# Deploying Analytics Pipelines

Session 1 Brock Tibert

# Welcome! Overview for Today

- About me
- Why this course
- Class introductions
- Course delivery and expectations
- Tooling Review
- Next up: Data Modeling/ERD/DDL and DML



## About Me

- 7th academic year at Questrom in the IS Department
- Coming on 20 years working with (and deploying) data tasks (analytics/ml, pipelines, products)
- Advise product and data teams
- Interests are in applied data, building data products.
- My areas of interest are education and sports analytics.

My Dog Bodhi (Most of the time)





My Dog Bodhi (when I record Supplemental Videos for you)

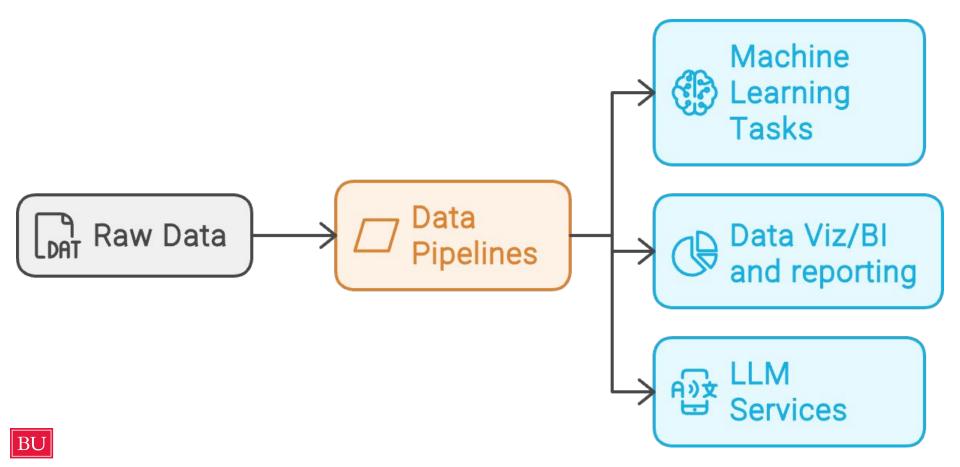




## Why I designed this course

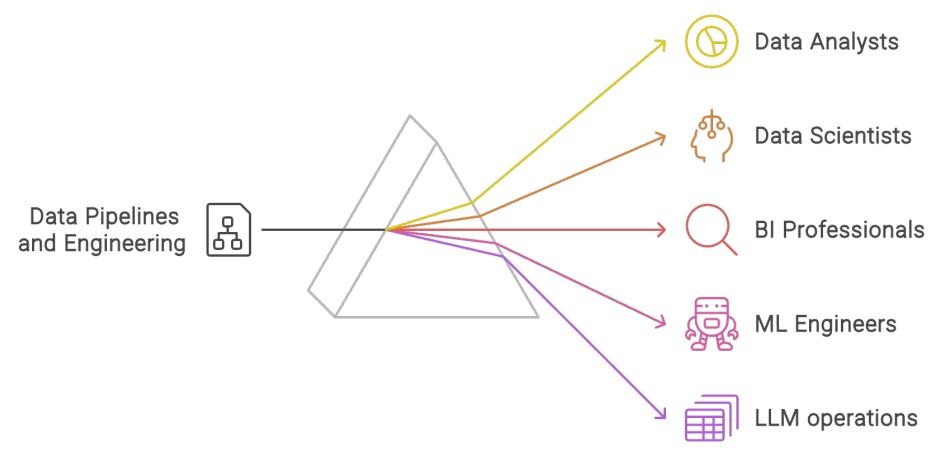


## Framing my experiences into three branches



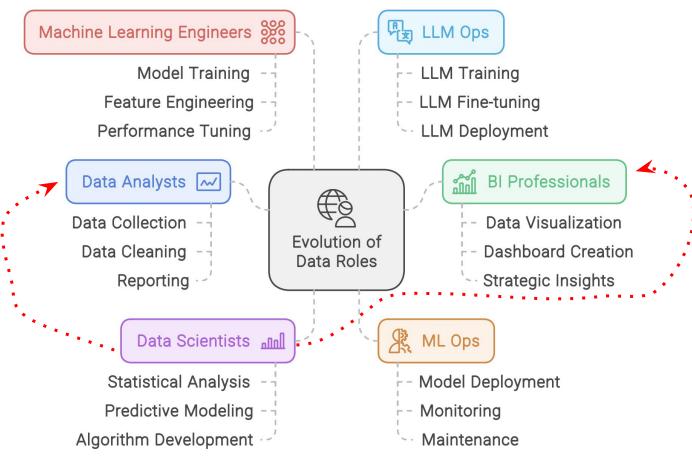
# My view: "data teams"





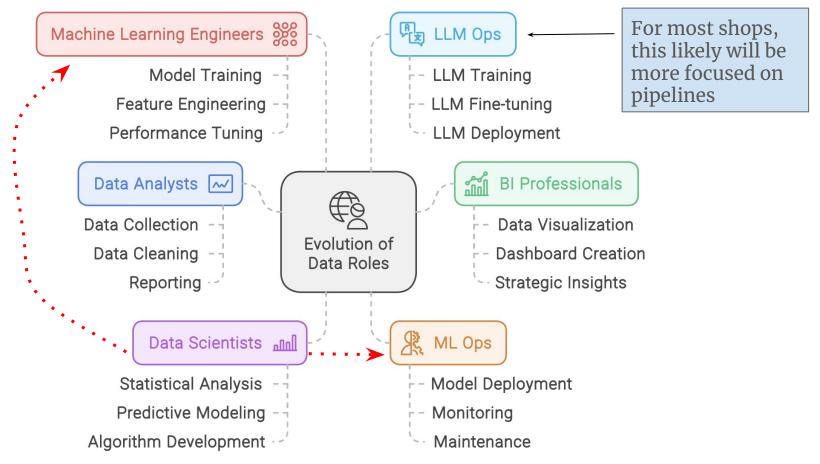


## My View: Evolution of data roles and data teams



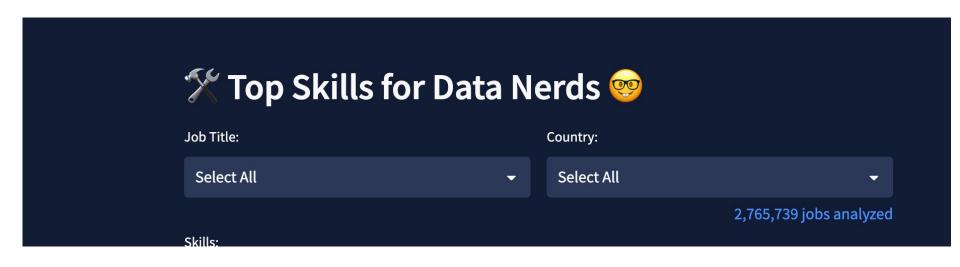


## My View: Evolution of data roles and data teams





## A Different View: Class Resources > Analytics Persona





# Class Intros

- 1. About you
- 2. What are you looking to get out of this course?
- 3. What are you looking to do after Questrom?



#### Course Delivery Discussion



#### **Cloud Resources**







### Course Delivery

- Three major topics that are integrated and build up as we go.
- The delivery of the material will *roughly* follow this pattern
  - First half is a discussion of the core themes for the day, and demos
  - Second half will be your turn for hands on practice to review the code/patterns applied
- You may want to take notes and watch when I am "live coding" or perform demonstrations in class
- I wrote this course based on the what I know you covered in the prerequisite courses. My responsibility is to help you extend the foundational knowledge into how we can move from our laptop to production
- I will try to be flexible in the delivery of this course. I care about your learning above all else, so I will supplement and tweak the arc/material as needed.



