



# Attendee Packet

**2020 RESULTS VIRTUAL CONFERENCE**

# 2020 Conference Agenda



results

**All times Eastern Time.** Updated Friday, June 19 – subject to change, please check [online agenda](#) for session links and latest updates. Password for sessions is in your email inbox (make sure to check your spam folder!).

## SATURDAY, JUNE 20

9:00am – 9:30am (Workshop Block 1)

- Open Caucus: Learn How to Influence Elected Officials from Grassroots Advocates Around the World
- Impact of COVID-19 on TB Programs Around the World
- Country Leadership of Nutrition Policy and Financing: What It Takes to Tackle Malnutrition
- Creating Legislative Champions for Change

12:00pm – 1:30pm

- Plenary Sessions and Live Music

2:00pm – 2:30pm

- Campaigns Overview for Advocacy Week

2:45pm – 3:15pm (Workshop Block 2)

- The Power of Storytelling: Engaging the Real Experts and Telling Your Story to Create Change
- Bridging the Partisan Divide: How to Lobby Those Who Don't Agree with You
- Creating Legislative Champions for Change

3:30pm – 4:00pm (Workshop Block 3)

- World Bank 101
- Wanted: Talent Scouts and Coaches to Grow the Movement to End Poverty
- The Power of Storytelling: Engaging the Real Experts and Telling Your Story to Create Change
- Media Lab: Letters to the Editor 101

## **SUNDAY, JUNE 21**

7:00am – 7:30am

- Open Caucus: Learn How to Influence Elected Officials from Grassroots Advocates Around the World

9:00am – 9:30am (Workshop Block 4)

- New Policies for the Post COVID-19 Period Around the World
- Bridging the Partisan Divide: How to Lobby Those Who Don't Agree with You
- Leaping Forward Together: How Smart Funding Mechanisms Will Accelerate Progress on Nutrition

10:00am – 10:45am

- Plenary Session

12:00pm – 2:15pm

- Plenary Sessions and Live Music

2:15pm – 3:15pm

- Advocacy Week Prep

3:30pm – 4:00pm (Workshop Block 5)

- Media Lab: Letters to the Editor 101
- Wanted: Talent Scouts and Coaches to Grow the Movement to End Poverty

3:30pm – 4:00pm

- Open Office Hours for Advocates

## **MONDAY, JUNE 22**

### Open Office Hours for Advocates

- 10:00am – 12:00pm
- 2:00pm – 4:00pm
- 7:00pm – 9:00pm

## **TUESDAY, JUNE 23**

### Week of Action Lobby Debrief Session

- 9:00pm – 10:00pm

## **WEDNESDAY, JUNE 24**

### Week of Action Lobby Debrief Session

- 2:00pm – 3:00pm

### Black, Indigenous, and People of Color Caucus

- 7:00pm – 9:00pm

## **THURSDAY, JUNE 25**

### Week of Action Lobby Debrief Session

- 5:30pm – 6:00pm

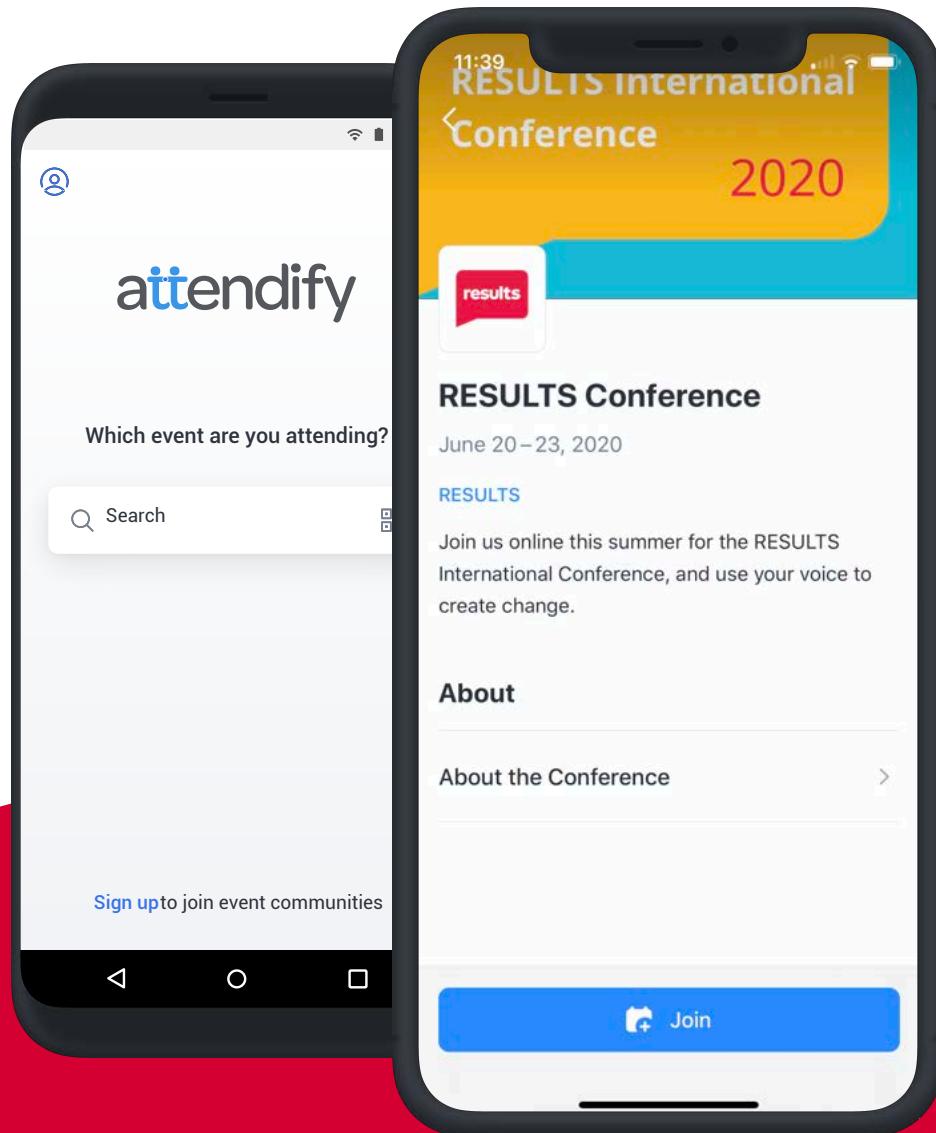
### Advocacy Week Celebration

- 6:00pm – 7:30pm



# RESULTS Conference

June 20–25, 2020



Use the app to stay connected with the agenda and other attendees!



1. Scan the QR code to download Attendify



2. After installing search “RESULTS Conference”

3. Sign up and join the event

# Zoom Info & Call Numbers

results

## For joining by web:

To access the conference sessions, [go here to our online agenda](#) and you can find each link under the session description. The password to join is in your email inbox from RESULTS (make sure to check your spam folder!).

## For joining by phone:

### Dial by your U.S. location

- +1 312 626 6799 US (Chicago)
- +1 929 436 2866 US (New York)
- +1 301 715 8592 US (Germantown)
- +1 346 248 7799 US (Houston)
- +1 669 900 6833 US (San Jose)
- +1 253 215 8782 US (Tacoma)

**To dial in to Zoom on your phone outside the U.S., [go here](#) to find the number for your country.**

To enter the call, dial the Meeting ID for the session when prompted. These can be found in our [agenda online](#) or in the [conference mobile app](#). The password can be found in your email inbox.

Having problems with Zoom? Call our help line:

**Nina Gladd: +1 (202) 783-4800, ext. 105**

## Social Media Tips for the 2020 Virtual Conference

1. Share about the conference on Twitter and Facebook using the hashtag **#Voices4RESULTS** at the end of your posts. Follow the action on our Twitter wall: <https://walls.io/voices4RESULTS>
2. Tag your representatives in your tweets so they will see them! Follow up later with the Twitter wall link so they can get a sense of our collective actions.
3. Don't just watch, join the conversation! Share your experience with the Twitterverse. You can quote speakers, chat with other attendees, and share other content that is interesting to you and your audience. Follow the #Voices4RESULTS hashtag and engage with other attendees online by asking questions, retweeting content they shared, or commenting on their posts directly.
4. Give your tweets an extra edge; add a video, photo, screenshot, or GIF to make things interesting. Tweets with images get almost 313% more engagement, according to Twitter.
5. Use attribution. As you're live tweeting, be sure to include the Twitter handle of speakers you quote or attendees you're chatting with. Make it easy for others to join in the conversation by identifying who you are quoting or referring to in a comment. Following speakers and other attendees is a great way to stay connected after the event.

