

A faint, light gray world map is visible in the background, centered on the Atlantic Ocean. The continents are outlined in a darker shade of gray.

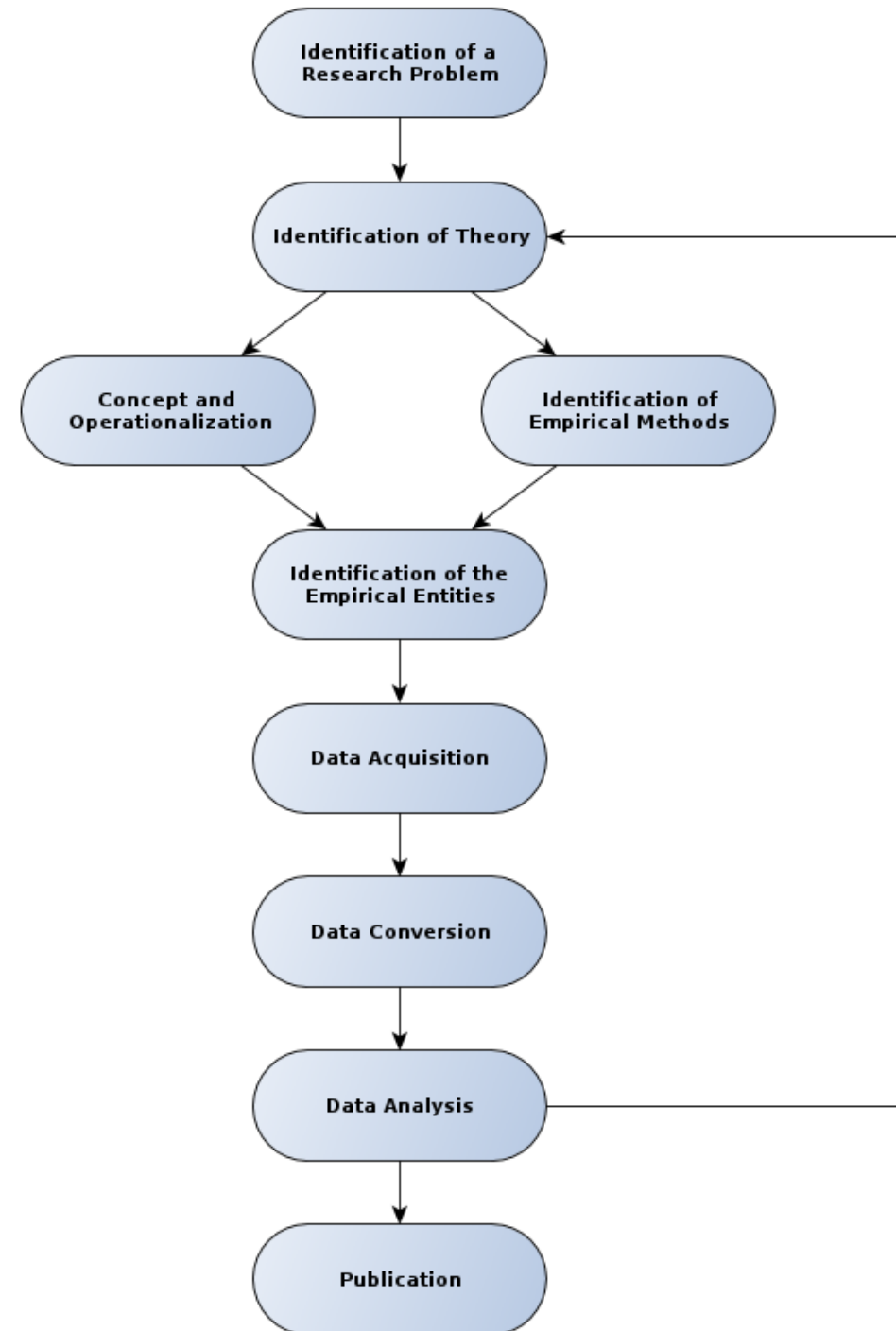
# **VERGLEICHENDE SOZIALFORSCHUNG MIT MEHREBENENMODELLEN IN R**

Forschungspraktikum I und II  
Dr. Christian Czymara  
Research process

# AGENDA

- How to do quantitative research
- The role of theory
- Tutorial: Introduction of European Social Survey
- Descriptive results and data visualization

# DOING EMPIRICAL-QUANTITATIVE SOCIAL SCIENCES

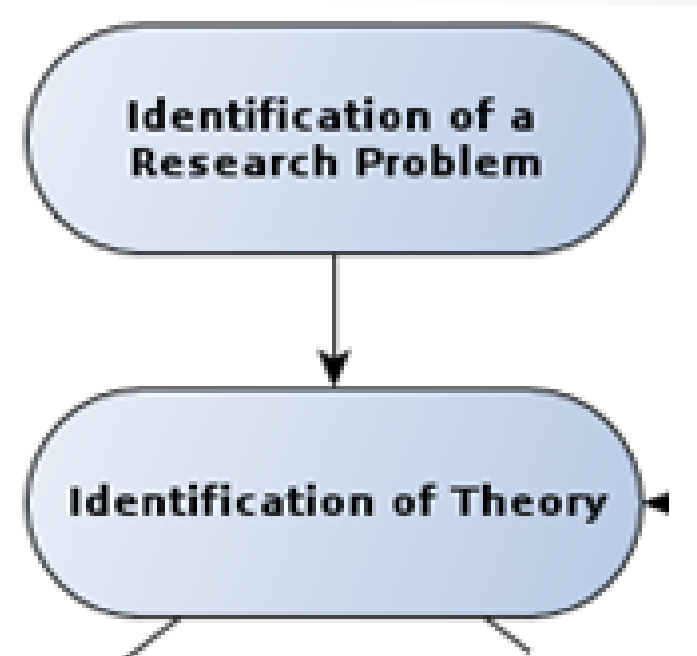


<http://www.sosciso.de/en/forschungsprozess/>

Adapted from Schnell, Hill & Esser: Methoden der empirischen Sozialforschung

# RESEARCH PROCESS

- (Partly) covered
- Example studies from four topics
- From one of these – or any other – you develop your own research question

