

Dr. Christian Czymara

### FORSCHUNGSPRAKTIKUM I UND II: LÄNGSSCHNITTDATENANALYSE IN R

Welcome & introduction to R session i

## AGENDA

- Welcome
- Structure of the seminar
- Term paper
- Software
- Introduction to R

## GENERAL INFORMATION

- Thursdays, 14:15 in room PEG 2.G 116
- Material available at: <u>czymara.com/FoPra</u>
- •Join this course's mailing list for communication: https://czymara.com/FoPra-mail

#### OFFICE HOURS

- After appointment
- •Office: 3.G152 (PEG)
- Contact me at cc@soz.uni-frankfurt.de
- Do not hesitate to write me if you have questions, comments, doubts, criticism etc.

#### OVERVIEW

# GOAL OF SEMINAR

- The goal is that students learn how to analyze longitudinal (mostly panel) data with R
- •This implies continuous work throughout the semester

# THIS MEANS YOU SHOULD HAVE...

- Interest in quantitative social research
- Good working knowledge of descriptive and inductive statistics (i.e., linear and logistic regression)
- Some knowledge of R or another statistics software / language
- I will introduce both in this seminar, but focus will be on advanced methods

### WHAT THIS COURSE WILL OFFER

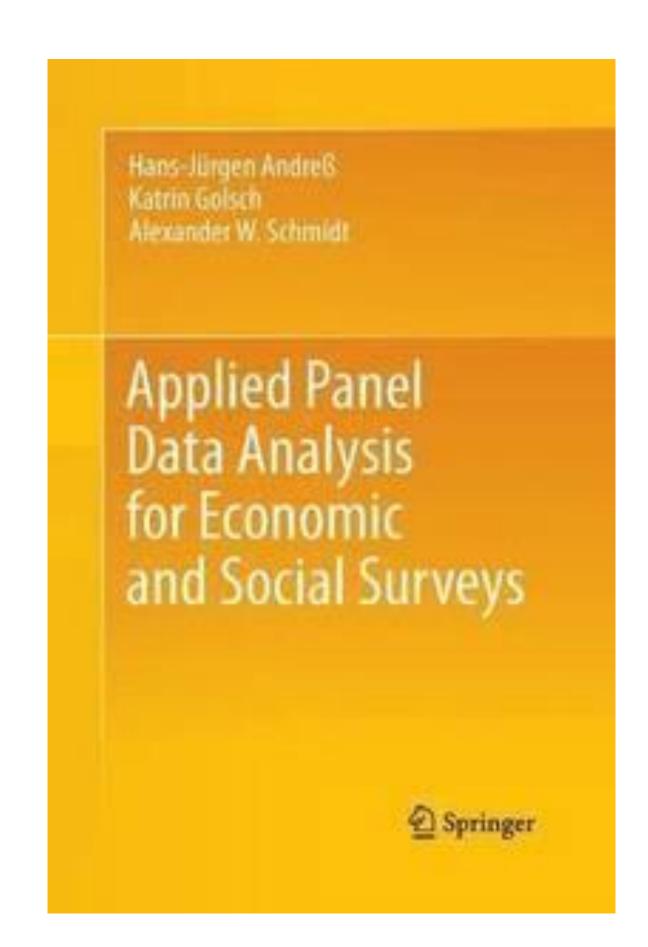
- An introduction to the analysis of different types of longitudinal data
- ... and why it may help to tackle the notoriously difficult issue of causality
- The means to conduct your own research
- Hands-on application of methods in tutorials

# WHAT THIS COURSE WILL NOT OFFER

- Discussion of substantive theories
- In-depth understanding of mathematical foundation of methods
- Course is less suited as a general introduction into empirical research

#### LITERATURE

- See syllabus for literature on individual sessions
- Literature on methods
- •General textbook for this course: Andreß, Golsch & Schmidt. <u>Applied panel data</u> <u>analysis for economic and social surveys</u>. Springer Science & Business Media, 2014



#### COURSE STRUCTURE

#### STRUCTURE

- In General, most sessions consist of two parts
- Lecture part
  - Statistical background
  - Methodology
  - Examples
- Exercise part
  - Putting things into practice
  - Preparing data
  - Applying method

# STRUCTURE: LECTURES

- Lectures will be on the date of each session (starting today)
- I will (try to) upload slides on GitHub beforehand

### STRUCTURE: TUTORIALS

- There is a tutorial for each session including
- An research question consisting of various steps
- A (more or less prepared) data set
- Your task is to write code to answer the research question
- In many cases, there is more than one correct solution
- I will post the tutorial to GitHub on Thursdays
- You will have one week to work on the tutorial yourselves
- We will discuss the solution in the session of the following week, and will upload them afterwards

