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NEW MUSKY SERIES FOR 2009

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NEW IN APPAREL MICRO-FIBER SHIRTS



**WINNER OF THE 2007
EDITORS CHOICE AWARD**

JIG & WORM SERIES RODS

OUTDOORLIFE
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IRVINE, Calif. – New for Spring '09 – Engineered with its proprietary 'Uni-Fiber' construction process, G.Loomis kicks off the new year by introducing the new...

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NEW



**XPERIENCE
FLY RODS**



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BASS

Jig & Worm Series

- ▶ Jig & Worm Rods
- ▶ Carolina Rig Rods
- ▶ Senko Rods
- ▶ Flipping Sticks
- ▶ Swimbait
- ▶ Crankbait Rods
- ▶ Spinnerbait Rods
- ▶ Drop Shot Rods
- ▶ Frog Rod
- ▶ Shakey Head Rods

SMALLMOUTH BASS

- ▶ Bronzeback Series

NEW
FOR 2

NEW IN
MICRO-F

BASS CLASSICS

- ▶ Mag Bass Rods
- ▶ Casting Rods
- ▶ Spin Jig Rods
- ▶ Flipping Sticks

WALLEYE

- ▶ Walleye Series

MUSKY

- ▶ Musky Series

PANFISH

- ▶ Spinning Rods

TROUT

- ▶ Spinning Rods
- ▶ Light Line Trolling

SALMON & STEELHEAD

- ▶ Steelhead Series
- ▶ Salmon Series
- ▶ Center Pin Series
- ▶ Ficat Rod Series

SALMON & STEELHEAD

- ▶ Steelhead Series
- ▶ Salmon Series
- ▶ Center Pin Series
- ▶ Ficat Rod Series

SALTWATER RODS

- ▶ Pro-Blue
- ▶ Pelagic
- ▶ Halibut
- ▶ Greenwater
- ▶ Surf
- ▶ Popping
- ▶ Live Bait
- ▶ Shallow Water

TRAVEL RODS

- ▶ Escape Series
- ▶ GLX Travel Rods

FLY RODS & REELS

- ▶ Escape Series

OF THE 2007 CHOICE AWARD

IM SERIES RODS

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- Engineered with
ry 'Uni-Fiber'
process,
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roducing the new...



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HATS

**NEW
FOR 2009**

SHIRTS

**NEW IN APPAREL
MICRO-FIBER SHIRTS**

JACKETS



ACCESSORIES



STICKERS

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FLY RODS**



Home > Rods > Bass & Jig Worm Series Flipping Sticks > Introduction

BASS & JIG WORM SERIES FLIPPING STICKS



If "FLIPPING" is one of your favorite techniques, we think our three new GLX flipping rods can be described with one word - astonishing! First of all, they're all one-piece and very powerful, yet so light you'll WONDER how we did it. We make two options in our 15-25 pound line flipping sticks. One is extra long (7'11") for special cover and structure situations; one is 7'5" and the WORKHORSE of the new line. In addition, there is a new, lighter flipping rod with a fast taper for those wishing to pitch jigs and worms, and still have the ability flip when they want to.