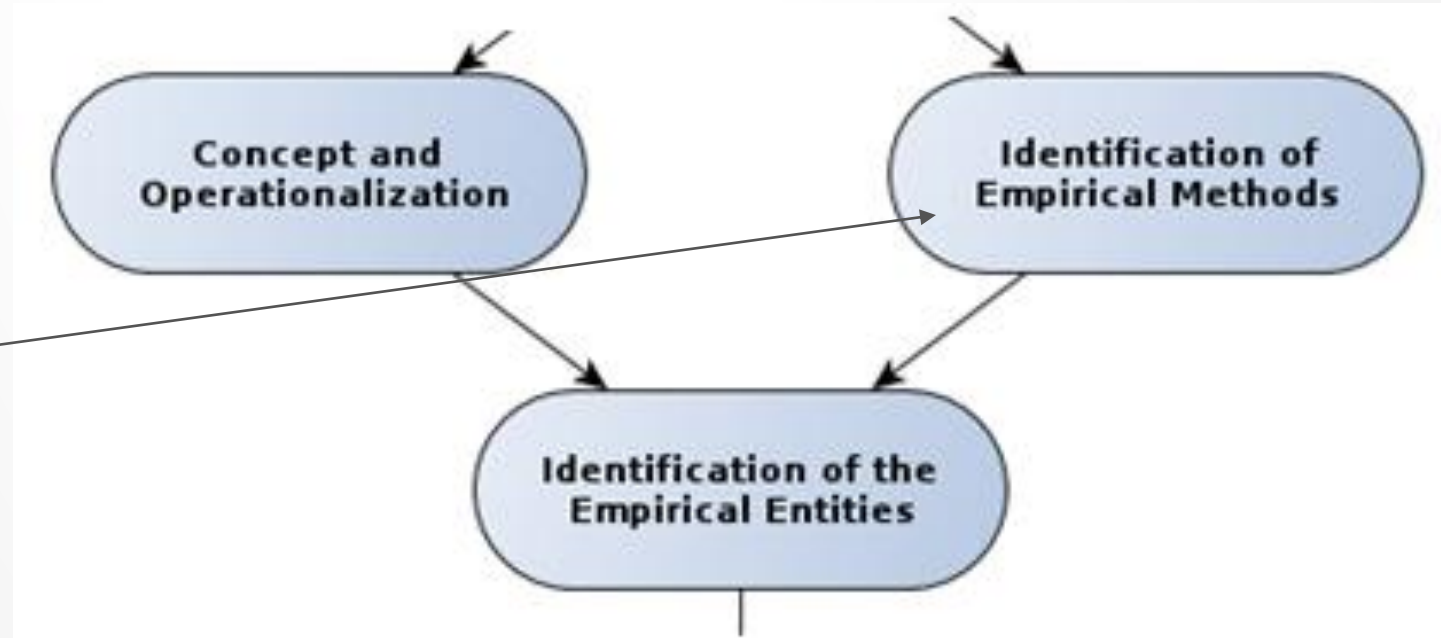


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Adapted from Schnell, Hill & Esser:  
Methoden der empirischen  
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# RESEARCH PROCESS

- Translate theory into something testable
- (Partly) covered
- *Hierarchical Linear Models*

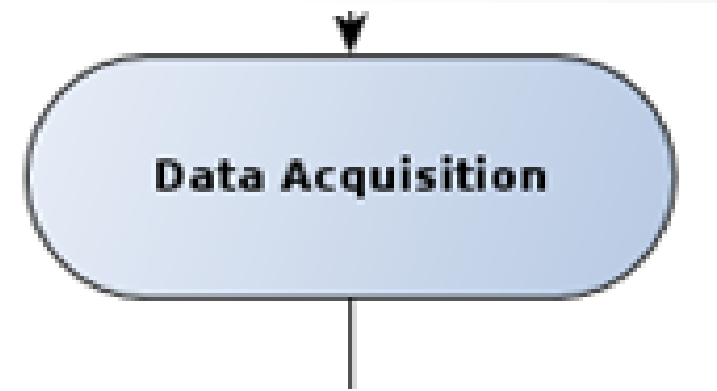


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# RESEARCH PROCESS

- Collecting data can be the most time consuming part of the whole research project
- Not covered
- Secondary data (e. g., *European Social Survey*)
- Other sources of comparative data are fine as well

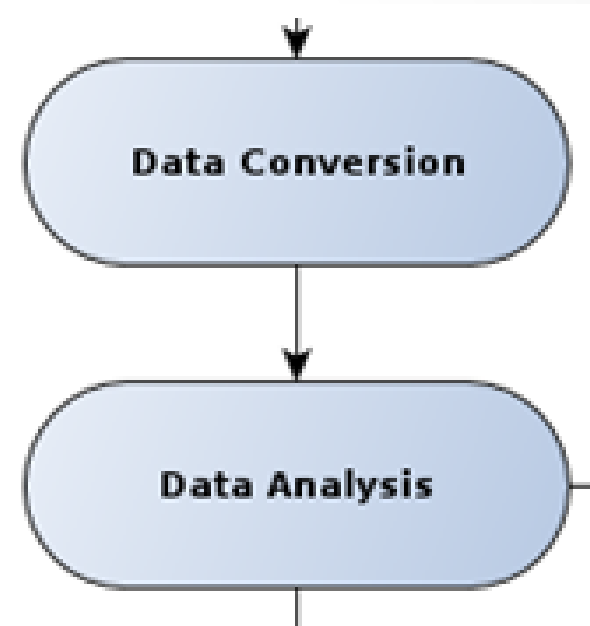


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# RESEARCH PROCESS

- Covered
- We will discuss the code together
- Adapt this code for your research question
- And correctly interpret the output



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Adapted from Schnell, Hill & Esser:  
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THEORY

# WHAT IS THEORY (HERE)?

- Reality is infinitely complex
  - We are interested in a certain part of reality
  - Reduce complexity to those parts which are relevant for our research question
  - Dilemma: Realistic but complicated vs. simplified but artificial
- Middle-range theories (Robert K. Merton)

# WHAT IS THEORY?

- “A social theory is a set of two or more *propositions* in which *concepts* referring to certain social phenomena are assumed to be causally related” (Bohrnstedt & Knoke, 1982: 3)

“A connection between two *concepts or variables*, of either a covariational or causal nature” (ibid.)



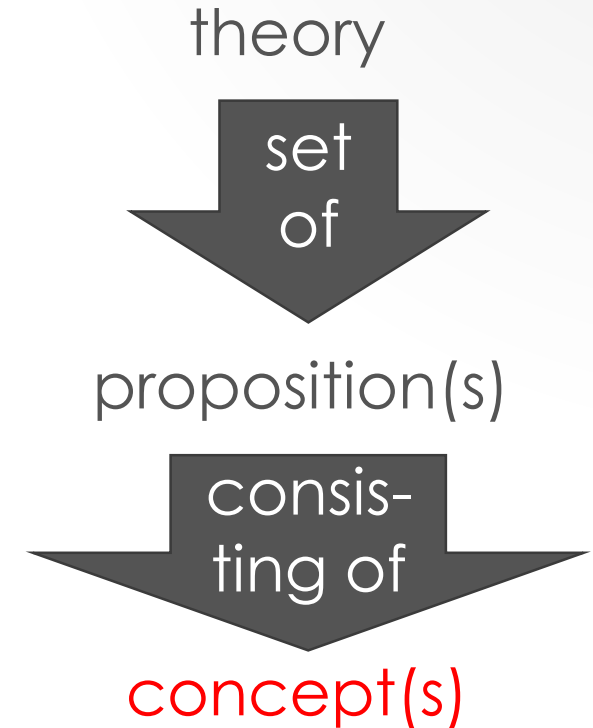
“A statement about the *relationship* between abstract *concepts*” (ibid.)



