## A guide to modelling factorial effects: fixed, or random?

		Random	Fixed
	Levels		
Eaulay	- selected from conceptually $\infty$ popn of	X	
	collection of levels		
Fixel	- finite number of possible levels		X
•	Another expt		
lixed	- would use same levels		Χ
Λ .	<ul> <li>would involve new levels sampled from same popn</li> </ul>	X	
( a uil ow)	from same popn		
·	Goal		
randon	√ - estimate varcomps	X	
Fixal	- estimate longrun means		X
Finference  Fixed - for these levels used in this expt  X			
Fixed	- for these levels used in this expt		X
; and on	for the popn of levels	Χ	