David Sanderson

FULL-STACK WEB DEVELOPER

ALBUQUERQUE, NEW MEXICO
(505) 604-5355
SANDERDJ90@GMAIL.COM

RECENT EXPERIENCE

Deep Dive Coding Bootcamp, Albuquerque —

Full-Stack Web Certification

10/2018 - 12/2018

Intensive 10 week bootcamp. Learned Javascript, CSS, HTML, and PHP from the ground up. Built a personal portfolio website and a capstone project (links).

PR Newswire, Albuquerque—

Inside Sales Representative

8/2015 - 8/2017

- Managed account base of 350+ accounts using Salesforce. Organizations included non-profit, agencies, and small to medium sized private companies. Used mass marketing campaigns and
- Partnered with client and helped them implement a systematic approach to their content strategy.

Customer Acquisition Representative

1/2015 - 8/2015

- Drove new business through outreach to account with no spend for > 1 year. Farmed lists of leads provided by lead generation from marketing.
- Utilized excel micros and CRM to track customer interactions and efficiently reach out to customers.

Customer Content Specialist

8/2014 - 12/2014

- Handled inbound client requests and provided clients with advice on PR best practices.
- Utilized legacy technologies such as Lotus notes and Oracle for account creation. Became interested in using programming to automate tasks.

EDUCATION

University of New Mexico, Albuquerque— *B.S Evolutionary Anthropology*

2008-2013

GPA: 3.4

SKILLS

SOFTWARE
In order of familiarity: Javascript, CSS, HTML, Angular, React, Salesforce, PHP, MySQL.

TEAM ORIENTED
Impeccable ability to work with others towards project goals and deadlines.

COMMUNICATION
Robust verbal, written, and interpersonal skills.

PORTFOLIO
(github link)

INTERESTS

Nature, Books, Computers, Piano, and Coffee.

References available upon request.