

Data Section:

The demography of District is analysed by the Office for National Statistic and data is produced for each of the Greater District wards ,each of the Parliamentary constituencies in District, and for all of Greater District as a whole.

For our restaurant problem, we will focus on the **Boroughs of Any District** and work on getting the data from all the Boroughs.

To solve our problem of finding a best location to start an Asian restaurant in District, we need to datasets based on various parameters such as :

1. Population of target audience in all the boroughs of District based on their :
 - Asian ethnicity
 - Age
 - Gender
 - Marital Status
 - Employment Status
 - Income
2. We also need the data about the required Business floorspace and Ratable Value statistics of each borough.
3. Considering the competitors factor, we also need the data of extsingLicensed Restaurants in each borough.
4. And lastly we will also consider the borough level tourist and domestic annualspend estimates.

All the above required information is available at **District Datastore**, which is a free and open data-sharing portal where anyone can access data relating to the city. The data is available in XLS and CSV format, which we can download and can use as-is for solving our problem.