R News Digest

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Goals & Motivations

- World is a complex and confusing place and we're inundated with (often conflicting) information
- Most workplaces are drowning in documentation and user created content; hard to read through, index, summarize, <u>analyze</u> <u>critically</u> and keep track
- Even highly-organized people using proven note taking techniques such as Zettelkasten struggle with the volume & speed; an agent would be best but first the basics
- Build a fun little project analyzing news articles to reinforce learnings from class and think through ideas
- Dataset should be non-trivial: collect and process a moderate number of news articles and deal with real world-complexities of dirty and incomplete data
- Collect stats and do some analysis to characterize the data
 - News is easier since most of us have "context"
- 1st step toward auto-building organized summaries (Wiki page on Ukraine war) without the curation work: typically low value to others unless domain expert
- Ultimate step: feed sanitized corpus and documents into GPT-3 or alternative - i.e. agent reads and writes summaries, human analyzes and verifies



2022 Russian invasion of Ukraine

From Wikipedia, the free encycloped

Russia invaded Ukraine on 24 February 2022, marking a steep escalation of the Russo-Ukrainian War, which began in 20 following the Ukrainian Revolution of Dignity. The invasion has caused Europo's largest refugee crisis since World War II 17/11/9 when the most has 5 stillion Ukrainians beginned the control. Send of the considered residence of the considered residence.

At the start of the wair in 2014, Results annoved Crimes, and Russian-backed separatists setzed part of the south-eastern Orobines region of Universe, spering in a ground wair theme "2014" (1922, Russias began at large millarly full-size along the bodier with Ukraine, amassing up to 180,000 trops along with their equipment. In a televised address shortly before the invasion, Russian president Visidiant" but negociater investing twesting and transparent specified transparent production of the south results and falsely. The accused Utraine of being governed by nec-Asias who persecute the ethnic Russian minority. The abos safe the early 2006s, which NATO dispatched. The Russia demanded NATO cesse expansion and ber Usraine from ever joring the allarce permanent/"The Utrained States and ordines accused thesis of planning to stanks or inviside Utraine from ever joring the allarce permanent/"The Utrained States and ordines accused thesis of planning to stanks or inviside Utraine from ever joring the allarce permanent/"The Utrained States and ordines accused thesis of planning to stanks or inviside Utraine from ever joring the allarce permanent/"The Utrained States and ordines accused thesis of planning to stanks or inviside Utraine from the Utraine from ever joring the allarce permanent/"The Utrained States and ordines accused thesis of planning to stanks or inviside Utraine from every firing the states.

On 21 February 2022, Russia recognised the Consists People's Republic and the Luhanak People's Republic, two selfproclaimed statistics in Dorbas controlled by pro-Russian separatises. ^[17] the following Court of Hussia authorised the use of military force aboud, and Russian roops overly entered both serrioses. ^[18] The revision began on the comming of 24 February ^[17] when Pollan ancounced a *popial military operation *0* colimitates and desargh* (Variante People's Minutes later, resistles and airstrikes hit across Ukraine, reluding the capital five, shortly followed by a large ground invasion from multiple directions. ^[18,8] in response, Ukrainah president Volcydrimy Zelensky standed material tare and entered mobilisation of all male Ukrainian critzens for between the ages of 18 and 60, who were barried from leaving the country. ^[18,9]

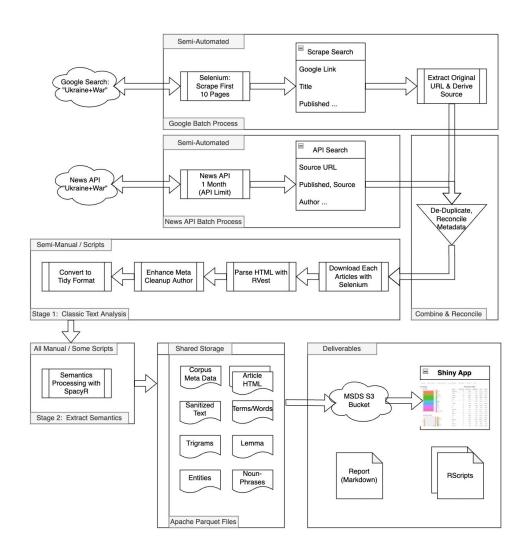
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The invasion has been widely condemned internationally as an act of aggression [49[50] The United Nations General