## Course Expectations -> Syllabus Review



## Course Expectations - Cont'd

- Feel free to ask questions along the way (this is intended to be an interactive class). You are expected to be an active participant.
- This is a **safe space**. Data are hard, and we will all help each other.
- You may not know all of the answers, that is ok. You should be here to sharpen your data skills by building experience beyond your laptop
- You are expected to come to class prepared.
  - Making progress on your projects
  - Building intuition of the core concepts and thinking critically about how to apply them
  - o Practice, tutorials, trial-and-error hobby projects, DataCamps.
  - o **Only You** know best how you need to prepare each week.
- You will get a break (approx.) halfway through each class.
- You are expected to treat everyone with respect
- Being able to work through challenges is part of this course. I won't give you all of the answers, but I will help you work through the problems.

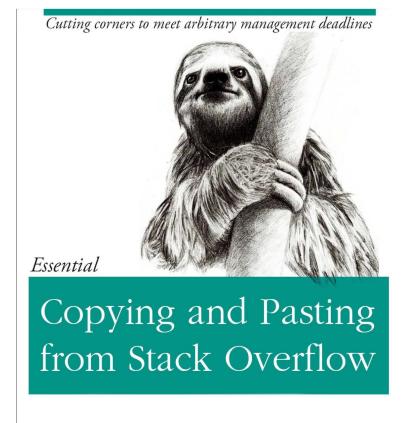
#### Teamwork and Assessments

- I will assign the teams before next week.
- Team-based deliverables are a core component of learning in this class
  - The three deliverables are intentional to help you simulate how a data teams tasks incrementally evolve
- You will be responsible for selecting the data feeds and tasks that you will deploy this semester. I am here to mentor you and guide you as you work through those deliverables
- I feel very strongly that working in teams during this course will help your onboarding of a data team after Questrom
- I will use a variety of assessments to help you with the core learning themes, and will also challenge you to think through arbitrary problems that you will face after Questrom as it relates to deploying analytics pipelines



## Blackboard → Team Project Ideas Let's review

I used to show this slide in my coding classes.





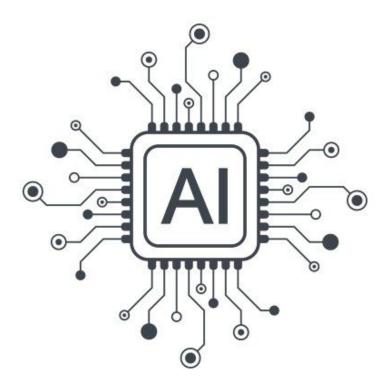
The Practical Developer @ThePracticalDev













