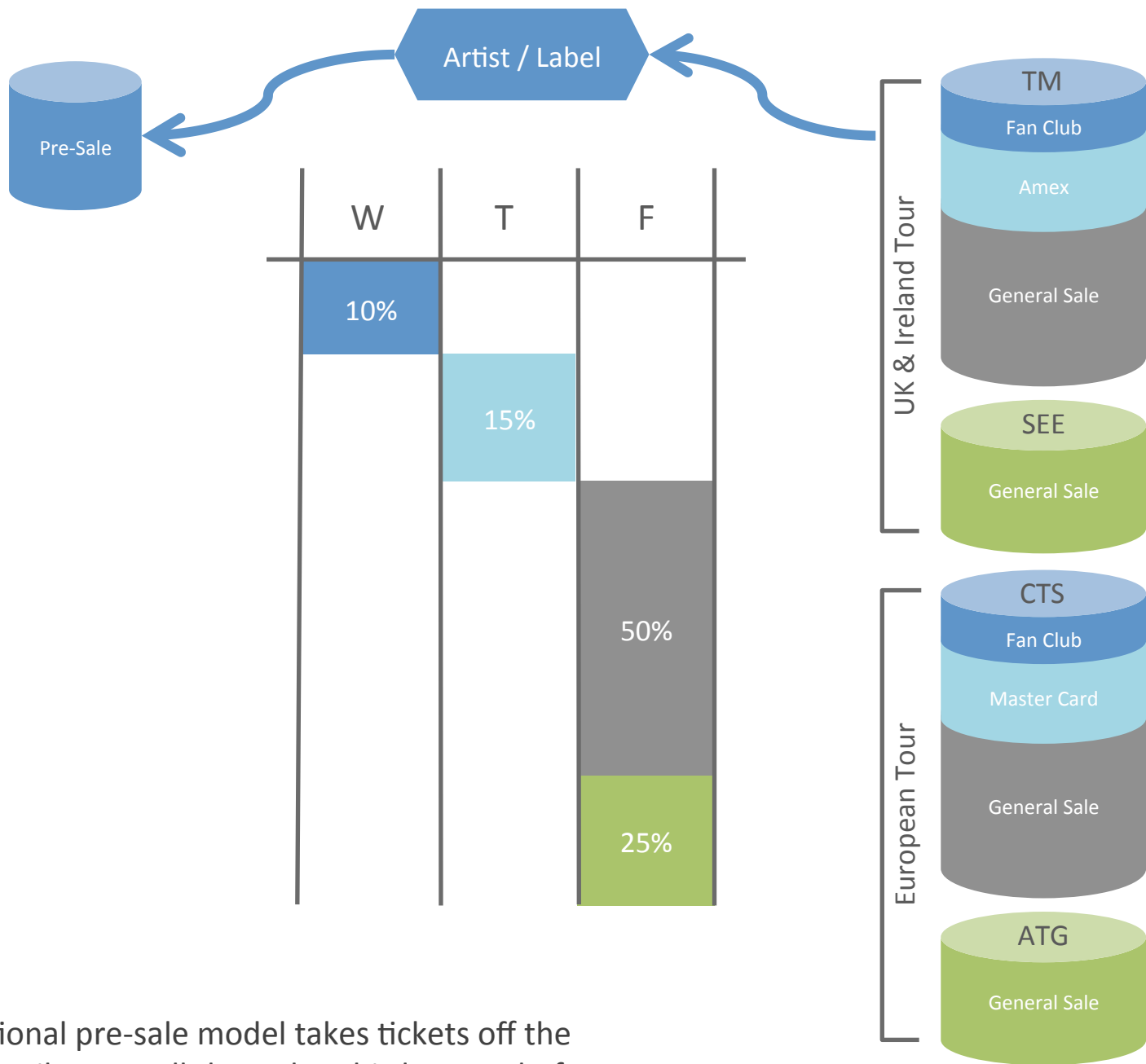