**WINNER OF THE 2007
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OUTDOORLIFE
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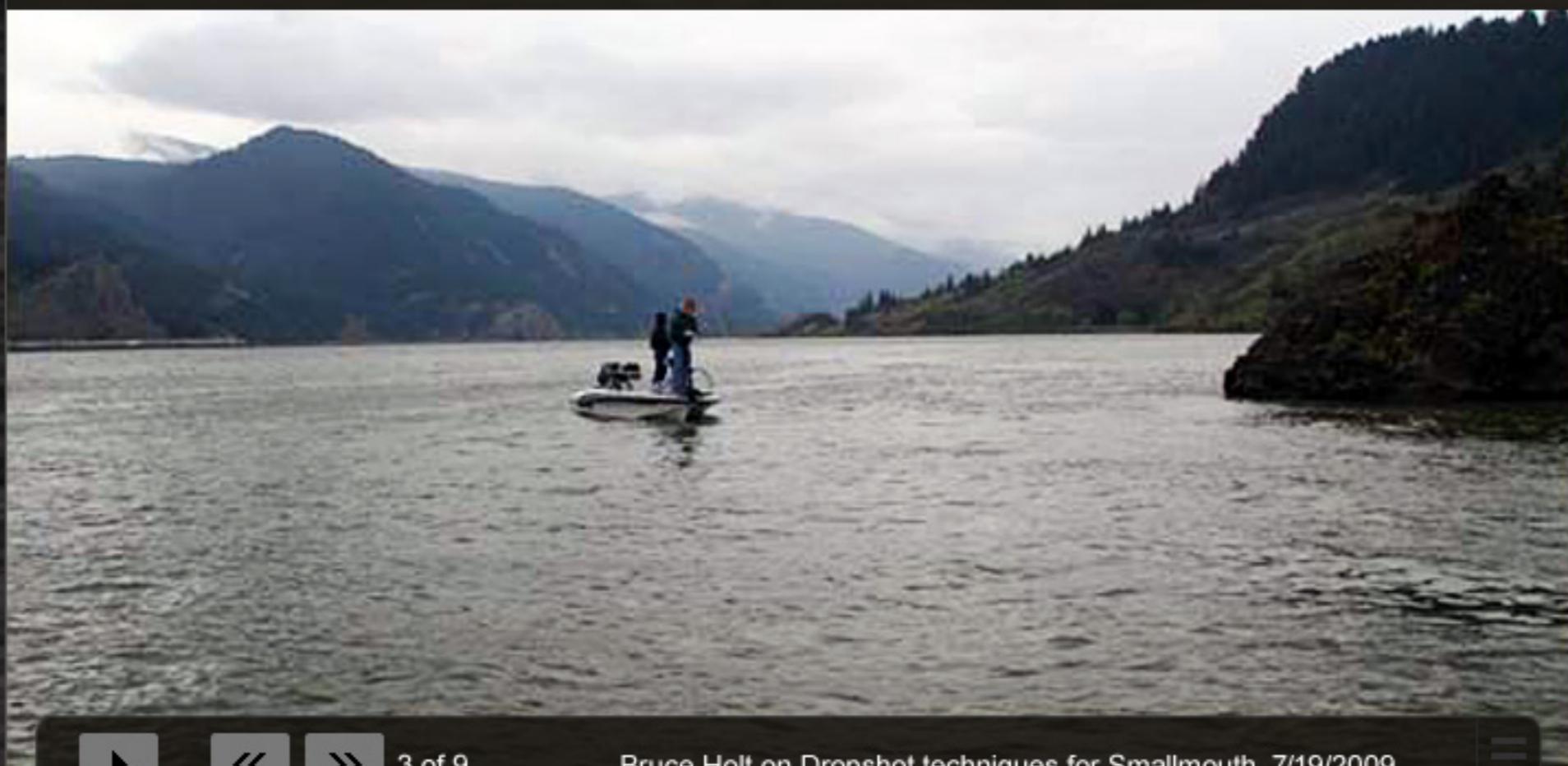
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Bruce Holt, Lake Fort, CT

◀ Videos: 2 of 9 ▶



3 of 9

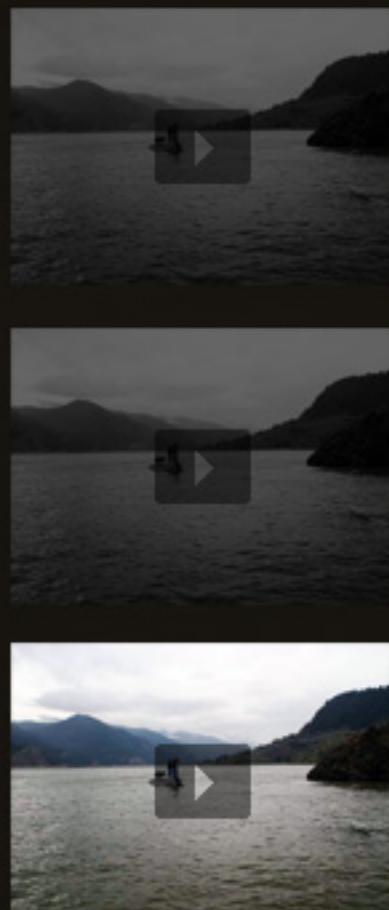
Bruce Holt on Dropshot techniques for Smallmouth, 7/19/2009

01:34

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Freshwater

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THE COMMUNITY STORIES & MESSAGES

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SEND US YOUR STORIES

Dan Fisherman

Lake Fort, CT

◀ Stories: 2 of 9 ▶



I jumped out of the truck and said goodbye to my best friend and his grandpa as they drove off. They had just dropped me off at my house after getting out of classes to enjoy an all too short summer between my freshmen and sophomore years in high school. Little did I know, I was in for an unexpected start to the three months of summer vacation.