#### Some logistics



# L datacamp



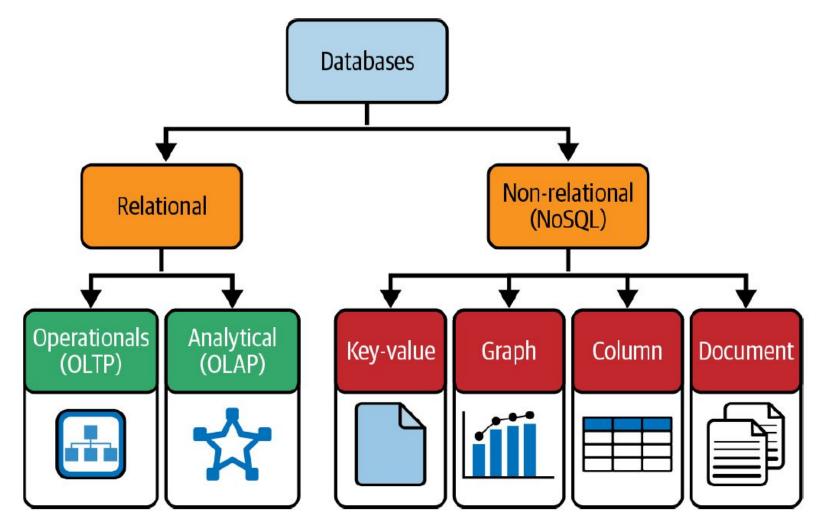
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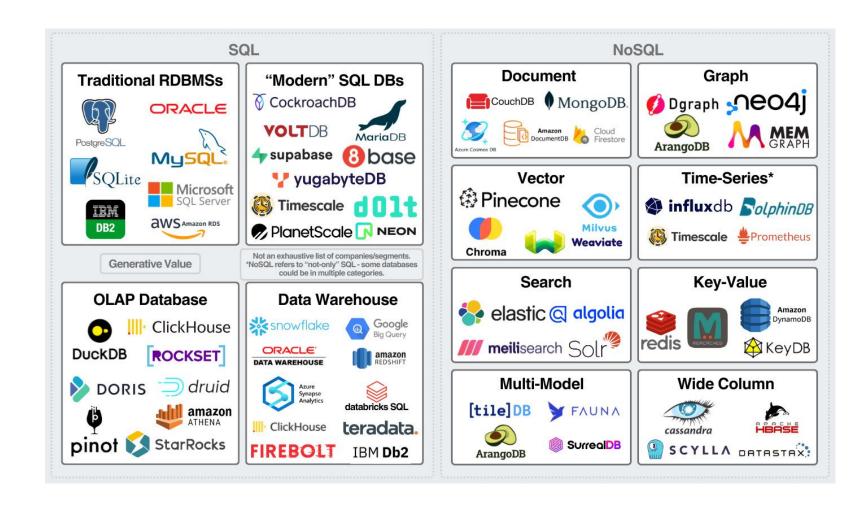
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- Instructions on Blackboard
- Can download app or use web browser
- Check-ins will be periodic and the first 15 minutes of class.
- We will start on time, and have a break halfway through each class session.

Analytics start with the database, right?







#### But wait, there's more: In-Process/Embeddable Database Options









"Mongita is to MongoDB as SQLite is to SQL"

8 18 Contributors Used by

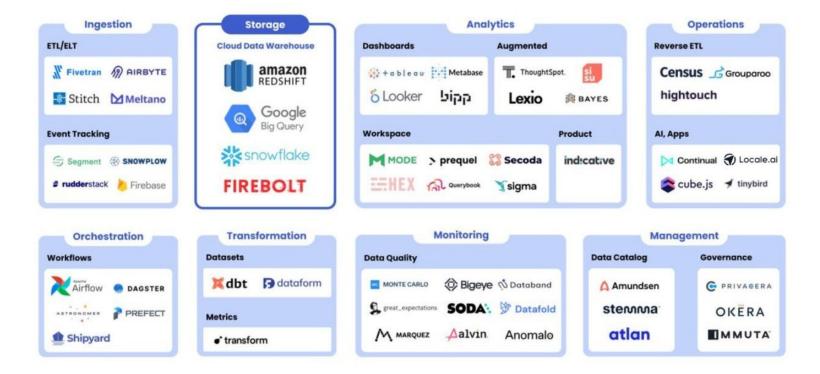
Manne Embeddable property graph database management system built for query speed and scalability. Implements Cypher. ● C++ ☆ 1,249 Φ MIT ♀ 88 ⊙ 281 ឆ 17 Updated 9 hours ago



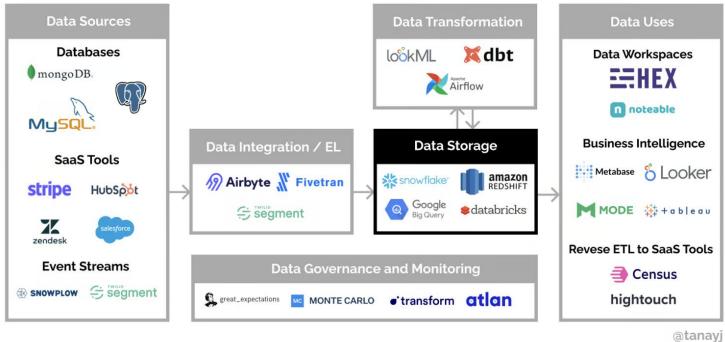
The "modern data stack"



