

## PRIVACY POLICY

**Effective Date:** January 2025

**Ankshaastra Occult Experts LLP** ("we," "us," "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website and services.

### 1. Information We Collect

**Personal Information You Provide:** When you purchase our services, we collect:

- Full name (as per Aadhar Card or official ID)
- Date of birth
- Mobile number
- Email address
- Any additional information you provide in consultation

**Automatically Collected Information:** When you visit our website, we may collect:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent
- Referring website addresses

**Payment Information:**

- Payment details are processed through secure third-party payment gateways
- We do not store your credit card, debit card, or banking information
- Payment processing is handled by our payment partners (Razorpay/Instamojo/etc.)

### 2. How We Use Your Information

We use your personal information to:

- **Prepare your personalized numerology report** based on your name and date of birth
- **Deliver reports** to your email address
- **Communicate with you** regarding your order, queries, or follow-ups
- **Improve our services** through analysis of user patterns (anonymized)
- **Send promotional offers** (only if you have opted in - you can unsubscribe anytime)
- **Comply with legal obligations** if required by law

### 3. How We Share Your Information

**We DO NOT sell, rent, or trade your personal information to third parties.**

We may share your information only in the following circumstances:

- **Service Providers:** With trusted partners who help us deliver services (email providers, payment gateways, hosting services) - they are bound by confidentiality agreements
- **Legal Requirements:** If required by law, court order, or government authority
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets (users will be notified)

#### 4. Data Security

We implement appropriate security measures to protect your personal information:

- Secure SSL encryption for data transmission
- Restricted access to personal data (only authorized personnel)
- Regular security audits and updates
- Password-protected systems

**However, no method of transmission over the internet is 100% secure.** While we strive to protect your data, we cannot guarantee absolute security.

#### 5. Data Retention

- We retain your personal information for as long as necessary to provide services and comply with legal obligations
- **Digital reports and personal data** are stored securely for a minimum of **1 year** after delivery
- You may request deletion of your data by contacting us (subject to legal requirements)

#### 6. Your Rights

You have the right to:

- **Access** your personal information we hold
- **Correct** inaccurate or incomplete information
- **Request deletion** of your data (subject to legal and business requirements)
- **Opt-out** of promotional communications at any time
- **Withdraw consent** for data processing (may affect service delivery)

To exercise these rights, contact us at **966 730 5577**.

#### 7. Cookies and Tracking

Our website may use cookies to:

- Remember your preferences
- Analyze website traffic and user behavior
- Improve user experience

You can disable cookies through your browser settings, but this may affect website functionality.

## 8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. Please review their privacy policies before providing any information.

## 9. Children's Privacy

Our services are **intended for individuals under 18 years of age also**. We do not knowingly collect personal information from children. If you believe we have collected data from a minor, please contact us immediately.

## 10. International Users

Our services are primarily offered to users in **India**. If you access our services from outside India, your information may be transferred to and processed in India, where data protection laws may differ.

## 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date." Continued use of our services after changes constitutes acceptance of the updated policy.

## 12. Consent

By using our website and services, you consent to this Privacy Policy and agree to its terms.

## 13. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices:

**Ankshaastra Occult Experts LLP**

**Phone: 9667305577**