



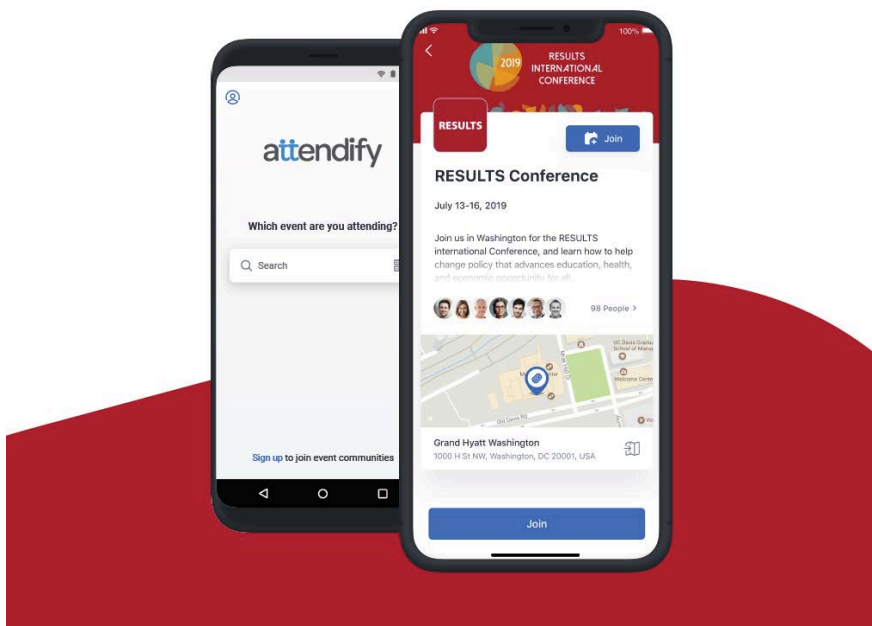
RESULTS INTERNATIONAL CONFERENCE

JULY 13-16, 2019 | WASHINGTON, DC

CONFERENCE MOBILE APP

Looking for the rest of the agenda details? Download the free conference app for updates! Connect with other attendees, follow the agenda, look up speaker information, use our interactive maps, browse conference merchandise, and so much more.

- ① Search for an app in the App Store or in Google Play called: **“Attendify.”**
- ② After downloading the Attendify app, open the app. Search within it for **“RESULTS Conference.”**
- ③ Sign up with your email address.



WELCOME

You made it! Welcome to the 2019 RESULTS International Conference!

The RESULTS International Conference has a lot in store for you, whether you're brand new to advocacy, an experienced veteran, or somewhere in between.

Get a bigger picture of critical issues surrounding poverty. Learn more about effective methods for communicating your message. Head to Capitol Hill and the World Bank for face-to-face meetings with decision makers. And connect at every corner with a network of passionate volunteers from across the globe all committed to fighting for a world without poverty.

We welcome you to Washington, DC for four days of community, learning, and advocacy!