I didn't have my driver's license but my dad had bought me an '86 Chevy S-10 Blazer to drive on the rice field roads behind the house. The night before I had loaded it down with all the things I thought I'd need for the next day. I had cleaned my reels and organized my tackle box. I just wanted everything to be ready and perfect for the afternoon of fishing.

I ran into the house to grab a sandwich and coke and out the door I flew. I know you shouldn't eat and drive, but I didn't want to waste any of the gorgeous weather that day. With clouds of dust building up behind me, the rabbits eating roadside grass seemed to know where I was headed as I passed them. Irrigation canals have never really been a big fan to a lot of anglers because they don't seem like they produce very good results. However, for a 15 year old addicted to angling they are perfect.

COMMENTS

So the hook slipped out, Then the fish drifted into the net. Sounds like she netted a great fish, then took some pics. Either way nice fish, but more like a long line release than a catch.

FishingIsMyLife77 on Feb. 7, 2009: 9:00pm

It was one of those fish stories one dreams and dreads, but when Roxanne Speer opened her eyes she found a brown trout estimated at 8 to 9 pounds in the net.

Arnold Palmer on Jan. 12, 2009: 7:54am

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NEW GL3 FOR 2009

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If you're looking at this page it's because you're a bass fisherman. Every bass fisherman wants to catch more fish. Whether you fish for fun, for food or for money, owning a Loomis rod can only make you better. When you see Mag Bass you know you're buying a rod built to catch more bass. Light tip sections allow more control of the lure for more accurate casts, and they allow the rod to "load up", or flex the right amount, to give more distance with less effort. It also means tough, magnum butt sections for hooksetting and fish fighting power without sacrificing sensitivity or control. When you see GL3 you know you will be getting lightweight, sensitive, responsive graphite that will allow you to feel the things you can't see, namely what's on the bottom of the lake. Here's your chance to own a rod with Loomis's legendary sensitivity and light weight for a very reasonable price. Try a GL3 and you'll discover why so many people buy Loomis.



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Take a look at
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of joining the

G.LOOMIS
OWNERS GROUP

Product / Customer Information

Name:

Address:

Street:

City: State: Zip:

E-mail:

Model Purchased:

Where did you purchase?:

Store Name: Store Location:

Products you own / Preferences

Other G.Loomis products I own:

Preferred Type of Fishing:

Favorite Fishing Location:

Age:

Yes,

I would like to become a member of the [G.Loomis Owners Group](#). This will allow me to share information and provide feedback, and receive occasional product updates, useful tips, and information on upcoming products and events.

G.Loomis respects your privacy and does not rent, share or sell your e-mail address or other gathered information. [Privacy Policy](#)

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WARRANTY INFORMATION

G.Loomis Limited Lifetime Warranty

G.Loomis rods, custom rod blanks and Syncrotech fly reels are covered by a limited warranty against defects in workmanship and materials for the lifetime of the original owner. GL pushpoles, Venture (Adventure) fly reels, Premier Rods (PMR) and GL fly rod outfits are covered against defects in workmanship and materials for a period of one year from the date of purchase. G.Loomis clothing, hats, bags and accessories are covered against defects in workmanship and materials for a period of 30 days from the date of purchase. Sales receipt or proof of purchase required.

Ship the damaged rod, reel, or accessory item in a disposable container, prepaid and insured, along with a check or money order for \$20 (per rod), \$10 (per clothing, bag, or accessory item), or \$5.50 (per reel) to cover return shipping and handling for each claim in the U.S., and a completed copy of our [Warranty Return Form](#). If you are a G.Loomis Pro Shop, please use our new [Pro Shop Warranty Return Form](#) when returning product for warranty evaluation.

