

### What is Cyber Security

Cyber security refers to the technologies and processes designed to protect computers, networks and data from unauthorized access and attacks delivered via the Internet by cyber criminals.



# ADVANTAGES OF CYBER SECURITY +



Cybersecurity helps to protect important information, meet regulations, prevent data breaches, improve incident response

Gives privacy to users,
Allow you to store files
anywhere safely.
protect critical systems,
maintain trust, and save
money.

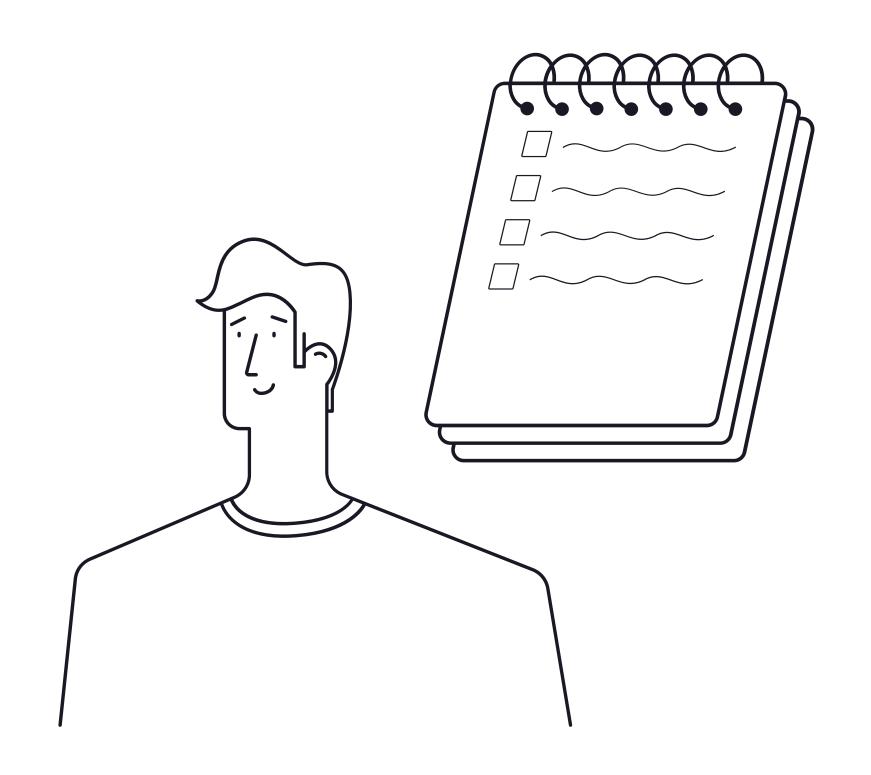
Cyber security offers protection from all kinds of virus attacks, worms, malware attacks, spyware which may cause serious threats to your system

## What is CyberCrime



Cyber crime refers to criminal activities that are committed using the internet or other forms of computer networks such as hacking, fraud, identity theft. It poses a serious threat to individuals and governments, making it important to be aware of and take steps to prevent cyber crime.

# HOW TO PROTECT OURSELVES FROM CYBERCRIME



1) Use strong and unique passwords for all online accounts

4) Use two-factor authentication, where available, to add an extra layer of security to your online accounts

2) Be cautious when clicking on links or downloading attachments from unknown or suspicious sources

5) Regularly back-up important data and files to protect against data loss in case of a cyber attack

3) Use anti-virus and antimalware software and keep them updated 6) Educate yourself and your employees about the latest cyber threats

### FOR MORE REFERENCE

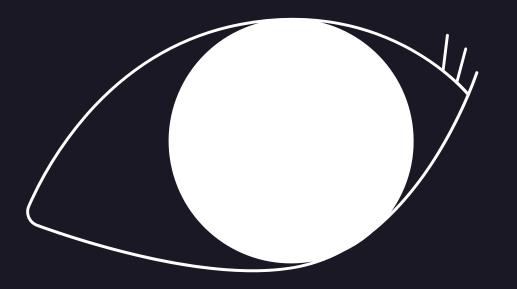
• The Art of Invisibility (2017): Kevin Mitnick

What is CyberSecurity by kaspersky

History of CyberSecurity

• The most insightful stories about Cybersecurity





### WITH NEW SECURITY COMES NEW VULNERABILITY

#### **THANKYOU**

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