### OUR HASHTAG:

[#Voices4RESULTS](#)

### OUR HANDLES:

Twitter: [@RESULTS\\_Tweets](#)

Facebook: [/RESULTSEdFund](#)

Instagram: [@voices4results](#)



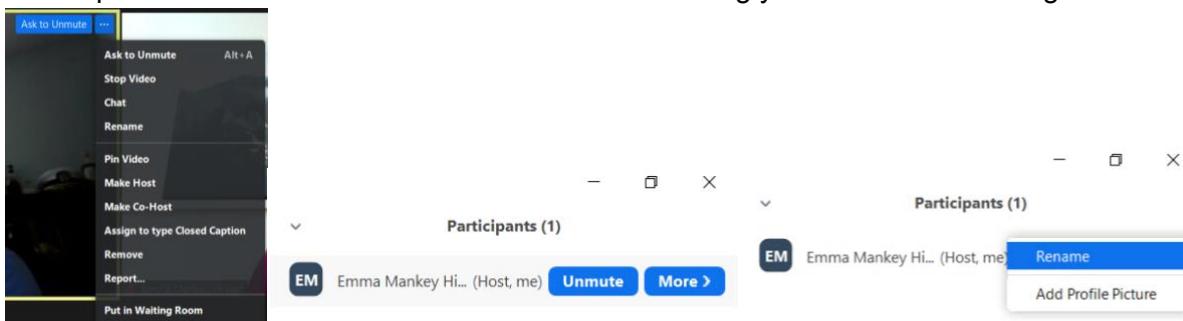
## How to use Zoom Meetings: ALL WORKSHOPS

### Logging in to Zoom:

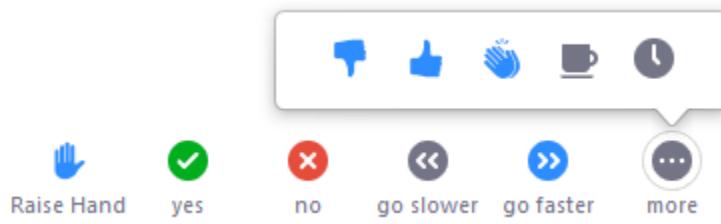
- Download Zoom [here](#).
- The Zoom link for each session requires a password and you will need to enter the Meeting ID and password by hand. (*The Meeting IDs/links are on the agenda. The password is in your email inbox in a message from RESULTS.*)
- For security purposes, you must either be logged in to Zoom, or if you are not, you may be prompted to enter your name and email address.
- If joining by phone, you will need to enter the Meeting ID and password. Here is a list of international numbers which you can call-in to: <https://zoom.us/zoomconference>
- If you join prior to the start of the meeting, you may be put in a waiting room. You will be admitted by the host when the meeting starts.

### During the meeting:

- Muting and unmuting: When you are admitted into the meeting, you will be muted by default. If you need to unmute yourself, you can press and hold the space bar to temporarily unmute yourself and speak or click the microphone icon in the lower left corner of the Zoom window.
  - If you're joining by phone, you can mute and unmute yourself by pressing \*6
- Renaming yourself: If you need to change your displayed name within the Zoom meeting, you can do this in two ways. First, in the upper right hand corner of the your video rectangle is a button with 3 dots (...). Click that and then select "Rename." You can also do this by clicking "Participants" in the toolbar at the bottom and then finding your name and clicking "More >".



- Raising your hand: is also where you go to raise your hand or use other "non-verbal feedback" to indicate things to the host such as "yes," "no," "away," and more.
  - If you've joined by phone, you will be limited to raising your hand but you can do so by dialing \*9.





## How to use Zoom Meetings: ALL WORKSHOPS

Emma Mankey Hidem's Zoom Meeting

Meeting ID: 894 1738 5921

Host: Emma Mankey Hidem (You)

Password: 092933

Invite Link: <https://us02web.zoom.us/j/89417385921?pwd=UVJTOkdFNfdxRk5jamFHVTNvR1hzdz09>

Participant ID: 153963

You are connected to Zoom Global Network via data centers in the United States.

Copy Link

- If you need to share the link to the meeting or send somebody the Meeting ID and Password, you will see a little “i” circle in the upper left hand corner. Click on this to easily copy the meeting link or see the meeting details. (*NOTE: Please do not share the meeting password for security reasons.*)
- The green shield icon next to it opens the settings dialog box and will show you which version of Zoom you have.

- **Speaker view vs Gallery View:** In the upper right hand corner, you will see a button to switch from Speaker View to Gallery View or vice versa. **Speaker View** shows the person who is speaking. However, anyone that makes a noise may pop up briefly over the speaker if those not speaking are unmuted, which is another reason to be sure you are muted. **Gallery view** shows everyone at the same time. If many people have their cameras off, you may want to consider selecting “Hide non-video participants” in the Video Settings (little up arrow near the “stop video” icon - we’ll go through these settings in-depth later).
- **Utilizing the Chat:** In the toolbar at the bottom of Zoom, you will see the chat button. This is a good nondisruptive way to communicate with meeting hosts and other attendees. If you need to message someone privately, click the dropdown menu that by default says “everyone” and select the person you would like to chat with. You can also find their name in the participants list and click “More>” and then “Chat” or click on the three dots in the upper right hand corner of their video window and select “Chat.”
  - NOTE: If someone sends you a private message, the chat will default to you replying privately to them. You will see the word “(*Privately*)” next to their name but it’s always good to double check who you’re sending your message to.
- **Breakout Rooms:** The host may put you in breakout rooms. You will automatically be put into this room. If you need to leave the room and go back to the main meeting room, hit “Leave Room.” However, you will be prompted to return to the main meeting room when the breakout session is over, so you likely do not need to use that button.

To: Everyone ▾

Type message here...



## How to use Zoom Meetings: ALL WORKSHOPS

### **Zoom Settings**

There are a number of ways to get to the settings within Zoom. You can click the up arrows next to the camera icon and select “Video Settings. Similarly, you can do the same with the microphone icon and select “Audio Settings.” You can also click on the little green shield in the upper left corner. Once any of the settings are opened, you can access the other settings in the same dialogue box.

- **General Settings:**

The screenshot shows the 'General' tab selected in the Zoom Settings dialog box. On the left, there is a sidebar with icons for Video, Audio, Share Screen, Chat, Virtual Background, Recording, Profile, Statistics, Feedback, Keyboard Shortcuts, and Accessibility. The main area contains several configuration options with checkboxes:

- Start Zoom when I start Windows
- When closed, minimize window to the notification area instead of the task bar
- Use dual monitors
- Enter full screen automatically when starting or joining a meeting
- Automatically copy invite link once the meeting starts
- Ask me to confirm when I leave a meeting
- Show my connected time
- Remind me 5 minutes before my upcoming meetings
- Stop my video and audio when my display is off or screen saver begins

Below these options is a section titled "Reaction Skin Tone" featuring a row of seven thumbs-up icons in different skin tones.

[View More Settings](#)



## How to use Zoom Meetings: ALL WORKSHOPS

### Video Settings:

The screenshot shows the Zoom Video Settings window. On the left is a sidebar with icons for General, Video (which is selected), Audio, Share Screen, Chat, Virtual Background, Recording, Profile, Statistics, Feedback, Keyboard Shortcuts, and Accessibility. The main area displays a 2x3 grid of six heart-shaped video preview thumbnails. A "Rotate 90°" button is located in the top right corner of the grid. Below the grid, there are settings for the Camera (Integrated Webcam, 16:9 (Widescreen) selected), My Video (Enable HD checked, Mirror my video and Touch up my appearance unchecked), and Meetings (Always display participant names on their video checked, Turn off my video when joining meeting unchecked, Always show video preview dialog when joining a video meeting checked, Hide non-video participants checked, Spotlight my video when I speak unchecked, Display up to 49 participants per screen in Gallery View checked). An "Advanced" button is at the bottom right.

- Meetings:**
- Always display participant names on their video
  - Turn off my video when joining meeting
  - Always show video preview dialog when joining a video meeting
  - Hide non-video participants
  - Spotlight my video when I speak
  - Display up to 49 participants per screen in Gallery View



## How to use Zoom Meetings: ALL WORKSHOPS

### Audio Settings:

The screenshot shows the Zoom settings interface for audio. The left sidebar has a 'Settings' icon at the top, followed by icons for General, Video, Audio (which is highlighted with a blue bar), Share Screen, Chat, Virtual Background, Recording, Profile, Statistics, Feedback, Keyboard Shortcuts, and Accessibility. The main area is titled 'Speaker' with 'Test Speaker' and 'Speakers/Headphones (3- Realtek(...)' dropdowns. It includes 'Output Level' and a volume slider. Below that is the 'Microphone' section with 'Test Mic' and 'Microphone (3- Realtek(R) Audio)' dropdowns, featuring 'Input Level' and another volume slider. A checkbox for 'Automatically adjust volume' is checked. Other checked checkboxes include: 'Automatically join audio by computer when joining a meeting', 'Mute my microphone when joining a meeting', 'Press and hold SPACE key to temporarily unmute yourself', and 'Sync buttons on headset'. An 'Advanced' button is at the bottom right.



## How to use Zoom Meetings: ALL WORKSHOPS

### Setting a Virtual Background:

You can get directly to this setting by clicking the up arrow next to the camera icon. A virtual background can be useful if you don't want people to see your workspace. It will change what you see behind you. Zoom comes with a few pre-loaded options or you can add your own picture by clicking the plus sign.

The screenshot shows the Zoom settings menu. The left sidebar lists various settings: General, Video, Audio, Share Screen, Chat, **Virtual Background** (which is selected and highlighted in blue), Recording, Profile, Statistics, Feedback, Keyboard Shortcuts, and Accessibility. The main area displays a grid of six heart-shaped backgrounds in red, yellow, blue, purple, teal, and orange. Below this is a "Choose Virtual Background" section with a "None" option and several other background thumbnails, including a 40th anniversary background featuring hearts. At the bottom, there are two checkboxes: "I have a green screen" and "Mirror my video".

