

Design Document [TEMPLATE]

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1 App Info

Tentative Title:

☐ Education & Training

☐ Utilities & Reference

☐ Social & Networking

☐ Media & Entertainment

☐ Productivity & Collaboration

☐ Gaming

☐ Art & Creativity

☐ Other:

This App will be available on:

2 Pitch

In this app, users will:

The target audience / personas for this app include:

3 Concept Sketch & Inspiration

