



**TAPLYTICS**

Results Driven Organizations

# WHO AM I?



Aaron Glazer

Co-Founder & CEO, Taplytics

Been building apps since 2008.  
Y Combinator Alum.

# WHAT WE DO.

At our core, we help organizations **improve** their products' performance using:

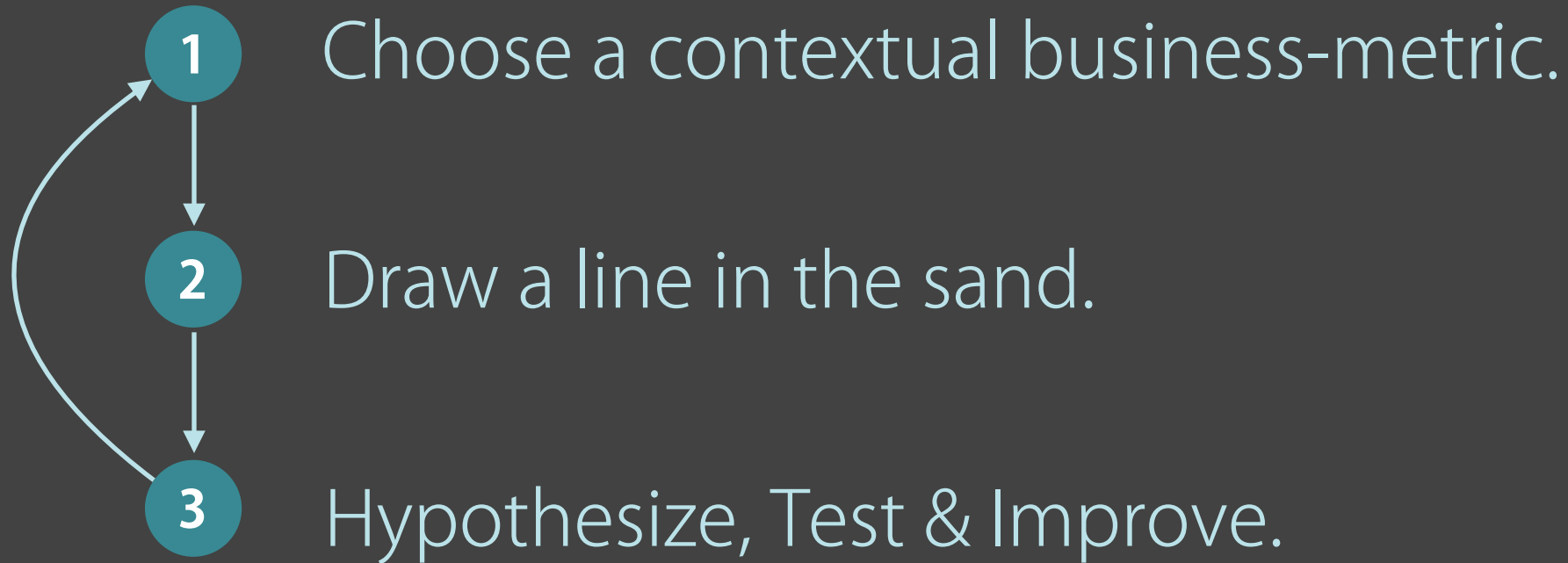
A/B Testing & Push Notifications.

# WHAT WE'VE LEARNT.

Best organizations are designed to systematically **improve through learning.**

They are **results-driven.**

# BEING RESULTS DRIVEN.



**INVOLVE  
EVERYONE.**

# THE CLOCK IS TICKING...

Every minute that you're not optimizing you're throwing away money



FOR MORE INFORMATION.



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