

# DAVID EISENMENGER

UX DESIGNER

## ABOUT ME

A user experience designer with a diverse background in healthcare, social work, and nonprofit management. My focus is to help create seamless user experiences that work well, make people happy, and add value to the product. I have an extensive history focused on wellbeing in the user's experience.

## CONTACT

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## SKILLS

Research

Interview

Survey

Comparative Analysis

Usability Testing

Design

Persona

Journey Mapping

Wireframing

Prototyping

Languages

HTML/CSS

JavaScript

## EXPERIENCE

### HeronBlue Design

Dec 2017 - Present

#### Freelance Designer

Front end web development and user experience design for clients. Developed initial web presence for economic empowerment organization EmpowerWest. Increased original views to site by 200%.

### Friendship Health and Rehab

Feb 2016 - Present

#### Director of Social Services

Focus on customer wellbeing and family user experience. CMS facility star rating increased from one to three stars Feb 2016 to present.

### Signature Healthcare

May 2013 - Feb 2016

#### Director of Education Research and Programming

Design, development, and deployment of education and training programs. Directed three company wide initiatives serving a network of 113 healthcare facilities. Trained 200 company leaders in program that increased student EQ by 15%

### Signature Healthcare

Oct 2009 - May 2013

#### Director of Spirituality

Led initiatives focused on patient and staff wellbeing. Received Community Outreach Award for program connection patient and the community. CMS Deficiency free annual surveys 2012, 2013.

## EDUCATION

### User Experience Design Course

May 2018 - Nov 2018

#### Springboard

### Front End Web Development Track

Sept 2017 - Mar 2018

#### Code Louisville

### M.A. Marriage and Family Therapy

Aug 2005 - May 2007

#### Louisville Presbyterian Theological Seminary

### B.A. Peace and Global Studies

Aug 1999 - May 2001

#### Earlham College