

# DAVID EISENMENGER

UX DESIGNER

## PROFILE

A user experience designer with a diverse background in, healthcare, social work, and nonprofit management. My focus is to help create a seamless user experience that works well, makes customers happy, adds value to the product, and saves time. I have an extensive history focused on customer care and wellbeing.

## CONTACT

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heronblue.design

## SKILLS

Research

Interview

Survey

Comparative Analysis

Usability Testing

Design

Persona

Journey Mapping

Wireframing

Prototyping

Tools

Sketch

Adobe Creative Suite

Invision

Languages

HTML/CSS

JavaScript

## EXPERIENCE

### Eisenmenger Design

Dec 2017 - Present

### Freelance Design

Front end web development and user experience design for clients. Developed initial web presence for economic empowerment organization EmpowerWest. Increased original views to site by 200%.

### Friendship Health and Rehab

Feb 2016 - Present

### Director of Social Services

Focus on customer wellbeing and family user experience. CMS facility star rating increased from one to three stars Feb 2016 to present.

### Signature Healthcare

May 2013 - Feb 2016

### Director of Education Research and Programming

Design, development, and deployment of education and training programs. Directed three company wide initiatives serving a network of 113 healthcare facilities. Trained 200 company leaders in program that increased student EQ by 15%

### Signature Healthcare

Oct 2009 - May 2013

### Director of Spirituality

Led initiatives focused on patient and staff wellbeing. Received Community Outreach Award for program connection patient and the community. Received to back CMS deficiency free annual surveys 2012, 2013.

## EDUCATION

### User Experience Design Course

May 2018 to present

Louisville Presbyterian Theological Seminary

### Front End Web Development Track

Sept 2017 - Mar 2018

Code Louisville

### M.A. Marriage and Family Therapy

May 2007

Louisville Presbyterian Theological Seminary

### B.A. Peace and Global Studies

May 2001

Earlham College