#### TERM PAPER

#### TERM PAPER

- Analysis of longitudinal data on a research question of your interest
- You may chose from any topic (... for which suitable data are available)
- The theoretical part should be based on a DAG (see next session)
- The focus of the paper should be the analysis

#### TERM PAPER

- -~15 to 20 pages, incl. tables, graphs, references etc.
- Also add your code so that I can understand and reproduce what you've done
- •Send via e-mail to <u>cc@soz.uni-frankfurt.de</u> (no print needed)
- **DEADLINE IS 01 September 2022!**
- •Hand in as PDF and R code via e-mail to <u>cc@soz.uni-frankfurt.de</u>

#### DAG?

- DAG means Directed Acyclic Graph
- DAG does not substitute but complement your theory
- We will discuss DAGs in session four
- Your DAG does not have to be rocket science, but not having any DAG in your term paper at all will also result in a downgrade of half a grade

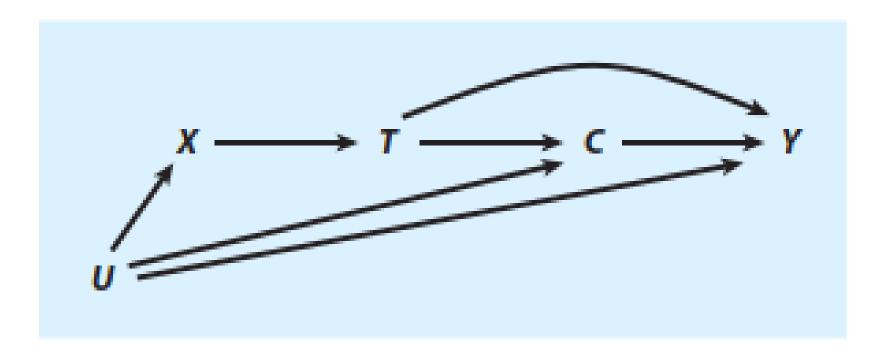


Figure 1
A directed acyclic graph (DAG).

Elwert & Winship 2014: 34

#### SOFTWARE

#### R

- You will need R for all tutorials and the term paper
- To work with R, install on your computers
- R: <a href="https://cloud.r-project.org/">https://cloud.r-project.org/</a>
- RStudio: <a href="https://www.rstudio.com/products/rstudio/download/">https://www.rstudio.com/products/rstudio/download/</a>

#### GITHUB

- Material will be uploaded on GitHub
- Link: czymara.com/FoPra
- You can download files without having an account
- For advanced users: Feel free to make an account and download GitHub Desktop to synchronize files every week

#### OFFICE

- You will probably need to work with .doc or .xls files
- Get Office 365 ProPlus at: <a href="https://www.rz.uni-frankfurt.de/55581873/Informationen\_zur\_privaten\_Nutzung">https://www.rz.uni-frankfurt.de/55581873/Informationen\_zur\_privaten\_Nutzung</a>
- Alternatively, you may check the open source software Libre Office: <a href="https://www.libreoffice.org/">https://www.libreoffice.org/</a>

### ONLINE TUTORIUM

- If you have issues with R or general questions, Subin Chang will assist you
- Contact her at <u>s1786518@stud.uni-frankfurt.de</u>

# BENEFITS OF LONGITUDINAL DATA ANALYSIS

#### OPPORTUNITIES

- •Monitor social change (e. g. does poverty in a country increase?)
- Examine change at the individual level instead of aggregate trends → May circumvent ecologic fallacy (inference on the individual level based on aggregate relationships)

## PROBLEMS OF CROSS-SECTIONAL DATA

- Researchers normally want to make causal statements about the association of two variables
- •Causal means that the correlation of x and y is not driven by another variable z (spurious correlation)
- •The best way to establish this are experiments
- Randomly assigning individuals in treatment and control group
- All z are equally distributed between both groups

## PROBLEMS OF CROSS-SECTIONAL DATA

- However, experiments often not feasible
- Observational studies thus adjust for z by statistical controlling after data collection
- •However, z is often not observed in the data at hand
- •As a result, estimates based on cross-sectional data are often plagued by omitted variable bias, which is bad

# SOLUTIONS OF LONGITUDINAL DATA

- •With longitudinal data you can deal control even for (some) unobserved characteristics!
- This is because individuals act as "their own controls"
- This does not ensure causality
- But it at least comes closer

#### THE POWER OF PANEL DATA

"It is hard to overstate the gain in identifying power provided by the beautifully simple method of [Fixed Effects] estimation over standard cross-sectional estimators"