Send directly to:

G.Loomis, Inc.
Warranty Service
1359 Down River Drive
Woodland, WA 98674

Should damage occur due to defect, G.Loomis will, at the company's discretion, either repair or replace the product at no charge. Damages occurring due to neglect, accident or normal wear and tear will, at the company's discretion, be repaired or replaced for a specific fee. A full estimate will be provided for your approval before any repair work is initiated.

Should we decide to replace the damaged product, but no longer offer that model, we will replace it with what we determine to be the closest comparable model from our current product line.

In no event shall G.Loomis, Inc. be held liable for incidental or consequential damages due to breach of this warranty or other warranties implied by law.

Some states do not allow limitation on how long an implied warranty lasts nor do they allow for exclusion of incidental or consequential damages; therefore, the above stipulated limitation and/or exclusion may not apply to you.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

Please Note: Outside of the United States, all warranty service must be obtained from the distributor in your country. To determine the G. Loomis authorized retailer or distributor nearest you, check our website at www.gloomis.com or contact G. Loomis directly at (360)225-6516.

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FLY FISHING SITE ▶

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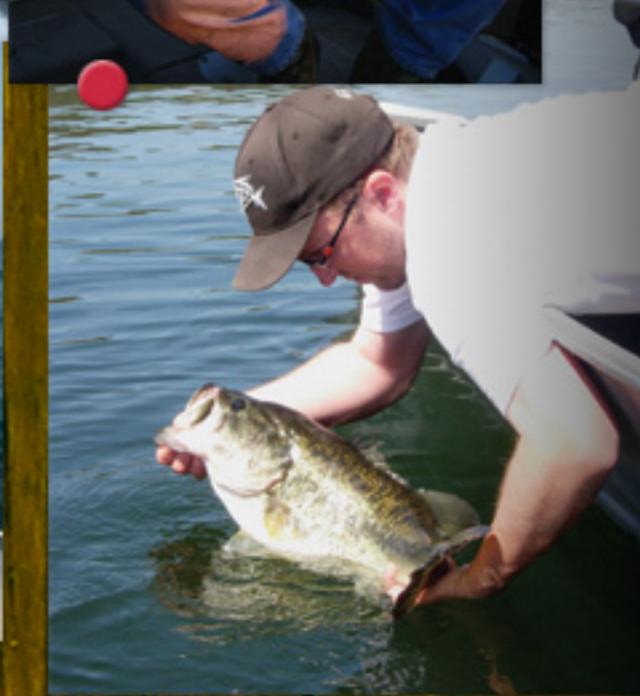
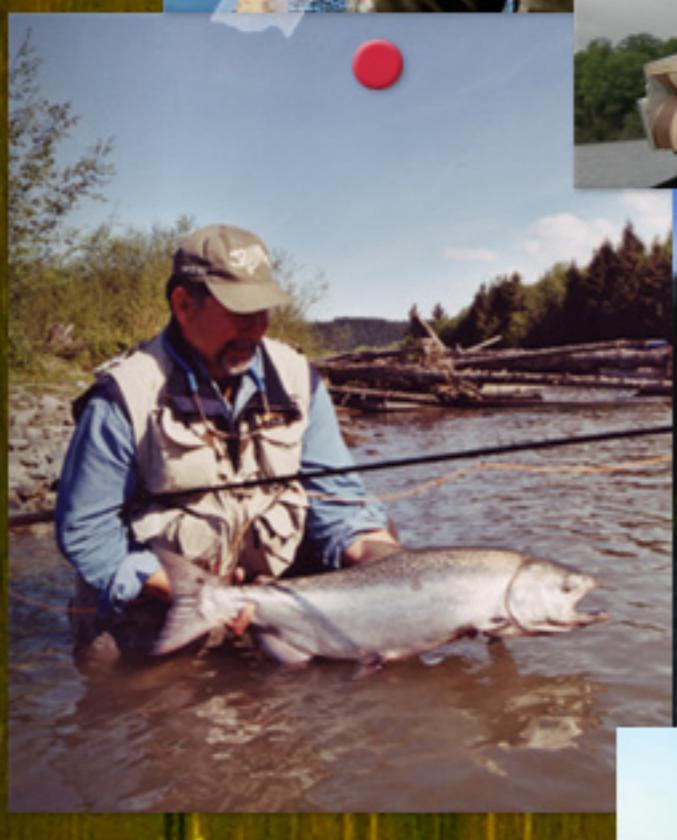
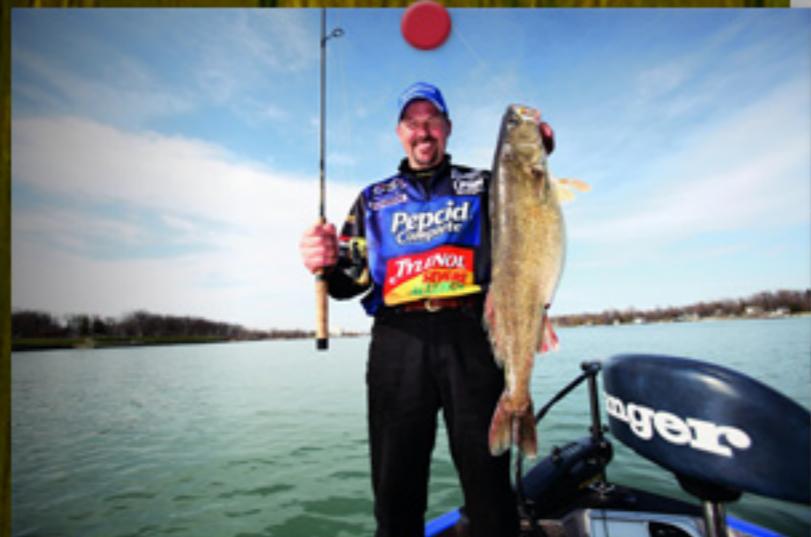
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G.LOOMIS FISH TEAM