OUR VALUES

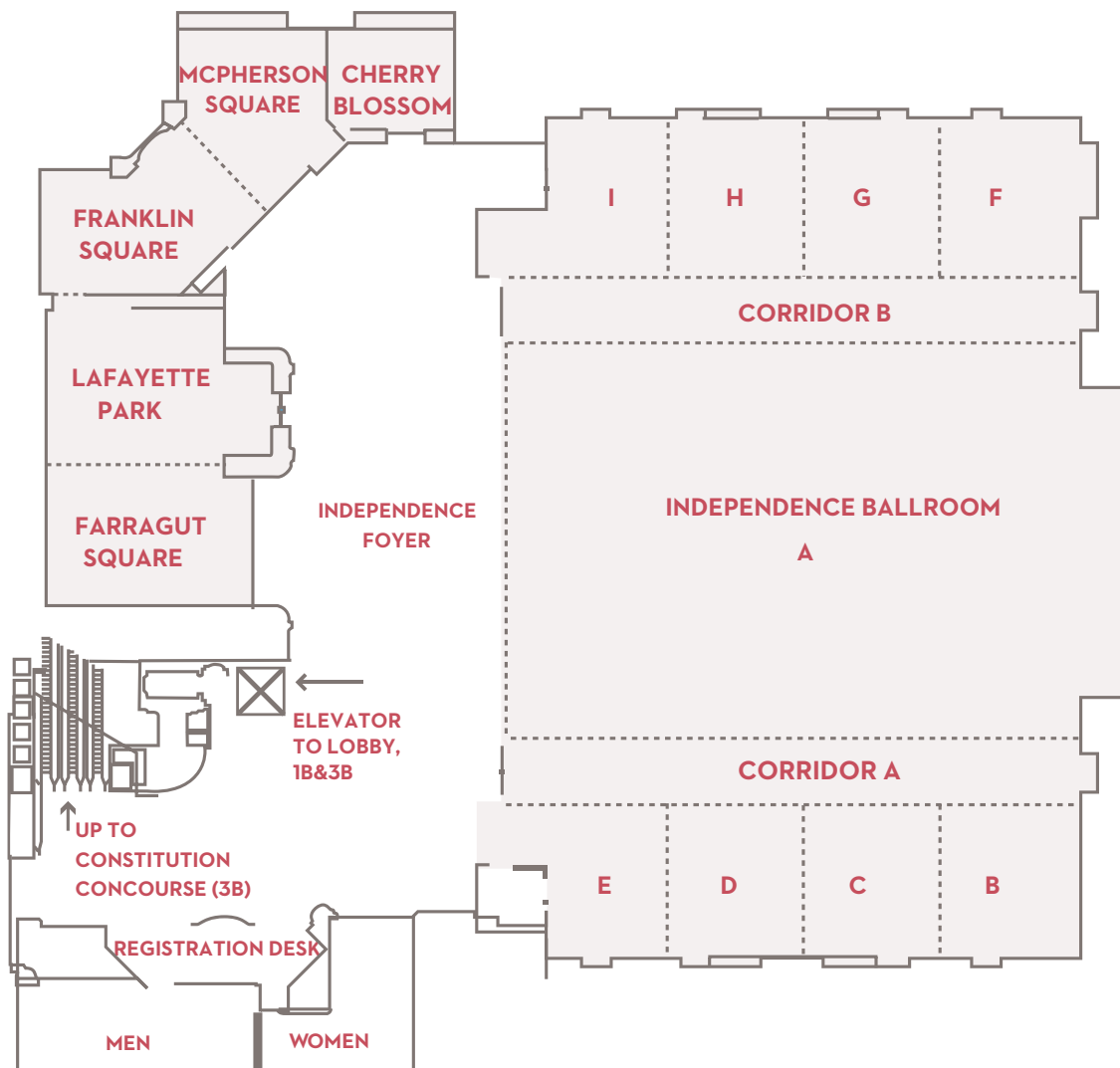
RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