- Gangl 2010: 34

# ESTABLISHING CAUSALITY WITH OBSERVATIONAL DATA

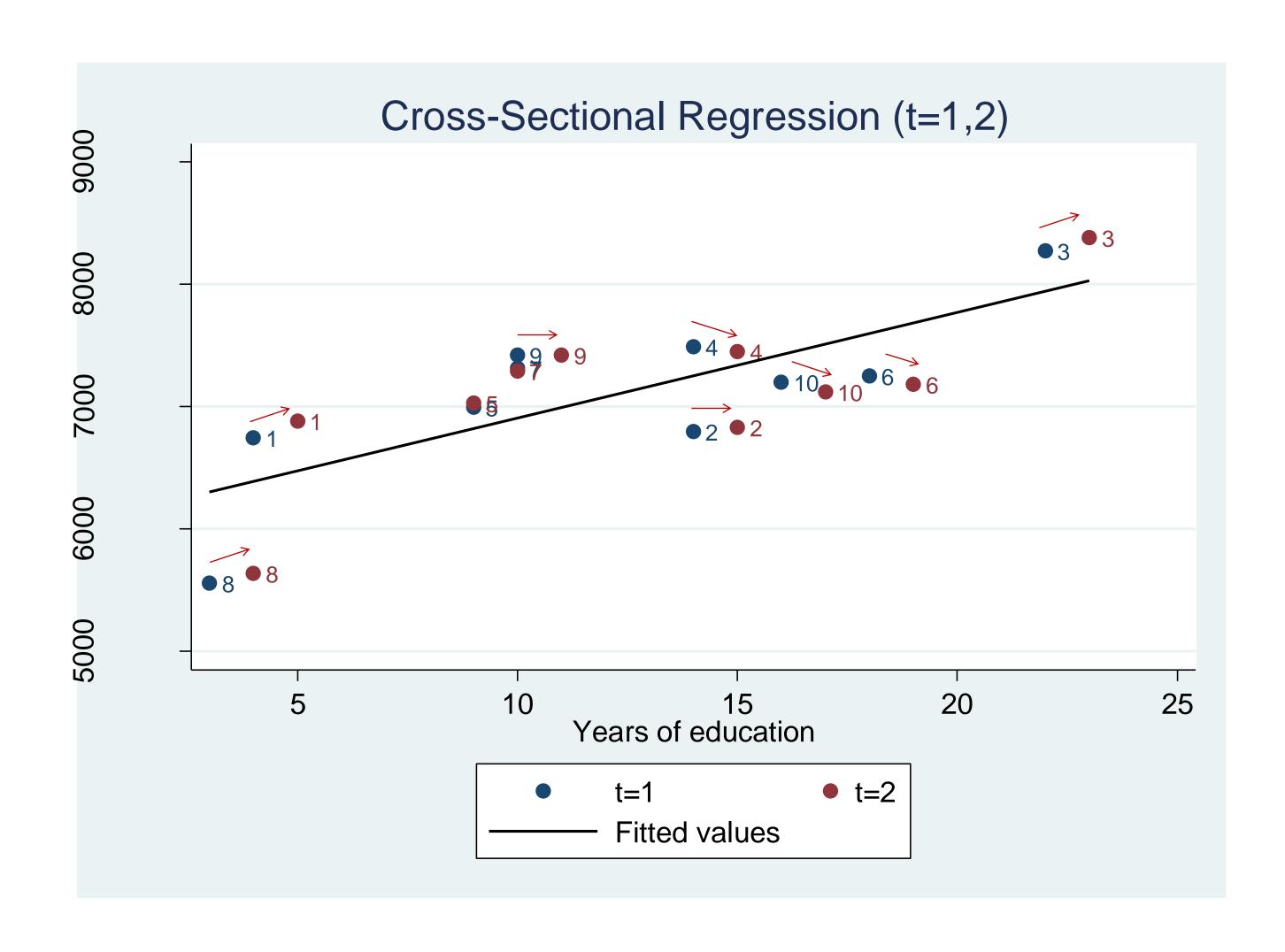
- There are other methods which mimic the logic of a randomized experiment drawing upon observational data
  - Natural experiments
  - Difference in Differences
  - Regression discontinuity
  - Etc.
- These methods have a temporal aspect, but not all require panel data
- See session on natural experiments

### EXAMPLE

# QUESTION

- We are interested in the returns to education ("How much does additional education financially pay off?")
- y = income
- x = years of education
- Both measured at two time points (t)

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \varepsilon_i$$



#### WHAT DID WE LEARN?

- On average, those with more years of education have higher income
- **B**ut...
- Additional education does not pay off equally for everyone
- More for those with lower levels of education
- Not really for those with medium-high levels