To use this special 40th anniversary background, [click here to download](#).





## How to use Zoom Meetings: ALL WORKSHOPS

Statistics is where you can see what version of Zoom you have, as well as how the program is using bandwidth and computer resources.

The screenshot shows the Zoom Settings window with the 'Statistics' tab selected. On the left, there's a sidebar with icons for General, Video, Audio, Share Screen, Chat, Virtual Background, Recording, Profile, Statistics (which is highlighted in blue), Feedback, Keyboard Shortcuts, and Accessibility. The main area has tabs for Overall, Audio, Video, and Screen Sharing. Under Overall, it shows CPU (2.6GHz Cores: 6), Memory (31.80 GB), Zoom usage (4% and 161 MB), and Overall usage (11% and 17.81 GB). Below this, detailed connection information is provided:

Bandwidth	0 kb/s (send) 0 kb/s (receive)
Network Type	WiFi
Proxy	-
Connection Type	Cloud
Data Center	You are connected to Zoom Global Network via data centers in the United States (NY)
Encryption	AES-256-GCM
Version	5.0.3 (24951.0515)

At the bottom, a link says "Found a problem? [Send report](#)".



## How to use Zoom Meetings: ALL WORKSHOPS

Accessibility is where you can go to adjust the size of closed captioning.

The screenshot shows the Zoom Settings interface. On the left, a sidebar lists various settings options: General, Video, Audio, Share Screen, Chat, Virtual Background, Recording, Profile, Statistics, Feedback, Keyboard Shortcuts, and Accessibility. The Accessibility option is highlighted with a blue background and white text. The main content area is titled "Closed Caption" and contains a slider for "Closed Caption Font Size" with three positions: Normal, Medium, and Large. A dark rectangular box displays the text "These are default (small) sized subtitles." Below this, under "Meeting Controls", there is a checkbox labeled "Always Show Meeting Controls" with the note "You can also use the Alt key to show/hide meeting controls". At the bottom, there is a "Chat Display Size (Ctrl+/-)" dropdown set to "100%".



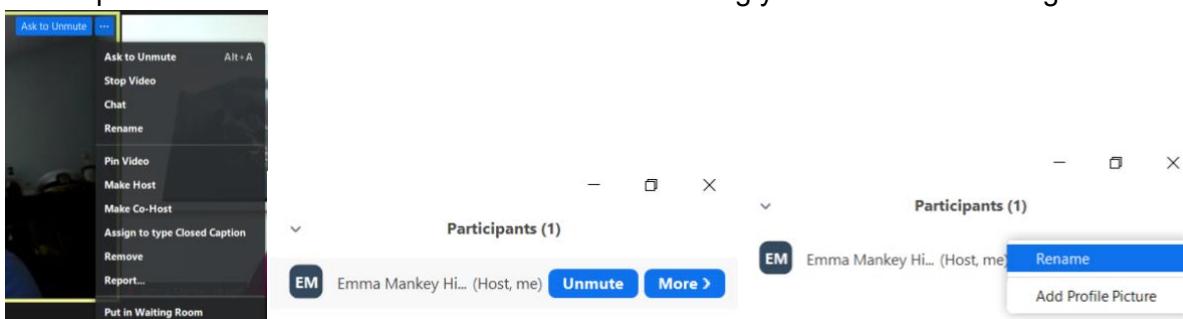
## How to use Zoom Webinars: ALL PLENARIES

### Logging in to Zoom:

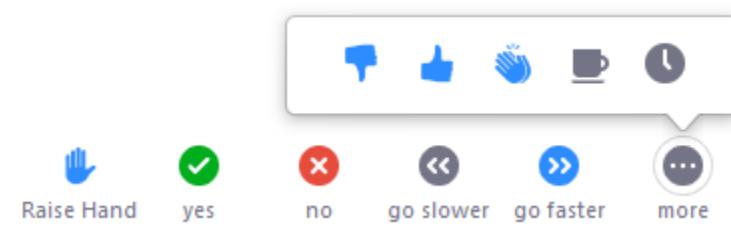
- Download Zoom [here](#).
- The Zoom link for each plenary session requires a password and you will need to enter the Meeting ID and password by hand. (*The Meeting IDs/links are on the agenda. The password is in your email inbox in a message from RESULTS.*)
- For security purposes, you must either be logged in to Zoom, or if you are not, you may be prompted to enter your name and email address.
- If joining by phone, you will need to enter the Meeting ID and password. Here is a list of international numbers which you can call-in to: <https://zoom.us/zoomconference>
- If you join prior to the start of the meeting, you may be put in a waiting room. You will be admitted by the host when the meeting starts.

### During the webinar:

- As an attendee, you will not be able to speak.
- **Renaming yourself:** If you need to change your displayed name within the Zoom meeting, you can do this in two ways. First, in the upper right hand corner of the your video rectangle is a button with 3 dots (⋮). Click that and then select “Rename.” You can also do this by clicking “Participants” in the toolbar at the bottom and then finding your name and clicking “More >”.



- **Raising your hand:** is also where you go to raise your hand or use other “non-verbal feedback” to indicate things to the host such as “yes,” “no,” “away,” and more.
  - If you’ve joined by phone, you will be limited to raising your hand but you can do so by dialing \*9.





## How to use Zoom Webinars: ALL PLENARIES

Meeting ID: 894 1738 5921  
Host: Emma Mankey Hidem (You)  
Password: 092933  
Invite Link: <https://us02web.zoom.us/j/89417385921?pwd=UVJTQksFNFDxRk5jamFHVTNr1hZdz09>  
Participant ID: 153963  
You are connected to Zoom Global Network via data centers in the United States

- If you need to share the link to the meeting or send somebody the Meeting ID and Password, you will see a little “i” circle in the upper left hand corner. Click on this to easily copy the meeting link or see the meeting details. (*NOTE: Please do not share the meeting password for security reasons.*)
- The green shield icon next to it opens the settings dialog box and will show you which version of Zoom you have.

- Utilizing the Chat: In the toolbar at the bottom of Zoom, you may see the chat button. This is a good nondisruptive way to communicate with meeting hosts and other attendees at certain points in the presentation. The default mode for a webinar chat is to “All Panelists,” which means only the people on video can see your chat messages. If you want to chat with other attendees, you must change it to “All Panelists and Attendees.”
  - If you need to message someone privately, click the dropdown menu and select the person you would like to chat with. You can also find their name in the participants list and click “More>” and then “Chat” or click on the three dots in the upper right hand corner of their video window and select “Chat.”
  - NOTE: If someone sends you a private message, the chat will default to you replying privately to them. You will see the word “(*Privately*)” next to their name but it’s always good to double check who you’re sending your message to.



## How to use Zoom Webinars: ALL PLENARIES

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- **General Settings:**

The screenshot shows the 'General' tab selected in the Zoom Settings dialog box. On the left, a sidebar lists various settings categories with corresponding icons: Video, Audio, Share Screen, Chat, Virtual Background, Recording, Profile, Statistics, Feedback, Keyboard Shortcuts, and Accessibility. The 'General' tab is highlighted with a blue bar. On the right, there is a list of checkboxes with some checked and some unchecked. Below the checkboxes is a section titled 'Reaction Skin Tone' showing five thumbs-up icons of different skin tones. At the bottom, there is a link 'View More Settings'.

Settings

General

- Start Zoom when I start Windows
- When closed, minimize window to the notification area instead of the task bar
- Use dual monitors
- Enter full screen automatically when starting or joining a meeting
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- Stop my video and audio when my display is off or screen saver begins

