

Darius Williams

Software / Marketing



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Software specialist with an excellent foundation in JavaScript, frontend, and mobile/web app development. Demonstrates strong communication skills and proficiency in DevOps, backend, and API development. Passionate about leveraging innovative technologies to drive project success and enhance user experience.

PROFESSIONAL EXPERIENCE

Marketing Agent, Carvana (October 2023 - Present)

- Collaborate on multi-channel campaigns, boosting customer engagement through digital and social media.
- Analyze performance metrics to refine strategies, ensuring alignment with brand goals.
- Coordinate with cross-functional teams to enhance campaign effectiveness and brand visibility.

Software Developer, Paira (December 2022 - November 2023)

- Led development of scalable full-stack application with custom API and UI, enhancing cross-platform availability.
- Automated services and managed software budgets using Azure DevOps and MongoDB, ensuring efficient resource allocation.
- Implemented cross-platform solutions, achieving measurable improvements in system performance and user satisfaction.

Finance Clerk, Holiday Inn & Suites (May 2019 - January 2021)

- Collaborate on multi-channel campaigns, boosting customer engagement through digital and social media.
- Analyze performance metrics to refine strategies, ensuring alignment with brand goals.
- Coordinate with cross-functional teams to enhance campaign effectiveness and brand visibility.

EDUCATION

Pima Community College (May 2017 - May 2019)

Completed an Associate of Science degree, gaining a broad foundation in general education subjects including humanities, social sciences, mathematics, and natural sciences. Developed critical thinking, problem-solving, and communication skills applicable across various fields.

SKILLS

- Javascript
- Excel
- Leadership
- Mobile / Web Development
- Communications
- Cooperative