#### FINALLY

Please participate in this survey:

https://www.soscisurvey.de/longanalysisSS22/

- •It will give me an overview on your interest, expectations and existing knowledge
- Moreover, you can analyze your own data in the first exercise and play around with it (all personal information and open-end answers will be removed)
- •Join this course's mailing list for communication: https://czymara.com/FoPra-mail

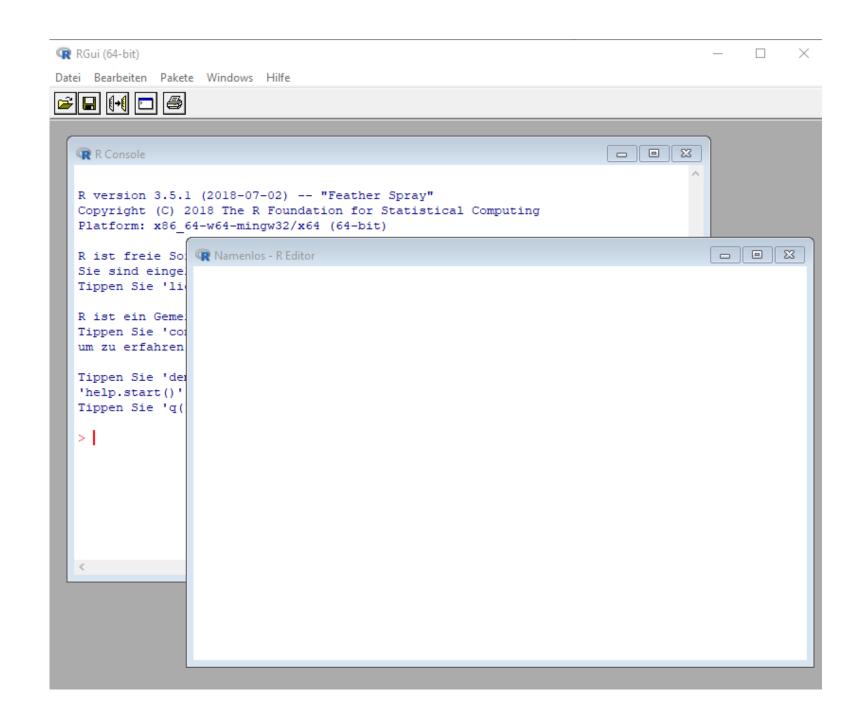
R

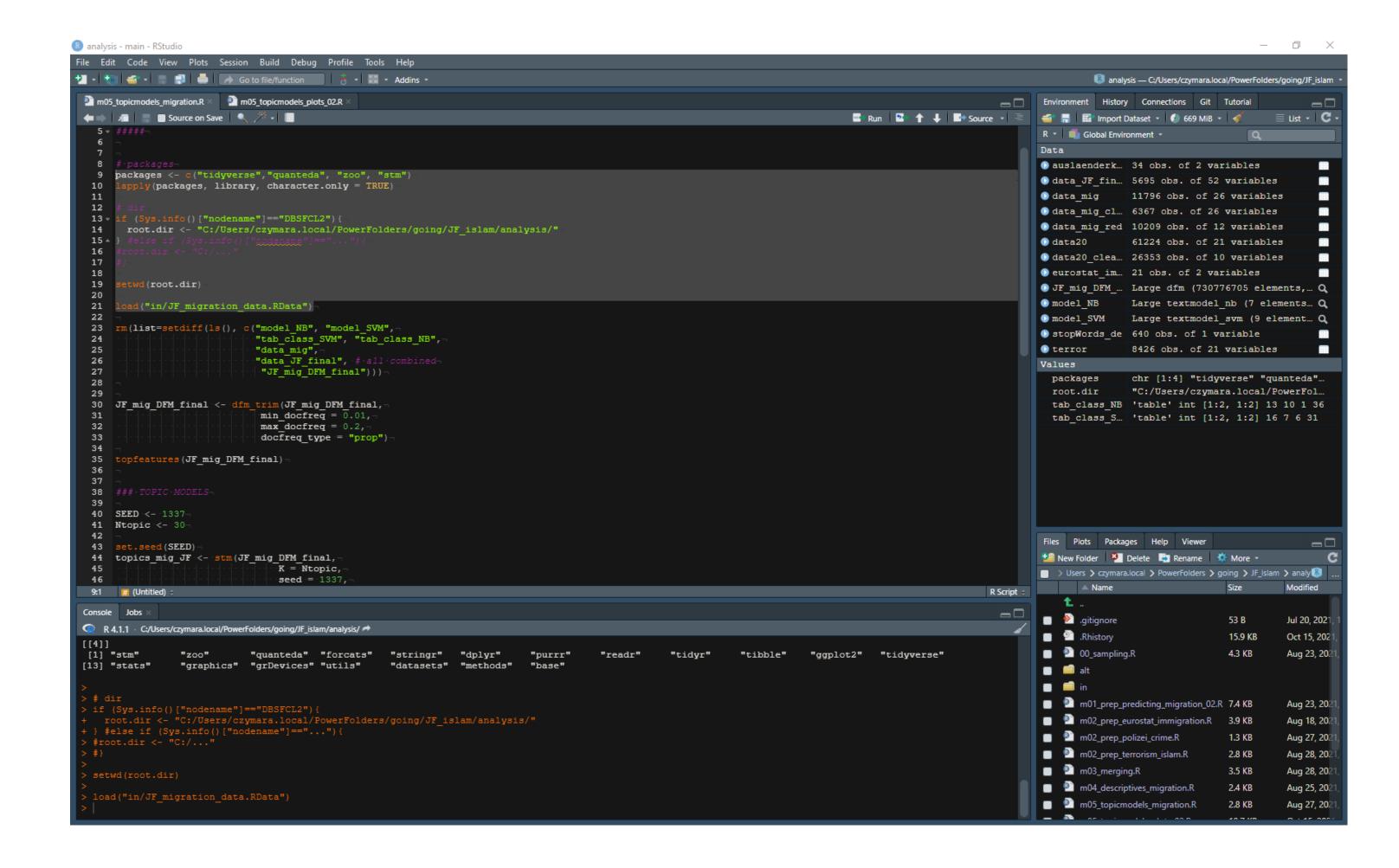
#### WHAT IS R?