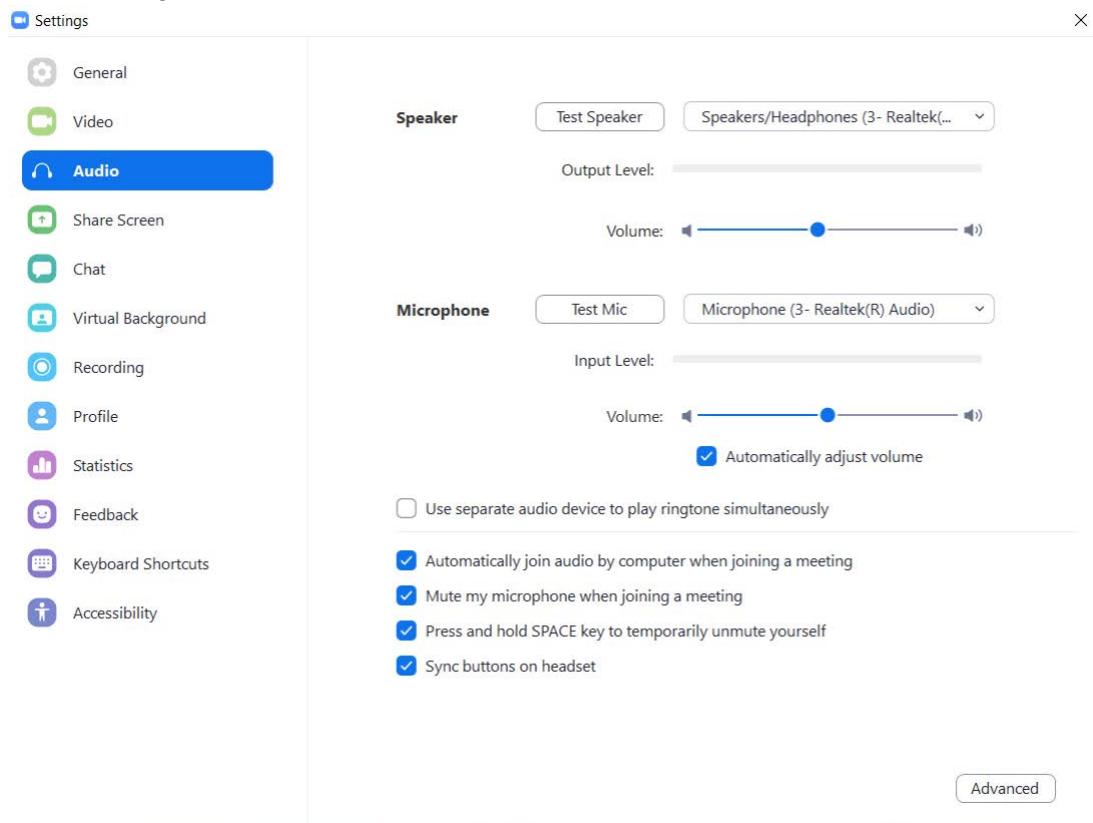
Reaction Skin Tone

View More Settings



## How to use Zoom Webinars: ALL PLENARIES

**Audio Settings:** While you won't be able to speak, if you need to change your speaker settings, you do so in the audio settings.





## How to use Zoom Webinars: ALL PLENARIES

Statistics is where you can see what version of Zoom you have, as well as how the program is using bandwidth and computer resources.

Accessibility is where you can go to adjust the size of closed captioning.

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# **THANK YOU TO OUR SPONSORS**

**for making the 2020 RESULTS virtual  
conference possible!**



FRIENDS  
OF THE GLOBAL FIGHT

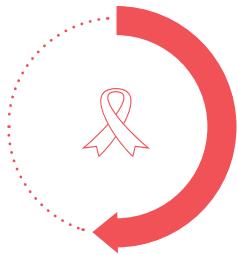
AGAINST AIDS,  
TUBERCULOSIS  
AND MALARIA



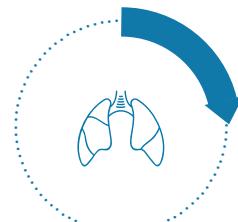
## The Global Fund to Fight AIDS, Tuberculosis and Malaria: **A Smart, Lifesaving U.S. Investment**

The Global Fund to Fight AIDS, Tuberculosis and Malaria is the world's largest global health funder, investing more than \$4 billion a year in programs run by local experts and governments to accelerate the end of the world's deadliest infectious diseases.

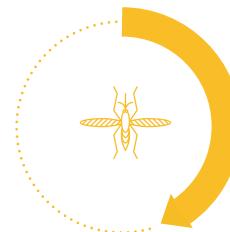
**Since the Global Fund was founded in 2002:**



**56 Percent**  
decline in AIDS-related deaths



**22 Percent**  
decline in TB deaths



**46 Percent**  
decline in malaria deaths\*

# OVER 32 MILLION LIVES SAVED

\*in countries where the Global Fund invests

# Benefits to the U.S.

U.S. investments in the Global Fund and all other global health programs are less than one quarter of one percent of the total federal budget, and they provide significant health security and economic benefits.

## Helps Prevent Emerging Pandemics from Reaching U.S. Shores

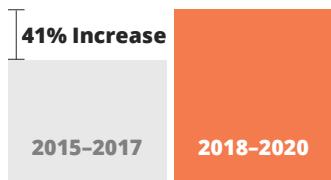
In order to fight AIDS, TB and malaria effectively, the Global Fund invests in strengthening local health infrastructure, which also helps countries fight and contain other diseases such as Ebola.

## Grows Export Markets

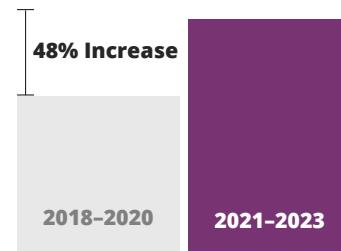
11 of the top 15 U.S. export markets were once U.S. foreign aid recipients, and 11 of the 15 fastest growing economies are located in Africa and Southeast Asia. Malaria-free countries have five times greater economic growth than countries with malaria.

# Catalyzing Domestic Investments

U.S. investments through the Global Fund also encourage the countries fighting the diseases to increase their own investments in health.



Global Fund co-financing requirements catalyze domestic investments, with grant recipients committing 41 percent more of their own funding to fight AIDS, TB and malaria for 2018–2020 compared to 2015–2017.



The Global Fund also projects that domestic funding for programs to fight HIV, TB and malaria in 2021–2023 will grow to \$46 billion, an increase of 48 percent over the current cycle.

# New Challenges

## Insecticide Resistance



Mosquitoes are developing resistance to the most common insecticides.

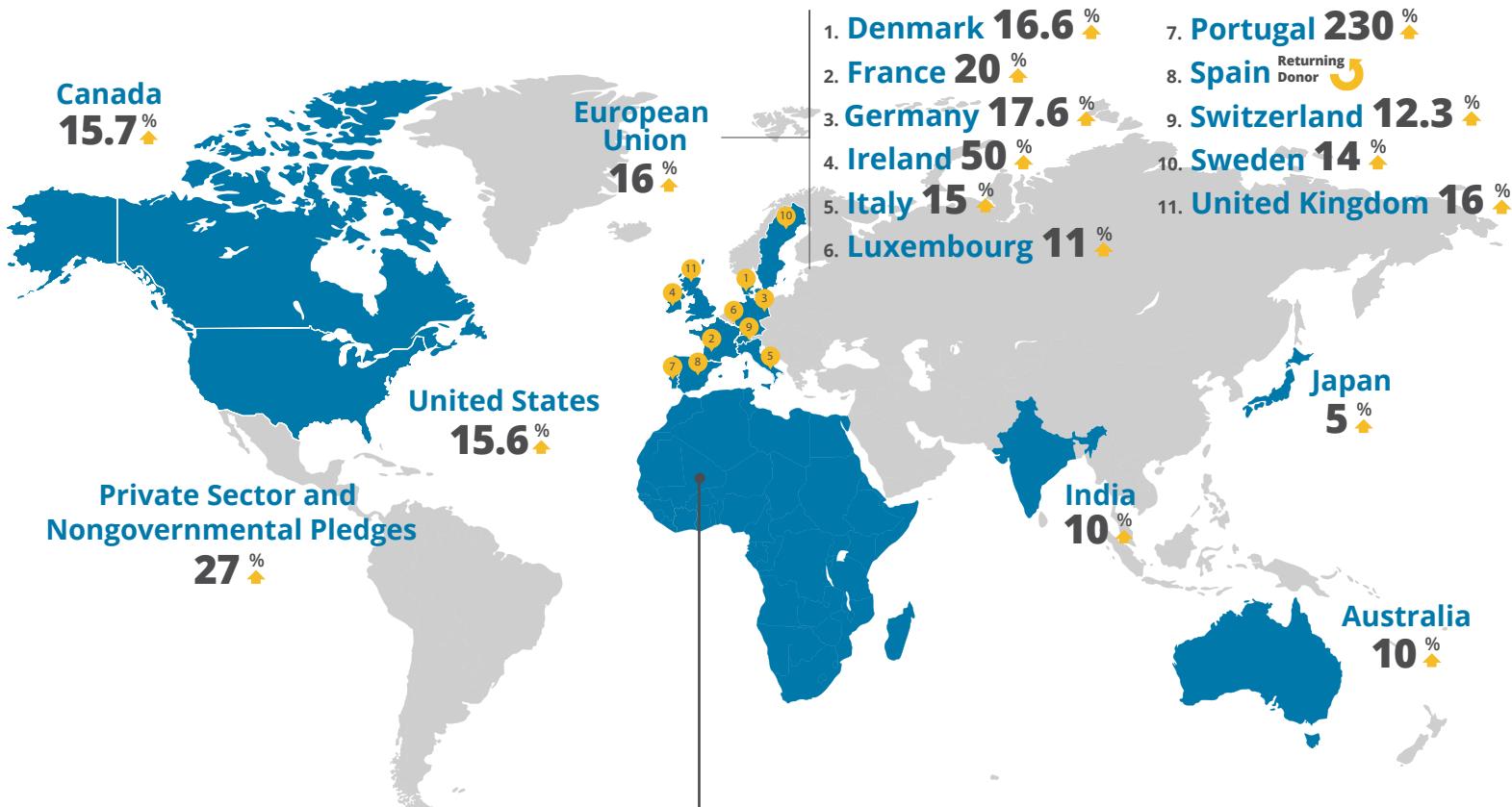
## Antibiotic Resistance



2.6 million people could die from drug-resistant TB per year by 2050, costing the global economy an estimated \$16.7 trillion.

