PM

JUSTIFICATION

Blockchain-based tracking for plastic products to bring make companies use recycled plastics



seal of approval (cachet) for companies

blockchain software

PITCH EXT STAKEHOLDERS

Companies who want to improve their environmental image



Es gibt einen Bedarf an Partys Veranstalter stellen ihre Partys auf unsere App um Kundschaft anzulocken



RISKS

app won't get selled, people don't like it,



SMART OBJECTIVE



Human Resources Marketing Server Datenbank



Developer Marketing Designer Accounting projectmanager



Blockchain Software



create the blockchain and the software to use it

get in contact with companies

marketing

App to track your plastic history



BENEFITS

helps to track plastic products Improve number of recycled plastic products

cassets-income



// Competition, global, worker, quality, marketsize

COSTS

Developement Advertising ServerCosts Personal