General Flow

- Identify news providers: Google search and <u>News</u>
 <u>API</u> were most straightforward (discarded Guardian,
 NY Times API due to complexity value tradeoff)
- Run Google searches via Selenium in batches
 Deal with Google and other sources' throttling
- Call News API iteratively due to limits on free account (1 month of free data) to accumulate data
- Collect or parse all available metadata (dates published, authors, title, url, etc.) over 2 months
- Store metadata in a separate data frame (provider)
- Download files to avoid issues with broken links, re-running process,etc.
- Parse HTML and cleanup auth, etc.
- Sanitize (stop words, etc.) pre-calculate tokens, trigrams and calculate stats for performance
- Convert to Tidy Format and extract semantics (mostly manual)
- Shuffle files to S3 so Shiny App is detached from backend data collection and processing
- Lots of try/catch, error handling for poorly formatted data, Selenium erroring out, throttling, etc.
- <u>Robustness</u> at <u>scale</u> is really hard and time consuming and did not meet the goal!

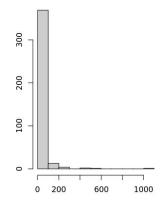


Summary Statistics

- **10,390** Articles
 - 6,996 from Google News including 1,009 attribute to Google but actually made up of random feeds, eg. youtube videos, unknown sources
 - o 3,395 from News API
- Timeframe: Jan 31st to April 16th: paused data collection and cleaning
- 679 unique sources but highly skewed with a relatively small # of sources contributing most content (long tail possibly an artifact of data collection)
- News API: 533 secondary sources, attributed to other publications such as AP (262), Reuters(75), VOA (Voice of America) News, ABC, France, New York Times, Bloomberg
- Surprised that NewsAPI, an expensive service, starting at \$450 month, has really unclean metadata (especially authors)
- Hundreds of articles were attributed to AP, other news organizations which makes sense but having the author would have enhanced the analysis

Summary Stats

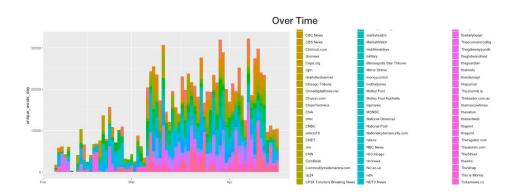
source	total_articles	total_words	paragraphs	words	unique
aljazeera	514	350722	51.80	682.34	372.78
theguardian	500	311412	27.18	622.82	356.92
reuters	408	194237	34.49	476.07	331.19
ndtv	280	71234	20.61	254.41	179.12
wsj	242	23738	10.88	98.09	70.47
cnn	199	95359	38.17	479.19	297.91
npr	196	60100	20.24	306.63	195.72
bbc	171	89608	55.36	524.02	356.10
Yahoo Entertainment	170	161822	57.69	951.89	623.66
Daily Mail	158	125653	73.33	795.27	446.21
indiatimes	151	105693	70.01	699.95	297.17
nypost	143	76473	30.59	534.78	299.19
hindustantimes	126	90834	50.41	720.90	427.82
nbcnews	122	93631	55.02	767.47	467.01
google	111	99474	67.65	896.16	475.89
Freerepublic.com	109	46459	37.14	426.23	296.54
apnews	103	52117	29.03	505.99	337.26
Independent	103	47618	55.07	462.31	276.09
abc	101	89355	89.34	884.70	543.14
newsweek	94	168648	122.80	1794.13	767.54