# Leveraging Other Donors

By law, the U.S. can only cover up to 33 percent of the Global Fund's total budget, requiring other donors to step up. During the last pledging cycle in 2019, other donors significantly increased their contributions. Below is a partial list of donors that significantly increased their pledges to the successful sixth Replenishment.



## Young Women at Risk



Nearly 1,000 young women and girls are infected with HIV every day. In some of the hardest-hit areas in southern Africa, six times as many young women and girls are infected with HIV as young men and boys.

## Growing Youth Populations



With Africa's youth population expected to increase by 40 percent over the next decade, the same funding levels will not be enough to reach a larger population with HIV prevention.

# We need continued U.S. leadership to end the AIDS, TB and malaria epidemics.

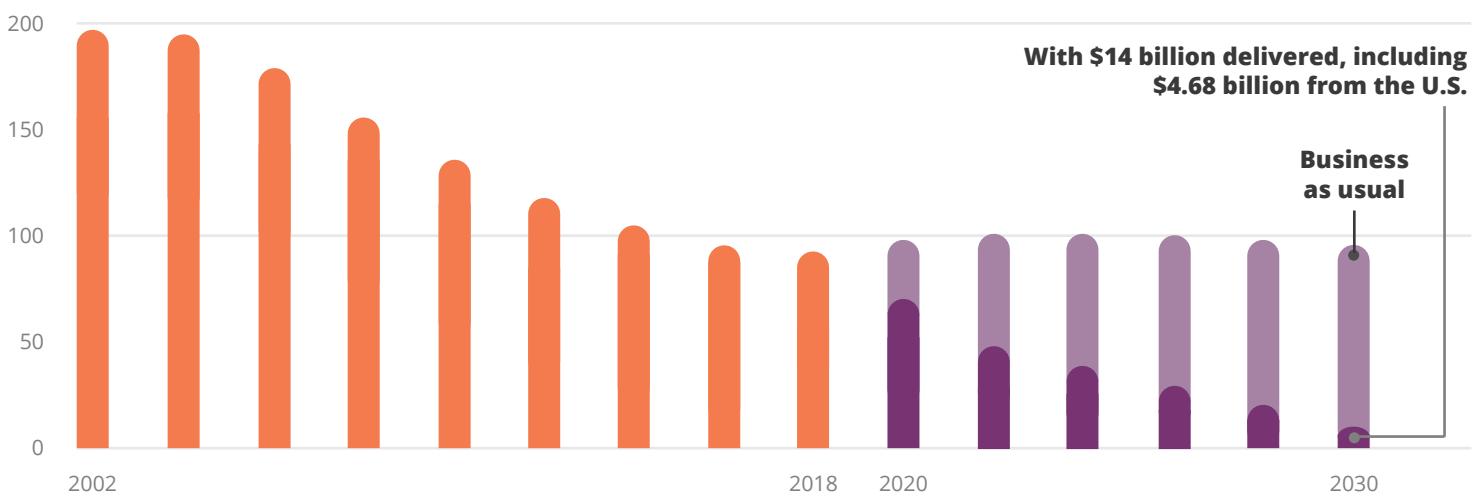
In 2019, the whole world stepped up, pledging \$14 billion for the Global Fund's hugely successful sixth Replenishment – an unprecedented 15 percent increase over the previous fundraising cycle. U.S. leadership was instrumental, encouraging other donors to increase their contributions and get the world back on track to end AIDS, TB and malaria.

Maintaining a \$1.56 billion appropriation for fiscal year 2021 would equal a \$4.68 billion U.S. contribution over the three-year Replenishment cycle and ensure that other donors follow through on their commitments.

## If we do not maintain our \$1.56 billion annual appropriation, preventable diseases will claim more lives.

*Mortality Rate (Combined, normalized to 100 in 2015)*

Actual  
Business as Usual  
Replenishment Pledge



Combined with an expected 48 percent increase in domestic resources, \$14 billion for the Global Fund will:



Save an additional 16 million lives.



Reduce the number of projected AIDS, TB and malaria deaths by nearly 50 percent.



Avert 234 million infections or disease cases.



Spur \$19 in economic returns and health gains for every \$1 invested.

U.S. support for the Global Fund is part of overall U.S. international assistance appropriations. To adequately fund the Global Fund, we need an increase in the broader international development budget—a critical investment in U.S. humanitarian, economic and security goals with a history of strong bipartisan support.



## MULTIPLYING MONEY, MAXIMISING CHILDREN'S POTENTIAL

*The Power of Nutrition is an innovative foundation committed to helping children grow to their full potential and enabling countries to build strong and prosperous communities. Our model makes money go further, multiplying each contribution a minimum of four times to accelerate investment and helping to break the cycle of undernutrition.*

### GROWING INVESTMENT PORTFOLIO ACROSS AFRICA AND ASIA

We currently work in Tanzania, Liberia, Ethiopia, Côte d'Ivoire, Rwanda, Madagascar, Benin, Burkina Faso, Nigeria, Lesotho, India and Indonesia.

### OVER 38 MILLION MOTHERS & CHILDREN REACHED SO FAR

We have helped reach over 38 million people so far, contributing to eradicate undernutrition, but there's much more work still to do.

### INCREASING NETWORK OF PARTNERS

Since we were founded in 2015, we've welcomed partners including Comic Relief UK and USA, the Bill & Melinda Gates Foundation, the Norwegian Agency for Development Cooperation, The Eleanor Crook Foundation, The Rotary Foundation and Unilever, amongst others.

## WHY FOCUS ON NUTRITION?

*Improving access to nutrition, especially for mothers and children in the first 1,000 days of life starting from conception, is one of the best ways to give people a better start in life. Improved nutrition transforms a child's growth, health and education and increases their career prospects and ability to reach their full potential.*

With the right nutrients and care during pregnancy and early on in life, a child's brain and body are able to grow to their full potential. Well-nourished children have better life chances: they live longer and healthier lives and they do better in school.

This, in turn, means they are more likely to grow into more productive adults who are able to boost a country's economic development, and they pass good practices on to future generations. Improving nutrition for mothers and young children is, therefore, an investment in people that lasts and lasts.

If undernutrition goes unchecked, it can lead to stunting or wasting. Around the world, more than 800 million people are estimated to be chronically undernourished. This includes around 144 million children under five who suffer from stunting, 47 million children who are wasted and 14 million children who are severely wasted\*.

\*UNICEF/WHO/World Bank Group Joint Child Malnutrition Estimates 2020



Our founding partners



# WHY PARTNER WITH US?

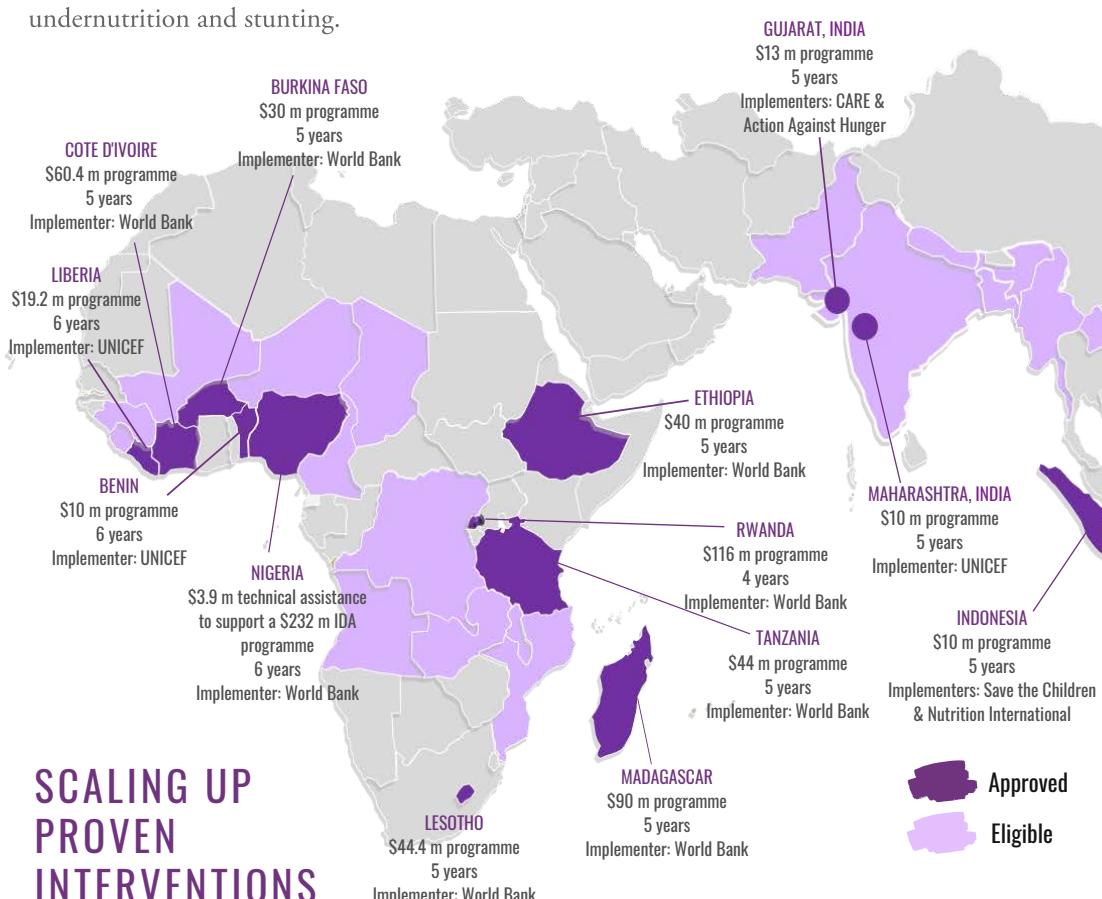
Greater investment in nutrition will not only improve the quality of lives of millions of children, but help to lay a solid foundation for greater economic growth and prosperity, thereby strengthening human capital and helping to develop the next generation of workforces, markets and suppliers. By collaborating with the most experienced implementing partners and committed national governments, we can ensure that our programme investments are delivered at scale and have the biggest possible impact, tackling the root causes of undernutrition and stunting. Underpinning this is our innovative financing model, which guarantees that every dollar invested with The Power of Nutrition is leveraged by a minimum of four times.



