




JUSTIFICATION

Blockchain-based tracking for plastic products to bring make companies use recycled plastics

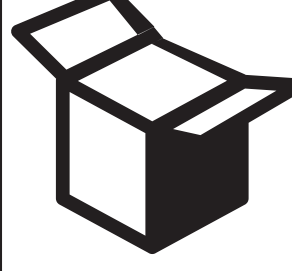


SMART OBJECTIVE




BENEFITS

helps to track plastic products  
Improve number of recycled plastic products  
  
cassets-income



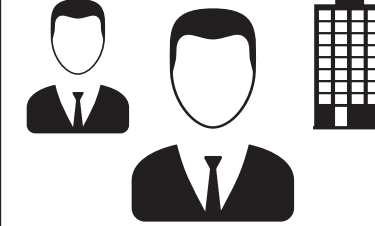
PRODUCT

seal of approval (cachet) for companies  
  
blockchain software



REQUIREMENTS

Human Resources  
Marketing  
Server  
Database



EXT STAKEHOLDERS

Companies who want to improve their environmental image



TEAM

Developer  
Marketing  
Designer  
Accounting  
projectmanager



CONSTRAINTS

market size: global  
partnerships with Companies  
// Competition, global, worker, quality, marketsize



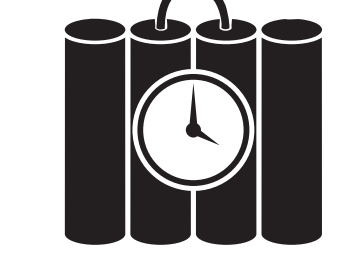
ASSUMPTIONS

In the year 2050, there will be more plastic mass in the oceans then fish. That pollution must be stopped! Its important to establish a better thinking about pollution an plastics.




DELIVERABLES

Blockchain Software



RISKS

political headwind  
difficult to find partnerCompanies  
difficult to establish



TIMELINE

create the blockchain and the software to use it  
  
get in contact with companies  
  
marketing  
  
App to track your plastic history



COSTS

Developement  
Advertising  
ServerCosts  
Personal