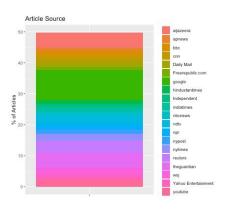


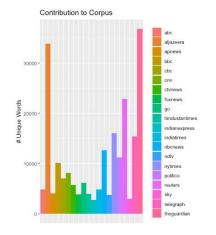
AP	58
Feed / Feeder	57
Facebook (BBC)	53
AP Wire	25
Post Editorial Board	20
ABC Newshour	19
Socialists & Democrats in EU Parliament	18
Alex Millson	14
Staff	13
Angela Dennis	12
Caroline mimbs nyce	11
Press operations	11
SA Transcripts	11
Eustance Huang	10
LW	9
Star Tribune Staff	9
AFP	8
Bob Brigham	8
Deutsche Welle	9

Coverage by Source

- Given the distribution of sources, wanted to figure which one provides the most information (# of article, unique content)
- Long-term goal to identify statements/facts, cross reference and flag unique content (super valuable)
- Starting out with basic stats as shown in previous slide
- Top 20 sources contributing 50% of the content and are generally the most reliable sources (i.e. **not** social media/alt facts)
- Contribution varies dramatically over time (even NY Times, Guardian and Al Jazeera) event driven - invasion, major battles, developments such as new sanctions, announcements by Russian, US and British government
- Pleasant surprises: coverage of side stories such as refugees from Africa and India from alternative sources such as the Times of India; less of a western bias
- Conflict is still in the early phase and it would be interesting to see if intensity (and coverage) is sustained in 6 months

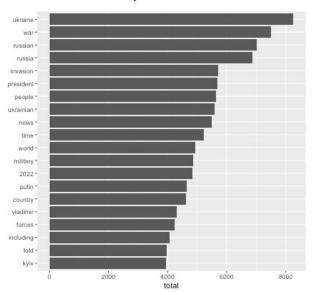






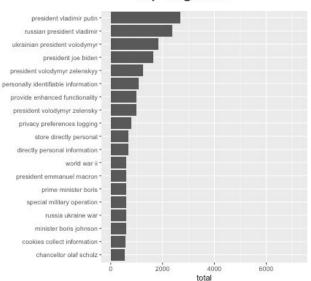
Terms & Concepts

Top Words

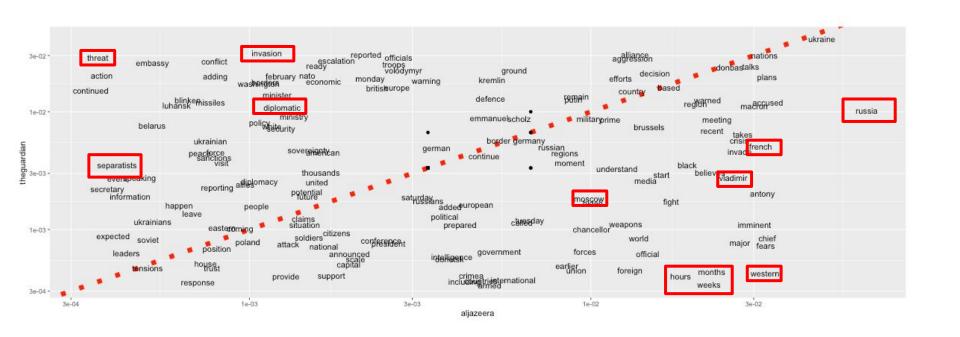


- Overall most articles have a high % of unique words which means the proportion of top words is a low % of the total set of words in the corpus
- Sparsity of words is an issues when computing frequency, etc.
- Terms and trigrams are as expected, mostly bubbling up the key players (Putin, Boris Johnson, Biden) and concept
- "World War II"I, which seem to contribute to fear sentiments pops-up relatively high on the list
- Some data oddities such as "personally identifiable information" and "cookies collect information" due to "boilerplate" web content. not filtered in parsing (improvement)