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San Fernando — from
fishing village to city



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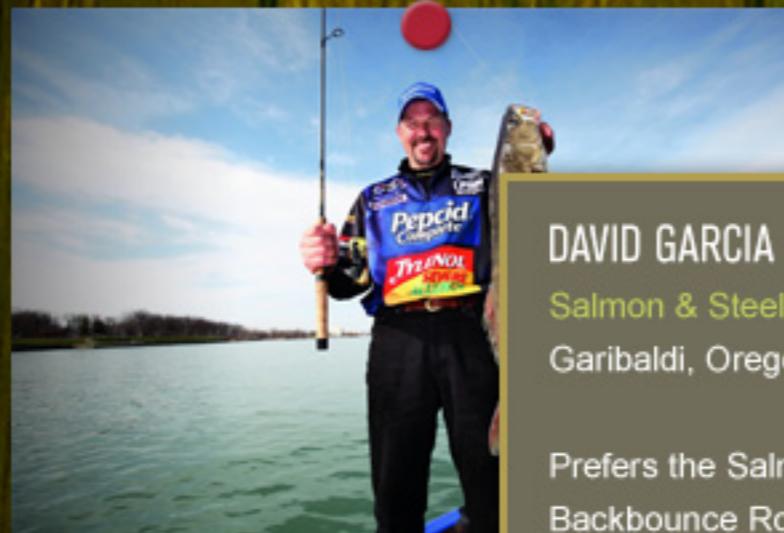
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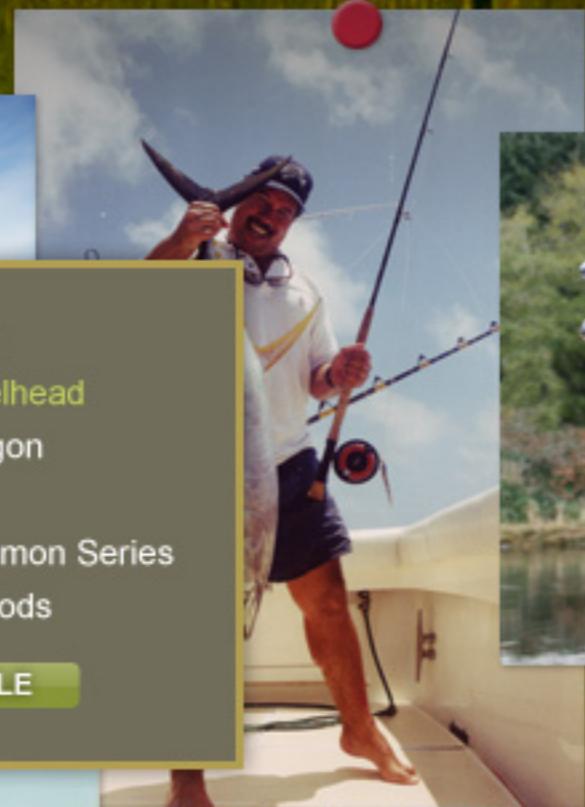