## Modern Data Stack - Example 1



## Modern Data Stack - Example 2

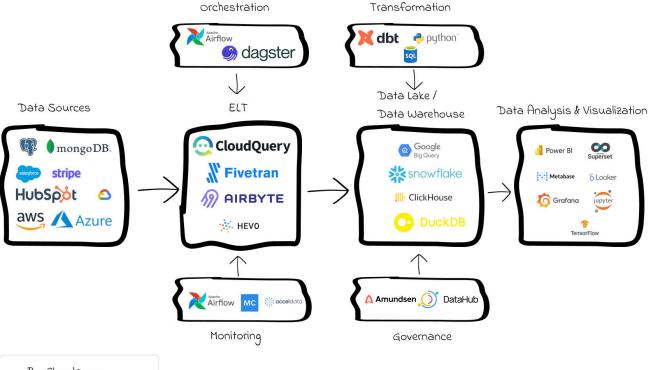






### Modern Data Stack - We can start to see some patterns

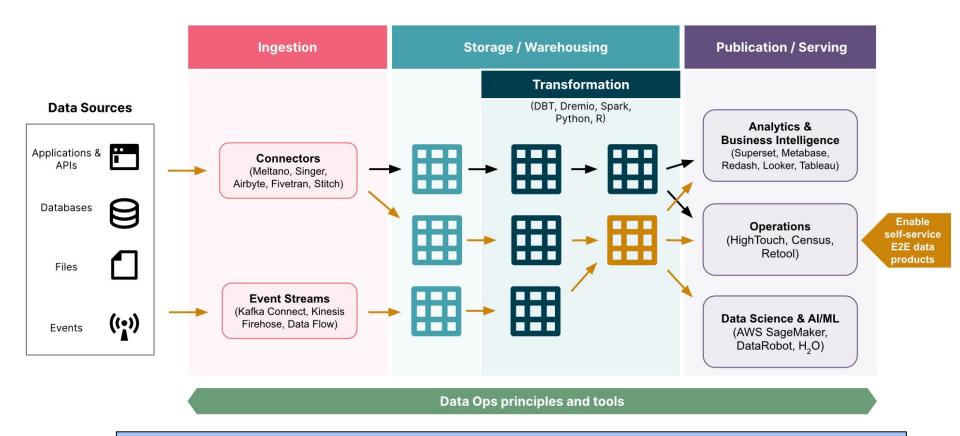
The Modern Data Stack





By CloudQuery

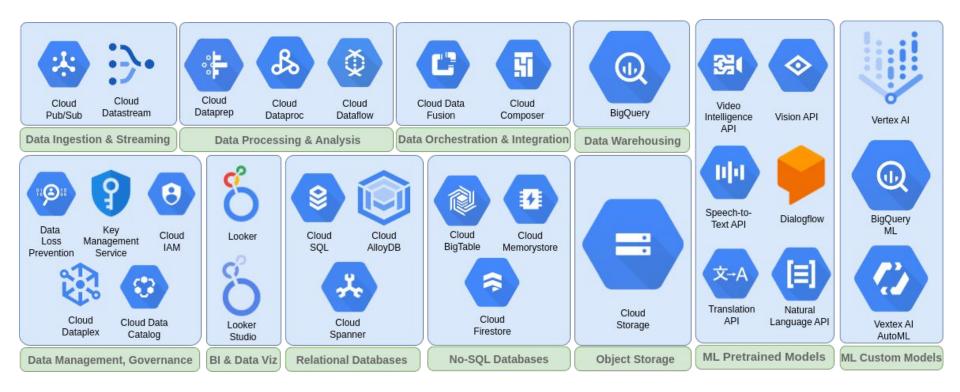
#### Modern Data Stack - A reduction in some of the noise





