



INMED Partnerships for Children

"Inspiring Communities, Creating Opportunities"

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November 2007

INMED, GE Foundation Partner to Improve Educational Opportunities for Brazilian Youth

"Ready to Teach, Ready to Learn" Project Develops Teachers' Skills, Strengthens Academic Achievement

In São Paulo, one of the world's largest cities, the public educational system has the unfortunate reputation of being one of the worst in the Brazil. Since 2005, however, INMED has worked in one of the most impoverished communities in the São Paulo area, Francisco Morato, to improve the quality of elementary education through the Ready to Teach, Ready to Learn project funded by the GE Foundation.

Now, with a new three-year, \$955,000 grant from the GE Foundation to expand the successful pilot into additional schools in São Paulo, 20,000 children will gain access to a high-quality education that would be otherwise unavailable through public schools. By strengthening teachers' instructional skills, utilizing targeted curricula to improve academic performance in the core areas of reading, writing and mathematics, and including a focus on leadership and life skills, these youth will receive the education that is essential to their future success and economic productivity, and to developing the work force to support Brazil's competitiveness in the global economy.

The expanded Ready to Teach, Ready to Learn program will further strengthen management capacity at the administrative level, introduce new instructional approaches and teaching tools, engage parents and communities in sustaining improvements, and implement a comprehensive monitoring and evaluation system to document changes in student achievement. Eventually, INMED's goal is to replicate the program in other areas of São Paulo and across Brazil, where it has carried out innovative health, nutrition and education projects for more than a decade.



This young student from Francisco Morato understands the opportunities that are created by a good education, and therefore takes her studies very seriously.



The expanded Ready to Teach, Ready to Learn program will improve the quality of elementary reading, writing mathematics and citizenship education for 20,000 students in poor communities in the São Paulo area.

New Local Partnership Has Global Reach

INMED and the Dominion Woman's Club (DWC), a northern Virginia chapter of the international General Federation of Women's Clubs, have announced their new partnership, through which DWC will contribute financial and volunteer support to INMED's community-based projects.

"Dominion Woman's Club is extremely excited about becoming a partner with INMED Partnerships for Children," said club President Nanette McKeel Petrella. "Our organization encourages women to improve their skills, expand their rights, and apply their abilities and special sensitivity to the problems of our community, our nation and our world."

The first joint venture will be INMED's "Garden Brazil" project, which is improving the health and nutritional status of more than 40,000 poor children across Brazil. Through this innovative initiative, schools cultivate vegetable gardens and use the harvests to improve the nutritional quality of school lunches—which for many students may be their only meal of the day. The Garden Brazil project also creates long-lasting impact through health and nutrition education for children, parents and cafeteria workers, development of clean water systems, and gardening training and starter kits for mothers to develop their own home gardens.

In addition to their work together on the Garden Brazil project, INMED and DWC also plan to collaborate on women and children's health initiatives in Peru and in INMED's global headquarters area of Northern Virginia.

INMED Partnerships for Children is a 501(c)(3) nonprofit global development organization working to create positive generational change in the U.S. and around the world by building partnerships that strengthen family and community capacity to support the development of healthy, educated children who have increased opportunities for the future. INMED is certified as a "Four-Star Charity" by Charity Navigator and one of the "Best (charities) in America" by Independent Charities of America, and is a participant in the Combined Federal Campaign (CFC), Children's Charities of America and United Way of the National Capital Area.

South African School Cafeteria Workers, Teachers Complete Nutrition Education Course Students Celebrate Healthy Futures Days

The Healthy Futures South Africa project, initiated by INMED in partnership with the Monsanto Fund and the South African NGO Joint Aid Management, is helping more than 10,000 students in Orange Farm, an impoverished community on the outskirts of Johannesburg, realize the possibility for a healthy future through preventive health, hygiene and nutrition education combined with vegetable gardening to improve the nutritional quality of their school lunches. The project is based on a similar model developed by INMED and implemented across Brazil since 2004.

In November 2007, the 10 participating schools celebrated "Healthy Futures Days" to mark the completion of nutrition and food safety education by the teachers and cafeteria workers on the front lines of the carrying out the project. In these community-wide events, students shared many of the key health and nutrition messages they have learned through songs, drama, games and other participatory activities. Each school also shared the harvests from their gardens in a lunch of vegetable stew.



(above) Several of the cafeteria workers and teachers who completed the Healthy Futures South Africa nutrition and food safety education course receive certificates documenting their professional development from instructor Ethel Zulu.

(left) Students at one of the Healthy Futures project schools sing an original song—developed as part of their nutrition lessons in the classroom—about how eating vegetables helps them "grow tall and lean." Other children performed skits, songs and dances about the Healthy Futures program's health, hygiene, nutrition and gardening education messages.

Mentoring Program Renews Hope, Chances for Success Among Children of Prisoners

A new three-year, \$225,000 grant from the U.S. Department of Health and Human Services/Administration on Children, Youth and Families will guarantee that at-risk youth who have an incarcerated parent will continue to be matched with mentors who provide a positive role model.

INMED recently entered the fourth year of its Embracing Our Youth program, which is working to break the cycle of crime, violence, gang involvement and intergenerational incarceration in the city of Compton, south Los Angeles County.

This successful program promotes emotional stability and improves self-esteem among mentored children, connects their families with supportive community resources, and promotes civic responsibility by providing opportunities to volunteer in the community.

