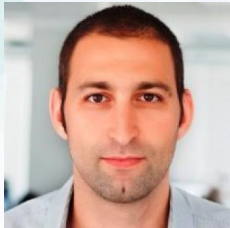


5 Mini Talks of 5 minutes each



**Becoming Open Source
by Default**
Daniel Doubrovkine



**Product Engineering @
Uber**
Ryan McKillen



**Creating A Culture of
Experimentation**
Aaron Glazer



**Adapting security into
engineering culture!**
Paul Moreno



**The Human Development
Roadmap**
Jeremiah Ivan



TAPLYTICS

Results Driven Organizations

WHO AM I?



Aaron Glazer

Co-Founder & CEO, Taplytics

Been building apps since 2008.
Y Combinator Alum.

WHAT WE DO.

At our core, we help organizations **improve** their products' performance using:

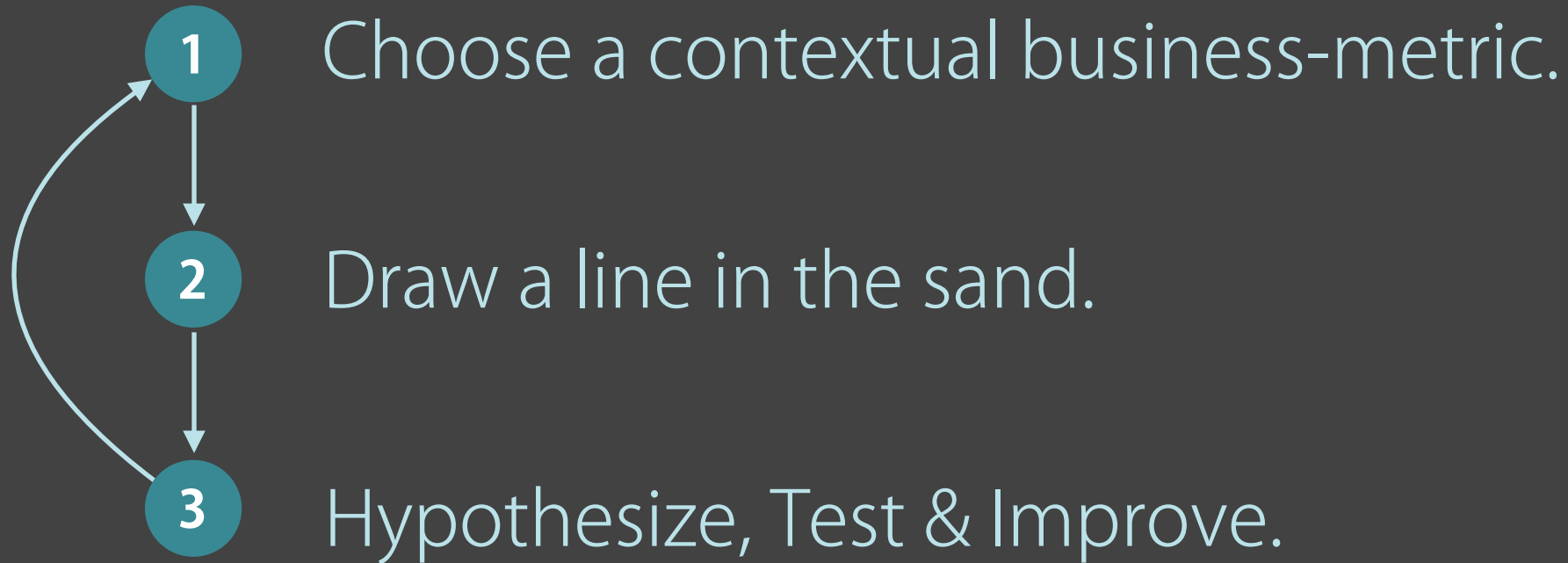
A/B Testing & Push Notifications.

WHAT WE'VE LEARNT.

Best organizations are designed to systematically **improve through learning.**

They are **results-driven.**

BEING RESULTS DRIVEN.



**INVOLVE
EVERYONE.**

THE CLOCK IS TICKING...

Every minute that you're not optimizing you're throwing away money



FOR MORE INFORMATION.



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Questions

QCon