#### R

- •Why "R"?  $\rightarrow$  "R is an implementation of the <u>S</u> programming language" (Wikipedia)
- R is a programming language for data analysis
- Rstudio is a so called Integrated Development Environment (IDE), making your work a lot easier
  - Writing and running R Code
  - Overview of stored objects
  - Projects containing multiple files
  - Git connection
  - Etc.

#### R VS. RSTUDIO





#### RBENEFITS

- Free and open source
- Large and very helpful community
- Plethora of user-written packages on basically everything
- Very powerful tools for data manipulation and data visualization
- In addition to analyzing data, you can write programs, websites, books, and much more with R (and R Markdown)
- ... and integrate with other languages

#### R BASICS

#### MATH OPERATORS

- •Addition (+), subtraction (-), multiplication (\*), Division (/), exponentiation (^), exponential ( $\exp()$ ), logarithm ( $\log()$ ), and basically everything else
- For example: 3+2 will return 5
- •Operators can also be combined: (3+5)/(4\*2) will return 1
- But we wouldn't need R for that...

## OBJECTS

- Crucially, R allows to store information (e.g., numbers or text) in an object
- To create an object, use the assignment operator: < -</li>
- E. g.: result 1 <- 3+5
- result 2 <- 4\*2</pre>
- These objects can be recalled:

```
result_3 <- result_1 / result_2 will again return 1
```

Note that object names can be anything, better avoid generic names such as result\_1, result\_2, result 3 ☺

#### LOGICAL OPERATORS

- Tests whether something is True or False
- For example: result\_1 == result\_2 will be True
  (because 8=8)
- "result\_1 == result\_3 will be False (because 8≠1)
- But result\_1 != result\_3 will again be True
- Similarly, result\_1 > result\_3 will be True

## LOGICAL OPERATORS

- Logical operators can be combined using & ("and") and ("or")
- Example 1:8 == 8 & 8 > 1
- **Example 2:** 8 == 8 & 8 == 1
- **Example 3:** 8 == 8 | 8 == 1
- Example 3: 8 != 8 | 8 > 1
- •This will often be relevant when you create new variables or define your sample of analysis (e.g.: relevant age range from 18 to 65 and only natives)

#### VECTORS

- Storing a single value (as in object result\_1) is not very interesting in most cases
- •If you want to store many values simultaneously, you work with vectors
- For example: variable num <- c(8, 8, 1)</pre>
- •Importantly, vectors don't have to be numerical but can also be strings ("text") variable\_char <- c ("a", "b", "c")</p>
- •We can also combine the numerical objects we created before: variable\_num <- c(result\_1, result\_2, result 3)

#### INDEXING

- •What if we want to recall a certain value of variable\_num?
- Use indexing, which is done via []
- vector[elements]
- •Let's say we want to access the first element of variable num
  - →variable num[1] will return 8
  - → Variable num[2] will return 8
- ->variable\_num[3] will return 1
- You can also nest these: What will variable num[variable num[3]] return?