Nearly 100 children have been matched with mentors to date. Those who have been in mentoring relationships for at least six months are evaluated on a semiannual basis for positive changes in self-esteem, attitudes, behavior, and hope for the future. Given the challenges of their environment—

A mentor-child pair celebrated the one-year anniversary of their match at a mentor appreciation day. Each received a certificate honoring their commitment to the program and to each other.



poverty, broken homes, lack of opportunity—results are encouraging. As reported by some of the mentored children's parents/guardians,

- "Tony" has improved his school attendance and his grades.
- "Marnie" has "come out of her shell," is less shy, and no longer a loner.
- "Marcus" is more mature, more responsible, and helps out at home.
- "Kendra" used to struggle in school but now is on the honor roll.
- "Rico" is more outgoing and self-confident.
- "Angel," who witnessed the murder of his mother at his father's hand, has learned to trust again.

Perinatal Home Visiting Program Adds to National Record of Excellence

INMED's MotherNet/Healthy Families Loudoun home visiting program for pregnant women and teens, new parents and their children—already recognized as one of the strongest-performing programs of its kind in Virginia—has secured its national reputation for excellence after its four-year credentialing review, completed in September 2007. The program achieved an unprecedented success by meeting all 112 standards established by Healthy Families America to guide affiliate programs in their work to achieve healthy birth outcomes, strengthen families, and prevent child abuse and neglect.

Peru Deworming Campaign Treats More Than 300,000 for Parasitic Infection

In the remote Amazon jungle of Peru, poor sanitation infrastructure, lack of access to clean water, and limited knowledge of preventive health and hygiene practices have contributed to endemic parasitic infection. Children are most vulnerable to the effects of parasites, which compromise their physical and cognitive development at the most crucial time in their lives.

To counteract the devastating effects of parasitic infection, INMED and its program partners organized a deworming campaign in association with the Healthy Babies program, which is working to prevent maternal and infant mortality and strengthen the regional maternal and child health care system. Through the campaign, carried out between August and October 2007, more than 300,000 women of reproductive age, children, and other household members were treated for parasitic infection with deworming medication donated by Johnson & Johnson/Janssen-Cilag. The target population for the Healthy Babies program—pregnant women and infants—did not receive the medication, but by treating the other members of their families, they will be protected from otherwise heavy infection levels in their environment.

An educational campaign accompanied the treatment, using posters and banners to inform the public about ways to prevent infection (see below). Although parasite levels can be effectively reduced, they cannot be completely eliminated; therefore, treatment will continue on a semiannual basis.

Campaña de Desparasitación



¿ Quiénes tienen parásitos ?

Las personas que:

- No tienen agua potable ni desagüe.
- Que viven en casas con piso de tierra.
- Que defecan al aire libre al rededor de la casa.
- Los que caminan descalzos.
- Los que no toman agua segura, hervida o tratada.
- Los que no se lavan las manos antes de comer.
- Los que ingieren frutas y verduras sin lavar

Prevención de la Parasitosis



Cortarse las uñas

Lavar las manos

Tomar agua limpia (Hervida o clorada)

Lavar y lavar bien las verduras y frutas

Uso de baños y letrinas

Uso de zapatos, chinelas, sandalias, ushutas u otros limpios.

Recojo adecuado de basura

A Dream Realized—A New Opportunity Created



This Jamaican boy, who dreamed of learning to play the guitar, painstakingly hand-carved and painted his own instrument, stringing it with fishing line. Here, along with INMED President Dr. Linda Pfeiffer, he proudly shows his guitar—a work of art in its own right—aside one of the 70 guitars donated to INMED's "IAMusic" program by the Gibson Foundation, a donation that will help make his dream come true. In the Caribbean, Brazil and the U.S., this program is inspiring youth who live in poverty to develop musical skills that enhance their self-esteem and sense of self-worth, and offering a positive alternative to gang involvement, violence and other risk behaviors.

Healthy Babies program partners—the Peru Ministry of Health - Department of Health Ucayali Region, USAID and Janssen-Cilag—collaborated with INMED to develop the public education materials shown here. The poster at left, with a picture of indigenous youth whose bellies are heavily swollen with parasites, answers the question "Who has parasites?" The poster at right illustrates simple but effective steps to help avoid parasitic infection, such as handwashing, keeping fingernails short, washing fruits and vegetables before eating them, drinking only clean (boiled or chlorinated) water, using latrines, wearing shoes, and collecting trash.

Donate Now! Support Families and Communities Served by INMED

Name: _____

Address: _____

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Please make your check payable to INMED Partnerships for Children and mail to us at 45449 Severn Way, Suite 161 Sterling, Virginia 20166. If you would like your contribution allocated to a specific project, please indicate the project on the memo line of your check.

Thank you for your support!

You may also donate online at www.inmed.org

VIEWPOINT

November 20 is Universal Children's Day, an observance of the United Nations' adoption of the Declaration of the Rights of the Child on this day in 1959 and of the Convention on the Rights of the Child on the same day in 1989. For more than 20 years, INMED has pursued many of the same goals defined in these proclamations, including to "ensure to the maximum extent possible the survival and development of the child." We are proud of our commitment to this ideal, and of the efforts we have undertaken to uphold it. Around the world, INMED is working to give children the healthiest possible start in life, to build a strong foundation for their lifelong learning, to inspire communities to invest in their children's futures, and to create new opportunities for children to maximize their potential for human achievement.

As you gather with your families this Thanksgiving and reflect on what you are most thankful for, I urge you to take a moment to think of how you might share them with others. If you envision sharing the gift of health, nutrition, education, or the comfort of family with children around the world, join us—together we can achieve great things.



Linda Pfeiffer, Ph.D.
President and CEO

Thank you to our donors!

We are grateful to the following partners, individuals, families and companies who have contributed to INMED Partnerships for Children in the past year*:

"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."

~ John F. Kennedy

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**as of November 12, 2007*

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