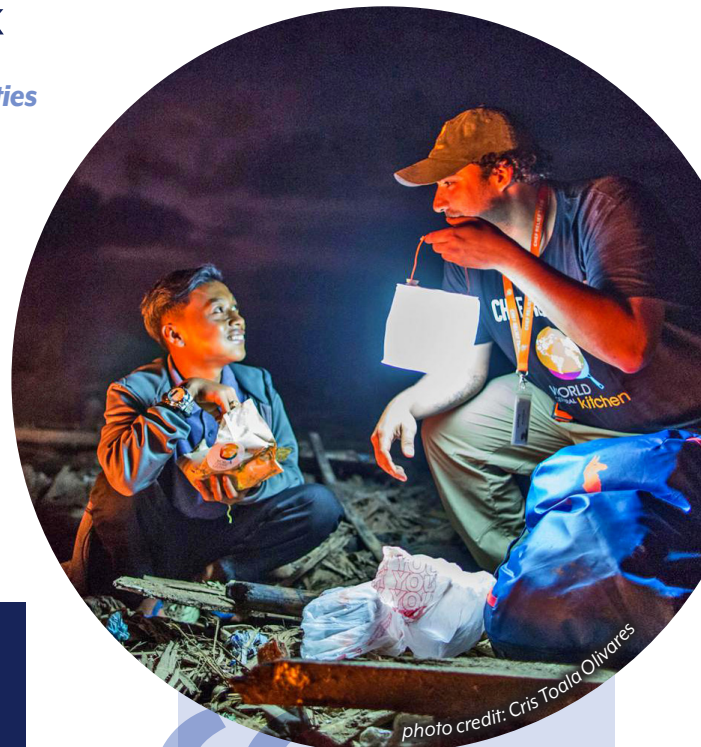


2019 Guide to Corporate and Personal Giving

Join Industry Leaders Powering Airlink

Put the Power and Speed of Aviation to Work Supporting Communities in Crisis through Disaster and Humanitarian Response

Together, Airlink and its 80 humanitarian and disaster response partners reach more than two million people annually thanks to our airline partners, and your generous financial support. Disasters and crises happen throughout the year - both large and small. Each is monumental for the people and communities impacted. Your gift provides a steady stream of funding between disasters while we continue to work with NGO and airline partners on preparedness and capacity building to make our responses more powerful.



You Can Help Deliver...



Rescue Teams



Food



Clean Water



Medicine



Shelter



Sanitation



Communication



Transportation



Tools



Hope

Since 1970 the number of disasters worldwide has quadrupled, to around 400 a year. So, whether it's an ongoing refugee crisis, destructive weather event, or a pandemic, it is both the speed and the continuity of response that makes the difference for people in peril. Airlines and the aviation sector are uniquely suited to deliver disaster response - to help humanitarian responders and their supplies get to where they need to go quickly.

Steve Smith

President & CEO, Airlink

2018 IATA Annual General Meeting

Your Generosity to Airlink Saves Lives!

Give online at airlinkflight.org/donate

Thank You!

MAKE A CORPORATE COMMITMENT AS AN INDUSTRY LEADER

PRESIDENT'S GIVING SOCIETY

- Make a multi-year pledge
- Donations can be spread throughout the year.
- Consider support from discretionary, CSR, philanthropic or marketing budgets.
- The level for which your company is recognized is a reflection of all giving during the calendar year valued in US Dollars.

Levels of Support

Signature Lead \$250,000+

Platinum \$100,000+

Gold \$50,000+

Silver \$25,000+

Partner \$10,000+

Supporter Up to \$10,000

Choose from our Portfolio of Giving Opportunities

- General Support
- Regional Response Framework Partner
- Disaster-Timed Campaign Gift
- Employee Giving Campaign
- Matching Employee Gifts
- Event Sponsorship
- Gifts-in-Kind
- Host a Fundraiser