DAVID GARCIA

Salmon & Steelhead
Garibaldi, Oregon

Prefers the Salmon Series
Backbounce Rods

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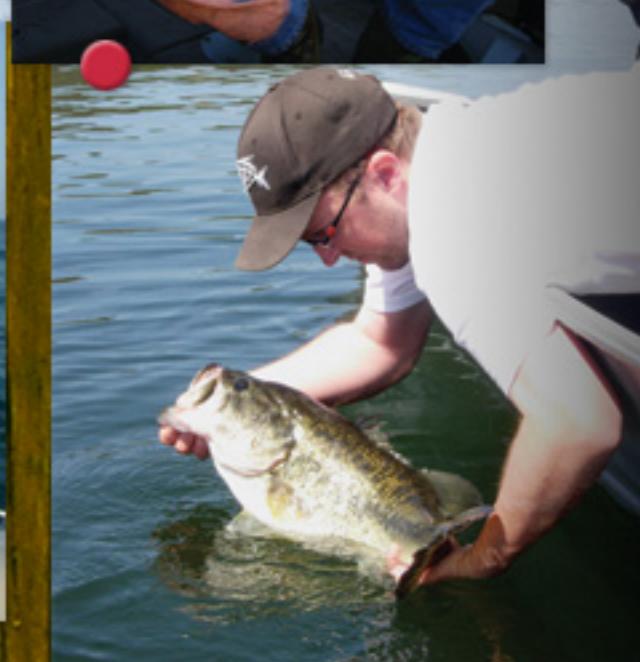
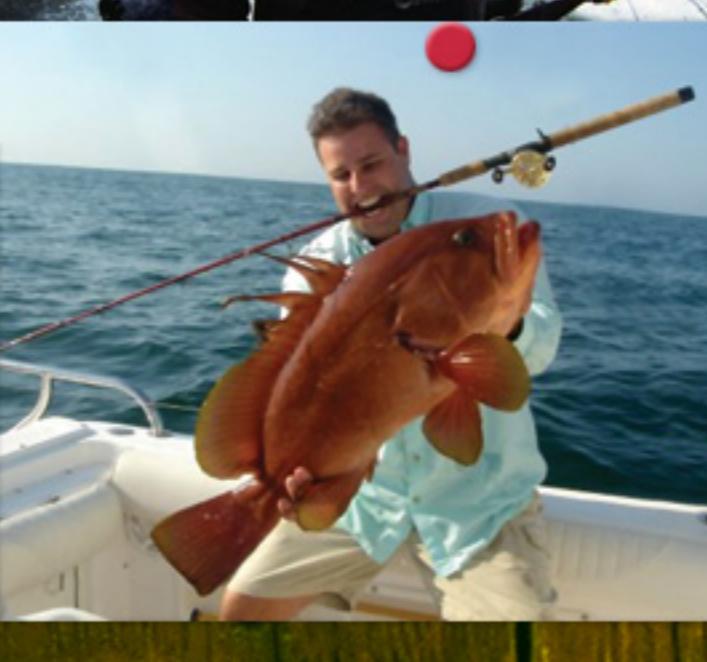
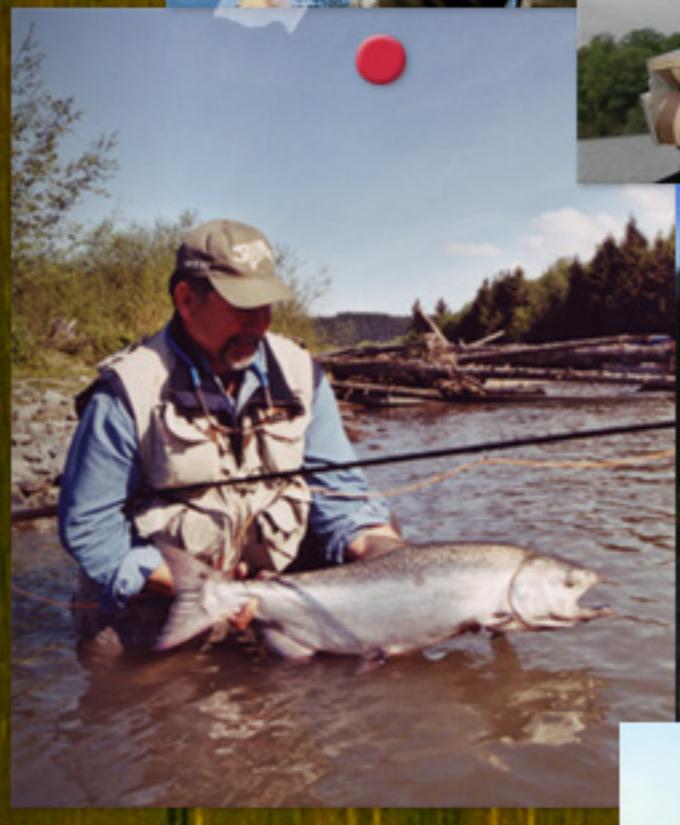


