

# DAVID EISENMENGER

UX DESIGNER

## ABOUT ME

A user experience designer and researcher with a diverse background in healthcare, social work, and nonprofit management. My focus is to help create seamless user experiences that work well, make people happy, and add value to the product. I have an extensive history focused on wellbeing in the user's experience.

## CONTACT

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## SKILLS

Research

Interview

Survey

Comparative Analysis

Usability Testing

Design

Persona

Journey Mapping

Wireframing

Prototyping

Tools

Sketch

Adobe Creative Suite

InVision

Languages

HTML/CSS

JavaScript

## EXPERIENCE

**David Eisenmenger DBA HeronBlue Design** Dec 2017 - Present  
**Freelance Designer**

Front end web development and user experience design for clients. Recent projects include human centered design, iterative testing, and design for mobile, user research.

**Friendship Health and Rehab** Feb 2016 - Present  
**Director of Social Services**

Focus on customer experience and patient wellbeing. CMS health inspection star rating increased from one to three stars Feb 2016 to present.

**Signature Healthcare, LLC** May 2013 - Feb 2016

**Director of Education Research and Programming**

Designed, developed, and deployed training for 113 healthcare facilities. Programs include: wellbeing at end of life, workplace diversity and inclusion, emotional intelligence. Post test showed avg 15% increase in emotional intelligence in participants.

**Signature Healthcare, LLC** Oct 2009 - May 2013

**Director of Spirituality**

Led initiatives focused on patient and staff wellbeing. In a high turnover field, average monthly nursing turnover reduced by a 3% in 12 month period. Community Outreach Award for program adding value to the patient, family, community connection. CMS deficiency free annual surveys 2012, 2013.

## EDUCATION

**User Experience Design Course** May 2018 - March 2019  
**Springboard**

**Front End Web Development Track** Sept 2017 - Mar 2018  
**Code Louisville**

**M.A. Marriage and Family Therapy** Aug 2005 - May 2007  
**Louisville Presbyterian Theological Seminary**

**B.A. Peace and Global Studies** Aug 1999 - May 2001  
**Earlham College**