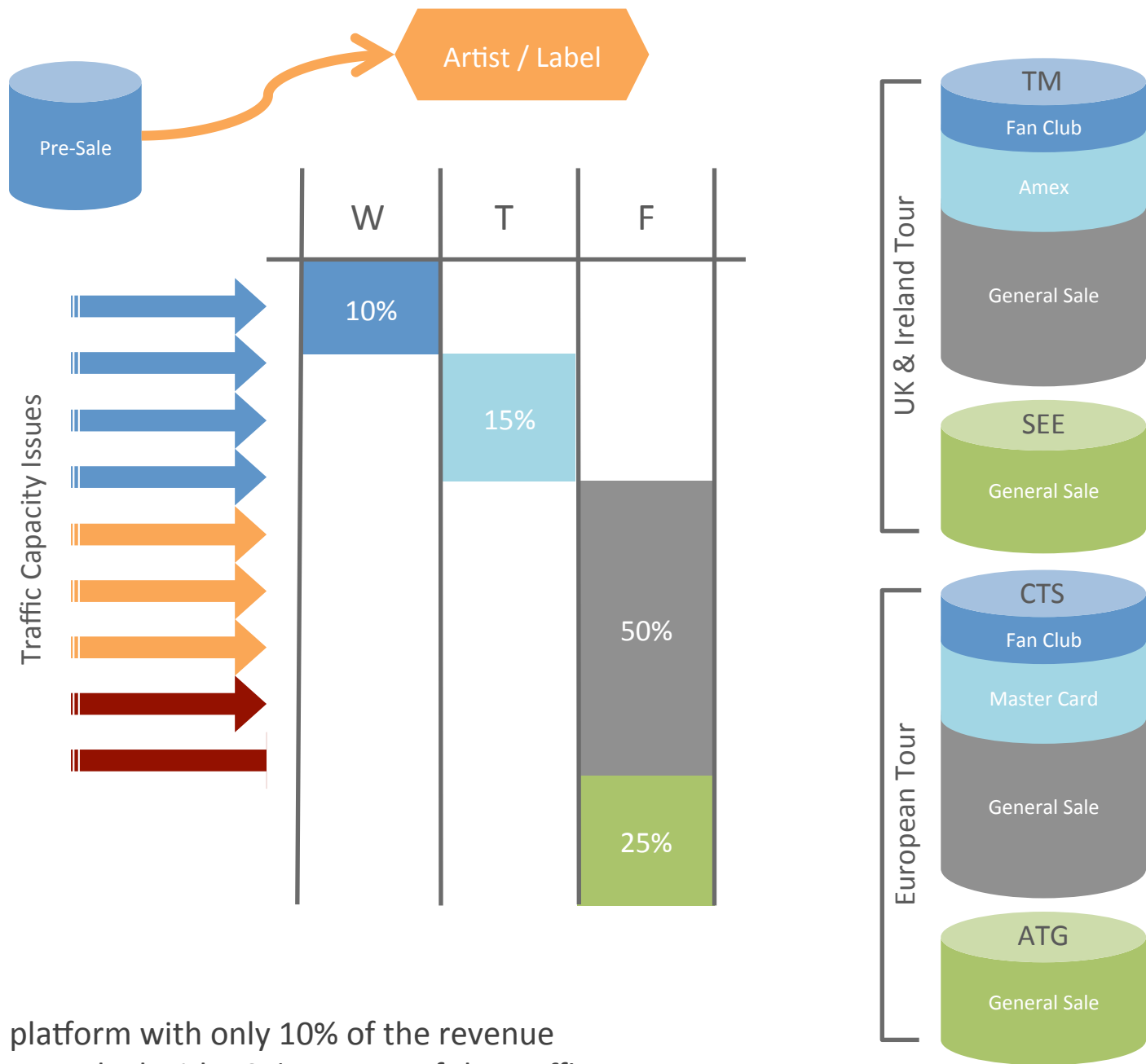