“Person, object, relationship or event which is the referent of a social theory” (ibid.)

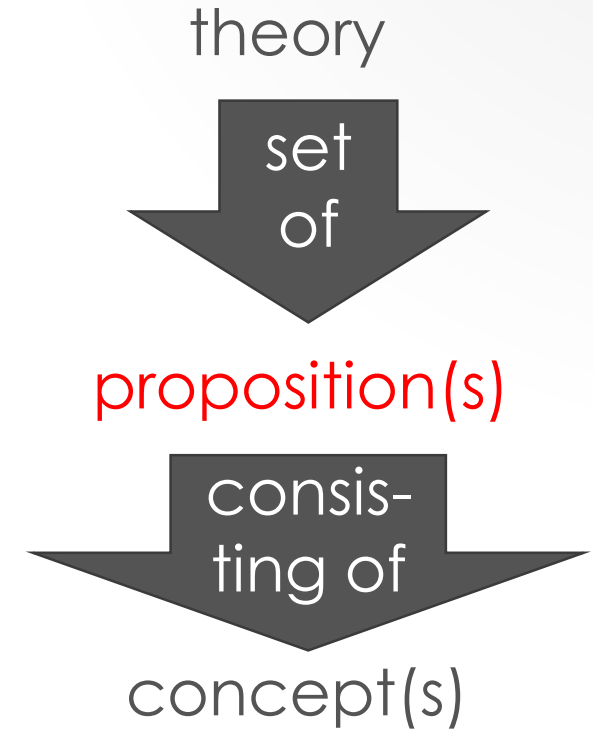
# CONCEPTS

- Basic elements of theory
- Have to be defined clearly and unambiguously
- The definition of a concepts also defines how to measure it (*operationalization*)
- Can be located at different levels
  - Macro-level: For example: countries
  - Meso-level: For example: states, counties, neighborhoods
  - Micro-level: individual characteristics



# PROPOSITION

- Propositions are statements about relationships between the concepts of the theory
- Usually, we want *causal* relationships



# EXAMPLE

- Following examples from Czymara & Dochow (2018): *Mass Media and Concerns about Immigration in Germany in the 21st Century: Individual-Level Evidence over 15 Years*. European Sociological Review 34 (4): pages 381-401
- Available at: <https://doi.org/10.1093/esr/jcy019>

# EXAMPLE: PROPOSITION AND CONCEPTS

- *“We expect that higher levels of media attention on immigration issues (media salience) increase the accessibility of related information in people’s minds and consequently raises individual concerns about these issues” (384)*
- Propositions are statements about relationships between the concepts of the theory
- Has to be empirically *testable*

# EXAMPLE: PROPOSITION AND CONCEPTS

- “We expect that higher levels of **media attention** on immigration issues (media salience) increase the accessibility of related information in people’s minds and consequently raises individual **concerns** about these issues” (384)
- Propositions are statements about relationships between the **concepts** of the theory

media attention

X

concerns

Y



# EXAMPLE: CONCEPTS

- “Media attention on immigration raises concerns about this issue”
- But how do you measure media attention?
  - What kind of media? TV, print, online, ...?
  - Mainstream media only?
  - Moreover, is tone important?
  - Or a focus on certain subissues only?
  - Or mere quantity sufficient?
  - etc...
- And what are concerns?
  - Worries?
  - Individual attention on the issue?
  - Xenophobia?
  - ...

# EXAMPLE: RELATIONSHIPS

- Propositions are statements about **relationships** between the concepts of the theory
- “Media attention on immigration raises concerns about this issue”

media attention

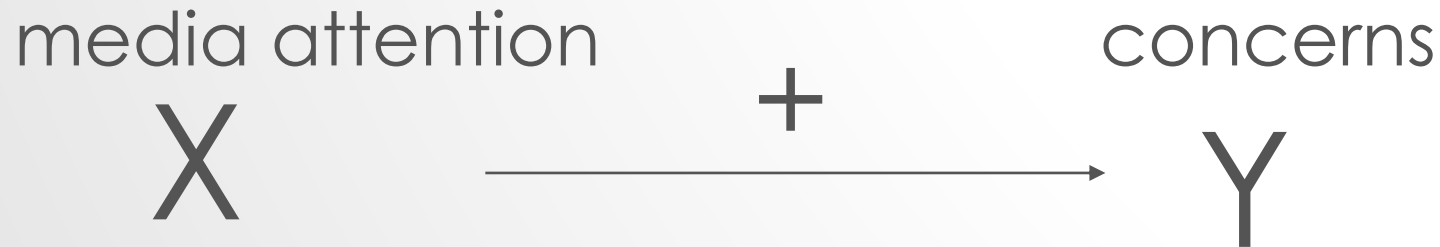
X

concerns

Y

# EXAMPLE: RELATIONSHIPS

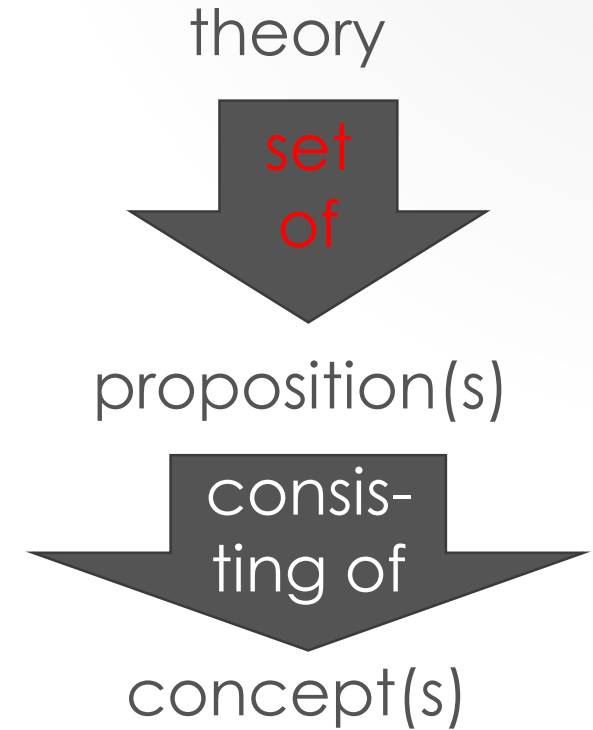
- Propositions are statements about **relationships** between the concepts of the theory
- “Media attention on immigration **raises** concerns about this issue”