#### VARIABLE TYPES

# 3.5 IMPORTANT TYPES OF VARIABLES

- 1. Logical: Binary variable with values True and False → class (True)
- 2. Character (string): Text (including symbols and numbers that are treated as text) → class ("this is 1 character")
- 3. Numeric: Numbers for mathematical operations  $\rightarrow$  class (123)
- 4. Factor: Categories → class (factor (c ("male", "female")))
- Most important for regression analysis: Factor and numeric correspond to categorical and continuous variables
- •NA is an value that means missing value ("not available"), important if you work with real-world data

#### DATA FRAMES

## VARIABLES AND DATA FRAMES

- So far, we learned about single variables (logical, numerical, character, factor)
- However, in most cases we won't analyze a bunch of unrelated variables but rather several variables of one (or more) data sets
- Data sets (called data frames in R) are a collection of variables that are organized in a two-dimensional table
  - Column: variable
  - Row: observations
  - Cells: values
- You can turn variables into a data frame using as.data.frame()

## EXAMPLE OF DATA FRAME

| <b>4</b> 1 | 🌲 🔻 🏲 Filter                             |   |   |                                |                                      |  |                                      |         |                           |
|------------|--|---|---|--------------------------------|--------------------------------------|--|--------------------------------------|---------|---------------------------|
| *          | trstplc <sup>‡</sup> Trust in the police | trstprl ‡ Trust in country's parliament | trstlgl \$\displaystar{\pi}\$ Trust in the legal system | trstplt ‡ Trust in politicians | trstprt ‡ Trust in political parties | trstep  † Trust in the European Parliament | trstun ‡ Trust in the United Nations | discrim | blgetmg<br>Belong to mino |
| 1          | 10                                       | 9                                       | 10  | 0                              | NA                                   | NA   | 9                                    | no      | 2                         |
| 2          | 5  | 0                                       | 8   | 0                              | NA                                   | 0  | 6                                    | yes     | 2                         |
| 3          | 8  | 6                                       | 4   | 2                              | NA                                   | 7  | NA                                   | no      | NA                        |
| 4          | 9  | 8                                       | 10  | 4                              | NA                                   | 7  | 8                                    | no      | 2                         |
| 5          | 4  | 6                                       | 7   | 4                              | NA                                   | 4  | 5                                    | no      | 2                         |
| 6          | 6  | 0                                       | 5   | 0                              | NA                                   | 2  | NA                                   | yes     | 2                         |
| 7          | 6  | 6                                       | 6   | 5                              | NA                                   | 5  | NA                                   | no      | 2                         |
| 8          | 7  | 9                                       | 7   | 4                              | NA                                   | 6  | 6                                    | no      | 2                         |
| 9          | 8  | 5                                       | 7   | 3                              | NA                                   | 2  | 0                                    | no      | 2                         |
| 10         | 5  | 0                                       | 3   | 5                              | NA                                   | NA   | NA                                   | no      | 1                         |
| 11         | 7  | 2                                       | 2   | 0                              | NA                                   | 0  | 0                                    | no      | NA                        |
| 12         | 3  | 5                                       | 5   | 3                              | NA                                   | 3  | 3                                    | ne      | 2                         |
| 13         | 2  | 0                                       | 0   | 0                              | NA                                   | 0  | 0                                    | no      | NA                        |
| 14         | 8  | 5                                       | 10  | 5                              | NA                                   | 5  | 5                                    | no      | NA                        |
| 15         | 7  | 8                                       | 5   | 5                              | NA                                   | 5  | 8                                    | no      | NA                        |
| 16         | 4  | 6                                       | 6   | 4                              | NA                                   | 6  | 5                                    | no      | 2                         |
| 17         | 8  | 9                                       | 9   | 6                              | NA                                   | 7  | 6                                    | no      | 2                         |
| 18         | 6  | 5                                       | 8   | 5                              | NA                                   | 6  | 5                                    | no      | 2                         |
| 19         | 8  | 5                                       | 7   | 3                              | NA                                   | 2  | 2                                    | no      | 2                         |

# HOW TO ACCESS A VARIABLE WITHIN A DATA FRAME

- Use the \$ operator
- •For example, to access the variable discrim in the data frame ESS, type ESS\$discrim

Better overview:

```
> table (ESS$discrim)

no yes
361710 25988
```

#### RECODING VARIABLES

- Accessing existing variables is nice, but often we need to create new variables based on old ones
- •Example: What year did an immigrant arrive in a country? → create new variable migr\_year based on livecnta ("What year you first came to live in country") and inwyye (year of interview)
- ESS\$migr year <- ESS\$inwyye ESS\$livecnta</pre>