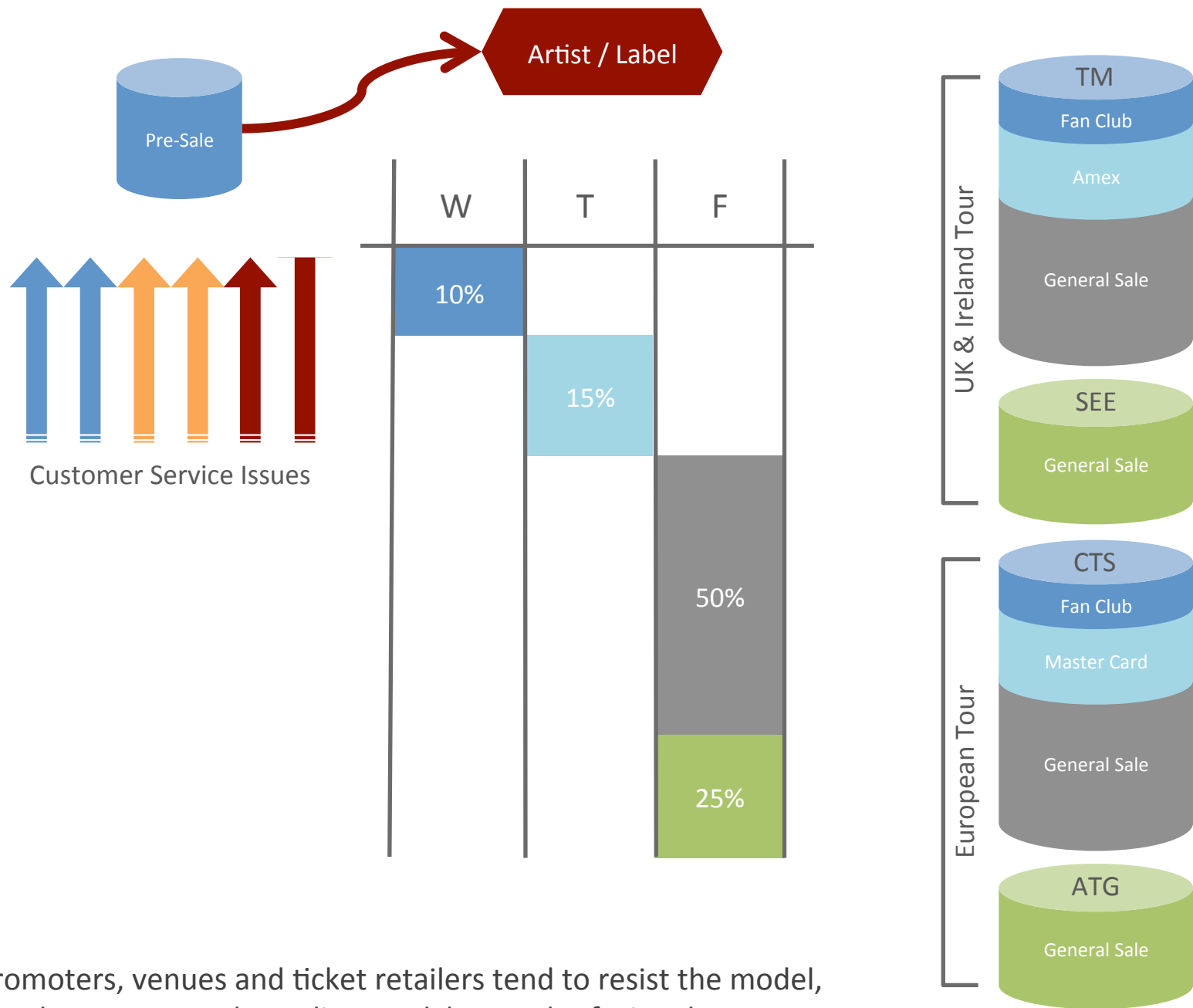
Entertainment Intelligence
artist services