- Probabilistic (more → more) not deterministic (if → then)

# RELATING PROPOSITIONS

- Theories consist of various propositions
- Different propositions are also related
- In that sense, theory is a complex of propositions allowing logical conclusions or predictions

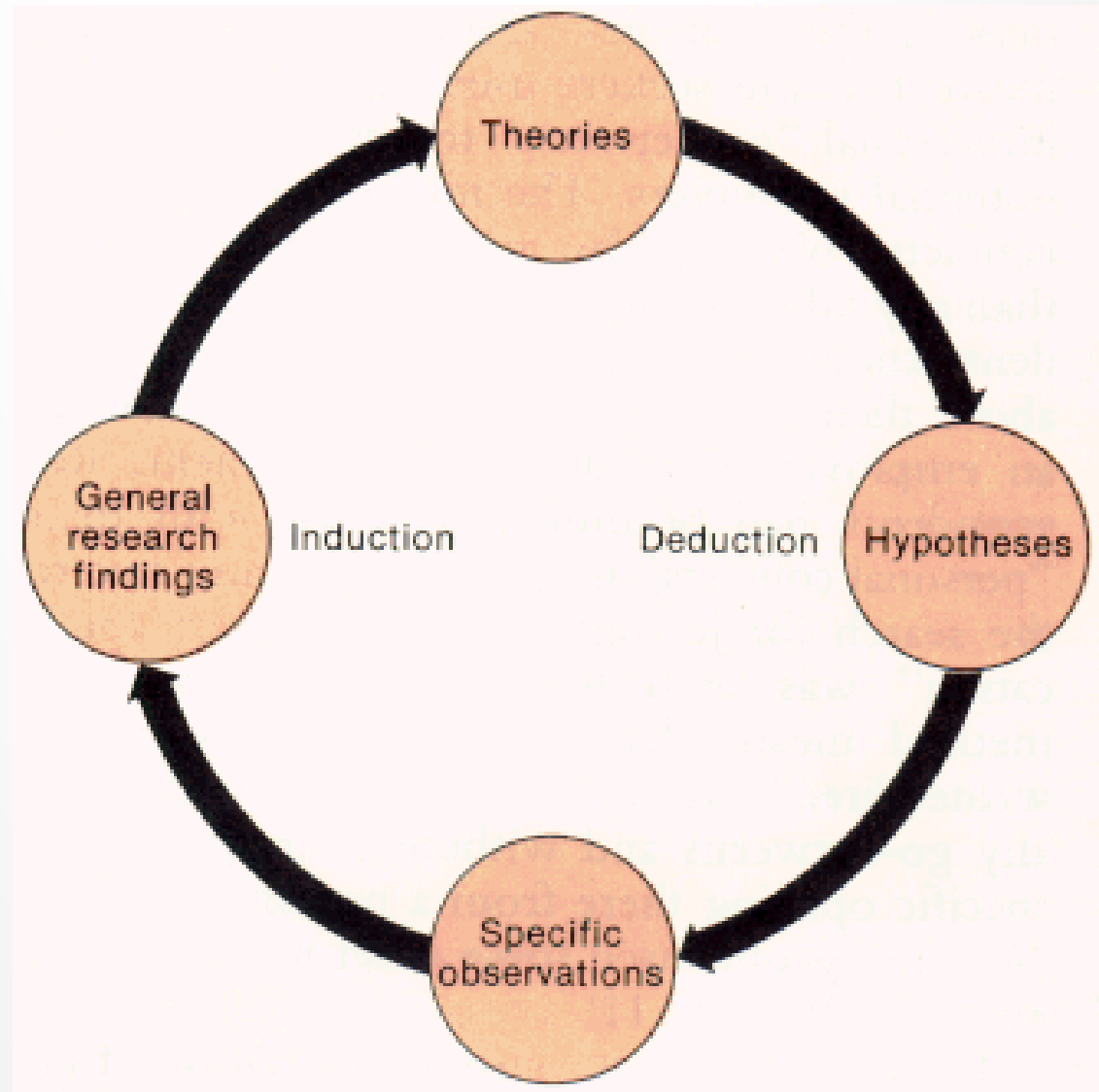


# EXAMPLE

- Proposition 1: “Media attention on immigration raises concerns about this issue”
- Proposition 2: “*Voters are more open for information that is in line with their existing beliefs because they aim to uphold their long-term values*” (384)
- Deduction (=proposition 3): “*The negative effect of media salience [...] is weaker (stronger) for natives who identify with more liberal (conservative) parties*” (ibid.)
- Not a factual statement, but a deduction from propositions 1 and 2

HYPOTHESES

# RESEARCH CYCLE



Persell, Caroline Hodges. 1990. "Doing Social Research." Pp. 26-36 in Understanding Society: An Introduction to Sociology. 3rd ed. New York , NY : Harper & Row, Publishers, Inc.

<http://www.asanet.org/sites/default/files/savvy/introtosociology/Documents/Persell%20Methods%20Reading11.htm>

# EXAMPLE: HYPOTHESES

- A hypothesis logically follows from the propositions of a theory
- Hypotheses are about precise and measurable constructs
- Example:
  - “Media attention on immigration raises concerns about this issue”
  - Hypothesis 1: High visibility of immigration issues in the media triggers individual concerns. (Salience-Hypothesis)” (384)



# OPERATIONALIZATION

- Hypotheses tell us what we want to test
- But how do we actually test that?
- Operationalization is the way you measure your constructs
- Constructs → variables (varying characteristics)

# EXAMPLE: OPERATIONALIZATION OF MEDIA ATTENTION

- “We combine the GSOEP with data from a **quantitative content analysis of German newspapers and news magazines** [...] We scanned the content of all newspaper articles in our period of investigation with a **search string based on a keyword list of immigration-related terms** [...] For our final media salience measure, we ran an **exploratory factor analysis** with four count variables indicating the **number of articles in each of the four outlets in the past 21 days** with the single days as units of analysis and extracted the factor values” (385, emphasize added)

# EXAMPLE: OPERATIONALIZATION OF CONCERNS

- “Respondents are asked to rate how **much they are concerned about certain topics** in each year, including immigration to Germany on a **three-point scale**. [...] This item is likely to capture a combination of two things: a negative evaluation of immigration and individual salience of immigration issue [...] we understand threat perceptions to be the theoretical mechanism relating media salience and individual concerns” (384 f.)

