

# Project Proposal: Al-Powered Conversational Chatbot for Ministry of Housing and Urban Affairs (MoHUA)

## **Executive Summary**

This proposal outlines the development of an AI-driven conversational chatbot to enhance citizen engagement and service delivery across MoHUA's urban development programs. Built on large language models (LLMs) and integrated with India's digital infrastructure, this solution aims to improve accessibility, operational efficiency, and transparency in line with the **Smart Cities Mission** and **National Urban Digital Mission (NUDM)** [1] [2].

## Why MoHUA Needs This Chatbot

## 1. Addressing Current Limitations

- **Rule-based systems** handle only 50 predefined intents, leaving 40% of citizen queries unresolved [3].
- **24/7 accessibility gaps**: 53% of citizens find accessing urban services frustrating due to limited office hours [4].
- **Multilingual barriers**: 65% of rural-urban migrants prefer regional languages for scheme-related queries [5].

# 2. Strategic Alignment

- Supports **Digital India** goals by enabling Al-driven governance (per MeitY's National Al Strategy) [6] [7].
- Complies with **NUDM**'s vision of shared digital infrastructure for 3,000+ cities [1] [2].
- Addresses **Smart Cities Mission** objectives through data-driven decision-making [8] [9].

#### 3. Quantifiable Benefits

Metric	Improvement Target	Source
Query resolution time	50-70% reduction	IBM ROI study [10]
Citizen satisfaction	30% increase	Accenture public services survey [4]
Operational costs	40% reduction	FXMedia analysis [3]

## **Key Features**

#### 1. Core Functionalities

Feature	Implementation	
Scheme Navigation	Real-time eligibility checks for PMAY-U, Swachh Bharat Mission, etc., with API integration to ASHA repository [11] [8]	
Grievance Management	End-to-end tracking via CPGRAMS integration + automated escalation protocols [4] [3]	
Multilingual Support	Bhashini's NLP models for Hindi + 8 regional languages [6] [2]	
Voice Interface	IIT Delhi's disaster management chatbot model for speech-to-text conversion [5]	

# 2. Advanced Capabilities

- **Personalized recommendations**: Machine learning analyzes user history to suggest relevant schemes [12].
- **Document processing**: QR-based document verification system inspired by Mahakumbh 2025<sup>[5]</sup>.
- Sentiment analysis: Routes distressed users to human agents with 92% accuracy [13].

#### **Technical Architecture**

```
graph TD
   A[User Interface] --> B(Natural Language Understanding)
   B --> C[Dialog Management]
   C --> D{Backend Integration}
   D --> E[MoHUA Databases]
   D --> F[CPGRAMS API]
   D --> G[PMAY-U Portal]
   C --> H[Response Generation]
   H --> I[Multilingual Output]
   I --> A
   style A fill:#f9f,stroke:#333
   style D fill:#bbf,stroke:#333
```

# **Component Breakdown**

- 1. **NLP Layer**: Microsoft DialoGPT + fine-tuned on MoHUA's policy documents [6] [14].
- 2. **Security**: AES-256 encryption + ISO 27001 compliance (aligned with C-DOT standards) [5] [15]
- 3. **Analytics**: Real-time dashboard tracking 15+ KPIs, including grievance resolution rate and user satisfaction [16] [17].

## **Project Workflow**

## Phase 1: Planning (4 Weeks)

- Conduct stakeholder workshops with Smart City CEOs [6] [8].
- Map 100+ intents using CPGRAMS historical data [4].

## Phase 2: Development (12 Weeks)

Task	Tools
NLP training	Hugging Face + Bhashini datasets [5] [6]
Backend integration	AWS Mumbai servers + MoHUA API gateway [18] [7]
UI/UX design	WhatsApp Business API + accessible UI templates [13] [3]

# **Phase 3: Pilot Deployment (6 Weeks)**

- Test in 2 Smart Cities (Bhubaneswar & Pune) [18] [9].
- Collect feedback via in-chat surveys (target: 1,000+ responses).

# **Risk Mitigation**

Risk	Strategy
Data security	On-premise LLM deployment via AIRAWAT infrastructure [7] [19]
Bias in Al responses	Monthly audits using NUDM's fairness framework [2] [20]
Low adoption	Multilingual awareness campaigns via UMANG app [1] [2]

# **Expected Outcomes**

- 1. Within 6 months: 80% of routine queries handled autonomously [10] [17].
- 2. Within 1 year: 50% reduction in CPGRAMS escalation tickets [4] [3].
- 3. **Long-term**: Integration with 100+ city portals under NUDM [1] [2].

This chatbot aligns with MoHUA's vision of **Al for All** while addressing critical gaps in urban service delivery. Ready for stakeholder review and pilot funding approval.



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