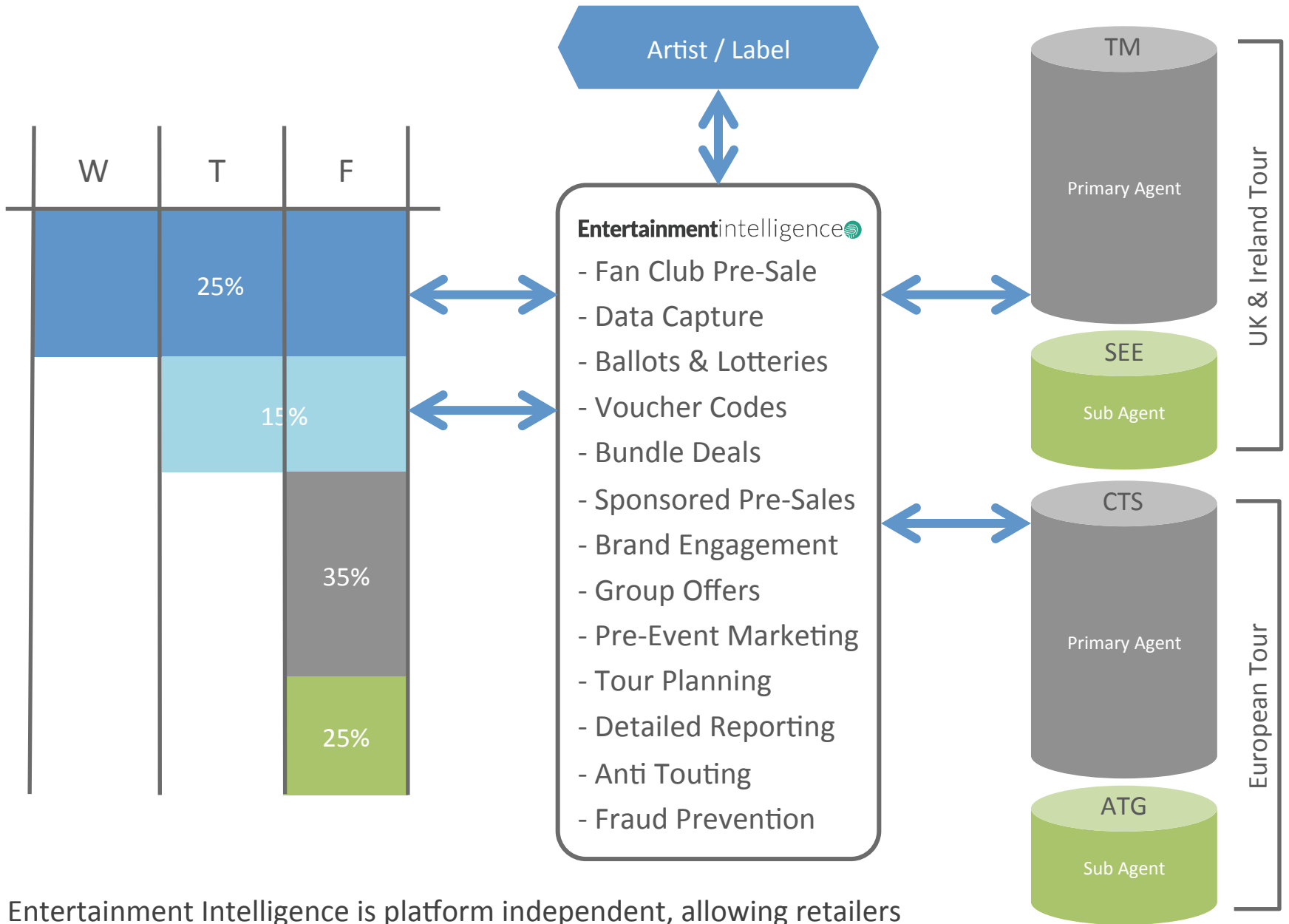
The traditional pre-sale model takes tickets off the primary retailers to sell through a third party platform.