Design a Meaningful Portfolio of Airlink Sponsorship

Examples

SILVER SPONSOR \$25,000

\$10,000 General Support

\$10,000 Table Sponsor at Gala Event

\$ 5,000 Disaster-Timed
Campaign Gift

GOLD SPONSOR \$50,000

\$30,000 General Support

\$10,000 Table Sponsor at Gala Event

\$ 5,000 Disaster-Timed Campaign Gift

\$ 5,000 Employee Matching Gifts

PLATINUM SPONSOR \$100,000

\$75,000 General Support

\$10,000 Disaster-Timed Campaign Gift

\$15,000 Gift-in-Kind by Hosting a
Fundraiser for Airlink

MAKE A PERSONAL PLEDGE AS AN AVIATION PROFESSIONAL

CHAIRMAN'S GIVING SOCIETY

Levels of Support

Visionary \$100,000+

Humanitarian \$ 50,000+

Trailblazer \$ 25,000+

Benefactor \$ 10,000+

Responder \$ 5,000+

Supporter \$ 1,000+

Donor Up to \$1,000

The level of support for which you are recognized is a reflection of all giving during the calendar year valued in US Dollars.



HIGH PROFILE/HIGH IMPACT OPPORTUNITY

Sign On as a Regional Response Partner

Make a multi-year commitment of \$500,000+ in financial resources for Airlink operations globally, with additional support for regions important to your business.

Latin America & the Caribbean

North America

Asia Pacific

Middle East & North Africa

Europe

Sub-Saharan Africa

Airlink is uniquely placed between the nonprofit and aviation sectors to create linkages that improve response times and efficacy. Our recently launched Regional Response Framework helps both Airlink and its partners mobilize a timely response to humanitarian crises, address known and potential logistical challenges, and build a common understanding among aviation and nonprofit partners of the coordination and aid delivery services available. Funds will be used to improve preparedness and resiliency in the region and to empower the rapid mobilization of donated, discounted and chartered air assets to respond to disasters from “first mile” to “last mile.”

REPRESENT AN AIRLINE?

Airlink partners with more than 40 passenger and cargo airlines. These partners are an integral component of Airlink’s work. They are committed to using aviation as a force for good by providing free passenger tickets, cargo space, and charter flights for Airlink to coordinate use of by 80+ qualified humanitarian and disaster relief organizations responding to crises along your routes. Contact Liz Bloomfield at lbloomfield@airlinkflight.org +1.202.830.8512



Airlink A-Team

Be recognized as a member of the Airlink A-Team when you choose the monthly credit card giving option that lets you easily give at the annual Chairman’s Giving Society level you want.

Monthly Gift	\$25	\$50	\$100	\$200	\$500	\$1,000	\$2,500
Annual Total	\$300	\$600	\$1,200	\$2,400	\$6,000	\$12,000	\$30,000
Recognized as	Donor	Donor	Supporter	Supporter	Responder	Benefactor	Trailblazer

Does Your Company Match Employee Donations?

Double the impact of your sustaining gift to Airlink by asking your employer to match your donation.

Become an Airlink Ambassador

Join volunteers sharing news of Airlink’s impact with colleagues, or working with Airlink to raise our profile and generate support in your community or company. Learn more on our website airlinkflight.org or contact Rebecca Carney at rcarney@airlinkflight.org +1.202.517.3926

Your Generosity and Commitment Transforms - and Saves - Lives around the World When Communities are in Crisis.

Thank You!

Benefits of Airlink Sponsorship and Giving

Benefits vary by level and may include:

- Corporate Logo on Airlink Website
- Special Events at Aviation Conferences
- Participation in Leadership Events and Discussions
- Invitation to Become an Airlink Ambassador
- Disaster Response Briefings and Updates
- Signage & Banners for Your Corporate Events
- Online or In-Person Event to Thank Your Employees
- Branded Campaign Website Highlighting Your Leadership
- PR, Web and Social Media Content Promoting Your Support
- Recognition in Annual Report
- Personal Profile on Airlink Website
- Feature in Industry Voices for Airlink Videos
- Airlink Logo Lapel Pin
- Thanks of 80+ Relief Organizations Bringing Relief to Millions of People



Next Steps

- Make a corporate or personal gift online at airlinkflight.org/donate or by mail.
- Email us for wire transfer or stock donation instructions.
- Contact us to talk further about your interests. Let us brief you on the impact you can make, and provide you with a customized presentation that reflects how giving to Airlink can meet your corporate, marketing, CSR, and/or philanthropic goals.



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Tax ID
37-1710848

*Airlink, Inc. does not accept donations restricted to particular disasters, and contributions may be directed to other projects.
Airlink is a 501(c)(3) organization, and all gifts are deductible to the full extent allowable under IRS regulations.*