\*Accurate as of May 2020

## OUR INVESTMENTS

We currently have live investments in twelve countries, with further programmes planned. Our ambitious pipeline of future investments focuses on countries with the highest burden of undernutrition and stunting.



## SCALING UP PROVEN INTERVENTIONS

The Power of Nutrition aims to take to scale a combination of evidence-based interventions that have been proven to have the biggest impact on nutrition for mothers, babies and young children\*. To ensure sustainability, the scale up of these interventions are embedded in health systems, social protection programmes and agricultural programmes. The interventions include:

- Iron and folic acid supplementation
- Vitamin A supplementation
- Salt iodisation
- Multiple micronutrient supplementation
- Iron fortification of staple foods
- Management and prevention of acute malnutrition
- Promotion of breastfeeding
- Complementary feeding
- Handwashing with soap
- Zinc supplementation
- Deworming
- With a clear focus on:
  - Antenatal and postnatal care
  - Child growth monitoring
  - Hygiene and nutrition education
  - Health worker training
  - Health facility improvement



## INVESTING WHERE THE NEED IS GREATEST

To achieve our long-term objectives, it is important to continue to build on our existing portfolio and make new investments that support new nutrition programmes where they are needed most.

We are currently developing new programmes with partners and governments of countries with the highest burden of undernutrition and stunting.

\*These 11 interventions were highlighted in the 2008 Lancet Series on Maternal and Child Undernutrition and the 2013 Lancet Series on Maternal and Child Nutrition as having the greatest impact on child stunting.

# THE POWER OF THE FIRST 1,000 DAYS



## PREGNANCY

Pregnancy - Birth

Babies developing in the womb draw all of their nutrients from their mother. Access to healthcare, nutritious foods and a stable environment are critical for a child's health and development.

## INFANCY

Birth - 6 Months

Breastmilk is superfood for babies and serves as the first immunization against illness and disease. Both mom's and baby's health and well-being are also essential during this period.

## TODDLERHOOD

6 Months - 2 years

This sensitive period or "window of opportunity" to eat healthy, nutritious diets **protects against risk of childhood obesity and other chronic conditions.**

### Children who get the right nutrition in the first 1,000 Days:



ARE MORE LIKELY TO BE BORN AT A HEALTHY BIRTHWEIGHT.



HAVE A LOWER RISK OF MANY ILLNESSES AND DISEASES, INCLUDING OBESITY AND TYPE 2 DIABETES.



GO ON TO BE BETTER LEARNERS WITH FEWER BEHAVIOR PROBLEMS IN KINDERGARTEN.



ENJOY IMPROVED HEALTH AND ECONOMIC SECURITY AS ADULTS.



# WE ARE TEAM NO KID HUNGRY

NO CHILD SHOULD GROW UP HUNGRY IN AMERICA, BUT 1 IN 7 KIDS WILL FACE HUNGER THIS YEAR.

When kids get the food they need, they do better in and out of the classroom. No Kid Hungry uses practical solutions to end child hunger. Working together with local organizations around the country, we generate the will and skill to help communities feed children in need every day of the year.

## SCHOOL BREAKFAST

No Kid Hungry helped Isaac's school start a new school breakfast program. Now, Isaac starts every day with a healthy breakfast. The food is served in homeroom instead of the cafeteria early in the morning. Isaac won't miss his chance to eat.

## SUMMER MEALS

It's hard for Jaliyah's mom to pay for extra food in the summer when school is closed. That's why free summer meals served at schools and community centers supported by No Kid Hungry prevent summer from being a season of hunger.

## AFTERSCHOOL MEALS

Lunch at school was often the last meal Samir ate until breakfast at school the following day. Today, he eats a meal after school because No Kid Hungry helped his school launch a new program.

## FOOD SKILLS EDUCATION

Maya and her mom learned how to cook healthy food and stretch their grocery budget at a No Kid Hungry nutrition education class. Our free classes and easy to use mobile app help them make healthier choices.



@nokidhungry

NoKidHungry.org



"No Kid Hungry has taken a leadership role to connect families to the support they need in their communities. In my school, **we've doubled the number of children we're feeding.**"

Clint Mitchell  
Principal,  
Fairfax County, Virginia



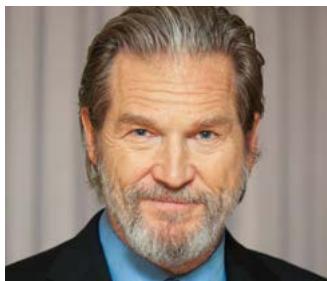
"Childhood hunger is a solvable problem **and solving it would provide the greatest return on investment of nearly any other social challenge.** Today's kids are tomorrow's artists, entrepreneurs, scientists, business, military, and political leaders."

Billy Shore  
Executive Chairman



"It really gets to you when you are hungry, **when you wake up and there's nothing there.**"

Paul  
Age 16, student in Maryland



**"Children are the most vulnerable members of our society.** They don't have a voice, so I speak for them, to whoever will listen."

Jeff Bridges  
No Kid Hungry  
National Spokesperson



"Hunger and inadequate nutrition are hugely **devastating on the long-term health** of a child. Nutrition is important. It makes our bodies function. It makes us grow."

Dr. Susan Johnson PhD  
South Carolina



Every kid. Healthy food. Every day. That's our promise. And that's how we'll end childhood hunger, by ensuring that no matter the time of day, or time of year, we'll be there for kids. No Kid Hungry is a campaign of national anti-hunger organization Share Our Strength.

Join us at [NoKidHungry.org](http://NoKidHungry.org)

## TAKE ACTION

## WITH PROSPERITY NOW CAMPAIGNS!

Sign up to stay informed about the latest developments and opportunities to take action by joining one of our four federal policy campaigns.



### HOMEOWNERSHIP

Homeownership is key to building wealth. Together, we will advocate for policies that reduce barriers to homeownership, and fight against discriminatory lending practices.



### CONSUMER PROTECTIONS

Consumer protections create fairer, more transparent financial markets. Together, we will protect the mission and integrity of the Consumer Financial Protection Bureau to ensure consumers keep the safeguards they deserve.



### FINANCIAL SECURITY

Financial security requires a strong safety net and opportunities to build savings. Together, we'll help vulnerable families achieve economic stability and mobility.



### TURN IT RIGHT-SIDE UP

The new tax law doubles down on wealthy inequality. Together, we will advocate for proven wealth-building tax incentives for low- and moderate-income households, especially those of color.

Sign up at [prosperitynow.org/advocate](http://prosperitynow.org/advocate)



for every child

# UNICEF: For Every Child



UNICEF programs have helped cut child mortality rates in half since 1990.

© UNICEF/UN066954/KNOWLES-COURTIN

**F**or over 70 years, the United Nations Children's Fund has been putting children first, protecting their rights and providing the support they need to survive and thrive. UNICEF has helped save more children's lives than any other humanitarian organization in the world. And we're not stopping now.

UNICEF was created in 1946 to provide lifesaving assistance to children who were devastated by World War II. UNICEF USA was the first National Committee created to support UNICEF's activities. As UNICEF expanded its reach and the scope of its work over the last seven decades, UNICEF USA has been there at every step, providing major fundraising and advocacy support for UNICEF's global programs for children.

UNICEF works in 190 countries and territories, carrying out programs, fundraising, and advocacy. And we never give up. UNICEF provides children with water, nutrition, health care, education, protection and emergency relief, using low-cost, high-impact, sustainable solutions. These efforts have helped slash child

mortality rates by more than half since 1990 and save 122 million children's lives.

UNICEF responds to around 300 humanitarian crises every year around the globe. At a time when one out of every four children in the world lives in a country or area affected by armed conflicts, UNICEF and partners work tirelessly to protect those in greatest need.

The gravest humanitarian emergency of our time, the child refugee crisis, has grown to engulf nearly 50 million children, including 28 million children forcibly uprooted by violence and conflict. The Syrian civil war is at the heart of this crisis. Since the conflict began in 2010, the number of child refugees worldwide has jumped by roughly 75 percent. These children are among the most vulnerable on earth.

UNICEF receives no funds from the United Nation's member-state dues and so relies on voluntary contributions. More than 89 cents of every dollar spent by UNICEF USA supports UNICEF's work helping the world's most vulnerable children and their families. ●

**Right now,  
UNICEF is  
providing  
children  
with...**

## EMERGENCY RELIEF

UNICEF provides lifesaving aid to victims of drought, famine, earthquakes, floods and violent conflict.

