Share my registration data with Spotify's marketing purposes.

I'm not a robot  reCAPTCHA Privacy - Terms

By clicking on sign-up, you agree to Spotify's [Terms and Conditions of Use](#).

To learn more about how Spotify collects, uses, shares and protects your personal data, please see [Spotify's Privacy Policy](#).

By creating an account, you agree to our [Terms of Service](#) and [Privacy Policy](#)

**FinePrint™ Alert:** Terms of Service detected!  
Click to review potential risks

+1 Phone

Your country as per IP address 152.2.183.103 is UNITED STATES. [Change](#)

I agree to the [Terms of Service](#) and [Privacy Policy](#).

**SIGN UP FOR FREE**

or sign in using  Google  LinkedIn

**Sign up**

# HOW DOES FINEPRINT WORK?

## 02 Analyze the ToS

### Highlight Problematic Causes

#### FinePrint Detailed Analysis

##### Problematic Clauses:

###### Section 4.2:

"We may share or sell information with third parties without additional consent."

###### Section 8.1:

"All disputes must be resolved through binding arbitration rather than in court."

###### Section 10.5:

"Terms may be modified at any time. Continued use constitutes acceptance."

Customize Alerts

Save Settings

Not legal advice. Always review terms before agreeing.

### Show pertinent warnings

#### FinePrint Analysis

##### 4 Concerning Clauses Found:

- Data may be sold to third parties
- Forced arbitration clause
- Terms can change without notice
- Standard copyright terms

[View Full Summary](#)

