

Ryan Regalado

portfolio.design48.net
ryan@design48.net
949.751.9386

OBJECTIVE

To be an integral part of a company developing efficient web and mobile solutions using the latest in technologies in an environment that caters to career growth.

EXPERIENCE

User Interface Developer, Herbalife International of America, Inc.

June 2009 to present, Torrance, CA

- Cross-browser HTML/CSS and Javascript solutions for Herbalife web properties and CMS.
- Wireframing and CSS development for Interactive Kiosk iPad app.
- Mobile Web UI for iChange.com using Symfony PHP framework and jQuery Mobile library.

Website Developer / Designer, Design48

January 2007 to present, Burbank, CA

- Manage and implement website projects from start to completion: discovery, research, wireframe, design, programming, enhancements.
- Integrate content management systems, social networking tools and online advertising for ease in product use and to increase client's visibility and sales.
- Worked with different agencies on multiple projects, working within deadlines and to specifications for their customers.

Director of Integrated Marketing / New Media Designer, Crisp Brand Agency

October 2001 to January 2007, Costa Mesa, CA

- Manage creative and development teams to produce online marketing campaigns and promotions for various companies.
- Evaluate client/audience needs and goals and apply Interactive and Usability Design best practices for website and marketing media.
- Plan and implement projects to build customer databases and increase sales.

New Media Designer / Programmer, Lightwave Media

June 2000 to October 2001, Irvine, CA

- Designed and created websites for clients in various industries: dental, technology, action sports.
- Assisted in database and back-end programming for websites and software systems using PHP and ASP programming languages.
- Created Interactive websites using Flash technology.

EDUCATION

Bachelor of Science, Information & Computer Science, UC Irvine

Focused on networking systems and software development practices. Additional coursework on 3D interaction and gaming.

Bachelor of Arts, Studio Art / Digital Arts Minor, UC Irvine

Concentrated on traditional forms of art media such as painting, drawing and sketching. Minor in Digital Arts exploring photography, video and audio.

Minor in Graphic Design, OTIS College of Art & Design

Establish foundations in typography and type design, color theory, researching audience and cultural perspectives, applying design processes and methods.

Core

CSS3

HTML5

Responsive

User-Interface

Interactive

Mobile

Web

Expertise

User-Interface

Front-end Development

Search-Engine Optimization

Content Management Systems

Information Architecture

Social Media Marketing

E-commerce

Tools

SVN

Flash

jQuery

VBScript

Javascript

Photoshop

ActionScript

Wordpress

Illustrator

Komodo

MySQL

PHP

.NET

C#

Clients

Coors

Hyundai

Herbalife

Urban Decay

Sun Microsystems

Body Glove

Mitsubishi

Canon

BMW

Etcetera

Motivate kids,

love to climb rocks

eat peanut butter froyo,

raced sportbike motorcycles,

Created a clothing line

and surf waves.

To Do

Paint Murals

Database-driven Portfolio

World Missions