## EDUCATION

UNICEF shapes education policy and promotes teacher training, creates temporary learning centers for kids caught in conflict and provides schools with classroom materials.

## HEALTH CARE

The world's largest procurer of vaccines, UNICEF immunizes 45% of all children and promotes high-impact interventions.

## NUTRITION

UNICEF works to prevent mother and child malnutrition, promote breastfeeding, and respond to severe acute malnutrition by providing 80% of the world's therapeutic food.

## WATER, SANITATION AND HYGIENE (WASH)

In poor and conflict-affected communities, UNICEF provides water and improves sanitation and hygiene to prevent waterborne illness.

## CHILD PROTECTION

UNICEF works to end child marriage, labor and conscription, and unite families after disaster.



for every child

# Humanitarian Emergencies

In 2018, 1 of every 4 children in the world was living in a country affected by emergencies.

**F**rom devastating natural disasters to public health emergencies and protracted conflicts, children are facing an unprecedented number of humanitarian emergencies. Around 420 million children are living in areas affected by conflict, many of them missing out on their rights to education, health and protection. Many crises have resulted in mass displacement, with nearly 69 million people uprooted from their homes, fleeing war, conflict and persecution, or in search of a safer life. Children are increasingly the targets of war — violently attacked at home, at school and in the street.

Climate change is a primary driver of widespread displacement and devastation — and the poorest countries feel the effects of climate change most acutely. Today, nearly 160 million children live in high or extremely high drought severity zones, and over half a billion children live in extremely high flood occurrence zones. In 2018, extreme weather events — typhoons, cyclones and floods, earthquakes and volcanic eruptions — generated significant human costs and damage to infrastructure. Earthquakes and eruptions affected an estimated 7.5 million children in Indonesia, Papua New Guinea and Vanuatu.

Now more than ever, the international community must invest in emergency preparedness. These measures will build the resilience of vulnerable populations and reduce the risks of disasters before they strike. Preparedness ranges from shoring up public health systems to stave off epidemics, to pre-positioning nutrition

## About UNICEF

The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children's lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. UNICEF USA supports UNICEF's work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood.

For more information, visit [unicefusa.org](http://unicefusa.org).



© UNICEF/UN057931/GILBERTSON

and WASH supplies in drought and flood-prone areas. UNICEF also invests in disaster-risk assessments to understand where vulnerable communities are located, providing appropriate training for local authorities, and setting up social safety nets for vulnerable families to withstand shocks and crises.

## UNICEF in Action

UNICEF is on the ground before, during and after emergencies strike, working to respond quickly and reach individuals who are most in need. Through its Core Commitments to

Children in Humanitarian Action (the CCCs), UNICEF is dedicated to ensuring that children's rights are met, even in times of crisis, through its emergency preparedness, response, and recovery efforts.

In 2018, UNICEF and partners responded to 285 humanitarian emergencies in 90 countries, providing life-saving services in the areas of health, nutrition, water, sanitation and hygiene (WASH), education and protection. Through the UN's global emergency cluster system, UNICEF leads or co-leads the water, sanitation and hygiene (WASH), nutrition and education clusters, and the child protection area of responsibility. In these leadership roles, UNICEF is responsible for coordinating the response, convening partners, and ensuring there are no gaps or duplications of effort in the emergency response.

With program offices in 157 countries, 7 regional offices, and global headquarters in 6 cities, UNICEF taps into existing partnerships and systems — from heads of state to local communities — to mobilize a rapid and efficient response when disaster strikes. UNICEF is committed to reaching children no matter their location, operating in difficult conditions and hard-to-reach places, from Syria to South Sudan and beyond.

In New York, UNICEF operates a 24/7, 365-days-per-year operations center. The center constantly monitors the movements of UNICEF staff to ensure their safety and security, and closely follows conflicts, weather patterns and other threats to children and UNICEF programs. The operations center serves as central command when disaster strikes, allowing UNICEF to account for the staff's location and convey the most up-to-date reports from the ground to headquarters to activate a timely and efficient response.

In Copenhagen, UNICEF operates the largest humanitarian warehouse in the world, and can ship supplies anywhere within 48–72 hours. UNICEF also has supply hubs in Dubai, Panama, Shanghai and Djibouti, to provide supplies regionally as needed. At the country level, program teams pre-position lifesaving stocks of water purification tablets, ready-to-use therapeutic food (RUTF), education materials, health equipment and other supplies to reach remote populations in the event a disaster strikes.

UNICEF is constantly adapting to new challenges. For the first time in decades,

as migrants and refugees made their way to Europe in 2015 amid the Syrian war, UNICEF reestablished programs in some European countries where the organization hadn't been operating since World War II, providing child-friendly spaces for those traveling in search of refuge. UNICEF learns from past emergencies and values innovative approaches to do things smarter, faster, and better. Whether it's developing collapsible jerry cans to reach more people with clean water, or using mobile phones to track the spread of a disease, UNICEF can pivot quickly to deliver lifesaving aid to children wherever they are.

In 2018, cash transfer programming expanded in humanitarian settings — 26 countries implemented this assistance as a component to their response. UNICEF delivered \$184 million as humanitarian cash transfers, reaching 2.4 million households and benefiting nearly 7.1 million children. In Yemen, UNICEF continued to support the Emergency Cash Transfers Project in partnership with the World Bank, which builds on Yemen's Social Welfare Fund. In 2018, the project reached 1.4 million households, including 4.5 million children.

## **2018 UNICEF Humanitarian Action Snapshot**

In 2018, UNICEF:

- Responded to 285 humanitarian emergencies in 90 countries.
- Helped 6.9 million children access formal or non-formal basic education.
- Reached 3.4 million children, aged 6 to 59 months, with treatment for severe acute malnutrition (SAM).
- Vaccinated 19.6 million children, aged 6 months to 15 years, against measles.
- Reached 43.6 million people with emergency water supply interventions.
- Provided 3.6 million boys and girls with psychosocial support.
- Supported more than 25 countries, including all UNICEF Level 2 and 3 emergencies, through the global cluster rapid response team.
- Delivered \$184 million as humanitarian cash transfers, benefiting nearly 7.1 million children.
- Reunited more than 1,100 children with their families in South Sudan. ●

**Every \$1 invested in emergency preparedness returns \$2 in efficiency gains that reduce the risk of future disasters.**



home for a home

- TURNING HOPES INTO HOMES -



@homeforahome



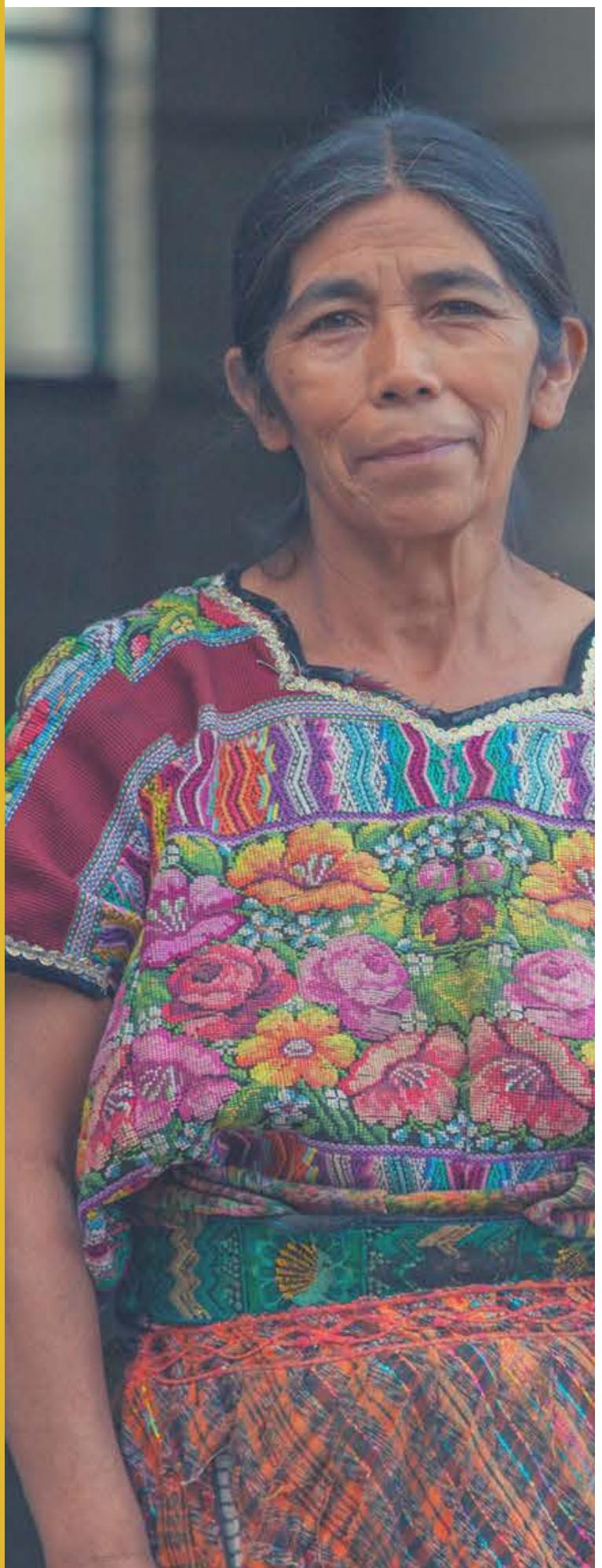
Home For A Home is driven by the belief that the security of a safe, solid home, provides hope and can be the catalyst for dramatic change in people's lives. Our members are socially conscious real estate professionals who donate a portion of their commissions to sustainably fund the construction of homes for people in need. Currently, we are providing homes and building community in Guatemala.

