

FOR IMMEDIATE RELEASE:

PAPAHĀNAUMOKUĀKEA SONG AND COLORING BOOK PROJECT

Contact: Patrick Ching (808) 271-5350 Aloha@PatrickChing.com

Purpose:

The purpose of the project is to help people learn the name and important aspects of *Papahānaumokuākea*, the Northwest Hawaiian Islands and surrounding ocean area recently dedicated as a National Marine Monument.

The name acknowledges the union of the Hawaiian entities Papa (Earth mother) and Wākea (sky father) who birthed the Hawaiian Islands. The name is somewhat long and takes effort to remember, especially for non-Hawaiian speaking people. The song project will help people to learn and remember the name after hearing the song for the first time. We are making it easy to learn and remember with a catchy mele (song) written by Patrick Ching with advice from Hawaiian and scientific communities. The song is geared for children but meant for adults as well.

A coloring book will illustrate the information with the song as its text. The song and coloring book text will be written in English and 'Ōlelo Hawai'i (Hawaiian Language). Digital learning tools are also in the works.

Content:

The information in the *mele* (song) will include the meaning of the name Papahānaumokuākea, the formation of the islands, their location, cultural importance, the plants and animals that reside there, Hokule'a's journey there, and why the area is important to protect. The long version of the song will have more information including the ancient names of each atoll.

Song and Art Usage Will Be Royalty Free to Anyone:

Though the song, art and text will be available to whoever wants to use it. The song would be available royalty free to any musician, musical group, person or organization and encouraged to be taken into the schools. The coloring books may be copied by teachers or anyone at no charge. This is not information to be owned, but shared and modified by those who want to teach and learn from it.

Song Writer Patrick Ching:

Patrick Ching is a Wildlife Artist, and former U.S. Fish and Wildlife Ranger who spent part of his life on the remote northwestern Hawaiian islands now known as Papahānaumokuākea. He is also the author of award winning books such as *The Hawaiian Monk Seal*, *Sea turtles of Hawaii*, and *Honu and Hina*.

For More Information go to: PapahanaumokuakeaSong.com