

# DAN PUTNAM

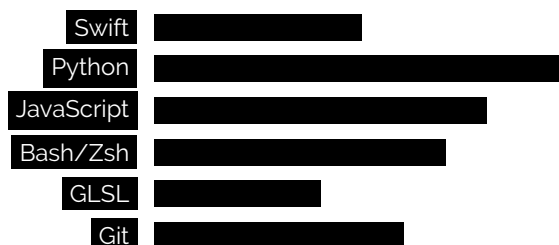
"The Automator"

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## WHO AM I?

I'm a dedicated full-stack technologist with a background in marketing operations and algorithmic multimedia art. I have a passion for task automation and problem solving "the hard way" to produce the optimal workflow for myself and my team. I love collaboration as well as taking the lead on developing a project from start to finish. I'm also a proud cat dad, synthesizer enthusiast, and philosophy nerd!



## EXPERIENCE

2021 – Present  
full time

### Digital Asset Administrator

Hasbro Inc.

Leads the asset management team within Hasbro's internal creative agency. Coordinates with operations, production, and post-production teams to identify process improvements. Develops custom applications and API integrations to build upon existing resources.

Python / Flask / openpyxl / Swift / Cocoa

2016 – 2021  
contract

### Digital Asset Archivist

Hasbro Inc.

Managed the media asset database for Hasbro's video marketing department, supporting ad buys and regional localization while restricting access to sensitive intellectual property. Maintained the shared post-production server by archiving finished projects.

JS / OpenText / Workfront

2015 – 2020  
freelance

### Audio-Visual Technician

ATR Treehouse

Stagehanding and shop maintenance for various music, art, and corporate events in the southern New England area.

2013 – 2015  
part time

### Audio Digitization Assistant

Orwig Music Library

Processed material from the library's collection of vinyl, cassette, and reel-to-reel recordings for use as course materials. Managed asset metadata for the online streaming database.

Archivists' Toolkit / Avid Pro Tools

2013 – 2015  
part time

### Multimedia Labs Consultant

Brown University CIS

Monitored the labs, providing technical support for students and faculty working in various media including audio, video, animation, digital photography, and 3D printing.

Adobe CC / FreeCAD

## EDUCATION

2020

### HarvardX (online)

Professional Certificate in *Computer Science for Web Programming*

2011 – 2015

### Brown University

Bachelor of Arts degree in *Computer Music & Multimedia*