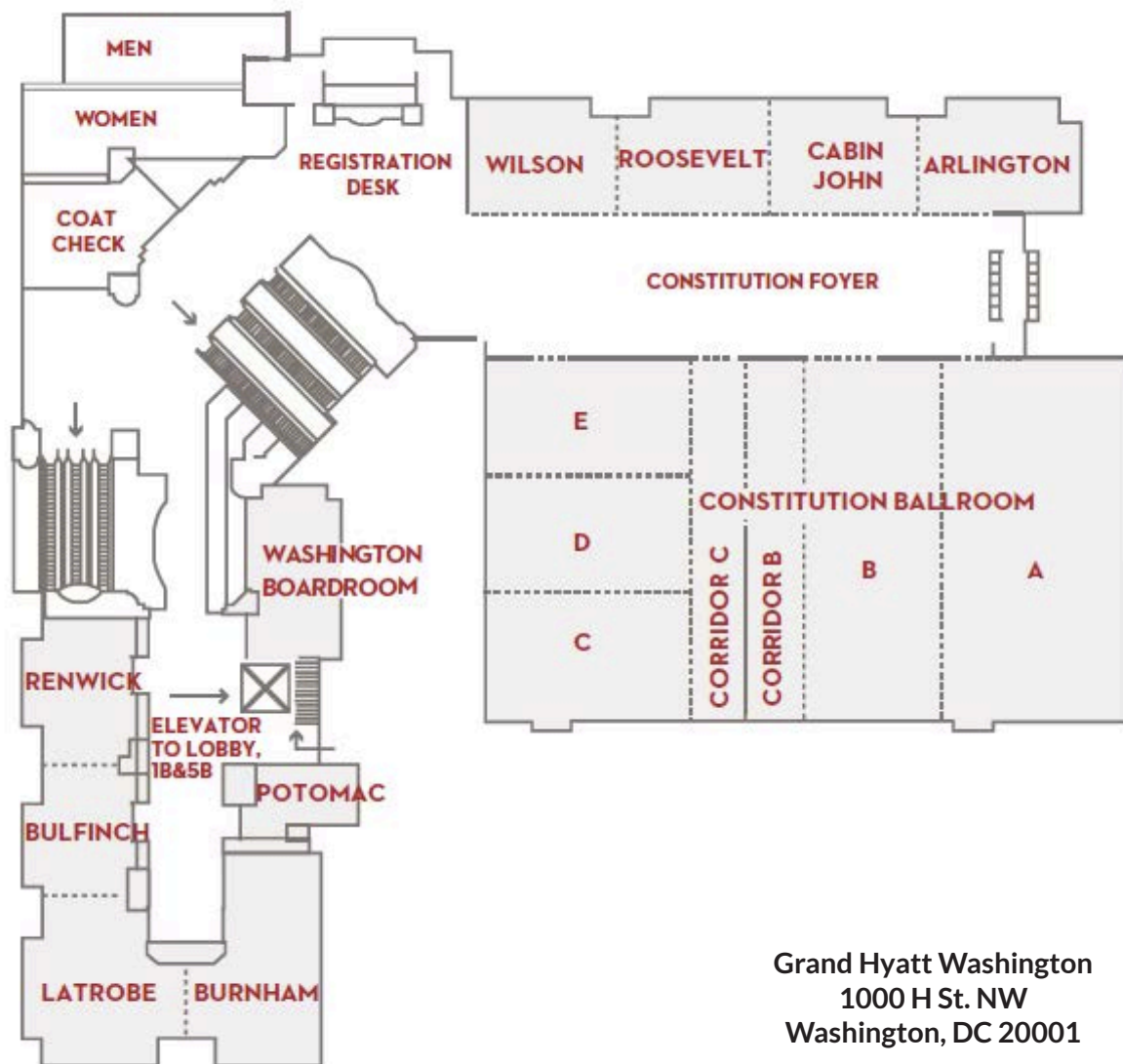
With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors – only partners, advocates, and allies. Together we can help make the RESULTS movement a respectful, inclusive space.

HOTEL MAP: INDEPENDENCE LEVEL



HOTEL MAP: CONSTITUTION LEVEL



Grand Hyatt Washington
1000 H St. NW
Washington, DC 20001



CAPITOL HILL MAP



Grand Hyatt Hotel: 1.5 miles northwest of the Capitol (not on this map)

Advocacy Day Kick-Off: For public transport, take the Metrorail Red Line from the Metro Center stop at the Grand Hyatt Hotel to the Union Station stop. Walk to Dirksen Senate Office Building, Room 106 (15 min. walk). There will also be three photo ops on Capitol Hill that day (see page 27).

AT-A-GLANCE AGENDA



CART Captioning available
at front of room

SATURDAY, JULY 13

- | | | |
|----------------|---------------------------------|--|
| 9:00am-11:30am | Pre-Conference Workshops | |
| 1:00pm-3:00pm | Opening Celebration and Keynote | |
| 3:00pm-3:30pm | Break | |
| 3:30pm-4:30pm | Regional Networking | |
| 4:45pm-6:15pm | Campaigns Overview | |
| 8:30pm-10:00pm | Saturday Night Social | |

SUNDAY, JULY 14


- | | |
|----------------|---|
| 9:00am-12:00pm | Half-Day Intensive Workshops |
| 12:00pm-1:30pm | Break |
| 1:30pm-3:15pm | Skills and Issue Workshops |
| 3:15pm-4:30pm | Break |
| 4:30pm-6:15pm | Skills and Issue Workshops |
| 8:00pm-9:00pm | Movie Screening, Author Talk, and Music Session |

AT-A-GLANCE AGENDA

MONDAY, JULY 15

9:00am-10:45am Concurrent Plenaries (U.S. Poverty and Global Poverty) 

