

## Naive Bayes Classifier (朴素贝叶斯)

$$\omega_{MAP} = \arg \max_{\omega_i \in \omega} P(\omega_i | a_1, a_2, \dots, a_n)$$

$$\omega_{MAP} = \arg \max_{\omega_i \in \omega} \frac{P(a_1, a_2, \dots, a_n | \omega_i) P(\omega_i)}{P(a_1, a_2, \dots, a_n)}$$

理论上，应该按上面的公式进行实现，但一般联合概率是不可求的，除非样本数据量极大，属性较少。所以实际上，按下面的公式进行实现。

$$\omega_{MAP} = \arg \max_{\omega_i \in \omega} P(a_1, a_2, \dots, a_n | \omega_i) P(\omega_i)$$

Conditionally Independent

$$\omega_{MAP} = \arg \max_{\omega_i \in \omega} P(\omega_i) \prod P(a_j | \omega_i)$$

将联合概率  $\rightarrow$  多个边缘密度的乘积，该转换暗含了一个条件独立的假设。

独立：（条件独立，指的是在G发生的时候A,B才是独立的）

$$P(A \cap B) = P(A)P(B|A) \quad + \quad P(B|A) = P(B)$$



$$P(A \cap B) = P(A)P(B)$$

Conditionally Independent

$$P(A, B | G) = P(A | G)P(B | G) \quad \longleftrightarrow \quad \underline{P(A | G, B)} = P(A | G)$$

$$\begin{aligned} P(A, B | G) &= P(A, B, G) / P(G) = P(A | B, G) \times P(B, G) / P(G) \\ &= \underline{P(A | B, G)} \times P(B | G) \end{aligned}$$

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举例：假如调查出的比率直观上表明男性的肺癌的概率是大于女性的，你会认为得肺癌和性别是不独立的。但是假设无论男女只要吸烟就会得肺癌，并不是说男性有更大的几率得肺癌，而是男性中是吸烟者的概率要大于女性，所以在你一直这个条件下，得肺癌和吸烟是相关的，而和性别是独立的。

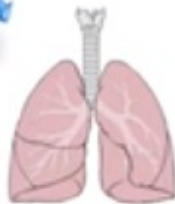


$$P(\text{Cancer}|\text{Male}) = 65/100,000$$

$$P(\text{Cancer}|\text{Female}) = 48/100,000$$

❖ Are the two events **Male/Female** and **Cancer** independent?

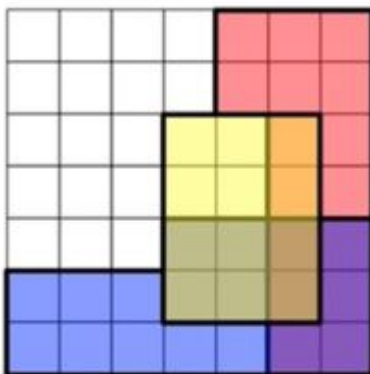
❖ Assume smoking is the sole contributing factor to cancer.



Conditionally Independent

$$P(\text{Cancer}|\text{Male}, \text{Smoking}) = P(\text{Cancer}|\text{Smoking})$$

要注意问题本质上的因素



$$P(R \cap B) = 6/49$$

$$P(R) = 16/49$$

$$P(B) = 18/49$$

$$P(R \cap B) \neq P(R)P(B)$$

Not Independent

$$P(R \cap B|Y) = 1/6$$

$$P(R|Y) = 1/3$$

$$P(B|Y) = 1/2$$

$$P(R \cap B|Y) = P(R|Y)P(B|Y)$$

Conditionally Independent

- ❖ Two coins: fair vs. biased (two-headed)
- ❖ Select one coin at random and toss twice.
- ❖ A: First coin toss is head.
- ❖ B: Second coin toss is head.
- ❖ C: You selected the fair coin.



$$P(A) = P(B) = 0.5 \times 0.5 + 0.5 \times 1.0 = 0.75$$

$$P(C|A) = \frac{P(A|C)P(C)}{P(A|C)P(C) + P(A|\neg C)P(\neg C)} = \frac{0.5 \times 0.5}{0.5 \times 0.5 + 1 \times 0.5} = \frac{1}{3}$$

$$P(B|A) = \frac{1}{3} \times 0.5 + \frac{2}{3} \times 1.0 = \frac{5}{6} \neq P(B) \quad \text{Not Independent}$$

$$P(B|A, C) = P(B|C) = 0.5 \quad \text{Conditionally Independent}$$

独立 不等于 不相关

$$\rho_{X,Y} = \frac{\text{cov}(X,Y)}{\sigma_X \sigma_Y} = \frac{E((X - \mu_X)(Y - \mu_Y))}{\sigma_X \sigma_Y}$$

