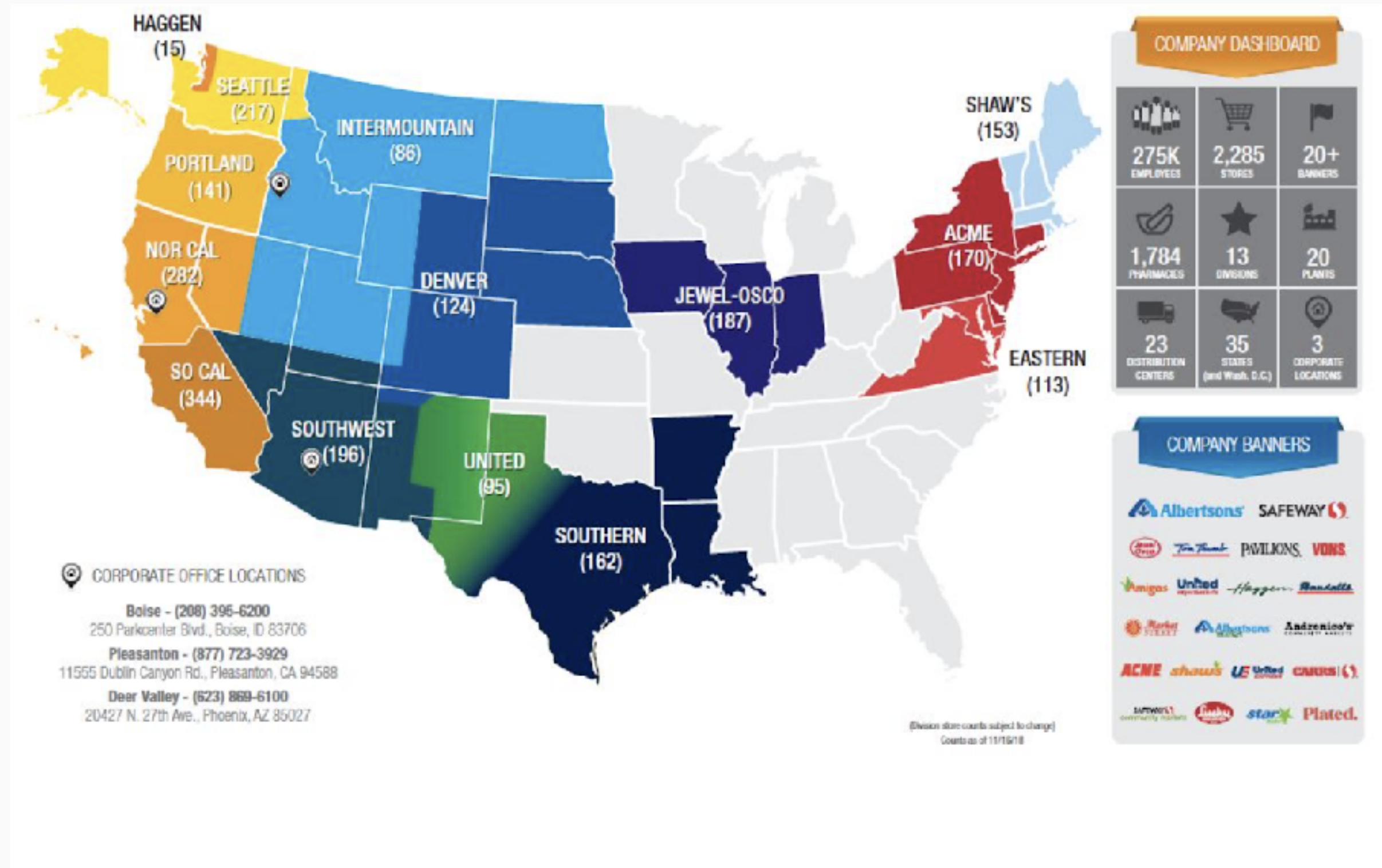


Estrangement from the familiar



Privacy Policy Assignment
David Linnard Wheeler
10.5.2020

Albertsons is (almost) everywhere



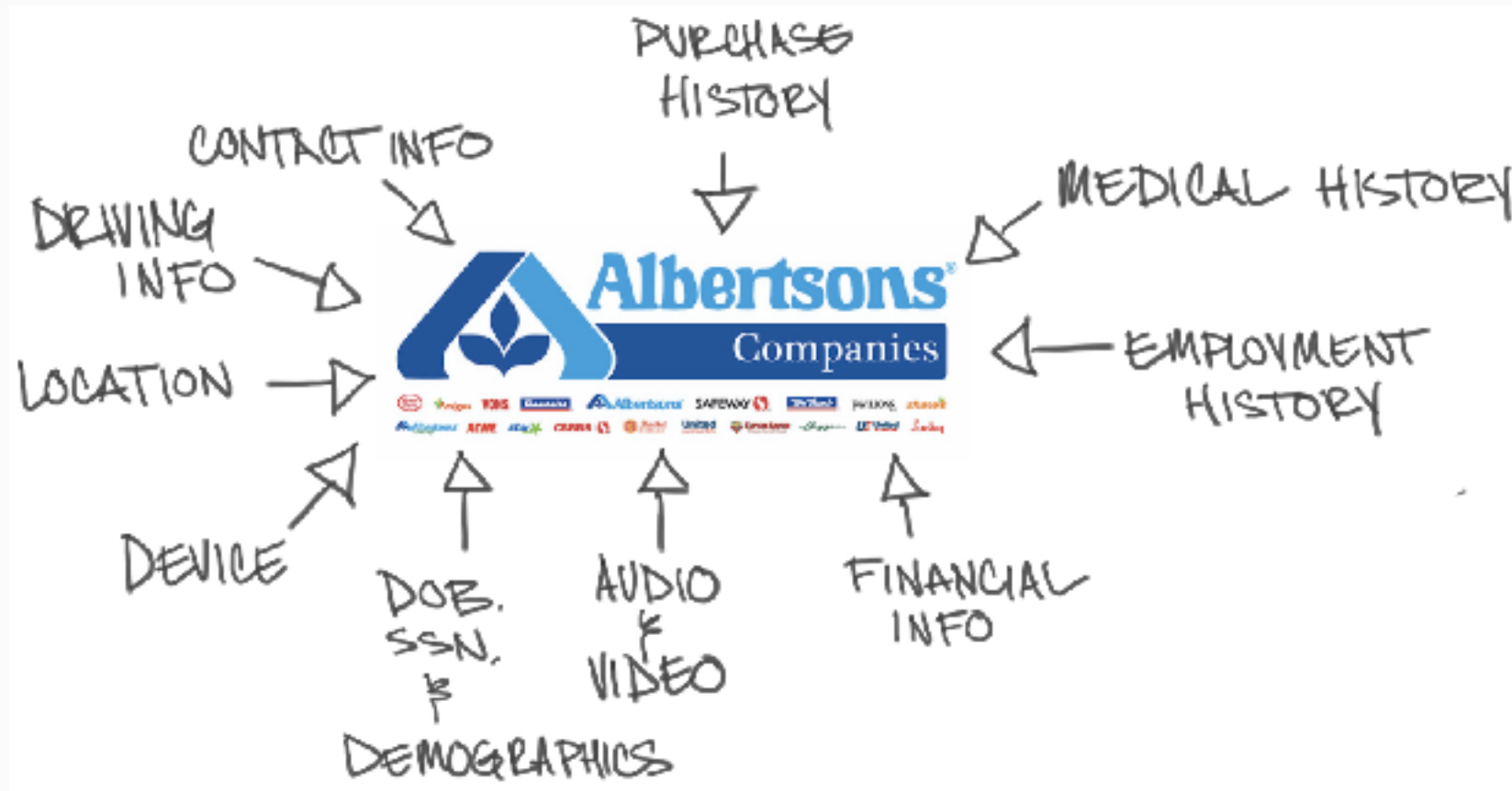
