

Research Proposal

Plan or Suggestions

Research Proposal

a simply a structured, formal document that explains

- **what** you plan to research
 - (i.e. your research topic),
- **why** it's worth researching
 - (i.e. your justification), and
- **how** you plan to investigate it
 - (i.e. your practical approach).

Research Proposal - Purpose

The purpose of the research proposal is to **convince** your research supervisor, committee or university that your research is **suitable** and **manageable** it demonstrate the quality and importance of the project as well as the ability to conduct the proposed research.

Elements of Research Proposal

1. A descriptive **title** or title page (**Problem Statement**)
2. A rich **introduction** and background to the proposed research
3. A discussion of the **scope** of the research
4. An initial **literature** review covering the key research in the area
5. A discussion of the proposed **research design** (methodology) Research Objective, sample, sampling, universe, technique, data collection method etc.

Drafting a Research Proposal

- Title Page
- Abstract and Table of Contents
- Introduction / Background
- Literature Review
- Research Methodology (Design and Method)
- Conclusion / Scope of research/Implications
- References
- Budget (Optional)

Evaluating a Research Proposal

- **Objectivity**
- **Ethical Aspects** like safety, Confidentiality
- **Training Aspects** How to conduct interview?
- **Budget**
- **Availability of Resources**
- **Cooperation**
- **Legal Aspects**