Join us and change a life today!

[homeforahome.org](http://homeforahome.org)



[@homeforahome](https://www.instagram.com/@homeforahome)



# CHANGING THE WORLD ONE DINNER AT A TIME



DFW Grantee: Starfish One by One, Guatemala

## WHY WOMEN AND GIRLS?

Ensuring gender equality is the key to ending global poverty.

**POVERTY IS SEXIST.** Women are the majority of the world's extreme poor, a majority of the world's illiterate, and face greater risk of disease and poor health. Yet we know that even small investments can make a big impact.

- When girls are educated, they marry later, have fewer children and earn up to 25% more in future wages.  
(Source: UNESCO Institute for Statistics)
- Women are more likely than men to spend their income on healthcare, education, their families and their children.
- When 10% more girls go to school, a country's GDP increases on average by 3%. (Source: USAID)
- Countries that are more equitable for women are less likely to become involved in violent conflicts and peace lasts longer.

Dining for Women | HELP US  
CHANGE THE WORLD

## START A CHAPTER

Gather friends, family, neighbors or co-workers together and start your own chapter. Or join an existing chapter in your area.

Visit [diningforwomen.org/join-us/](http://diningforwomen.org/join-us/).

## MAKE A DONATION

### BY CHECK

Dining for Women  
P.O. Box 25633  
Greenville, SC 29616

### BY CREDIT CARD

[diningforwomen.org/donate](http://diningforwomen.org/donate)

### BY LEAVING A LEGACY

Call 864.335.8401

## LEARN MORE

Sign up for our newsletter:  
[diningforwomen.org/get-involved/newsletter](http://diningforwomen.org/get-involved/newsletter)

[facebook.com/DiningforWomen](https://facebook.com/DiningforWomen)

[@dineforwomen](https://twitter.com/dineforwomen)

[@DiningForWomen](https://www.instagram.com/@DiningForWomen)

Dining For Women LinkedIn

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## WHO WE ARE

Dining for Women is the world's largest educational giving circle dedicated to transforming lives and eradicating poverty among women and girls in the developing world.

**OUR APPROACH IS SIMPLE.** Each month, chapters across the country share a meal together, usually in someone's home, while learning about grassroots projects that empower women and girls. Members donate what they would have spent dining out. There is no minimum donation. Every gift, combined with thousands of others, can make a difference.



DFW Grantee: Nepal Youth Foundation

## WHAT WE DO

**GRANTS** Through a professional and highly-competitive grants program, we fund grassroots projects in more than 40 countries around the world. The projects we fund address a wide range of key issues and needs, from education and vocational training to maternal health, food security, human trafficking and violence against women and girls.

**ADVOCACY** We educate and inspire our members to not only use their collective donations, but also their collective voices to benefit women and girls in the developing world.

## OUR IMPACT

Since our inception in 2003, we have raised nearly \$6 million. With average gifts of \$35, Dining for Women is evidence of the power of collective giving.

Through the combined gifts of our members, we reach thousands of women and girls each year, allowing them to:

- Obtain education and mentoring
- Access prenatal care, safer birthing options and early childhood development screenings
- Receive reproductive health information, screenings and treatment
- Learn entrepreneurial skills and earn their own income
- Escape gender-based violence, human trafficking and other forms of contemporary slavery
- Enhance their self-confidence and leadership skills



Dining for Women Atlanta chapter

**MEMBER EDUCATION & ENGAGEMENT** We provide comprehensive educational materials to our members about the challenges facing women and girls in the developing world and the projects we support. Our members become global citizens and powerful agents of change here in the U.S.

**PARTNERSHIPS** We join with others in a global movement to "move the needle" on the root causes of poverty and gender inequality. We have partnered with the Peace Corps' Let Girls Learn Program to eliminate the barriers that 62 million girls worldwide face in accessing an education.

We are not only improving lives in the developing world. We are also transforming the lives of women in the U.S. and, in the process, creating an innovative network of educated philanthropists.

- 400+ chapters in nearly every state in the U.S.
- Affiliated groups in 12 foreign countries
- More than 8,000 active members
- 700+ inspired, passionate volunteers
- 28,000 people educated since 2003



# MadWolf Technologies LLC

A MANAGED SERVICES COMPANY

8118 Connecticut Ave. NW Suite 950 Washington, DC 20006 :: Phone: 202 293-5003 :: Fax: 202 293-5004 :: www.madwolf.com

Established in 1996, **MadWolf Technologies** has provided customers with mission-enabling technology, responsive solutions and unparalleled system protection. The firm's vision is that most operations will migrate a significant portion of their technology requirements to an outsourced IT utility model. At MadWolf, this transition is enabled via our three main practice areas: Managed IT Services with 24x7 support; Process Automation Consulting including custom application development; and Information Security & Data Integrity with a focus on infrastructure, hosting and cloud provisioning. MadWolf's advantage is the incorporation of experienced people and processes, integrated with our customer support service platform. You can focus on achieving your mission when your technology performs flawlessly.

## MadWolf Technologies Capabilities Statement

### Microsoft

- Gold Certified Business Partner
  - Gold Cloud Productivity
  - Gold Collaboration and Content
  - Network Infrastructure Solutions
  - Security Solutions
  - Cloud Services
- SharePoint Deployment Planning Services
- Certified Cloud Champions
- Silver Competency
  - Services Solution Provider

### Project Management

- Senior Project Managers – PMI Certified
- Waterfall / Agile / Scrum
- ScrumFall Methodologies
- SDLC, CMMI L3 to L5
- Microsoft Project Server
- Team Foundation Server

### Cloud Commander

- Microsoft VTSP Certified for BPOS/Office 365
- ThunderBolt Deployment and Management
- Azure
  - Enterprise Mobility Suite
  - Microsoft Intune
  - Azure Active Directory
  - Azure IaaS

### Managed Security Service Provider

- Solarwinds
- N-Able Certified Elite Provider
- Cisco Security
- Security Training

### Security & Data

- Microsoft VTSP Certified for ForeFront
- Evault Deployment and Vault Administration
- EC-Council Certified Ethical Hacker
- Hosting SSAE 16 Type II 24x7 Data Center Fully Staffed
- Training, Evaluation, Compliance
- Crisis Management & Communication

### Languages & Technologies

- C/C++, C#, .NET, Java
- Microsoft SharePoint 2003, 2007, 2010, 2013, Office 365
- Java, Java Script, AJAX, PHP
- Oracle, SQL Server, PostgreSQL, MySQL, ODBC
- Apache, Tomcat, Perl, XML, CSS
- Adobe, Adobe CS
- Content Management Systems – DNN, Drupal, Joomla, WordPress, SiteCore, SharePoint
- iOS 6+, Android, Windows Mobile

### IBM

- Business Partner
- Lotus/Domino PCLP Administration
- Lotus/Domino PCLP Developer

## MadWolf Technologies GSA

Network Operations Center: 24x7 SSAE 16 Type II  
Data Universal Numbering System (DUNS) # 05-948-5123

MadWolf GSA Contract Number: GS-35F0446R  
Period Covered Contract: 2015 – 2020

**Microsoft**  
**Partner**

Gold Cloud Productivity  
Gold Collaboration and Content



CARBONITE



SharePoint

nintex

Barracuda

CITRIX

DNN

Quest



## Services

### Managed Services

- 24/7/365 IT Support & Help Desk
- Business Analysis & IT Strategy
- Virtualization Planning
- Cloud Computing
- Virtual CIO/Dedicated CTM
- Mobile Device Management
- Regulatory Compliance
- Customer Journey
- ProActive

### Cloud Commander in 365

- |                         |                               |
|-------------------------|-------------------------------|
| • SharePoint Online     | • Build, Upgrade or Enhance   |
| • Exchange Online       | • Administer and Governance   |
| • Planner               | • Training                    |
| • One Drive             | • Adoption                    |
| • O365 Admin            | • Business Process Automation |
| • To-Do                 | Workflow                      |
| • Teams                 | Evangelizing                  |
| • Just In Time Training |                               |

### Consulting Services

- Semantic Web, Social & Mobile Applications
- Database Development
- System Integration
- Secure Internet Applications
- Webmaster Service to keep your website content current
- Software Assurance to keep software current for operational security and performance
- 508 Design & Audit Compliancy

### Security & Data Integrity

- Core Security Services
- Network Penetration Testing
- Vulnerability Assessments
- Web Application Security
- WiFi Auditing
- Data Reliability & Disaster Recovery
- Spam, Anti-Virus & Malware Controls
- Distributed Disk-Disk Backup
- DR and CoOP Services
- Endpoint Data Protection