#### INDEXING

- Like indexing for one-dimensional vectors, there is also indexing for the two-dimensional data frames
- dataframe[rows, columns]
- •The first value refers to the rows you want to access
- •The second value refers to the columns you want to access
- •So dataframe [1, 1] will show the first observation's value of the first variable
- If we are interested in all values of the first observation (row), we can use dataframe [1, ]
- •If we are interested in all values of the first variable, we can use dataframe [, 1]

## SUBSETTING DATA

- Subsetting means reducing the data, either drop columns (variables) or rows (observations)
- Example code for keeping variables:

```
modelvars <- c("trstplc", "discrim", "blgetmg",
"livecnty_comb1", "migr", "continent", "educ")
    ESS_reduc <- ESS[modelvars]</pre>
```

Example code for keeping observations (here: listwise deletion):

```
ESS_reduc <- ESS__reduc[complete.cases(ESS_reduc[modelvars]), ]</pre>
```

#### FUNCTIONS

#### WHAT ARE FUNCTIONS?

- You will mostly work with functions in R
- Functions (often) require an input (often between
  () ) and will create an output
- Example: mean() function: mean(variable\_num) will
  return 5.666667 (the mean of 8, 8 and 1)
- Or range (variable num)
- To access R's help, type ?function (e.g. ?mean)
- Even better: Google

#### PACKAGES

- •There are several functions included in "base R" (e.g. mean ())
- •But a lot of the things that make R really interesting have to be loaded into your working environment as packages
- Packages are a collection of (user-written) functions
- •To install packages, use the install.packages() function
- You have to install a package only once, but you will have to load it every time you want to use it
- To load a package, use library()



#### TIDYVERSE

- •"The tidyverse is an opinionated <u>collection of R</u> <u>packages</u> designed for data science. All packages share an underlying design philosophy, grammar, and data structures." (<a href="https://www.tidyverse.org/">https://www.tidyverse.org/</a>)
- •The goal of the Tidyverse packages is to make data "tidy"
- Tidy is here defined as
  - Variables in columns
  - Observations in rows
  - Values in cells
- This is how we organized our data frame before

## UNTIDY DATA: EUROSTAT

| Source of  | <b>f data:</b> Eurostat   |                    |              |         |          |         |         |         |         |
|--|---|--------------------|--------------|---------|----------|---------|---------|---------|---------|
| Table  | ∠ Line  | <u>⊪</u> Bar       | <b>9</b> Мар |         |          |         |         |         | • 1     |
|  |   |                    |              |         | TIME     | 2017‡   | 2018‡   | 2019\$  | 2020 \$ |
| GEO  |   |                    | \$           | SEX     | <b>‡</b> |         |         |         |         |
| European Uni                                     | ion - 27 countries  | (from 2020)        |              | Total   |          | 504 800 | 345 575 | 334 805 | 309 185 |
| European Union - 27 countries (from 2020)  Males |   |                    |              | Males   |          | 373 780 | 247 975 | 235 635 | 206 075 |
| European Union - 28 countries (2013-2020)        |   |                    |              | Females |          | 130 680 | 97 550  | 99 135  | 103 085 |
|  |   |                    |              | Total   |          | 524 070 | 364 470 | 348 335 | :       |
| European Uni                                     | ropean Union - 28 countries (2013-2020) Males ropean Union - 28 countries (2013-2020) Females |                    |              |         | 386 765  | 260 650 | 244 905 | :       |         |
| European Uni                                     |   |                    |              |         | 136 950  | 103 760 | 103 390 | :       |         |
| Belgium  |   |                    |              | Total   |          | 11 460  | 9 340   | 10 640  | 10 650  |
| Belgium  |   |                    |              | Males   |          | 7 795   | 6 430   | 7 285   | 7 270   |
| Belgium  |   |                    |              | Females |          | 3 665   | 2 915   | 3 355   | 3 380   |
| Bulgaria   |   |                    |              | Total   |          | 3 045   | 1 370   | 850     | 1 375   |
| Bulgaria   |   |                    |              | Males   |          | 2 400   | 1 190   | 750     | 1 300   |
| Bulgaria   |   |                    |              | Females |          | 640     | 180     | 100     | 70      |
| Czechia  |   |                    |              | Total   |          | 1 045   | 1 230   | 1 255   | 855     |
| Czechia  |   |                    |              | Males   |          | 750     | 850     | 935     | 630     |
| Czechia  |   |                    |              | Females |          | 290     | 380     | 320     | 225     |
| Denmark  |   |                    |              | Total   |          | 4 510   | 1 315   | 1 455   | 765     |
| Denmark  |   |                    |              | Males   |          | 3 130   | 845     | 875     | 450     |
| Denmark  |   |                    |              | Females |          | 1 380   | 470     | 580     | 310     |
| Germany (unt                                     | til 1990 former te  | rritory of the FRG |              | Total   |          | 262 575 | 103 175 | 83 855  | 66 120  |
| Germany (unt                                     | til 1990 former te  | rritory of the FRG |              | Males   |          | 193 815 | 68 315  | 52 550  | 42 660  |
| Germany (unt                                     | til 1990 former te  | rritory of the FRG |              | Females |          | 68 430  | 34 815  | 31 285  | 23 445  |
| Estonia  |   |                    |              | Total   |          | 60      | 55      | 45      | 45      |
| Estonia  |   |                    |              | Males   |          | 35      | 40      | 35      | 25      |
| Estonia  |   |                    |              | Females |          | 25      | 15      | 10      | 20      |

