# **DIEGO ARTEAGA**

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#### **EDUCATION**

#### **California State University, Northridge**

Bachelor of Science in Computer Science

May 2025 Northridge, CA

bachelor of Science in Computer Science

June 2023

Associate in Computer Science, Associate in Mathematics

Santa Clarita, CA

#### **Relevant Coursework in:**

College of the Canyons

 Data Structures, Algorithm Design & Analysis, Software Engineering, Machine Learning, Data Mining, Database Design, Probability & Statistics, Web Engineering, Human-Computer Interaction, Networks & Security

#### **EXPERIENCE**

# **Video Editor & Analyst**

Nov 2021 - Jan 2025

Los Angeles, CA

- Streamlined audio and video production workflows using **Ableton Live, Adobe Premiere Pro, Adobe After Effects**, and **Photopea**, demonstrating efficiency, adaptability, and technical proficiency in digital production tools
- Analyzed viewer engagement and performance metrics using **Python** and **Pandas**, uncovering trends that led to data-driven optimizations in content strategies, leading to over **7.5 million views** and a **28% increase in retention**
- Performed A/B testing on content formats, identifying key factors that improved audience engagement by 21%

Studio Musician Nov 2021 - Dec 2024

Los Angeles, CA

- Collaborated with diverse teams in high-pressure studio environments, meeting strict deadlines while enhancing communication, teamwork, and problem-solving skills—directly applicable to agile management practices
- Managed social media accounts and digital marketing efforts, increasing audience engagement by 23%

#### **PROJECTS**

## Agricultural IoT and Machine Learning Platform | React, Next.js, Firebase, Node.js, Python

Jan 2025 - Present

- Developing an **IoT-driven agricultural platform** within a team of 12 students via **GitHub** and **Jira**, aimed at helping cocoa bean farmers monitor weather conditions and optimize crop health for improved yields
- Designed a real-time dashboard with **React, Next.js**, and **Bootstrap**, visualizing sensor data from **Firebase**, and utilized **Python** and **Postman** to test API endpoints for reliable sensor and GPS data transmission
- Collaborating with a machine learning sub team working on predictive models for plant sickness and crop growth
- Co-authored a research paper on the platform's application and integration of small-scale IoT technology for agricultural monitoring, submitted to the CSCSU (Computer Science Conference for CSU Undergraduates)

## **Spotify Clone** | React, Node.js, Express.js, MySQL, Vite.js, Axios, Bootstrap

Feb 2025

- Redesigned my personal full-stack music streaming platform, originally built with **PHP** and **JavaScript**, using **React** and **Bootstrap** for a modern, responsive UI that improves user engagement
- Developed a Node.js and Express.js backend with MySQL, optimizing query performance and API response times
- Implemented a real-time search bar, dynamically filtering songs and reducing search latency by 30%

## **COVID-19 Trend Analysis Tool** | Pandas, Matplotlib, scikit-learn

Jan 2025

- Performed feature engineering and exploratory data analysis (EDA) on 5,000+ real-world COVID-19 records from Kaggle, uncovering trends in recovery and mortality rates across 20+ countries, identifying key regional disparities
- Implemented data preprocessing with scikit-learn's SimpleImputer, improving dataset completeness by 20%
- Visualized key insights using Matplotlib, leading to actionable findings on global health patterns

# Skills

Programming Languages: Java, JavaScript, Python, SQL (MySQL), HTML/CSS, C++

Frameworks/Libraries: React, Vite.js, Node.js, Express.js, Bootstrap, NumPy, Pandas, Matplotlib, scikit-learn, TensorFlow **Developer Tools**: Git, GitHub, Visual Studio Code, Jira, Jupyter Notebook, Spyder, Anaconda, NPM, AWS, Docker **Languages**: English, Spanish, Japanese