### Summarize the ToS

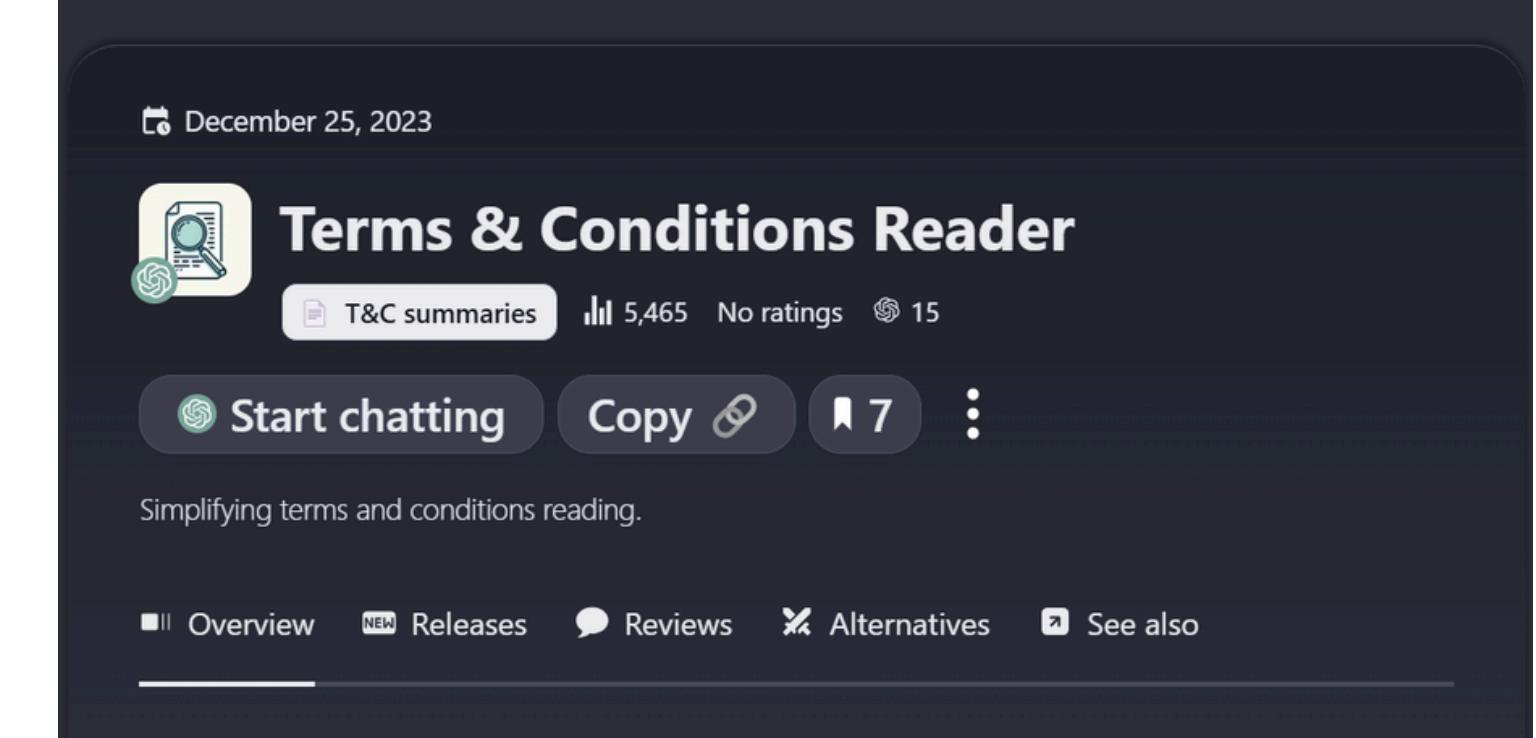
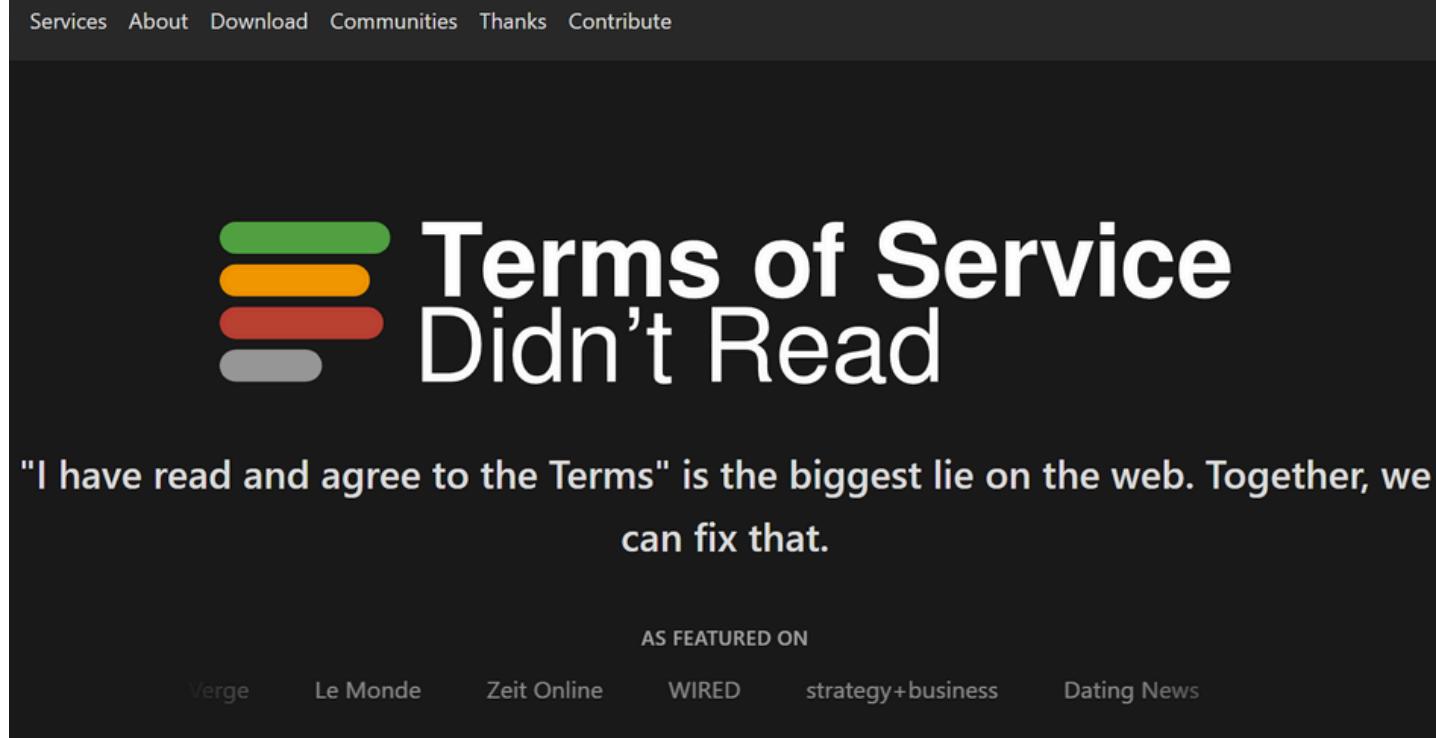
#### FinePrint Detailed Analysis