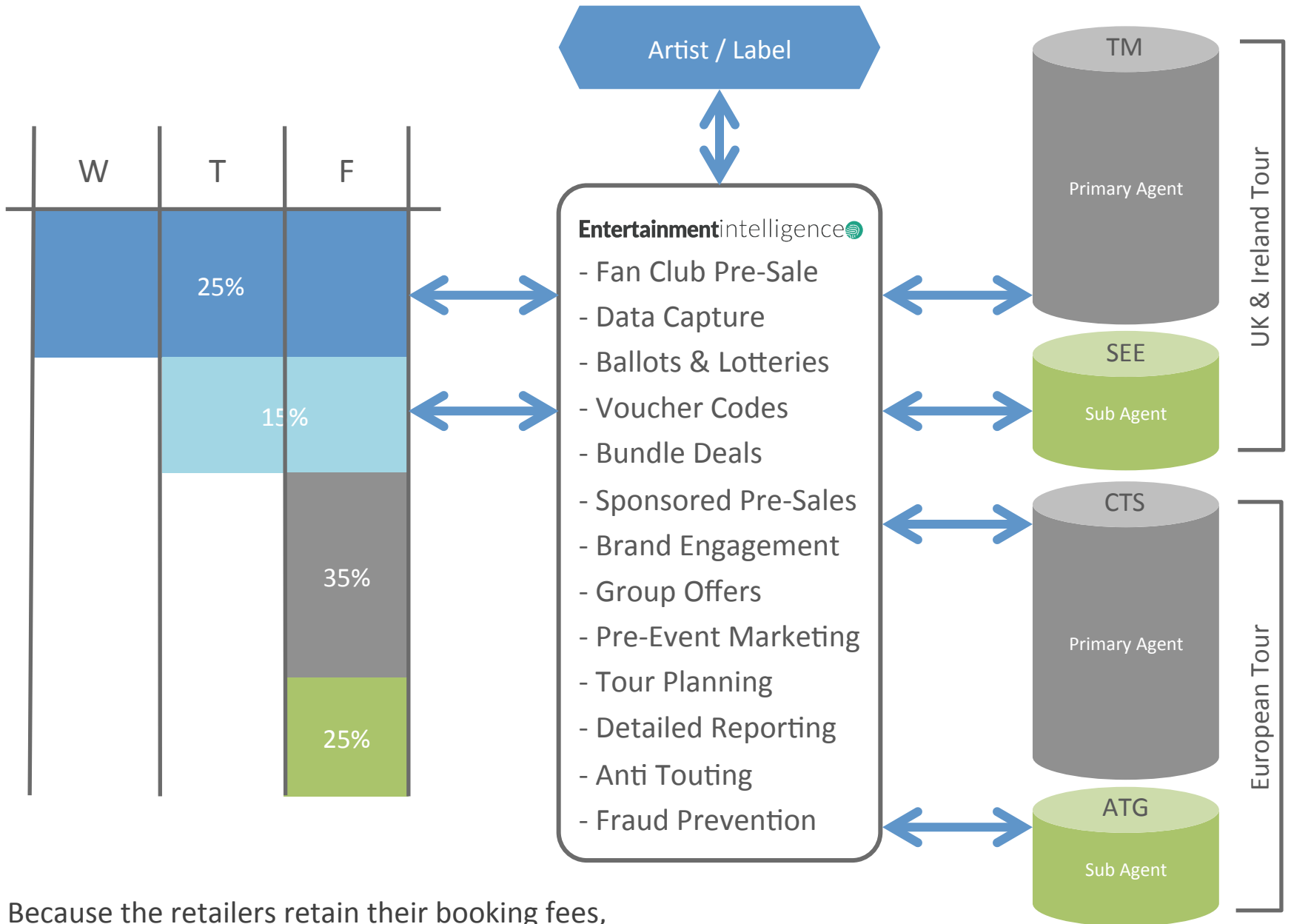
A pre-sale platform with only 10% of the revenue will still have to deal with 50% or more of the traffic.