Dad,
Hope you like
your fishing pc
Happy Birthday!



TO DO:

- ① FINISH WORK
- ② BUY TACKLE
- ③ GO FISHING!



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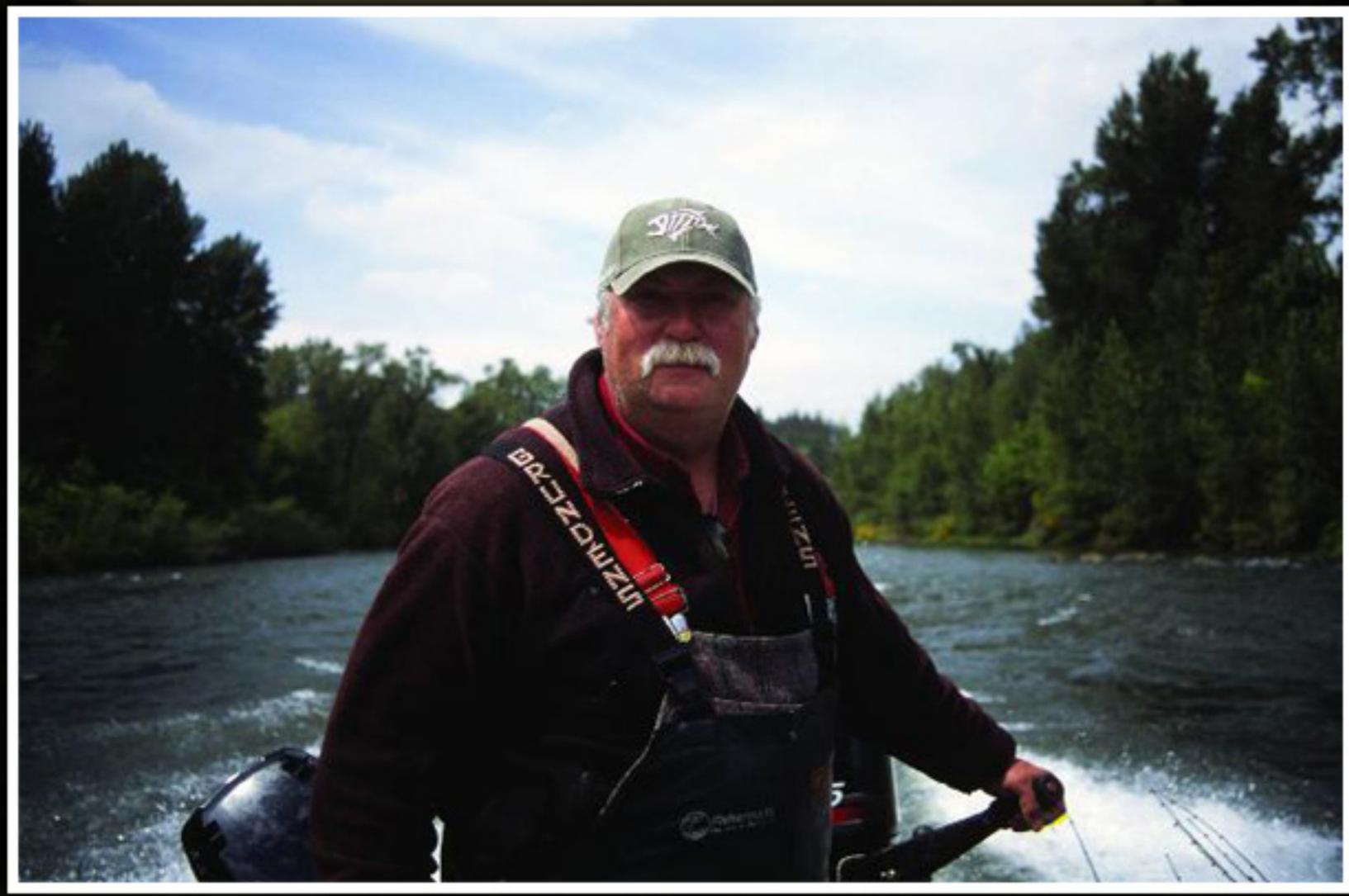
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G.LOOMIS FISH TEAM

