

Growth-oriented software engineer with 4+ years of experience in frontend technologies, complemented by full-stack expertise. Proven track record in DTC and e-commerce, with versatile skills applicable across various domains. Adept at leading projects and collaborating with cross-functional teams to deliver high-quality web applications. Seeking roles that combine individual contribution and leadership to drive technological advancement and business growth.

## Experience

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**The Clorox Company** *New York, NY*

**Software Engineer** *April 2020 - June 2024*

### Senior Software Engineer

October 2022 - June 2024

- Led content-related migration for several Clorox brands to a single technology stack. Designed a headless CMS approach to serve multiple brands and scripted content transformations and migrations from various systems to a single CMS.
- Developed services to automatically maintain site search indices with the latest data from the CMS and e-commerce backend, ensuring up-to-date and accurate search results.
- Led storefront frontend consolidation into a single monorepo, streamlining development processes, improving code maintainability, and enhancing collaboration across teams.

### Software Engineer

September 2021 - October 2022

- Designed and developed a landing page creation engine to serve multiple brands. Integrated a library of headless content models maintained in a single CMS instance and dispatched to dependent instances.
- Built a microservice to handle coupons and promotions, supporting a wide variety of scenarios specified by marketers.

### Frontend Developer

April 2020 - September 2021

- Created a library of accessible and responsive components and templates for daily marketing emails, serving approximately 12 Clorox brands. Developed testing processes, asset management strategies, and extensive documentation, enabling self-service email capabilities for brands.
- Developed key pages and components for brand launches such as Burt's Bees CBD, Objective Wellness, and Brita DTC; ensuring high-quality user experiences and brand consistency.

## Education

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**App Academy** *New York, NY*

**Software Engineer Certificate** *July 2019 - December 2019*

**Florida State University** *Tallahassee, FL*

**Music Performance, Jazz** *August 2011 - June 2012*

## Skills

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- **Languages:** JavaScript, Typescript, Ruby, PHP, Python, HTML, CSS, SQL, Terraform
- **Frameworks and Libraries:** React, Redux, Node.js, Express, Ruby on Rails, Next.js, Storybook, React Testing Library, Jest, RSpec
- **Tools and Platforms:** Git, Docker, AWS, Webpack, Babel
- **Databases:** MongoDB, MySQL, PostgreSQL, SQLite, Redis
- **Other:** RESTful APIs, GraphQL, Headless CMS, Contentful