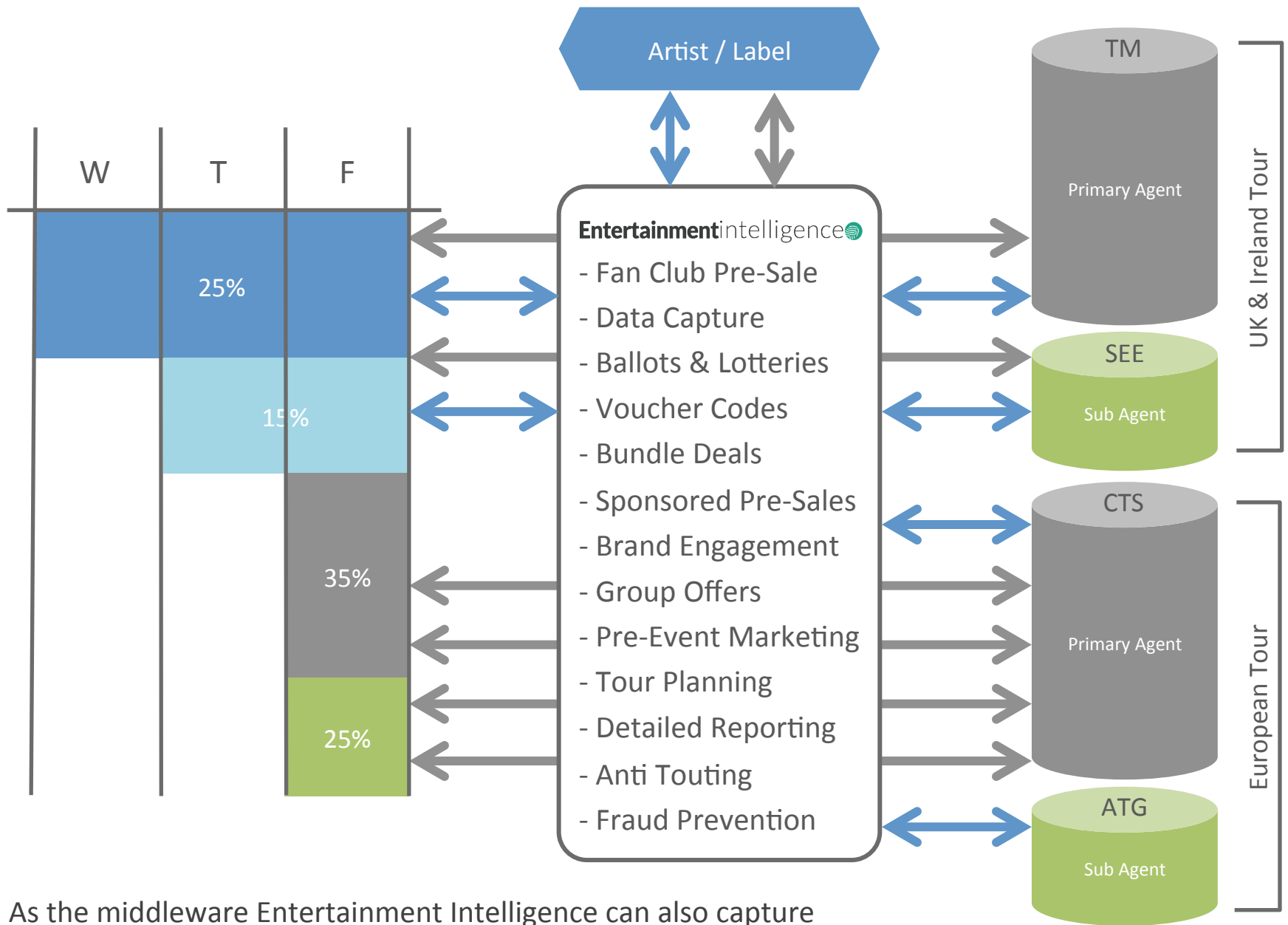
Promoters, venues and ticket retailers tend to resist the model, are slow to respond, sending stock late and refusing dups.