# TESTING HYPOTHESES

# EMPIRICAL TESTING

- Research can not confirm hypotheses (only refute or fail to refute)
- Propositions are never definitely true (critical rationalism)
- Accumulated evidence that fails to refute hypotheses indicates that the proposition is correct
- Science as a evolutionary process

# EXAMPLE: ACCUMULATED EVIDENCE

- Prior research: *“In sum, prior research suggests that the role of mass media remains rather ambivalent and context-dependent. [...] We thus aim to advance the state of research on mass media effects on individual perceptions and attitudes by employing a more nuanced design than previous studies with similar scope”* (383)
- Future research: *“As manual coding with such a large number of articles is impossible, the rapidly growing field of text as data in the information sciences should be of great help [...] adding such information to our approach could lead to further insights and, thus, deepen the understanding of the relationship between mass media and public opinion formation”* (395)

# (SOME) PROBLEMS OF QUANTITATIVE SOCIAL RESEARCH

# PROBLEMS OF QUANTITATIVE SOCIAL RESEARCH

- Most, if not all, social phenomena are highly abstract
- Sometimes several ways to derive hypotheses from the same proposition
- Most variables are not directly observable but latent (attitudes, ideology, social positions, political systems ...)
- Issues of measurement and validity (especially when measured in different social contexts and languages)
- In the example: Does the count variable of articles really measure the media environment people are exposed to?



# PROBLEMS OF QUANTITATIVE SOCIAL RESEARCH

- Social scientists often can not (and should not) manipulate the explanatory variable of interest
- E. g., can not randomly assign individuals to different levels of media salience (or income, or education, ...)
- Complicates identification of causal effects
- A good design helps (e. g., natural experiments)
- Example:
  - Media salience for each person depends on the interview day
  - Is timing of interviews random?

# ON REFUTING HYPOTHESES

- “Media attention on immigration raises concerns about this issue.”
- Operationalization:
  - Media salience: Count of newspaper articles in a certain time
  - Being concerned (yes / no)
- What if we would not find the hypothesized relationship?
  - Either it is not statistically significant
  - Or it is statistically significant but small

# NULL RESULTS

- Proposition / theory not “true” → *improved knowledge*
- Variable is not a good measure → technical problem, hypothesis not really refuted → maybe improved methodology
- Hypotheses not properly derived from theory → hypothesis refuted but proposition / theory not → not very helpful
- Proposition only valid under certain circumstances → modify theory → test again → *improved knowledge*

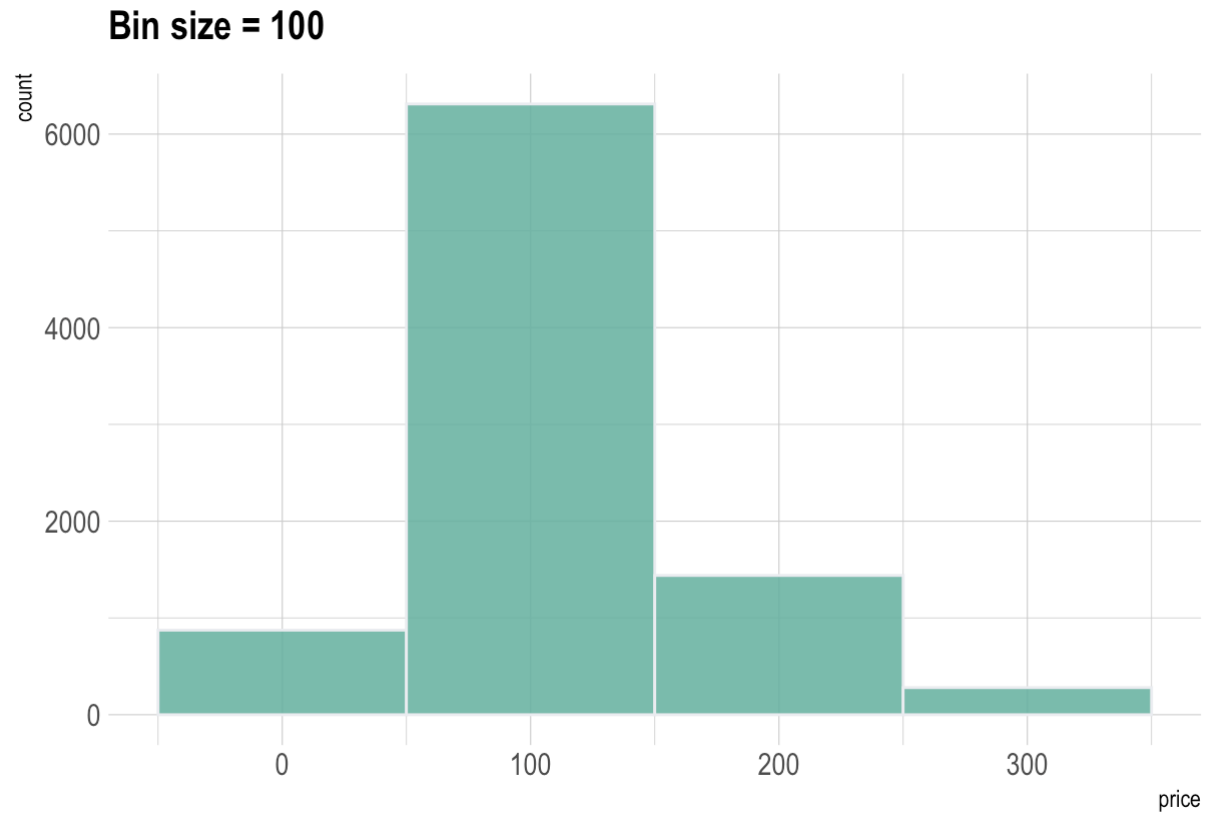
# DATA VIZUALIZATION

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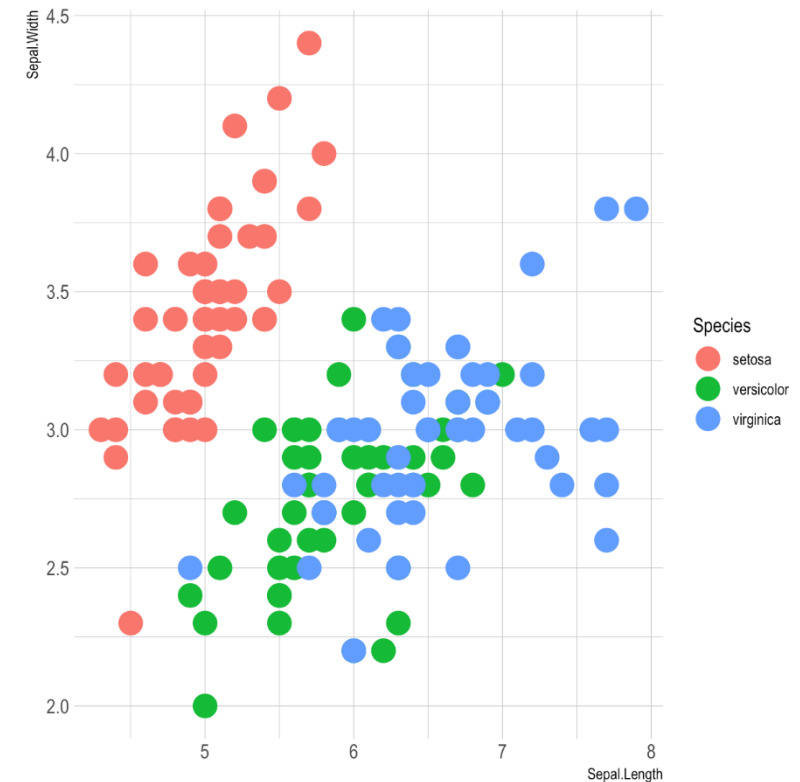
- Categorical variables → analyze frequency of single categories
  - Univariate: Tables no problem, graphs (e. g., bar chart)
  - Bivariate: Cross table, conditional bar chart
- Continuous variables → analyze distribution
  - Univariate: Tables not suited in most cases, graphs (histogram, boxplot)
  - Bivariate: scatter diagram
- Bivariate graphs with one continuous and one categorical variable: conditional box plot, conditional bar chart