## WHY SHOULD DATA BE TIDY?

- Easier to read and process
- Standardized workflows of many functions
- A lot of possibilities to manipulate tidy data with the Tidyverse

## (SOME) IMPORTANT FUNCTIONS OF THE TIDYVERSE

#### DPLYR()

- One of the most useful packages of the Tidyverse is dplyr()
- It includes
- filter(): Filters observations, e.g.: filter(ESS, discrim == "yes")
- mutate(): Create variables, e.g.: ESS <- mutate(ESS, migr\_year = inwyye livecnta)</pre>
- rename(): Changes name of variable, e.g.: rename(ESS, discrim = dscrgrp)
- summarize(): Get some aggregate statistic (example later)
- ...
- •mutate() most potent when combined ifelse() to make conditional statements
- •Idea: ifelse(logical test, value if TRUE, value if FALSE)
- Example: ifelse(1 == 1, "This is TRUE", "This is FALSE")
- Or: mutate (ESS, discrim = ifelse (dscrgrp == 1, "yes", "no"))

# DEFINE MIGRATION BACKGROUND USING MUTATE ()

```
mutate (ESS, migr =
    ifelse(brncntr == 1 & mocntr == 1 & facntr
== 1, "native",
         ifelse(brncntr == 2,
         "first gen immigrant",
             ifelse(brncntr == 1
             & (mocntr == 2 | facntr == 2),
             "second gen immigrant",
# 1=yes, 2=no
```

#### PIPING

#### 응>응

- •Let's say we want to get the logarithm of 4, and round it to the first decimal:
- x <- log(4)
  round(x, 1)</pre>
- ■To have less code, R allows nesting functions: round(log(4), 1)
- But that's hard to read (from inside out), especially when nesting many functions
- Piping allows to read from start to end:

```
4 %>%
log() %>%
round(1)
```

Note: magrittr package must be loaded to use piping

#### COMBINING IT ALL

```
ESS allwav %<>%
 mutate(migr = ifelse(brncntr == 1-
                           & mocntr == 1-
                           ·& ·facntr ·== ·1, ·# ·1=Yes-
                           "native",-
                        ifelse(brncntr == 2, # 2=no-
                               "first gen immigrant",
                               ifelse (brncntr == 1
                                       & (mocntr == 2-
                                       | facntr == 2),
                                   ·"second gen immigrant",-
                                  ·NA)))) - %>%-
 mutate(unempl = ifelse(uempla == 1 | # actively looking for job-
                                -uempli -== 1, # not actively looking for job, 1 -= marked-
                               "Unemployed",
                              ifelse(is.na(uempla) == T |
                                        is.na(uempli) == T,
                                      -NA,-
                                      "Not unemployed"))) %>%-
  ·mutate(educ = ·ifelse(eisced <= ·2,-
                        "Low (<= ISCED 2)",-
                        ifelse(eisced == 3 | eisced == 4,-
                               "Medium low (ISCED 3)",
                               ifelse(eisced == 5,-
                                       "Medium high (ISCED 4)",-
                                       ifelse(eisced >= 6 & eisced <= 50,-</pre>
                                               "High (>= ISCED 5)",-
                                              NA))))) %>%-
 mutate(minority = ifelse(blgetmg == 1,-
                          "yes",-
                          ifelse(blgetmg == 2,-
                                 ·NA))) - %>%-
 mutate(discrim = ifelse(dscrgrp == 1,-
                           "yes",⊣
                           -ifelse(dscrgrp -== -2,-
                                  ·πnoπ, ¬
                                  ·NA)))-
```

## NOT COVERED HERE, BUT AWESOME

- A bazillion more functions
- RStudio projects (incl. version control using GitHub)
- •R Markdown: Create documents, websites, presentations etc. that automatically update numbers and figures if you change the data (no manual copy & pasting anymore!)

## LITERATURE

- •The slides are inspired by this great intro from Fabio Votta
- Wickham & Grolemund (2017). R for Data Science.
   O'Reilly