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TEAM RUBICON IS ONE OF INC. MAGAZINE'S BEST WORKPLACES 2019

Team Rubicon is one of the highest-scoring businesses, with standout employee engagement

Los Angeles, Calif. (May 16, 2019) – <u>Team Rubicon</u>, a veteran-led disaster response organization, has been named one of *Inc.* magazine's Best Workplaces for 2019, the publication's fourth annual ranking in the fast-growing private company sector.

Hitting newsstands May 28 in the June 2019 issue, and as part of a prominent Inc.com feature, the list is the result of a wide-ranging and comprehensive measurement of private American companies that have created exceptional workplaces through vibrant cultures, deep employee engagement, and stellar benefits. Collecting data on nearly 2,000 submissions, *Inc.* singled out 346 finalists.

Each nominated company took part in an employee survey, conducted by Omaha's Quantum Workplace, on topics including trust, management effectiveness, perks, and confidence in the future. *Inc.* gathered, analyzed, and audited the data. Then, they ranked all the employers using a composite score of survey results. This year, 74.2 percent of surveyed employees were engaged by their work—besting last year's 72.1 percent.

The strongest engagement scores came from companies that prioritize the most human elements of work. These companies are leading the way in employee recognition, performance management, and diversity. It's a different playbook from a decade ago, when too many firms used the same template: free food, open work environments, and artifacts of "fun."

"We are proud to be recognized as one of Inc. Magazine's Best Workplaces for the second straight year. What makes this place special is our culture, which is built around our mission and placing others above self. We give our employees flexibility and empower them to make decisions to get the job done in pursuit of Team Rubicon's mission to alleviate human suffering in the wake of disasters and humanitarian crises," said Jake Wood, co-founder and CEO of Team Rubicon. "Our employee satisfaction largely comes from being a part of this opportunity to help others on their worst day. This award is a testament to the hard work our staff puts in each day to fiercely build, maintain and protect our culture."

All companies had to have a minimum of 10 employees and be U.S.-based, privately held, and independent—that is, not subsidiaries or divisions of other companies.

While researching the finalists, Inc. and Quantum saw distinct themes:

- 99 percent provide health insurance—and some cover the cost.
- 49 percent allow employees to bring pets to work.
- 65 percent take employees to offsite retreats to relax and recharge.
- 16 percent offer paid sabbaticals to reward length of service.

"With today's tight labor market, building a great corporate culture is more important than ever," says *Inc.* magazine editor in chief James Ledbetter. "The companies on *Inc.*'s Best Workplaces list are setting an example that the whole country can learn from."

Team Rubicon boasts a 100,000-strong, highly skilled veteran volunteer force that helps communities prepare, respond, and recover from disasters and humanitarian crises. Since its inception following the 2010 Haiti earthquake, Team Rubicon has responded to more than 350 disasters, including Hurricanes Harvey, Irma, Maria, Florence, and Michael.

About Team Rubicon:

Team Rubicon unites the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams. Team Rubicon is a nonprofit organization offering veterans a chance to continue their service by helping those afflicted by disasters, and also themselves. Programs and services are made possible by the support of individual donors, corporate partners, and the dedication of volunteers across the country. To join or support Team Rubicon's mission, visit www.TeamRubiconUSA.org.

About Inc. Media

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of Advertising Age's "A-List" in January 2015, and a National Magazine Award for General Excellence in both 2014 and 2012, Inc. has a monthly audience reach that's grown from two million in 2010 to more than 20 million today. For more information, visit Inc.com.

About Quantum Workplace

Quantum Workplace is an HR technology company that serves organizations through employee engagement surveys, action-planning tools, exit surveys, peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit QuantumWorkplace.com.

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