10:45am-11:15am *Break*

11:15am-12:00pm Keynote: DeRay Mckesson 

12:00pm-12:30pm Honoring Your Investment 

12:30pm-2:00pm *Break*

2:00pm-4:30pm Advocacy Day Prep

TUESDAY, JULY 16

8:00am-9:00am Advocacy Day Kick-Off.....*Capitol Hill, Dirksen Senate Building, Room 106*

9:00am-5:00pm Advocacy Meetings.....*Capitol Hill & World Bank*

5:15pm-6:00pm Advocacy Day Debrief*Grand Hyatt*

6:00pm-7:30pm Advocacy Day Reception.....*Grand Hyatt*

SATURDAY PRE-CONFERENCE SESSIONS

Saturday, July 13 | 8:30am - 12:30pm

REAL Change Fellowship (Invite Only)

Room: Constitution D & E

9:00am - 11:30am

So You Wanna Be an Advocate? Getting What You Need to Be a Powerful Voice for Change

Room: Independence H & I (Independence Level)

The desire to advocate is innate but the skills to advocate are learned. Join this in-depth workshop on the basics of advocacy. We'll look at what motivates you to be an advocate, how to speak powerfully on the issues you care about, what influences decision-makers, and why organizing others is so important to your success.

Advanced Leadership Development: Growing as a RESULTS Leader and Organizer

Room: Independence F & G (Independence Level)

Add new dimensions to your leadership in RESULTS. We will explore the concept of leadership, practice tools for fostering a community of advocates that upholds anti-oppression values and inclusion, learn additional tactics for educating and organizing in your community, and encourage one another in "leveling up" leadership within RESULTS.

SATURDAY PRE-CONFERENCE SESSIONS

10:00am - 11:00am

World Bank 101

Room: Cabin John & Arlington

We'll provide an overview of the World Bank and its structure, outline key points of leverage, and highlight the key role it plays in global development. In addition, we'll discuss our strategy to influence the institution at multiple levels and share our issue campaigns.



SATURDAY SESSIONS

1:00pm - 3:00pm

CC Opening Celebration and Keynote

Room: Constitution Ballroom

Join us for a special opening keynote from Executive Director Joanne Carter, followed by an interactive session with speakers from across our global advocacy network and special invited guests. See the conference app (download instructions on page 2) for a full list of talks, activities, and speakers. Welcome to the 2019 RESULTS International Conference!

3:00pm - 3:30pm | *Break*

3:30pm - 4:30pm

Networking Session: Connecting with Fellow Advocates

See insert for locations

Connecting with fellow advocates is one of the most important experiences of the International Conference. Check your packets for which room you should go to for your particular state or country and get in on the conversation!

SATURDAY SESSIONS

4:45pm - 6:15pm

CC Campaigns Overview: U.S. and Global Poverty

Room: Constitution Ballroom

In this session, RESULTS staff will review our policy campaigns. They will provide guidance to help you make the most of the conference sessions, take advantage of opportunities to network with your fellow advocates during the conference, and prepare for Advocacy Day.

Campaigns Overview: World Bank

Room: Cabin John & Arlington

In this session, we'll review our advocacy asks, hand out materials, and coordinate the schedule for our meetings at the World Bank.

8:30pm - 10:00pm

Saturday Night Social

Room: Constitution Ballroom

We invite you to attend our Saturday Night Social. We will have games, music, and dancing, as well as dessert. A quiet space will also be available for those who'd prefer to network or chat.

SUNDAY SESSIONS

Sunday, July 14 | 8:00am - 8:45am

Coffee with Grassroots Board Members

Room: Bulfinch & Renwick

Join your grassroots members of the RESULTS Board of Directors for coffee and a discussion about your leading priorities. Your voice on the board is an important part of what makes our grassroots network model effective. Support their work to represent you and be part of this conversation.

9:00am - 12:00pm | INTENSIVE WORKSHOPS

Using Local Media to Move Policymakers into Action

Room: Burnham & Latrobe

The media outlet members of Congress care about most isn't CNN or the New York Times (and it's not Twitter or Facebook, either). It's the local paper in their home district – where every reader is a potential voter. Learn the ins and outs of working with local media, and why it's so important to advocacy success. We'll talk through what's newsworthy and best practices for getting published. And by the end of the session, we'll all hit "send" on our own letters to the editor.