# DATA VIZUALIZATION

- Categorical:



- Continuous:



# GGPLOT2

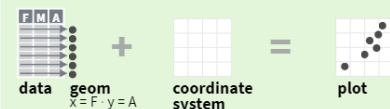
- Powerful tool for data visualisation (can plot basically everything)
- Basic logic: `ggplot(data, aes(x, y))`
- Adding, for example, a scatter plot:
  - `ggplot(data, aes(x, y)) + geom_point()`
- GGP is part of the Tidyverse, so can be combined with `dplyr` etc.
- <https://ggplot2.tidyverse.org/>

# Data visualization with ggplot2 : : CHEAT SHEET

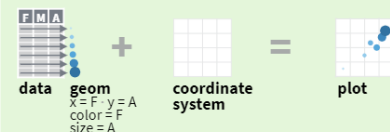


## Basics

ggplot2 is based on the **grammar of graphics**, the idea that you can build every graph from the same components: a **data** set, a **coordinate system**, and **geoms**—visual marks that represent data points.



To display values, map variables in the data to visual properties of the geom (**aesthetics**) like **size**, **color**, and **x** and **y** locations.



Complete the template below to build a graph.

```
ggplot(data = <DATA>) +  
  <GEOM_FUNCTION>(mapping = aes(<MAPPINGS>),  
    stat = <STAT>, position = <POSITION>) +  
  <COORDINATE_FUNCTION> +  
  <FACET_FUNCTION> +  
  <SCALE_FUNCTION> +  
  <THEME_FUNCTION>
```

required

Not required, sensible defaults supplied

**ggplot**(data = mpg, aes(x = cty, y = hwy)) Begins a plot that you finish by adding layers to. Add one geom function per layer.

**last\_plot()** Returns the last plot.

**ggsave**("plot.png", width = 5, height = 5) Saves last plot as 5" x 5" file named "plot.png" in working directory. Matches file type to file extension.

## Aes Common aesthetic values.

**color** and **fill** - string ("red", "#RRGGBB")

**linetype** - integer or string (0 = "blank", 1 = "solid", 2 = "dashed", 3 = "dotted", 4 = "dotteddash", 5 = "longdash", 6 = "twodash")

**lineend** - string ("round", "butt", or "square")

**linejoin** - string ("round", "mitre", or "bevel")

**size** - integer (line width in mm)

**shape** - integer/shape name or a single character ("a")

0 1 2 3 4 5 6 7 8 9 10 11 12  
□ ○ △ × ◇ ☆ ★ ✱ ✸ ✹ ✺  
13 14 15 16 17 18 19 20 21 22 23 24 25  
■ ▢ ▣ ▤ ▥ ▦ ▧ ▨ ▩ ◊ ◈ ◉ ◊ ◈ ◉ ◊ ◈ ◉

## Geoms

Use a geom function to represent data points, use the geom's aesthetic properties to represent variables. Each function returns a layer.

### GRAPHICAL PRIMITIVES

a <- ggplot(economics, aes(date, unemployment))  
b <- ggplot(seals, aes(x = long, y = lat))

**a + geom\_blank()** and **a + expand\_limits()**  
Ensure limits include values across all plots.

**b + geom\_curve**(aes(yend = lat + 1, xend = long + 1), curvature = 1) - x, xend, y, yend, alpha, angle, color, curvature, linetype, size

**a + geom\_path**(lineend = "butt", linejoin = "round", linemitre = 1) - x, y, alpha, color, group, linetype, size

**a + geom\_polygon**(aes(alpha = 50)) - x, y, alpha, color, fill, group, subgroup, linetype, size

**b + geom\_rect**(aes(xmin = long, ymin = lat, xmax = long + 1, ymax = lat + 1)) - xmax, xmin, ymax, ymin, alpha, color, fill, linetype, size

**a + geom\_ribbon**(aes(ymin = unemployment - 900, ymax = unemployment + 900)) - x, ymax, ymin, alpha, color, fill, group, linetype, size

### LINE SEGMENTS

common aesthetics: x, y, alpha, color, linetype, size

**b + geom\_abline**(aes(intercept = 0, slope = 1))  
**b + geom\_hline**(aes(yintercept = lat))  
**b + geom\_vline**(aes(xintercept = long))

**b + geom\_segment**(aes(yend = lat + 1, xend = long + 1))  
**b + geom\_spoke**(aes(angle = 1:1155, radius = 1))

### ONE VARIABLE continuous

c <- ggplot(mpg, aes(hwy)); c2 <- ggplot(mpg)

**c + geom\_area**(stat = "bin")  
x, y, alpha, color, fill, linetype, size

**c + geom\_density**(kernel = "gaussian")  
x, y, alpha, color, fill, group, linetype, size, weight

**c + geom\_dotplot**()  
x, y, alpha, color, fill

**c + geom\_freqpoly**()  
x, y, alpha, color, group, linetype, size

**c + geom\_histogram**(binwidth = 5)  
x, y, alpha, color, fill, linetype, size, weight

**c2 + geom\_qq**(aes(sample = hwy))  
x, y, alpha, color, fill, linetype, size, weight

### discrete

d <- ggplot(mpg, aes(fl))

**d + geom\_bar**()  
x, alpha, color, fill, linetype, size, weight

### TWO VARIABLES both continuous

e <- ggplot(mpg, aes(cty, hwy))

**e + geom\_label**(aes(label = cty), nudge\_x = 1, nudge\_y = 1) - x, y, label, alpha, angle, color, family, fontface, hjust, lineheight, size, vjust