Top Trigrams



Comparative Analysis



Comparative Analysis

- From the word comparison and unique terms, some indication that the content of the The Guardian differs from Al Jazeera
- Both are highly credible and well regarded as sources though The Guardian has a reputation as being somewhat left-leaning and biased toward Britain, and its role and leadership in the conflict
- Some evidences of emphasis on high level diplomacy and threat posed by Ukraine conflict to European, Britain's collective security and action
- Al Jazeera seems to have a more balanced view of the conflict that emphasis broader context; i.e. West's ambiguous relationship with Russia, potentially culpability in the runup to the conflict
- Al Jazeera seems more empirical, objective and focused on the dates and facts but also at times seems more tolerant of Russia
- Unrelated commercial terms (ads) and browser/cookie (boilerplate notice) - small glitch with "belarus"
- Vladimir / Putin is conspicuously prevalent on Al Jazeera's along with French diplomatic efforts and Germany's role (especially early on hesitation to break with Russia and send weapons)

word	word
guardian	jazeera
ability	administration
abruptly	advertisers
access	advertising
adviser	aggregated
analysis	alliance
appeared	anonymized
artillery	assault
attempt	assistance
believed	belarus
benefit	black
biggest	block
billionaire	borders
boris	browser
britain	build
casualties	business
chancellor	ceasefire
changing	central
claimed	change
claims	china
clock	citizens
collapse	collection
commercial	concerns
communities	confirmed
	consent

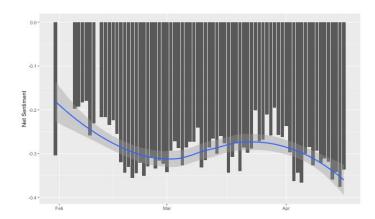
word

Guardian Only

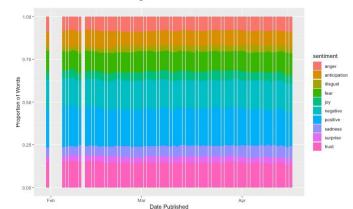
Al Jazeera Only

Sentiment Analysis

- Sentiment analysis using bing and nrc to get both a positive/negative and some categorization
- As expected sentiment started out strongly negative and declines precipitously over time as the reality of the war settles in as well as realization that it's not likely to end
- Anticipation was highest at the beginning of the conflict both in terms of if invasion was happening and later on the (misplaced) hope for a peaceful (short term upswing)
 - Less pronounced when looking at 2 ½ months vs 2 week sample
- Expected <u>anger</u> and <u>disgust</u> to increase relative to other emotions as evidence of war crimes surfaced, possibly the sentiment is diluted by sheer number of sources?
- <u>Sadness</u> seems to be increasing but not as much as expected
- Some evidence in the data of <u>fear</u> increasing marginally as terms such as WW3 and nuclear conflict started occurring more frequently
- Sentiment analysis might have been more insightful if run on top 20 news sources and with pruning (separate positive and negative)
- Can we measure fatigues (apathy) somehow?