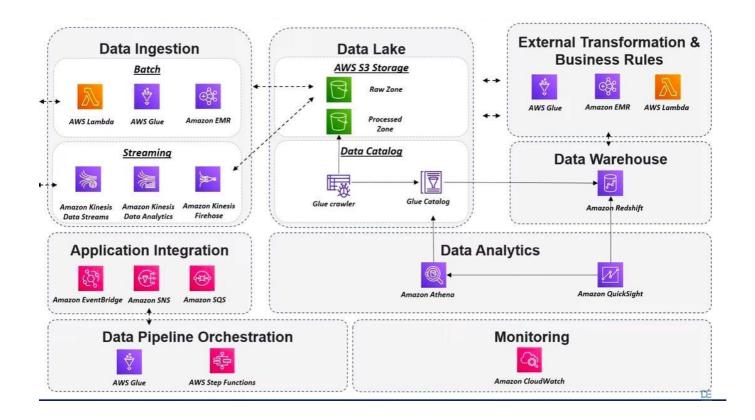
NOTE: Also starting to see some cloud hosted service references

#### Cloud Provider Services - GCP





#### Cloud Provider Services - AWS





# Collaborative Thought Exercise

Open Source/Frameworks vs.

Cloud-hosted Services

3 minutes: Talk with your neighbors

#### **Group Notes:**

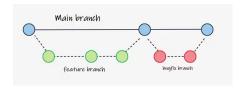
- Open Source is Flexible, Data
   Team to keep simple via the cloud (p/c)
- Open Source docs (or lack thereof)
- Versions and new feature availability
- Scalability concerns
  - Someone leaves that was managing it
  - Team members need to know how to run
  - Does the self-managed server timeout? Run out of memory? Crash?



# Tools: No requirements here, choose the stack you prefer to work with!









## Code IDE: My preference is VSC, but it's up to you





Supplemental Materials > Document on tool setup





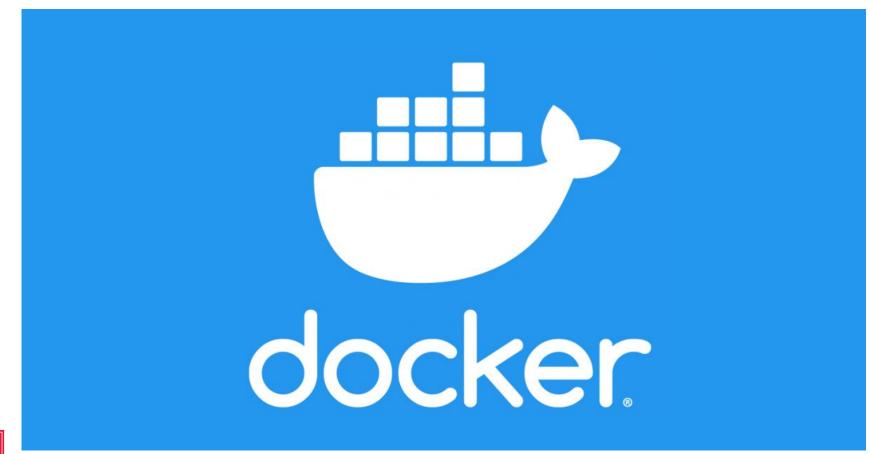
- Coding Assistant from Amazon
- Free tier eligible
- Requires separate account called builder
- Links on <u>Blackboard</u>

## Github: Source Control and Project Management





### Docker Desktop



#### Database IDE







# Project management (Github)



- Working on data teams will require that you work in the same codebase as your peers
- This class aims to give you some experience with the following
  - Managing your work via tickets and a develop your team project via a Scrum
  - Working on branches to avoid conflicts
  - Code reviews and merging
- How github helps
  - Issues to break up your work into smaller pieces. Can comment, assign, etc.
  - o Code reviews and Merge Requests
  - Discussions for team collaboration on the project as a whole
  - Projects on Github to keep your project organized



## Helpful Tools (and some I think are really cool)

- Excalidraw (good for drafting/documenting architecture diagrams)
- Free academic license Lucidchart to help with ERDs, for one
- Motherduck (serverless duckdb free 10gb)
- Neon (serverless postgres)
- Neo4j AuraDB (free hosted Neo4j database, with limits)
- MongoDB Atlas (free hosted MongoDB cluster)



## Database - SQL review