**e + geom\_point**()  
x, y, alpha, color, fill, shape, size, stroke

**e + geom\_quantile**()  
x, y, alpha, color, group, linetype, size, weight

**e + geom\_rug**(sides = "bl")  
x, y, alpha, color, linetype, size

**e + geom\_smooth**(method = lm)  
x, y, alpha, color, fill, group, linetype, size, weight

**e + geom\_text**(aes(label = cty), nudge\_x = 1, nudge\_y = 1) - x, y, label, alpha, angle, color, family, fontface, hjust, lineheight, size, vjust

### one discrete, one continuous

f <- ggplot(mpg, aes(class, hwy))

**f + geom\_col**()  
x, y, alpha, color, fill, group, linetype, size

**f + geom\_boxplot**()  
x, y, lower, middle, upper, ymax, ymin, alpha, color, fill, group, linetype, shape, size, weight

**f + geom\_dotplot**(binaxis = "y", stackdir = "center")  
x, y, alpha, color, fill, group

**f + geom\_violin**(scale = "area")  
x, y, alpha, color, fill, group, linetype, size, weight

### both discrete

g <- ggplot(diamonds, aes(cut, color))

**g + geom\_count**()  
x, y, alpha, color, fill, shape, size, stroke

**e + geom\_jitter**(height = 2, width = 2)  
x, y, alpha, color, fill, shape, size

### THREE VARIABLES

sealsSz <- with(seals, sqrt(delta\_long^2 + delta\_lat^2)); l <- ggplot(seals, aes(long, lat))

**l + geom\_contour**(aes(z = z))  
x, y, z, alpha, color, group, linetype, size, weight

**l + geom\_contour\_filled**(aes(fill = z))  
x, y, alpha, color, fill, group, linetype, size, subgroup

### continuous bivariate distribution

h <- ggplot(diamonds, aes(carat, price))

**h + geom\_bin2d**(binwidth = c(0.25, 500))  
x, y, alpha, color, fill, linetype, size, weight

**h + geom\_density\_2d**()  
x, y, alpha, color, group, linetype, size

**h + geom\_hex**()  
x, y, alpha, color, fill, size

### continuous function

i <- ggplot(economics, aes(date, unemployment))

**i + geom\_area**()  
x, y, alpha, color, fill, linetype, size

**i + geom\_line**()  
x, y, alpha, color, group, linetype, size

**i + geom\_step**(direction = "hv")  
x, y, alpha, color, group, linetype, size

### visualizing error

df <- data.frame(grp = c("A", "B"), fit = 4:5, se = 1:2)  
j <- ggplot(df, aes(grp, fit, ymin = fit - se, ymax = fit + se))

**j + geom\_crossbar**(fatten = 2) - x, y, ymax, ymin, alpha, color, fill, group, linetype, size

**j + geom\_errorbar**() - x, ymax, ymin, alpha, color, group, linetype, size, width  
Also **geom\_errorbarh**()

**j + geom\_linerange**()  
x, ymin, ymax, alpha, color, group, linetype, size

**j + geom\_pointrange**() - x, y, ymin, ymax, alpha, color, fill, group, linetype, shape, size

### maps

data <- data.frame(murder = USArrests\$Murder, state = tolower(rownames(USArrests)))  
map <- map\_data("state")  
k <- ggplot(data, aes(fill = murder))

**k + geom\_map**(aes(map\_id = state), map = map) + **expand\_limits**(x = map\$long, y = map\$lat)  
map\_id, alpha, color, fill, linetype, size

**l + geom\_raster**(aes(fill = z), hjust = 0.5, vjust = 0.5, interpolate = FALSE)  
x, y, alpha, fill

**l + geom\_tile**(aes(fill = z))  
x, y, alpha, color, fill, linetype, size, width

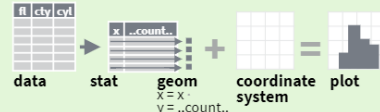




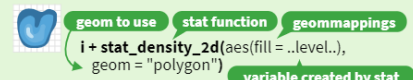
## Stats

An alternative way to build a layer.

A stat builds new variables to plot (e.g., count, prop).



Visualize a stat by changing the default stat of a geom function, **geom\_bar(stat="count")** or by using a stat function, **stat\_count(geom="bar")**, which calls a default geom to make a layer (equivalent to a geom function). Use **..name..** syntax to map stat variables to aesthetics.

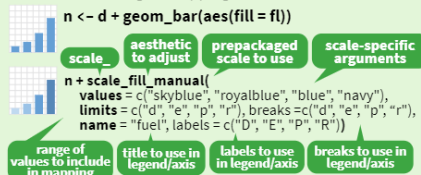


```
c + stat_bin(binwidth = 1, boundary = 10)
x, y | ..count.., ..ncount.., ..density.., ..ndensity..
c + stat_count(width = 1) x, y | ..count.., ..prop..
c + stat_density(adjust = 1, kernel = "gaussian")
x, y | ..count.., ..density.., ..scaled..
e + stat_bin_2d(bins = 30, drop = T)
x, y, fill | ..count.., ..density..
e + stat_bin_hex(bins = 30) x, y, fill | ..count.., ..density..
e + stat_density_2d(contour = TRUE, n = 100)
x, y, color, size | ..level..
e + stat_ellipse(level = 0.95, segments = 51, type = "t")
l + stat_contour(aes(z = z)) x, y, z, order | ..level..
l + stat_summary_hex(aes(z = z), bins = 30, fun = max)
x, y, z, fill | ..value..
l + stat_summary_2d(aes(z = z), bins = 30, fun = mean)
x, y, z, fill | ..value..
f + stat_boxplot(coef = 1.5)
x, y | ..lower.., ..middle.., ..upper.., ..width.., ..ymin.., ..ymax..
f + stat_ydensity(kernel = "gaussian", scale = "area") x, y
| ..density.., ..scaled.., ..count.., ..n.., ..violinwidth.., ..width..
e + stat_ecdf(n = 40) x, y | ..x.., ..y..
e + stat_quantile(quantiles = c(0.1, 0.9),
formula = y ~ log(x), method = "rq") x, y | ..quantile..
e + stat_smooth(method = "lm", formula = y ~ x, se = T,
level = 0.95) x, y | ..se.., ..x.., ..y.., ..ymin.., ..ymax..
ggplot() + xlim(-5, 5) + stat_function(fun = dnorm,
n = 20, geom = "point") x | ..x.., ..y..
ggplot() + stat_qq(aes(sample = 1:100))
x, y, sample | ..sample.., ..theoretical..
e + stat_sum() x, y, size | ..n.., ..prop..
e + stat_summary(fun.data = "mean_cl_boot")
h + stat_summary_bin(fun = "mean", geom = "bar")
e + stat_identity()
e + stat_unique()
```

## Scales

Override defaults with **scales** package.

