

# DAVID EISENMENGER

UX DESIGNER

## ABOUT ME

A user experience designer with a diverse background in healthcare, social work, and nonprofit management. My focus is to help create seamless user experiences that work well, make people happy, and add value to the product. I have an extensive history focused on wellbeing in the user's experience.

## CONTACT

101 Stevenson Ave  
Louisville, KY 40206  
502.468.4978  
david@heronblue.design  
www.heronblue.design

## SKILLS

Research

Interview

Survey

Comparative Analysis

Usability Testing

Design

Persona

Journey Mapping

Wireframing

Prototyping

Tools

Sketch

Adobe Creative Suite

InVision

Languages

HTML/CSS

JavaScript

## EXPERIENCE

**David Eisenmenger DBA HeronBlue Design** Dec 2017 - Present  
**Freelance Designer**

Front end web development and user experience design for clients. Developed initial web presence for economic empowerment organization EmpowerWest. Increased original views to site by 200%.

**Friendship Health and Rehab** Feb 2016 - Present  
**Director of Social Services**

Focus on customer wellbeing and family user experience. CMS facility star rating increased from one to three stars Feb 2016 to present.

**Signature Healthcare, LLC** May 2013 - Feb 2016

**Director of Education Research and Programming**

Design, development, and deployment of education and training programs. Directed three company wide initiatives serving a network of 113 healthcare facilities. Trained 200 company leaders in program that increased student EQ by 15%

**Signature Healthcare, LLC** Oct 2009 - May 2013

**Director of Spirituality**

Led initiatives focused on patient and staff wellbeing. Received Community Outreach Award for program connection patient and the community. CMS Deficiency free annual surveys 2012, 2013.

## EDUCATION

**User Experience Design Course** May 2018 - March 2019  
**Springboard**

**Front End Web Development Track** Sept 2017 - Mar 2018  
**Code Louisville**

**M.A. Marriage and Family Therapy** Aug 2005 - May 2007  
**Louisville Presbyterian Theological Seminary**

**B.A. Peace and Global Studies** Aug 1999 - May 2001  
**Earlham College**