

DAVID EISENMENGER

USER EXPERIENCE DESIGNER

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ABOUT ME

A user experience designer with a background in program development.

My mission is to add value to others. A more than ten year career in the healthcare industry working with people who are part of vulnerable populations led me to develop a passion for improving services that benefit the lives of other people. I bring this passion to my work with digital products and services.

SKILLS

User Research

Experience Design

Wireframing

Prototyping

Usability Testing

Design Strategy

Systems Thinking

TOOLS

Figma & Sketch

InVision

Adobe Photoshop

Illustrator & InDesign

WordPress

Webflow

HTML & CSS

EXPERIENCE

Ardea Design LLC

Oct 2019 - Present

Freelance Designer

User experience design and consulting

Trenaman Law, *Legal Firm*

Strategized and developed UX and UI solutions for a new landing page

Updated branding to reflect client's values and tenure

Tech for Campaigns, *Political Campaign*

Designed new websites as part of a cross-functional team

Delivered UI design for a variety of campaign tools

MedWater, *Nonprofit Organization*

Initiated strategic review of user processes

Developed a prototype to streamline the organization's donation process

Friendship Health

Feb 2016 - April 2019

Director of Social Services

Developed strategy for customer service for aging care population

Signature Healthcare, LLC

Oct 2009 - Feb 2016

Director of Education and Research

Researched and developed training programs for Inc 5000 healthcare organization

Delivered programs on Palliative Care, Diversity & Inclusion to 113 facilities

CERTIFICATES

User Experience Design

Springboard

Credential ID 22090

Front End Web Development

Code Louisville

May 2018

EDUCATION

BA Peace and Global Studies

Earlham College

MA Marriage and Family Therapy

Louisville Presbyterian Theological Seminary