

Exploratory Data Analysis: Correlation
More than 2 numerical data points - look at scatter plots to look for relationships
How can we ~~qualify~~ quantify the linear relationship between the variables?

Correlation Matrix - give strong or weak relationship between the numerical vars
1 - two numerical features perfectly correlated
-1 - like y is equal to $-x$
0 - no linear relationship

Heatmap - use color to get direction (negative, positive) as well as strength

Pearson Correlation

$$P_{xy} = \frac{\sum_{i=1}^N (x_i - \mu_x)(y_i - \mu_y)}{\sqrt{\sum_{i=1}^N (x_i - \mu_x)^2} \sqrt{\sum_{i=1}^N (y_i - \mu_y)^2}}$$

Variance $\sigma_x^2 = \frac{1}{n} \sum_{i=1}^N (x_i - \mu_x)^2$

Covariance between (x, y) $\sigma_{xy} = \frac{1}{N} \sum_{i=1}^N (x_i - \mu_x)(y_i - \mu_y)$

Correlation between (x, y) $\rho_{xy} = \frac{\sigma_{xy}}{\sigma_x \sigma_y}$