Program: Data Donation Symposium

Day 1 – Thursday, 30 May 2024

Time	Activity	Presenter
12:00-12:45	*Walk-in and registrations*	
12:45	**Opening**	
12:55	**Keynote** **Data4Science: Agency, Transparency and Reciprocity in Data Donation** Individuals are increasingly aware of the large amounts of personal data collected from them by when they use services and want more agency in the use and understanding of their own personal data. At the same time, this valuable personal data that could generate fundamental discoveries to benefit the public good is often inaccessible for scientific researchers. They lack agency, transparency and reciprocity. Leveraging recent GDPR regulations of the right to data portability, Data4Science (D4S) is a trusted platform for individuals to take control of their own data, donate, understand it, shape their own behaviour and share it for broader health and behavioural research. Donated data includes data from social media, professional sites, wearables, internet searches and watches, mobility, genetics to microbiome and beyond.	*Melinda Mills*
13:55	*Coffee Break*	
14:15	**Session: Challenges on Participant Engagement**	
	Increasing Data Donation Compliance: Exploring New Strategies and Characteristics	*Ernesto de León*
	Why Do People Self-Select Out of Data Donation Studies? Cross-National Insights from Germany and the Netherlands	*Valerie Hase*
	Towards Co-Created and Collaborative Data Donation Projects	*Alejandra Gomez Ortega*
	Investigating the influence of friendships on YouTube usage history similarity using data donations	*Nico Pfiffner*
	Once in a lifetime - Pros and cons of a full-scale DDP approach	*Zoltán Kmetty*
15:15	**A demonstration of the data donation software *Port***	**Niek de Schipper**
15:30	*Coffee Break*	
16:00	**High-Density Session: Study Designs**	
	A feasibility pilot of data donation among a nationally representative panel of survey respondents	*Sherry Emery*
	Negotiated consent for data donation in clinical research	*Zahra Ghasia*
	Mapping online exposure to gambling marketing communication for vulnerable groups: a data donation study	*Lauranna Teunissen*

	Measuring the effect of a seven-day Instagram abstinence on users' body image by combining survey and donated data	*Daria Szafran*
	Investigating Rabbit Holes in Social Media Usage: A Novel Perspective Using Data Donation	*Qiru Huo*
	Exposure to Alcohol-Free Marketing	*Martine Groefsema*
	Two become one: A collaborative data donation project using Netflix viewing data	*Joël Hendrix & Gijsje Maas*
	Ethical Considerations in Exploring Student Interactions with ChatGPT: A Pilot Study in the Netherlands	*Karin van Es*
	Unlocking Insights into Adolescent Peer Relationships Through Social Media Data Donations	*Loes Pouwels*
	Exploring Well-being in Gender and Sexual Minorities: Understanding the Buffering Role of Online Community	*Charlie Loopuijt*
17:00-18:00	*Drinks*	

Day 2 – Friday, 31 May 2024

Time	Activity	Presenter
9:00	**Session: Data Donation Infrastructures**	
	The RegretsReporter Program: evolving methods to meet research challenges with crowdsourced data	*Jesse McCrosky*
	Bridging the Gap: Using Data Donations to Enhance Adolescent Cohort studies	*Sebastian Kurten*
	Augmenting data donations – integrating TikTok DDPs, video metadata, and the multimodal nature of audio-visual content	*Lion Wedel*
	Port data donation software service on the Next platform	*Adrienne Mendrik*
	Hate Speech and Misinformation on WhatsApp: Insights from a Large Data Donation Program in India and Brazil	*Simon Chauchard*
10:00	*Coffee Break*	
10:30	**Session: Applications in Health and Physical Activity**	
	Measurement of Physical Activity in Older Adults through Data Donation	*Bella Struminskaya*
	Urban Hearing: Investigating individual noise, stress, sleep, and smartphone use via Apple Watch and iPhone Data Donation	*Paulien Decorte*
	Mapping digital food environment on social media: a data donation approach	*Kaiyang Qin*
	Tesco Data Portability Tool: Empowering customers to donate shopping data for chronic pain research	*Neo Poon*
	Data donation of personal physical activity trackers	*Maaike Kompier*
11:30	*Coffee Break*	
11:45	**Session: Evaluation of Data Donation Approaches**	

	A Systematic Review of Data Donation Literature: Defining Key Concepts, Best Practices, and Directions for Future Research	*Yucan Xiong*
	Private messaging not so private: Is donating WhatsApp chats a good idea?	*Felicia Loecherbach*
	Data Donations in the Media: The public portrayal of a promising method	*Elisabeth Schmidbauer*
	Understanding the Potential of Data Donations: Evaluating Platform Compliance for Impactful Insights	*Leonie Manzke*
12:35	*Lunch*	
13:35	**Session: Challenges Related to Legal, Ethical Considerations or Platform Restrictions**	
	How digital platforms may narrow down data access rights: data download packages reveal platform interpretations of GDPR obligations	*Heleen Janssen*
	Yet Another Privacy Paradox? Stated intention and actual willingness for data donations	*Philipp Hartl*
	Development of a TikTok Data Donation Study Among Adolescents: A Promising Method, A Challenging Process	*Nadia bij de Vaate*
	Measuring Privacy Behavior with Donated Data	*Frieder Rodewald*
	The Feasibility of WhatsApp Chat Log Donations: Willingness vs. actual Donations in an opt-in Sample.	*Julian Kohne*
14:35	*Coffee Break*	
15:05	**Session: Data Donation Applications**	
	Recruiting Data Donors through Social Media Advertisements – Opportunities and Caveats	*Lukas Tribelhorn*
	Subjective and objective perceptions of hate speech in Switzerland	*Dominique Wirz*
	Enhancing Social Media Data Donation for Research: A Researcher-Assisted Approach	*Yibei Yu, Xiaohua He*
	Data donations: A mixed-methods approach to explore how users engage with news	*Tim Groot Kormelink*
	Analyzing User Engagement with TikTok's Short Format Video Recommendations using Data Donations	*Savvas Zannettou*
	Behind the Screens: Exploring Netflix via Data Donations	*Dennis Nguyen*
16:20-16:30	*Closing*	