



1/1/2016

6/30/2017

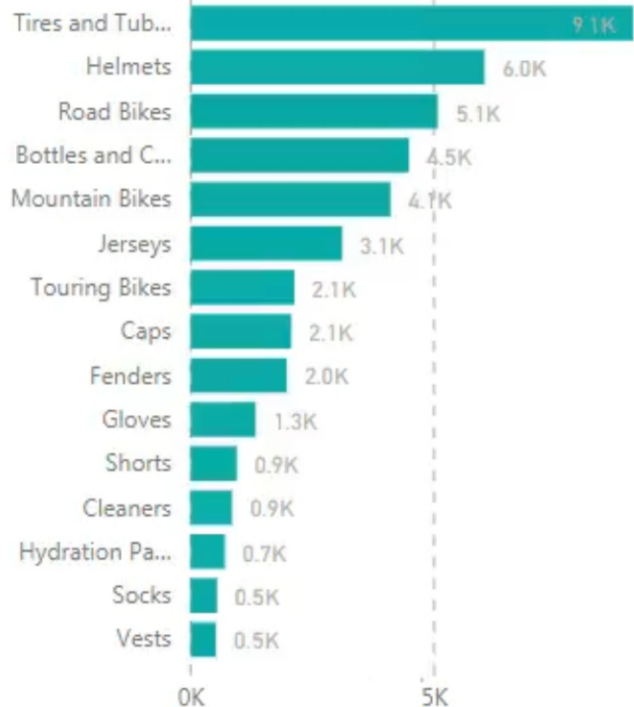
Total Orders by Category

Accessories

Bikes

Clothing

Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95 %
Patch Kit/8 Patches	2,952	1.61 %
Mountain Tire Tube	2,846	1.64 %
Road Tire Tube	2,173	1.55 %
Sport-100 Helmet, Red	2,099	3.33 %
AWC Logo Cap	2,062	1.11 %
Sport-100 Helmet, Blue	1,995	3.31 %
Fender Set - Mountain	1,975	1.36 %
Sport-100 Helmet, Black	1,940	2.68 %
Mountain Bottle Cage	1,896	2.02 %
Road Bottle Cage	1,668	1.68 %
Touring Tire Tube	1,364	1.64 %
HL Mountain Tire	1,305	3.75 %
ML Mountain Tire	1,059	1.32 %
LL Road Tire	957	2.26 %
ML Road Tire	868	1.51 %
Touring Tire	863	1.22 %
Bike Wash - Dissolver	850	1.47 %
HL Road Tire	795	3.52 %
LL Mountain Tire	788	2.50 %
Hydration Pack - 70 oz.	695	3.60 %
Mountain-200 Black, 46	528	3.22 %
Mountain-200 Black, 42	524	3.63 %
Mountain-200 Silver, 38	522	2.30 %
Mountain-200 Silver, 46	521	2.11 %
Mountain-200 Black, 38	519	2.89 %
Mountain-200 Silver, 42	483	2.48 %
Half-Finger Gloves, M	465	1.74 %
Half-Finger Gloves, S	453	1.69 %
Long-Sleeve Logo Jersey, L	424	3.54 %
Half-Finger Gloves, L	414	2.14 %
Long-Sleeve Logo Jersey, M	408	3.68 %
Long-Sleeve Logo Jersey, S	392	3.06 %
Short-Sleeve Classic Jersey, S	388	3.35 %
Road-750 Black, 52	383	2.87 %
Total	22,534	2.14 %

Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select All

Europe

North America

Pacific