**Scales** map data values to the visual values of an aesthetic. To change a mapping, add a new scale.



### GENERAL PURPOSE SCALES

Use with most aesthetics

**scale\_\*\_continuous()** - Map cont' values to visual ones.

**scale\_\*\_discrete()** - Map discrete values to visual ones.

**scale\_\*\_binned()** - Map continuous values to discrete bins.

**scale\_\*\_identity()** - Use data values as visual ones.

**scale\_\*\_manual(values = c())** - Map discrete values to manually chosen visual ones.

**scale\_\*\_date(date\_labels = "%m/%d")**, **date\_breaks = "2 weeks"** - Treat data values as dates.

**scale\_\*\_datetime()** - Treat data values as date times. Same as **scale\_\*\_date()**. See ?strptime for label formats.

### X & Y LOCATION SCALES

Use with x or y aesthetics (x shown here)

**scale\_x\_log10()** - Plot x on log10 scale.

**scale\_x\_reverse()** - Reverse the direction of the x axis.

**scale\_x\_sqrt()** - Plot x on square root scale.

### COLOR AND FILL SCALES (DISCRETE)

```
n + scale_fill_brewer(palette = "Blues")
For palette choices:
RColorBrewer::display.brewer.all()
n + scale_fill_grey(start = 0.2,
end = 0.8, na.value = "red")
```

### COLOR AND FILL SCALES (CONTINUOUS)

```
o <- c + geom_dotplot(aes(fill = ..x..))
o + scale_fill_distiller(palette = "Blues")
o + scale_fill_gradient(low = "red", high = "yellow")
o + scale_fill_gradient2(low = "red", high = "blue",
mid = "white", midpoint = 25)
o + scale_fill_gradientn(colors = topo.colors(6))
Also: rainbow(), heat.colors(), terrain.colors(),
cm.colors(), RColorBrewer::brewer.pal()
```

### SHAPE AND SIZE SCALES

```
p <- e + geom_point(aes(shape = fl, size = cyl))
p + scale_shape() + scale_size()
p + scale_shape_manual(values = c(3:7))
p + scale_radius(range = c(1,6))
p + scale_size_area(max_size = 6)
```

## Coordinate Systems

```
r <- d + geom_bar()
r + coord_cartesian(xlim = c(0, 5)) - xlim, ylim
The default cartesian coordinate system.
r + coord_fixed(ratio = 1/2)
ratio, xlim, ylim - Cartesian coordinates with
fixed aspect ratio between x and y units.
ggplot(mpg, aes(y = fl)) + geom_bar()
Flip cartesian coordinates by switching
x and y aesthetic mappings.
r + coord_polar(theta = "x", direction = 1)
theta, start, direction - Polar coordinates.
r + coord_trans(y = "sqrt") - x, y, xlim, ylim
Transformed cartesian coordinates. Set xtrans
and ytrans to the name of a window function.
pi + coord_quickmap()
pi + coord_map(projection = "ortho", orientation
= c(41, -74, 0)) - projection, xlim, ylim
Map projections from the mapproj package
(mercator (default), azequalarea, lagrange, etc.).
```

## Position Adjustments

Position adjustments determine how to arrange geoms that would otherwise occupy the same space.

```
s <- ggplot(mpg, aes(fl, fill = drv))
s + geom_bar(position = "dodge")
Arrange elements side by side.
s + geom_bar(position = "fill")
Stack elements on top of one
another, normalize height.
e + geom_point(position = "jitter")
Add random noise to X and Y position of
each element to avoid overplotting.
e + geom_label(position = "nudge")
Nudge labels away from points.
s + geom_bar(position = "stack")
Stack elements on top of one another.
```

Each position adjustment can be recast as a function with manual **width** and **height** arguments:

```
s + geom_bar(position = position_dodge(width = 1))
```

## Themes

```
r + theme_bw()
White background
with grid lines.
r + theme_classic()
r + theme_light()
r + theme_gray()
Grey background
(default theme).
r + theme_minimal()
Minimal theme.
r + theme_dark()
Dark for contrast.
r + theme_void()
Empty theme.
```

```
r + theme()
Customize aspects of the theme such
as axis, legend, panel, and facet properties.
r + ggtitle("Title") + theme(plot.title.position = "plot")
r + theme(panel.background = element_rect(fill = "blue"))
```

## Faceting

Facets divide a plot into subplots based on the values of one or more discrete variables.

```
t <- ggplot(mpg, aes(cty, hwy)) + geom_point()
t + facet_grid(cols = vars(fl))
Facet into columns based on fl.
t + facet_grid(rows = vars(year))
Facet into rows based on year.
t + facet_grid(rows = vars(year), cols = vars(fl))
Facet into both rows and columns.
t + facet_wrap(vars(fl))
Wrap facets into a rectangular layout.
```

Set **scales** to let axis limits vary across facets.

```
t + facet_grid(rows = vars(drv), cols = vars(fl),
scales = "free")
x and y axis limits adjust to individual facets:
"free_x" - x axis limits adjust
"free_y" - y axis limits adjust
```

Set **labeller** to adjust facet label:

```
t + facet_grid(cols = vars(fl), labeller = label_both)
fl: c fl: d fl: e fl: p fl: r
t + facet_grid(rows = vars(fl),
labeller = label_bquote(alpha ^ .(fl)))
alpha^c alpha^d alpha^e alpha^p alpha^r
```

## Labels and Legends

Use **labs()** to label the elements of your plot.

```
t + labs(x = "New x axis label", y = "New y axis label",
title = "Add a title above the plot",
subtitle = "Add a subtitle below title",
caption = "Add a caption below plot",
alt = "Add alt text to the plot",
<AES> = "New <AES> legend title")
t + annotate(geom = "text", x = 8, y = 9, label = "A")
Places a geom with manually selected aesthetics.
p + guides(x = guide_axis(n.dodge = 2)) Avoid crowded
or overlapping labels with guide_axis(n.dodge or angle).
n + guides(fill = "none") Set legend type for each
aesthetic: colorbar, legend, or none (no legend).
n + theme(legend.position = "bottom")
Place legend at "bottom", "top", "left", or "right".
n + scale_fill_discrete(name = "Title",
labels = c("A", "B", "C", "D", "E"))
Set legend title and labels with a scale function.
```

## Zooming

```
Without clipping (preferred):
t + coord_cartesian(xlim = c(0, 100), ylim = c(10, 20))
With clipping (removes unseen data points):
t + xlim(0, 100) + ylim(10, 20)
t + scale_x_continuous(limits = c(0, 100)) +
scale_y_continuous(limits = c(0, 100))
```

# LITERATURE

- Bohrnstedt & Knoke (1982): Kapitel 1 in “Statistics for Social Data Analysis”. Peacock Publishers