

PM

PITCH



JUSTIFICATION

Blockchain-based tracking for plastic products to bring make companies use recycled plastics



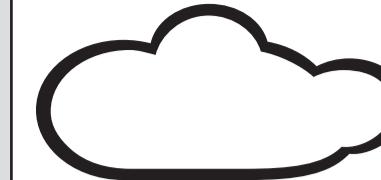
PRODUCT

blockchain based CryptoCoin
ExchangePlatform:
plastic <> Coins



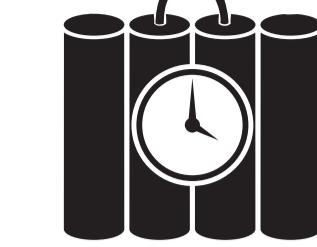
EXT STAKEHOLDERS

Costumers
Fonds
CryptoCoin-plattforms



ASSUMPTIONS

In the year 2050, there will be more plastic mass in the oceans than fish. That pollution must be stopped! It's important to establish a better thinking about pollution and plastics.



RISKS

political headwind
finding sponsors and partners
difficult to establish



SMART OBJECTIVE



Human Resources
Marketing
Server
Database



TEAM

Developer
Marketing
Projectmanager
local Exchangepersonal



DELIVERABLES

Blockchain based currency



TIMELINE

Create the Blockchain to mine the cryptocurrency

build a network for plastic exchanging

grow



BENEFITS

Helps to improve recycling of Plastic

generates a monetary value in Cryptocoins

People clean the environment from plastic to get coins



CONSTRAINTS

market size: global partnerships

\$\$\$ COSTS

Development
Advertising
ServerCosts
Personal