Transformational Organizing: Building Leadership to Build a Movement

Room: Constitution D & E

Ending poverty will require greater engagement by more people. But how do we do make that happen? Research described in *How Change Happens* (Leslie R. Crutchfield) and *How Organizations Develop Activists* (Dr. Hahrie Han) point to a need to become organizers of leaders verses organizers of events. During this workshop we'll distinguish between organizing and mobilizing, and you will gain practical skills to create transformational experiences for advocates to build your movement.

SUNDAY SESSIONS

9:00am - 12:00pm | INTENSIVE WORKSHOPS (continued)

Crafting Effective Relationships with Legislators and Their Offices

Room: Cabin John & Arlington

Are you new to advocacy? Have you felt that working with a legislator's office feels mysterious and intimidating? This intensive will walk you through the basics of prepping for and executing a powerful meeting. We'll speak with legislative experts who can tell us more about what's most effective when meeting with a legislator and his/her office. We'll do a bit of practicing, and we'll explore what's worked for others. Come along to sharpen a new skill and find encouragement! *Special thanks to the Global Partnership for Education for sponsoring this session.*

Powerful Speaking: Telling Your Story to Create Change

Room: Wilson & Roosevelt

In this time of social, economic, and environmental uncertainty, one thing is certain: Everyone has a story. Too often, we rely on statistics to prove a point, forgetting that each one of those numbers is a person with their own special and powerful story. This session will reaffirm why stories are important and the significance of engaging more real experts. Participants will also learn and practice proven strategies to develop their own stories and gain confidence to share their experiences.

12:00pm - 1:30pm | Break

SUNDAY WORKSHOPS

1:30pm - 3:15pm | WORKSHOPS

Racial Wealth and Income Inequality: An Interactive Learning Activity

Room: Burnham & Latrobe

Join NETWORK Lobby to unpack what historical federal policies led to the intentional divestment of Black communities and provided the structure we understand as white privilege today. The workshop dispels claims of America's meritocracy as well as popular "bootstrap" narratives by providing participants with an opportunity to examine the institutional and political realities of racism. *Open to all racial identities.

Global Fund Advocacy Around the World

Room: Bulfinch & Renwick

The 6th Global Fund replenishment happening this October is a historic opportunity for global leaders to mobilize the resources to rid the world of AIDS, tuberculosis, and malaria. Success will require both donor and implementing countries to come together to scale-up resources. Our panelists from France, Australia, the UK, and Kenya will share the work they are doing to build political will for bold pledges to the Global Fund from their governments. *Special thanks to Friends of the Global Fight for sponsoring this session.*

Innovation and Opportunity in Global Nutrition

Room: Cabin John & Arlington

Good nutrition is the foundation for a healthy, productive life. Yet over 150 million young children are stunted, or chronically undernourished, and malnutrition contributes to half of the deaths of children under five. Hear about the latest efforts to put science, finance, and global advocacy to work to end stunting and other forms of malnutrition.

SUNDAY WORKSHOPS

1:30pm - 3:15pm | WORKSHOPS (continued)

Be a More Effective Leader Using the “Quiet Leadership” Approach

Room: Constitution D & E

Leaders excel when they can help bring out the best in others. But how do we do that? In his book *Quiet Leadership*, David Rock lays out a practical, neuroscience-based approach to coaching conversations that help others think better for themselves, so they create and act on their own solutions. During this session, you will learn and practice some key elements of “Quiet Leadership” coaching so you can apply these skills in your own life. You will walk away with tools to be a better coach and leader.

3:15pm - 4:30pm | Break

Connect, recharge, and network with fellow advocates.

3:30pm - 4:00pm | (optional side session during break)

Are You Curious About Being a Regional Coordinator?

Room: Independence G (Independence Level)

Are you a U.S.-based advocate who is curious about what Regional Coordinators do? Have you ever considered being a Regional Coordinator yourself but have questions? This quick, casual session is for you. Come and get your questions answered!

