




JUSTIFICATION

Blockchain-based tracking for plastic products to bring make companies use recycled plastics



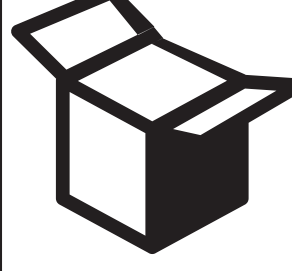
SMART OBJECTIVE



BENEFITS

helps to track plastic products
Improve number of recycled plastic products


cassets-income



PRODUCT

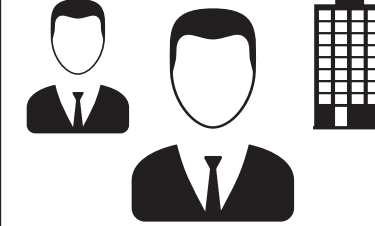
seal of approval (cachet) for companies

blockchain software



REQUIREMENTS

Human Resources
Marketing
Server
Database



EXT STAKEHOLDERS

Companies who want to improve their environmental image



TEAM

Developer
Marketing
Designer
Accounting
projectmanager



CONSTRAINTS

market size: global
partnerships with Companies
// Competition, global, worker, quality, marketsize



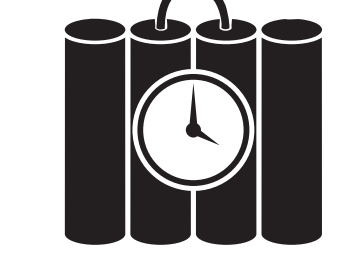
ASSUMPTIONS

In the year 2050, there will be more plastic mass in the oceans then fish. That pollution must be stopped! Its important to establish a better thinking about pollution an plastics.




DELIVERABLES

Blockchain Software



RISKS

political headwind
difficult to find partnerCompanies
difficult to establish



TIMELINE

create the blockchain and the software to use it

get in contact with companies

marketing

App to track your plastic history



COSTS

Developement
Advertising
ServerCosts
Personal