Sandbox Brain Storm

Ideas

Idea Name: Safe Travels
Problem: Driving in bad weather is dangerous and causes accidents
Description:

An app that you enter your destination and it tells you the weather along the route. It will give suggestions for alternate routes or times to leave on your trip.

Research:

- [Drive Weather](#) - This app literally does everything I described above 😭

Idea Name: Scribe
Problem: Elderly people have bad memory and hearing
Description:

An app that listens to conversations and gives you summaries throughout the day. It will also send you reminders of important events and dates it hears. It will not save history more than 48 hours unless you tell it too, for privacy reasons. We could sell this app to hearing aid companies and market it to the elderly for a convenient integrated personal scribe.

Research:

- [Existing AI](#) - All these companies already offer translation and summary AI software. We could build our own or use one of these.
- I am yet to find a hearing aid that has this ability. There is already tons of hardware integrated with AI that will listen and record conversions, but no hearing aids.
- [Business AI](#) - These are just some business meeting summary AI's that are cool

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Idea Name: One Social
Problem: Social media is addicting but still has reasons for use
Description:

A social media app that consolidates all other media apps into one easy to use app. There is no infinite scrolling and no forced advertisement. The app is made to cut down on social media addiction but still enjoy what your friends and family have to post. We could also filter media to only show certain feeds: close family, sports, hobbies, ect.

Research:

- Is it possible to connect multiple socials up to one app? This would require logging in to multiple accounts and we might need permission from other companies to integrate with our service.

- [Existing Apps](#) - Most of these apps are used for mass content posting and managing multiple accounts. I cannot find an app that is targeted for the consumer rather than a creator.

Idea Name: Fanfare? - "Fanfare" (means something loud to get your attention) "Fans" (people in the stadium/arena) and "fare" (food). I like this name the most, but open to other suggestion, could do something more simple like "ArenaEats" or "SeatServe"

Problem: When at a sports game or concert, it's hard to get food without missing something. Usually breaks are used for the bathroom, not for waiting in long lines. And, navigating through the hustle and bustle, where hopefully no one is breathing on your food as you pass, with you juggling all the drinks and food. Then you might have to get into multiple lines because you want pizza, your friend wants a hot dog, and the other ice cream.

Description: Fanfare is a mobile app designed to revolutionize the stadium and arena experience by allowing fans to order concessions directly to their seats. The app operates similarly to UberEats and DoorDash, providing real-time tracking, seamless communication, and a gig-based delivery system for food runners.

How It Works

1. **Order Placement**

   - Fans browse concession stand menus within the app.
   - They place an order, selecting their seat location for delivery.
   - A delivery fee is attached, with an option to tip the runner.
2. **Smart Ordering & "Double Dash"**

   - Fans can order from **multiple vendors at once** to consolidate deliveries.
   - The system **bundles items into a single order**, ensuring one trip instead of multiple.
   - Orders are automatically sent to each vendor's system, allowing them to begin preparation immediately.
3. **Order Fulfillment & Runner Efficiency**

   - Runners pick up orders from designated **priority pickup areas**, bypassing regular lines.
   - Customers can track their runner's live location.
   - A built-in messaging system allows customers to request extras like condiments or utensils.
   - Orders arrive in **Fanfare-branded, sealed bags** for hygiene and safety.

Runner Hiring Model Options

- **Venue-Managed Runners**

  - Stadiums hire runners as hourly employees.
  - The venue profits from delivery fees.

- **Independent Gig Workers (DoorDash Model) - *I would rather this**

    ○ Runners operate as independent contractors.
    ○ They receive **free event entry** in exchange for working.
    ○ Payment is per delivery, plus tips.

Performance & Promotion System

- Customers rate runners after each order.
- High-rated runners unlock access to **bigger events** (e.g., from smaller concerts to major headliners).
- Low-rated runners may face restrictions or removal from the platform.

Monetization & Branding

- **Revenue Streams**: Delivery fees, venue partnerships, in-app advertising.
- **Branding**: Customizable packaging for teams/stadiums, exclusive sponsorships.

Research: Have not seen a ton of implementation yet, a couple articles from 2022 showing a few arenas' partnerships with Doordash. Not sure how successful it has been. Haven't found information on whether or not it was pushed out into all arenas, venues, stadiums, etc.

- [ASM Global, DoorDash deal will allow guests to order delivery at events, June 10, 2022](#).
- [DoorDash Partnership Announced at Toyota Arena, June 10, 2022](#)

Idea Name: AirSync
Problem: HVAC techs have no way to digitally scan a system for problems. This means hours spent every day crawling through attics looking for problems.
Description:

A network of sensors that go in one's AC system to monitor important data: air flow, air temperature, air pressure, air direction, etc. Then an app that connects to all these data inputs and can monitor a system to check for problems. The system could also be monitored remotely by the HVAC company and be alerted if something goes wrong. Ease of mind for customers who pay for the system, and HVAC companies are saving money by having quicker technicians on repairs.

Research:

- [Existing Company](#) - This company has all these monitors and apps to connect too, but they are only for industrial not residential. Plus they install all the systems themselves, I think we should make systems that HVAC companies can install, that way we are selling to companies and not directly to consumers.
- [Another One](#) - [And this one](#) - Also only for industrial not for residential.
- I am sure there's a reason why there are a dozen companies that do industrial monitoring and not residential. I guess there is a lot more money and need of this for the industry, but I believe if we make it cheap enough, many residential areas will start using it.

Idea Name: Master Mix
Problem: Many movies and TV shows have poorly mixed audio, making dialogue hard to hear over loud background music and sound effects. Viewers often struggle with adjusting overall volume levels without affecting specific audio elements.
Description:

It is a software solution that allows users to independently adjust the volume levels of dialogue, background music, and sound effects in movies and TV shows. It provides a more customized and accessible listening experience, especially for those with hearing difficulties or those watching in noisy environments.

Research:
- Some soundbars or AV receivers offer "dialogue enhancement", but they don't allow for precise adjustments for the different audio layers
- Dolby has object-based audio but as of right now, it isn't very user accessible.
- It would be challenging to make something that is compatible across a bunch of different devices
- Audio Mixing requires a whole set up to be able to balance different sounds and is not easily accessible.

Idea Name: Servicr
Problem: Pool cleaning and lawn care companies struggle with tracking maintenance schedules, keeping clients informed, and managing their business efficiently. Clients also have little transparency on when services will be done or what work has been completed.

Description: It is an app designed for pool cleaning and lawn care businesses to streamline scheduling, track completed services, and communicate with clients. It allows both companies and customers to view service histories, upcoming visits, and specific maintenance details

Research:
- There are already a variety of scheduling apps out there but there aren't any affordable solutions for specifically pool and lawn care.
- Apps like skimmer, pooli, pooltrack are used on the business side to track chemicals and maintenance but don't incorporate the clients at all.

Idea Name: Band Mate
Problem: Musicians often struggle to find compatible bandmates, producers, or collaborators, leading to abandoned projects or missed opportunities. Existing musician networks focus on social engagement rather than practical collaboration.
Description:

It is a musician-matching app that helps users find compatible band members, producers, and sound engineers based on experience, musical preferences, location, and ambitions. It connects local musicians and enables them to form bands, collaborate on projects, and network more effectively.

Research:

Voting

	Christian	Andy	Griffin
Pick #1			
Pick #2			
Pick #3			