SUNDAY WORKSHOPS

4:30pm - 6:15pm | WORKSHOPS

New Momentum to End TB

Room: Bulfinch & Renwick

Using innovations, we can speed up the end of tuberculosis (TB), and the Global Fund is crucial for getting these innovations to people in need. Speakers will talk about why innovative approaches are giving new hope we can truly end TB. These new approaches include engaging private sector health providers, using new technologies, and providing funding to local organizations. *Special thanks to the International Union Against Tuberculosis and Lung Disease for sponsoring this session.*

Policy Solutions to the Racial Wealth Divide

Room: Wilson & Roosevelt

Do you have a grasp of the levels of inequality in the U.S.? Don't know the next step forward? Learn about and discuss a broad array of potential solutions to racial wealth inequality and how housing and tax policy plays a big part. Get a deep dive on shifting policies to close the racial wealth divide, including enacting a renter's credit, expanding the Child Tax Credit and Earned Income Tax Credit, and more. Put your ideas in action by discussing how RESULTS' campaigns help pave the way for success around these bold ideas.

Creating Working Partnerships that Increase Power

Room: Constitution D & E

No single organization is big enough to solve immense problems in the world. That's why we create partnerships. But building powerful partnerships is not easy. Join the American Medical Student Association (AMSA), Dining for Women, the National Peace Corps Association (NPCA), and RESULTS for a hands-on workshop in creating powerful partnerships. We'll explore the essentials of creating partnerships, help you map your community for possible partners, and give you tools and practice for having powerful conversations back home. You'll be ready to partner!

SUNDAY WORKSHOPS

4:30pm - 6:15pm | WORKSHOPS (continued)

Narrative with Numbers: Using Data in Advocacy

Room: Cabin John & Arlington

Are you trying to find data to match your compelling story for congressional meetings? Through this interactive session, come learn how Prosperity Now captures a plethora of information on homeownership, poverty, wealth, and more in their scorecard and how to use it most effectively. Also, learn from the U.S. Global Leadership Coalition how data can make a compelling case for America's engagement with the world. *Special thanks to the Congressional Hunger Center for sponsoring this session.*

Across the Globe: Best Practices from Our Advocacy Network

Room: Burnham & Latrobe

What's working in advocacy and organizing in your community? What's working for fellow RESULTS grassroots advocates as well as policy advocates in other areas of the world? We are truly an international presence, and sharing good news and good practices benefits us all. Come and learn what's happening in other places and spaces that could spark ideas for you back home.

SUNDAY EVENING

6:30pm - 8:00pm

Major Donor Appreciation Reception (Invite Only) | **Room: Constitution Ballroom**

8:00pm - 9:00pm

Author Talk: Pamela M. Covington | Room: Bulfinch & Renwick

Hear one of our Experts on Poverty, author Pamela M. Covington, discuss her moving memoir, *A Day at the Fare: One Woman's Welfare Passage*, focusing on her struggles to secure safe and affordable housing. After a short presentation and audience Q & A, copies will be available for purchase and Pamela will be available for book signing.

Movie Screening: TB Unmasked | Room: Constitution D & E

Join us for a powerful 30-minute documentary showing the struggles of three South African healthcare workers who develop multidrug-resistant tuberculosis (TB). Followed by a Q & A with TB experts. *Special thanks to BD for sponsoring this event.*

Singing for Inspiration | Room: Burnham

Sing along, strum along, or clap along as we share music to help us raise energy for the RESULTS mission to make poverty history. We'll pass out song sheets with words to some easy-to-learn songs.



RESULTS
the power to end poverty

RAISE
YOUR
VOICE

MONDAY PLENARIES

Monday, July 15 | 9:00am - 10:45am | CONCURRENT PLENARIES

CC Global Poverty | Room: Constitution Ballroom

Improving and Accelerating Investments in People

Hear from World Bank leadership how they're prioritizing investments in human capital, including health, nutrition, education, and social protection. We'll discuss how the Human Capital Index and World Bank International Development Association (IDA) funding can be used by countries to increase impactful investments in their people.

Kristalina Georgieva, CEO, World Bank
Dr. Joanne Carter, Executive Director, RESULTS

Last Mile First: The Fight for Global Health Equity

Gavi, the Vaccine Alliance and the Global Fund to Fight AIDS, Tuberculosis and Malaria have helped drive extraordinary progress, but profound inequity persists in global health. Global leaders on health equity will discuss what it will take to reach the last mile in global health.