Terry Mulkey

Salmon and Steelhead

Garbaldi, Oregon



There is "Meat" fishing and there is "Fun" fishing for Albacore. The season usually starts off by the angler plugging their boat full of Albacore, so many Tuna in fact that cleaning the fish will take the angler into the "wee" hours of the night. But soon this angler's freezer, pantry and family's freezer and pantry are full of Tuna. Does this angler stay in port with 2 months of Albacore season remaining? NO! Put the "Meat" sticks away and back away from the hand lines! It's time to break out the light tackle and have some fun with these Tuna!

Gearing up:

This is where an Albacore fisherman needs to pay attention to their neighbor who heads to the lakes every weekend in search of Large Mouth Bass. To be successful on light tackle you need to refine your casting skills. Casting a 1-4 oz jig head with a swim bait usually isn't difficult and practicing in your driveway you will amaze yourself by how far and accurately you can cast. But all that practice goes out the window when you hit the water and arrive on an acre of hungry Albacore crashing on bait. You will feel the adrenaline pumping as you arrive on scene, with your first cast lined up to splash down right into the middle of this feeding frenzy your bait falls 30 feet short with an abrupt jerk; BACKLASH!

One of the easiest ways to prevent this is with a spinning rod and reel. While some West Coast Anglers dismiss the spinning rod as being too troublesome because of line twist and lack of line capacity, they are truly missing out. Spinning combos are used everywhere there is saltwater fish to be caught. Why? Because a spinning combo is extremely easy to use and is a lot of fun to fight fish with.

Start with a 6 1/2 to 7 1/2 foot rod rated 15-30, and a spinning reel capable of holding 100-yards of 20-pound monofilament. You can use 20-25 pound monofilament or you can switch to a "Super Braid" fishing line in 50-pound with a 4-foot monofilament "Top Shot" between the braid and the swim bait. The perfect rod for casting to feeding Albacore is a, G. Loomis PSR84-20SSU (a 7-foot rod rated 15-25).

Just remember when fighting a fish with a spinning combo, not to reel when you cannot make any ground with the fish, this is what creates line twist. Instead pump your rod just like you would with a casting reel. If you do get some line twist with a spinning combo, cut your swim bait off and let the line trail behind the boat as you motor in search for more feeding fish. After a couple of minutes spool your line back on your reel and retie your Swim Bait.

◀ INTRODUCTION

◀ ANDREW MCCULLY

◀ ANDREW SCULKIN

◀ GEORGE ST. CLAIRE

◀ JAMES SMITH

◀ JOE SMITH

◀ JOHN DOE

◀ STAN FAGERSTROM

◀ TERRY MULKEY

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THE CAST
FLY FISHING STARTS WITH THE PRESENTATION OF THE FLY. WE HAVE SOME OF THE
BEST CASTERS IN THE INDUSTRY. **EXPERIENCE** AND INPUT GO BEHIND EVERY ROD

[VIEW CAST](#)

THE FIGHT

THE FINISH

NEW

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