DAVID EISENMENGER

UX DESIGNER

ABOUT ME

A user experience designer with a diverse background in healthcare, social work, and nonprofit managment. My focus is to help create a seamless user experience that works well, makes customers happy, adds value to the product, and saves time. I have an extensive history focused on customer care and wellbeing.

CONTACT

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heronblue.design

SKILLS

Research

Interview
Survey
Comparative Analysis
Usability Testing

Design

Persona
Journey Mapping
Wireframing
Prototyping

Tools

Sketch
Adobe Creative Suite
InVision

Languages

HTML/CSS
JavaScript

EXPERIENCE

Eisenmenger Design   Dec 2017 - Present
Freelance Design
Front end web development and user experience design for clients. Developed initial web presence for economic empowerment organization EmpowerWest. Increased original views to site by 200%.

Friendship Health and Rehab   Feb 2016 - Present
Director of Social Services
Focus on customer wellbeing and family user experience. CMS facility star rating increased from one to three stars Feb 2016 to present.

Signature Healthcare   May 2013 - Feb 2016
Director of Education Research and Programming
Design, development, and deployment of education and training programs. Directed three company wide initiatives serving a network of 113 healthcare facilities. Trained 200 company leaders in program that increased student EQ by 15%

Signature Healthcare   Oct 2009 - May 2013
Director of Spirituality
Led initiatives focused on patient and staff wellbeing. Received Community Outreach Award for program connection patient and the community. Received to back CMS deficiency free annual surveys 2012, 2013.

EDUCATION

User Experience Design Course   May 2018 - Oct 2018
Springboard

Front End Web Development Track   Sept 2017 - Mar 2018
Code Louisville

M.A. Marriage and Family Therapy   Aug 2005 - May 2007
Louisville Presbyterian Theological Seminary

B.A. Peace and Global Studies   Aug 1999 - May 2001
Earlham College