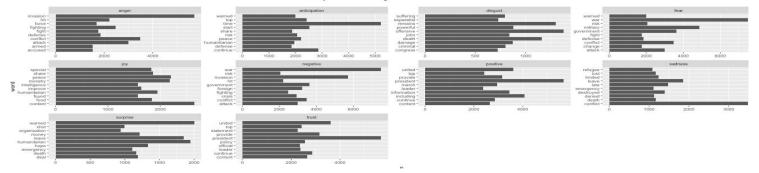




Sentiment Analysis - Emotions & Terms

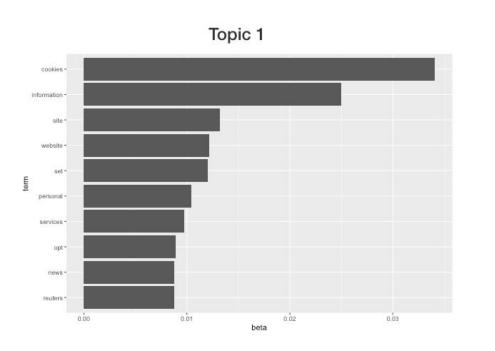
- Given the content, the associated terms aren't too surprising: i.e. invasion, force, fighting associates with anger/fear
- Likewise for refugee, death, emergency with sadness
- Also as expected, temporal (start, continue, time) associate with anticipation: humanitarian (corridors) and peace (conference) do bubble up which tracks with trends
- Some associations are obviously irrelevant ("intelligence" with joy?) limits of Sentiment Analysis?
- News coverage emphasis the "unexpected" (surprise) of the breadth and depth of humanitarian assistance is this unexpected or news accentuating the positives and negatives (extremes)?
- Hard to gauge trust: is there significant trust in policy, leaders or even president?
- Sentiment analysis is somewhat limited expect when it bubbles up an unexpected result

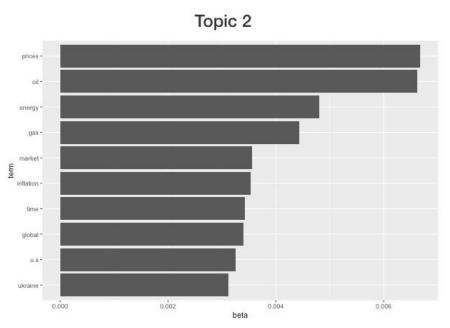


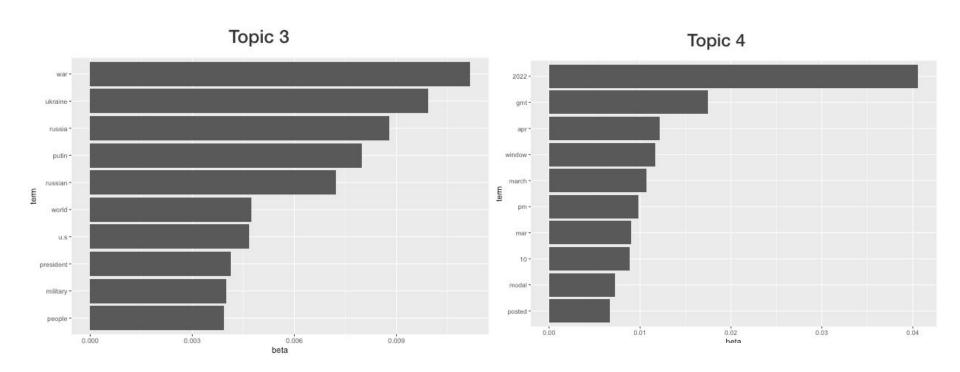


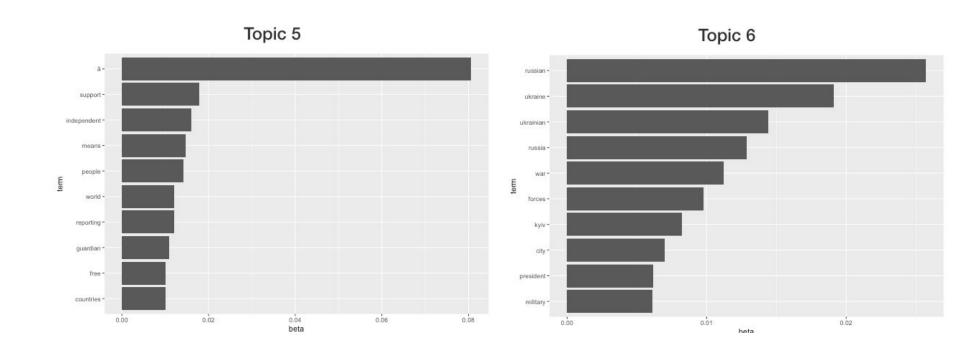
Topic Modeling & Linear Discriminant Analysis