Albertsons offers a variety of services



Albertsons passively & actively collects data

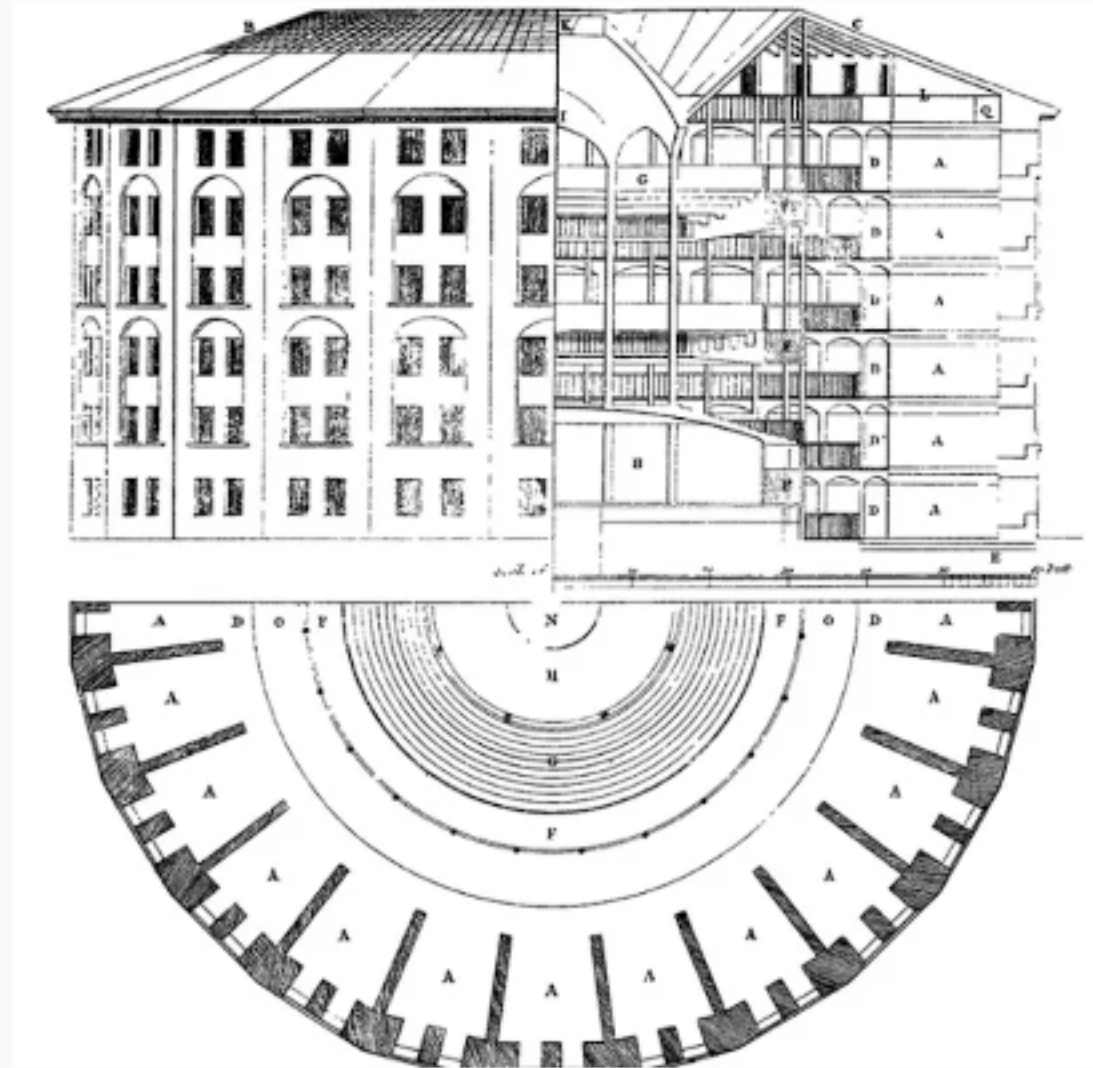


Albertsons uses our data for...



CUSTOMER SERVICES
VALIDATE ID
MARKET RESEARCH
AGGREGATION
"STATISTICAL PURPOSES"

Who cares?



So what

- data collection, use, sharing, storage, and protection
- risks of harm
- solutions?

Questions, comments, critiques?

Resources

<https://www.albertsonscorporation.com/about-us/our-policies/privacy-policy.html>