The Hon. Mark Dybul, MD, Faculty Co-Director, Georgetown Center for Global Health and Quality
Anuradha Gupta, Deputy CEO, Gavi, the Vaccine Alliance

CC U.S. Poverty | Room: Constitution C, D, & E

The Color of Home: Housing Policy and the Racial Wealth Gap

Zip codes are one of the largest determinants of life outcomes. With the nation facing an affordable housing crisis, learn more about how housing policy impacts local communities, especially communities of color, and ways to make a difference.

Aja Taylor, Advocacy Director, Bread for the City
Kimberly Rodriguez Trigg, RESULTS Advocate and Expert on Poverty
Diane Yentel, President and CEO, National Low Income Housing Coalition

MONDAY PLENARIES

10:45am - 11:15am | Break

11:15am - 12:00pm

CC Keynote: DeRay Mckesson

Room: Constitution Ballroom

DeRay Mckesson is an educator and civil rights activist focused on issues of innovation, equity, and justice. He has recently published a new book of reflections on his life and activism, *On the Other Side of Freedom: The Case for Hope*. His award-winning podcast Pod Save the People dives deep into justice, culture, social issues, and politics.

12:00pm - 12:30pm

CC Honoring Your Investment

Room: Constitution Ballroom

Your support makes this work possible. Because of the power of advocacy, every \$1 donated to RESULTS can unlock \$100 in poverty-fighting investments! Hear what your investments have made possible and the impact you can continue to make.

12:30pm - 2:00pm | Break

MONDAY PREP SESSIONS

2:00pm - 4:30pm

Getting Ready for Advocacy Day

U.S. Poverty: **Room: Constitution C, D, & E**

Global Poverty: **Room: Constitution Ballroom**

World Bank: **Room: Cabin John & Arlington**

Now it's time to prepare for a powerful Advocacy Day on Capitol Hill. This fun and interactive session will include closing speeches and a final review of policy requests. We will role play what to say in lobby meetings, distribute lobby meeting materials, and answer questions. Let's get ready to lobby!

4:30pm - 8:00pm

Informal Advocacy Day Prep

See insert for locations

Gather with advocates from your state to plan your agendas and practice what to say in your lobby meetings on Advocacy Day. U.S. Poverty and Global Poverty staff will be available to answer questions and provide additional coaching (U.S. Poverty staff will be in Constitution C, D, & E; Global Poverty staff will be in the Constitution Ballroom).



TUESDAY - ADVOCACY DAY

8:00am - 9:00am

Advocacy Day Kick-Off | **Capitol Hill: Dirksen Senate Office Building, Room 106**

Join us on Capitol Hill to kickstart a day of powerful advocacy, with remarks by Sen. Sherrod Brown (D-OH) and others. To get to the Advocacy Day Kick-Off on Capitol Hill by public transport, take the Metrorail Red Line from the Metro Center stop at the Grand Hyatt Hotel to the Union Station stop. Walk to Dirksen Senate Office Building, Room 106 (about a 15 min. walk). Allow plenty of time and expect long security lines to get into the building.

9:00am - 5:00pm

Advocacy Meetings | **Capitol Hill & World Bank**

5:15pm - 6:00pm

Advocacy Day Debrief | **Room: Cabin John & Arlington**

Join your fellow advocates for some time to review the challenges and the triumphs of the day.

