PM

JUSTIFICATION

Blockchain-based tracking for plastic products to bring make companies use recycled plastics

PRODUCT

seal of approval (cachet) for companies

blockchain software

SMART OBJECTIVE

REQUIREMENTS

Human Resources
Marketing
Server
Database

BENEFITS

helps to track plastic products
Improve number of recycled plastic products

cassets-income

PITCH

EXT STAKEHOLDERS

Companies who want to improve their environmental image

ASSUMPTIONS

In the year 2050, there will be more plastic mass in the oceans then fish. That pollution must be stopped! Its important to establish a better thinking about pollution an plastics.

RISKS

political headwind
difficult to find partnerCompanies
difficult to establish

TEAM

Developer
Marketing
Designer
Accounting
projectmanager

DELIVERABLES

Blockchain Software

TIMELINE

create the blockchain and the software to use it

get in contact with companies

marketing

App to track your plastic history

CONTRAINTS

market size: global
partnerships with Companies
// Competition, global, worker, quality, marketsize

$$$ COSTS

Developement
Advertising
ServerCosts
Personal

José Finocchio Junior

Project Model Canvas