



ACCOUNT OPTIONS & ASSURANCES

LEVEL UP

LEVEL UP: Account Options & Assurances

TOPIC INTRODUCTION

When signing up for a Snowflake account, you encounter various choices including: Cloud Platform Provider, Geographic Region, and Snowflake Edition

If you work for a company that is already a Snowflake customer, you may not have seen this sequence of choices, or even been aware of their existence. If you do not work for a company that is already a Snowflake customer, or if you have taken the [Hands-On Essentials Snowflake University course](#), you may have seen this sequence of choices when signing up for a trial account.

The slide deck included in this module focuses your attention on deeper details of these sign-up choices. To benefit from this **Level Up** Topic we suggest the following:

1. Read the guidance questions to focus your attention.
2. Read through the slide deck provided as a resource.
3. Take the quiz.
4. Repeat as necessary.



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GUIDANCE QUESTIONS

- 1) What are some industry compliance standards Snowflake has been certified in or awarded?
- 2) What choices are available when choosing a cloud platform provider for your Snowflake account?
- 3) What are regions and availability zones and how are they affected by your choice of a cloud platform provider?
- 4) What are the benefits for moving from Snowflake's Standard Edition to Enterprise?
What are the benefits for moving from Enterprise to Business Critical?
- 5) What factors should be considered when choosing the Geographic Region for your account?