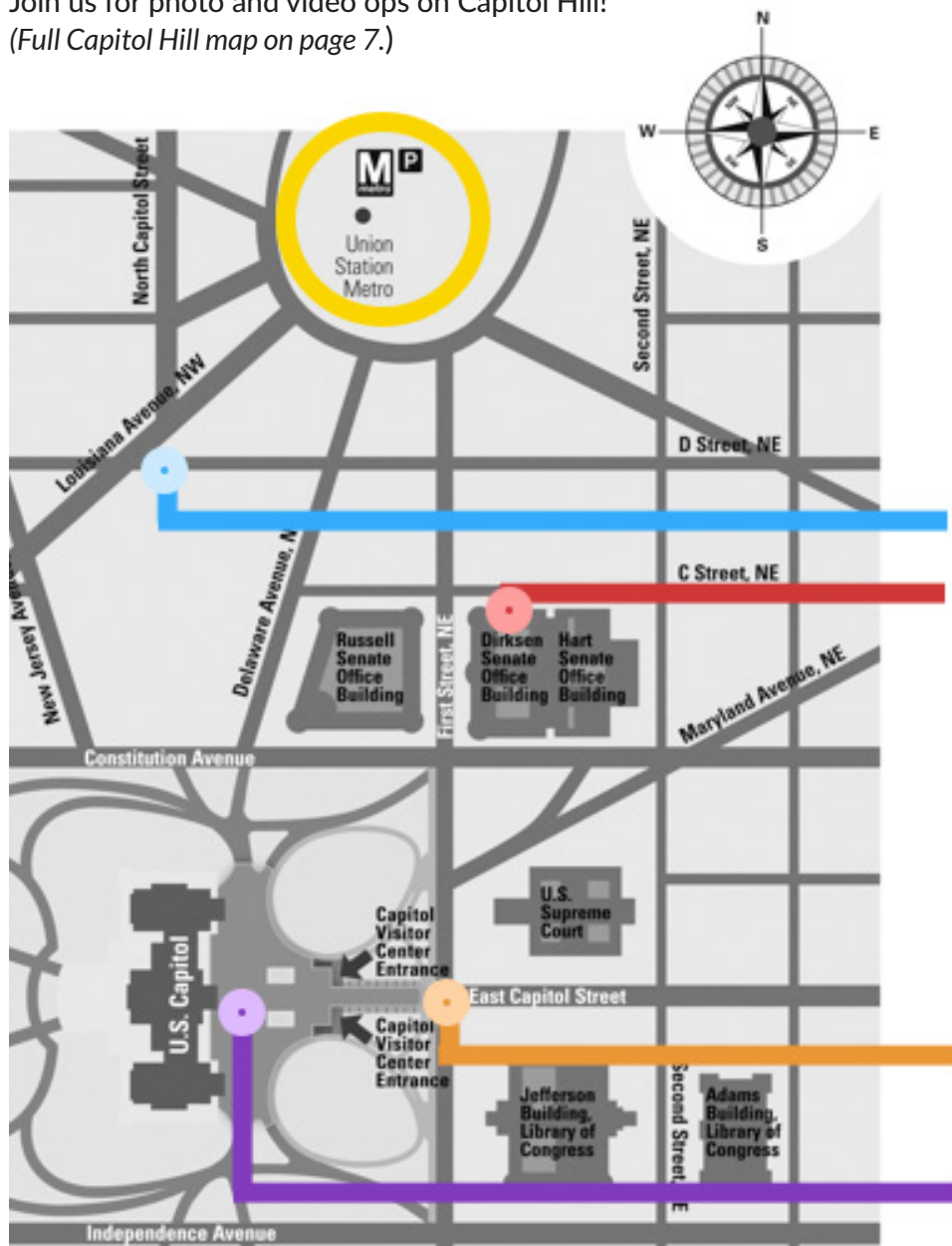
6:00pm - 7:30pm

Advocacy Day Reception and Awards Ceremony | **Room: Constitution Ballroom**

We'll celebrate a day of action with our partners, special guests, and members of Congress. Planned remarks by Rep. Michael McCaul (R-TX) and others. We will also honor the recipients of the Cameron Duncan Media Award and the Bob Dickerson Grassroots Leadership Award. Light refreshments will be served.

TUESDAY - PHOTO OPS

Join us for photo and video ops on Capitol Hill!
(Full Capitol Hill map on page 7.)



7:20am
Louisiana Ave.
& D St. NE

Advocacy Day
Kick-Off: 8:00am
Dirksen Senate
Office Building
106

9:15am
East Capitol St.
& First St. NE

11:45am
House steps

Thank you to our sponsors for helping make this year's
International Conference possible!

CHAMPION



FRIENDS
OF THE GLOBAL FIGHT
AGAINST AIDS, TUBERCULOSIS AND MALARIA

LEADER

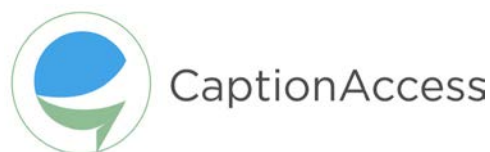


International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

ADVOCATE



PARTNER



PARTNER (continued)



PARTNER (continued)



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