Entertainment Intelligence is platform independent, allowing retailers to retain allocations, fulfill orders and support their customers.




Because the retailers retain their booking fees,
they will be happy to expose fan clubs to bigger allocations.



As the middleware Entertainment Intelligence can also capture non fan club sales from all agents and report them in one place.

Ticket Ballot or Pre-Sale Example

Entertainmentintelligence

Wireless Festival 2014 – Ticket Ballot

Email Address		
Full Name		
Town / Postcode		
Weekend (Standard)	Fri – Sun £150 inc. Camping	
Weekend (VIP)	Thu – Sun £220 inc. Hotel	

Don't forget to grab a festival merchandise bag [here](#)

SUBMIT



Build template and load
to target website

Collate submissions for ballot or pre-sale

wireless

LONDON, FINSBURY PARK

**LONDON
PREMIUM CLUB PACKAGE**

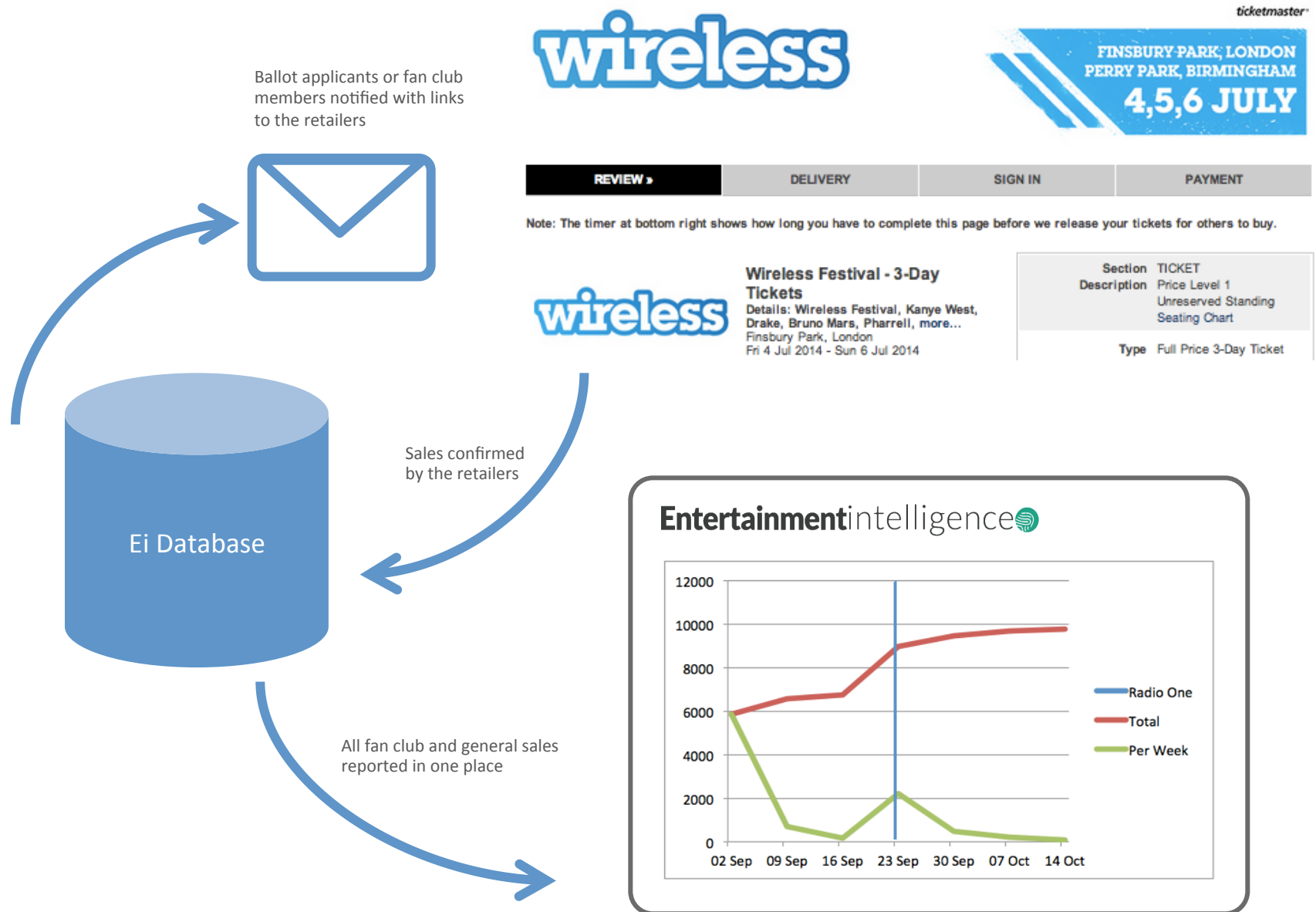
Wireless Festival 2014 – Ticket Ballot

Email Address	mr.smith@longwayhome.com	
Full Name	Malcolm Smith	
Town / Postcode	Dover	CT16 1JA
Weekend (Standard)	Fri – Sun £150 inc. Camping	2
Weekend (VIP)	Thu – Sun £220 inc. Hotel	0

Don't forget to grab a festival merchandise bag [here](#)

SUBMIT











Ticket Ballot or Pre-Sale Example


















Group Offer Examples

				Free	4
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Basic Offer: Buy 4 tickets and the group owner gets 1 ticket for free.

					5
					5

Multi-Buy Offer: If all 5 members of the group buy a ticket and the new album the whole group get to meet the band.

					5
					3
					2

Flexi Offer: If all 5 members of the group buy the new album and at least 5 merchandise products between them, the whole group get a signed poster and a early access to buy tickets for the next tour.

It is important to note that each product could be purchased from a different supplier.

Managed Transactions



All Other Collected Data



