

Daniel Williams, Front-End Developer

London, United Kingdom, 07449 036220, danielkwasi@hotmail.co.uk

LINKS

[Portfolio](#) - Please request for GitHub access, [Linkedin](#)

PROFILE

A motivated problem solver who is currently learning full-stack software development using coding languages and frameworks such as JavaScript, React, PHP and SQL. See my portfolio and projects below. Formerly a Digital Marketing Executive specialising in search engine marketing and responsible for over £1 million in client annual budgets.

EMPLOYMENT HISTORY

Mar 2023 — Present	Coding Traineeship, IT Career Switch <div>London</div> <ul style="list-style-type: none">Gazetter - Web app using JavaScript, jQuery, PHP, Bootstrap, GeoJSON and API's. Users can interact with a map like UI and learn various facts about countries around the world.Company Directory - Web app using JavaScript, jQuery, PHP, Bootstrap MySQL. Users can interact with a company SQL database using the UI to manage company employees.Expense Tracker - Mobile first app built with React. Users can track their monthly and yearly expenses.
Jan 2022 — Mar 2023	Digital Marketing Executive, Brainlabs <div>London</div> <ul style="list-style-type: none">Managing multiple Pay Per Click (PPC) and paid social accounts for Which?, The AA and Artfinder with budgets of 400k+ each per month.Leading weekly client calls and presenting during monthly and quarterly business reviews.Collaborating with other teams internally within the agency and externally with other stakeholders to plan and create client marketing expansion strategies.
Mar 2021 — Jan 2022	Charity Consultant, Fusion Movement <div>London</div> <ul style="list-style-type: none">Performed specialist consultancy to over 60 stakeholders.Fund raised over £13,000+.CRM management and analytics using Salesforce.Represented company as speaker at regional and national networking events to increase number of key contacts and establish brand awareness.
Jan 2019 — Mar 2021	Content and Media Officer, City Life Church <div>Portsmouth</div> <ul style="list-style-type: none">Increased YouTube channel subscriptions by 110% over 1 year.UI design and SaaS app development resulting in over 200 downloads.Managed a maintained website with WordPress.Produced church video and podcast content using Premiere Pro and Audacity.

EDUCATION

Sep 2015 — Jul 2018	Bachelor of Arts: Geography, University of Southampton <div>Southampton</div> <p>Graduated with 2:1 Hons.</p>
Sep 2013 — Aug 2015	HSDC Havant <div>Havant</div> <p>A-Levels:</p> <ul style="list-style-type: none">Geography - AEconomics - CPE - C
Sep 2008 — Aug 2013	Priory School <div>Portsmouth</div> <p>GCSEs: 10 A* - C Grades</p>

SKILLS

React, JavaScript, PHP, MySQL, Skillful
Bootstrap, jQuery, GitHub