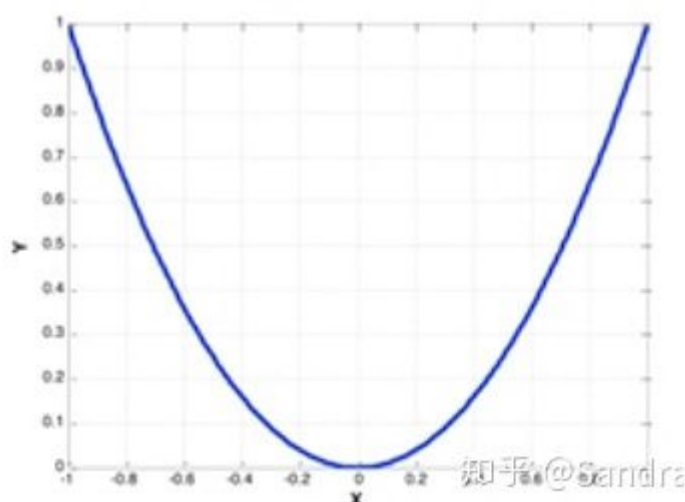
$$X \in [-1, 1]$$

$\text{Cov}(X,Y)=0 \rightarrow X$  and  $Y$  are **uncorrelated**.

$$Y = X^2$$

However,  $Y$  is **completely determined** by  $X$ .

X	Y
1	1
0.5	0.25
0.2	0.04
0	0
-0.2	0.04
-0.5	0.25
-1	1



事情是没有绝对性的，没见过的不代表不会出现或发生。为了避免概率连乘中出现0，是其他属性判断失效经常采用最下面的公式（拉普拉斯平缓）：

$a_1$	$a_2$	$a_3$	$\omega$
	+		$\omega_1$
			$\omega_2$
	-		$\omega_1$
	+		$\omega_1$
			$\omega_2$

$$P(\omega_1) = 3/5; \quad P(\omega_2) = 2/5$$

$$P(a_2 = '+' | \omega_1) = 2/3$$

$$P(a_2 = '-' | \omega_1) = 1/3$$

Laplace Smoothing 
$$P(a_{jk} | \omega_i) = \frac{|a_j = a_{jk} \wedge \omega = \omega_i| + 1}{|\omega = \omega_i| + |a_j|}$$

若是连续性的属性呢？概率分布（高斯）函数--&gt;计算概率

Given :

< Outlook = *sunny*, Temperature = *cool*, Humidity = *high*, Wind = *strong* >

Predict :

PlayTennis (yes or no)

Bayes Solution :

$$P(\text{PlayTennis} = \text{yes}) = 9/14$$

$$P(\text{PlayTennis} = \text{no}) = 5/14$$

$$P(\text{Wind} = \text{strong} | \text{PlayTennis} = \text{yes}) = 3/9$$

$$P(\text{Wind} = \text{strong} | \text{PlayTennis} = \text{no}) = 3/5$$

...

$$P(\text{yes})P(\text{sunny} | \text{yes})P(\text{cool} | \text{yes})P(\text{high} | \text{yes})P(\text{strong} | \text{yes}) = 0.0053$$

$$P(\text{no})P(\text{sunny} | \text{no})P(\text{cool} | \text{no})P(\text{high} | \text{no})P(\text{strong} | \text{no}) = 0.0206$$

The conclusion is not to play tennis with probability :  $\frac{0.0206}{0.0206 + 0.0053} = 0.795$

文章的筛选：（文章特点倒推分类）

$a_1$	$a_2$	$a_3$	$a_4$	...	$a_n$	$\omega$
Long	long	ago	there	...	king	1
New	sanctions	will	be	...	Iran	0
Hidden	Markov	models	are	...	method	0
The	Federal	Court	today	...	investigate	0

We need to estimate probabilities such as  $P(a_2 = \text{king} | \omega = 1)$ .

However, there are  $2 \times n \times |\text{Vocabulary}|$  terms in total. For  $n=100$  and a vocabulary of 50,000 distinct words, it adds up to 10 million terms!

2: 代表的是  $w_1, w_2$ ;  $n$ : 提取文章的前多少个单词（位置）；Vocabulary: 常用英文单词数

文章于什么有关只根据关键字出现的次数有关，跟出现的位置无关（计算单词出现的次数）

❖ By only considering the probability of encountering a specific word instead of the specific word position, we can reduce the number of probabilities to be estimated.

❖ We only count the frequency of each word.

❖ Now,  $2 \times 50,000 = 100,000$  terms need to be estimated.



$$P(V_k | \omega = \omega_i) = \frac{n_k + 1}{n + |\text{Vocabulary}|}$$

❖  $n$ : the total number of word positions in all training samples whose target value is  $\omega_i$ .

❖  $n_k$ : the number of times word  $V_k$  is found among these  $n$  positions.

$$P(V_k | \omega = \omega_1) = \frac{n_k + 1}{n + |\text{Vocabulary}|}$$

--> 其中

$$P(V_k|\omega = \omega_1)$$

: 我所感兴趣（或不感兴趣）文章中的特定的单词出现的概率； n: 所有感兴趣的文章中单词的个数；

$n_k$

: 某一个单词（1和Vocabulary是为了拉普拉斯平滑）。

应用：

#### ❖ Classification

- Joachims, 1996
- 20 newsgroups
- 20,000 documents
- Random Guess: 5%
- NB: 89%

#### ❖ Recommendation

- Lang, 1995
- NewsWeeder
- User rated articles
- Interesting vs. Uninteresting
- Top 10% selected articles
- 16% vs. 59%



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