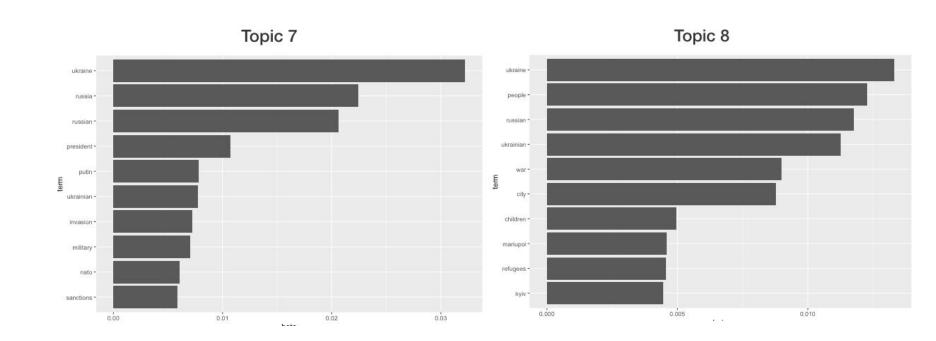
- Ran LDA with default parameters and K=8 and Fisher's method: derived experimentally (trial and error)
 - Needed to convert tidy text with terms sparse matrix
 - dfMatrix <- dfNewsTidyTerms %>% cast_dtm(document, term, count)
- Goal was to see if LDA could extract the dimensions of the conflict (political, military, humanitarian, financial (natural resources), etc.
 - o Ideally combine this with sources to tag and differentiate sources according to dimenion
- Need to explore <u>coherence score</u> to determine the right number of K and it would help to narrow down the sources to the most trustworthy, highest regarded (see earlier comments)
- Potentially use topic modeling to remove irrelevant search terms, trigrams (advertisement, browser/cookie, etc.)
- Potentially categorize and subdivide the Corpus into subsets and analyze each (drill-down) automation?
- Some duplication of common words (Ukraine, Russia) is difficult to escape as the words have different context (interesting problem)





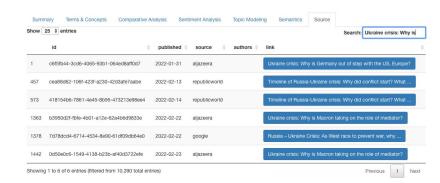






Shiny App, Sources, Misc.

- Build a simple visualization application with some filtering controls (source, timeline)
- Due to issues with Google search throttling & blocking requests and NewsAPI rate limiting, processed offline and uploaded files to S3
- App loads files from S3 and builds visualizations slowly: from <10 seconds for "small" sample set of 1K articles and up to 3-5 minutes for 10K articles and 8 topic LDA (M1 Mac)
- Sources exposed via Shiny UI, can access original articles, if still available; spot checked some at random and link back to stats: another improvement?



News | Russia-Ukraine war

Ukraine crisis: Why is Germany out of step with the US, Europe?

Germany has refused to send weapons to Ukraine and adopted a relatively softer line on Russia.

Next Steps & Improvements

- SpacyR: semantics will be included in the final report and deliverable, some performance issues running on local machine with > 100 articles; hard to compare with "classic" text mining
 - Possible 1st application of SparklyR and Databricks
- Project report: summarize results and learnings in Markdown file

Future

- Automate data collection, especially scraping, by wrapping R script in Docker container and deploying to AWS Fargate (should help with URL throttling, rate limiting)
 - Look at proxy and other services as an alternative
- Automate the processing and allow for user selectable search argument
- Parse "byline" from Google search articles to extract more authors
- Topic modeling:
 - Explore coherence and algorithms for identifying K automatically
 - o Potentially as a post-processing filter feedback into pipeline
 - Subcategories of topics (multiple corpus) multi-resolution analysis
- Analyze sentiment across sources and/or filter on trustworthy sources
- Derive a "trust" and "uniqueness" scores for each source to determine if the information is reliable and/or unique (adds to the bodies of data)
- Shiny App performance improvements: Shiny caching of reactive and non-reactive data