##### Full Summary:

This Terms of Service document contains several clauses that may significantly impact your rights as a user. Our analysis identified three particularly concerning sections:

- Data sharing practices that allow broad use of your information
- Mandatory arbitration clause limiting your ability to pursue legal remedies in court
- Unilateral terms modification with implied consent

# EXISTING PRODUCTS



## Terms of Service; Didn't Read

- Not updated in real time
- Volunteer-led
- Not personalized

## There's An AI For That: Terms & Conditions Reader

- ChatGPT Plus subscription required
- Manual upload only
- No customization

# OUR PRODUCT: FINEPRINT

**FinePrint™ Analysis**

✓ Terms Found on this Page

⚠ Highlighted Clauses:

1. "We may sell your data to third parties..."  
→ 🚨 **High Risk: Data Sale**
2. "You agree to resolve disputes via binding arbitration only..."  
→ ⚠ **Limited Legal Options**
3. "You waive your right to participate in a class action lawsuit..."  
→ ⚠ **Legal Rights Waived**

🔍 Summary:

This site's Terms grant it sweeping powers over your data and limit your legal rights.

🛡️ [Customize Alerts](#) | 🧠 [Learn More](#)

Easy-to-understand summaries

Flags concerning clauses in real time

Personalized to your concerns

# IMPACT

## Who Benefits?

Individual users

Consumer rights orgs

Policymakers

Companies

*Transparency brings everyone together*

# WE'RE BUILDING MORE THAN A PRODUCT — WE'RE BUILDING A TOOL FOR *DIGITAL TRANSPARENCY*.

*Let's talk about making ToS more transparent for everyone.*



PROMISE YIGEZU



CHELYAH MILLER



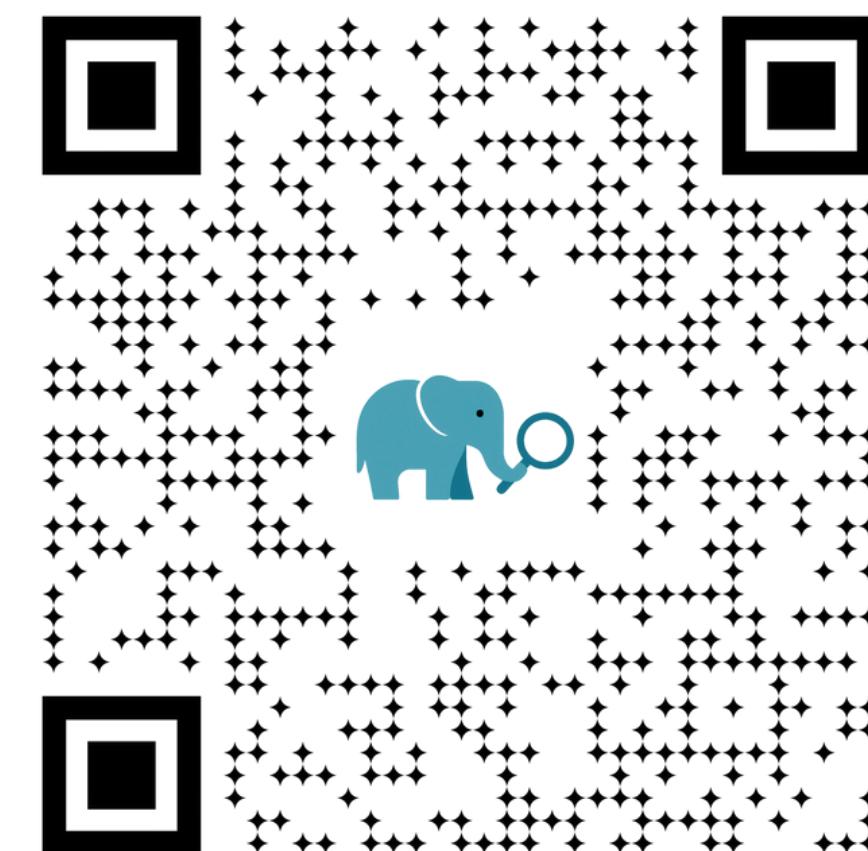
ADITI PUTTUR



VICTORIA BLANTE



EMMA JUAN SALAZAR



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