

A grayscale photograph of a person wearing a face mask and a t-shirt, leaning over a large piece of equipment, possibly a vehicle or machinery. The person is looking down at something in their hands. The background is slightly blurred, showing more of the equipment.

ELECTRONIC PRESS KIT 2021

This document contained privileged information and should
not be shared beyond its intended audience at any time

Contact
Joy.Moh@TeamRubiconUSA.org

Team Rubicon HQ
214 Main St, #354
El Segundo, CA 90245

Copyright© 2021
Team Rubicon
All Rights Reserved

WHO WE ARE

Team Rubicon serves communities by mobilizing veterans to continue their service, leveraging their skills and experience to help people prepare, respond, and recover from disasters and humanitarian crises.





OUR STORY

**ON 12 JAN 2010, A 7.0 MAGNITUDE EARTHQUAKE
SHOOK PORT-AU-PRINCE, HAITI.**

Two Marines, Jake Wood and William McNulty, believed the skills and experiences they gained in the military - skills like small-unit tactics, emergency medicine, and decisive leadership - would translate perfectly to disaster response.

With the help of other veterans, doctors, and first responders they met along the way into Haiti, Team Rubicon treated thousands of patients in the immediate aftermath of the earthquake, weeks before large-scale aid organizations could establish their recovery efforts.

Team Rubicon is the only disaster response organization that repurposes the skills of military veterans while providing them an opportunity to continue their service.



[TIMELINE]

TEAM RUBICON HISTORY



2010

Earthquake
Haiti

Inception

April 21, 2021



2011

Tornado
Tuscaloosa, AL

**Pivot to
Domestic Ops**



2012

Hurricane Sandy
NY / NJ

**National
Relevance**

ALL RIGHTS RESERVED / TEAM RUBICON © 2021



2013

Tornado
Moore, OK

**Full-Scale
Implementation of ICS**



2014

Tornado
Faulkner County, AR

**Launch of Comprehensive
Training Pipeline**

5



2015

Flood
Wimberley, TX

**Decentralized
Operational Response**

April 21, 2021



2016

Flood
Houston, TX

**National Operations
Center in Dallas, TX**

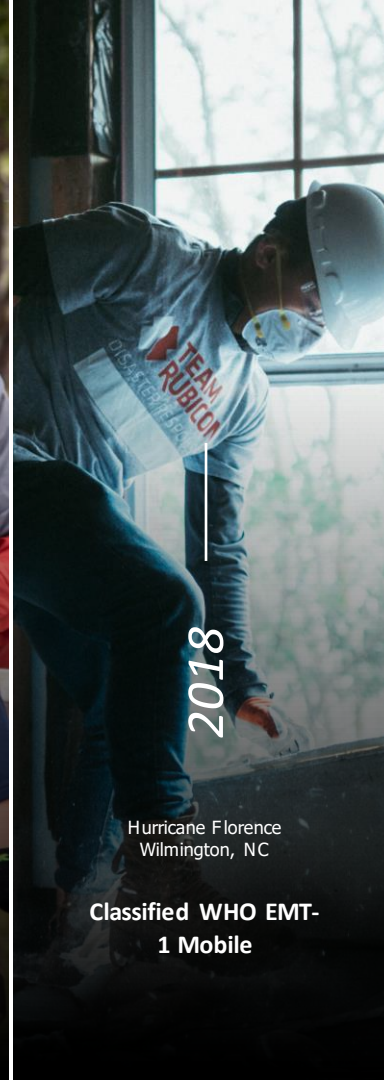


2017

Hurricane Irma
Collier County, FL

**Launch of Rebuild
Pilot Programs**

ALL RIGHTS RESERVED / TEAM RUBICON © 2021



2018

Hurricane Florence
Wilmington, NC

**Classified WHO EMT-
1 Mobile**



2019

Cyclones Idai & Kenneth
Mozambique

**Completed over
100 Ops/Year**

6

RECENT OPS/DISASTERS

800+

operations responding to disasters and humanitarian crises launched in 22 countries

115

houses rebuilt through Rebuild program. 108 built in Houston, TX in the wake of Hurricane Harvey and 7 completed following Hurricanes Laura and Delta

\$35 MIL+

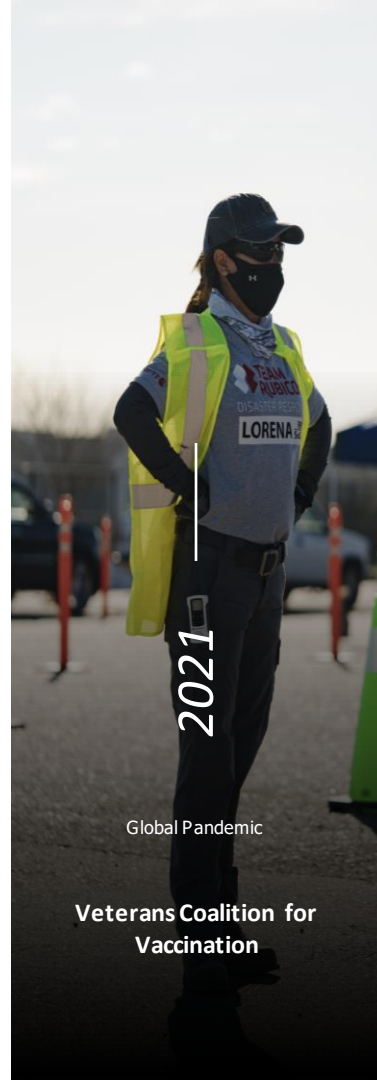
equivalent volunteer labor generated by over 121,000 volunteer hours worldwide

1 MIL

Vaccines distributed at a Team Rubicon supported vaccination site

#NeighborsHelpingNeighbors

initiative to provide volunteers the opportunity to provide individual acts of service to those affected by COVID-19. There have been over 11,900 individual acts of service to date!



Global Pandemic

**Veterans Coalition for
Vaccination**



Global Pandemic

**Operation
Kick the King**



TEAM RUBICON

2020 COVID-19 RESPONSE

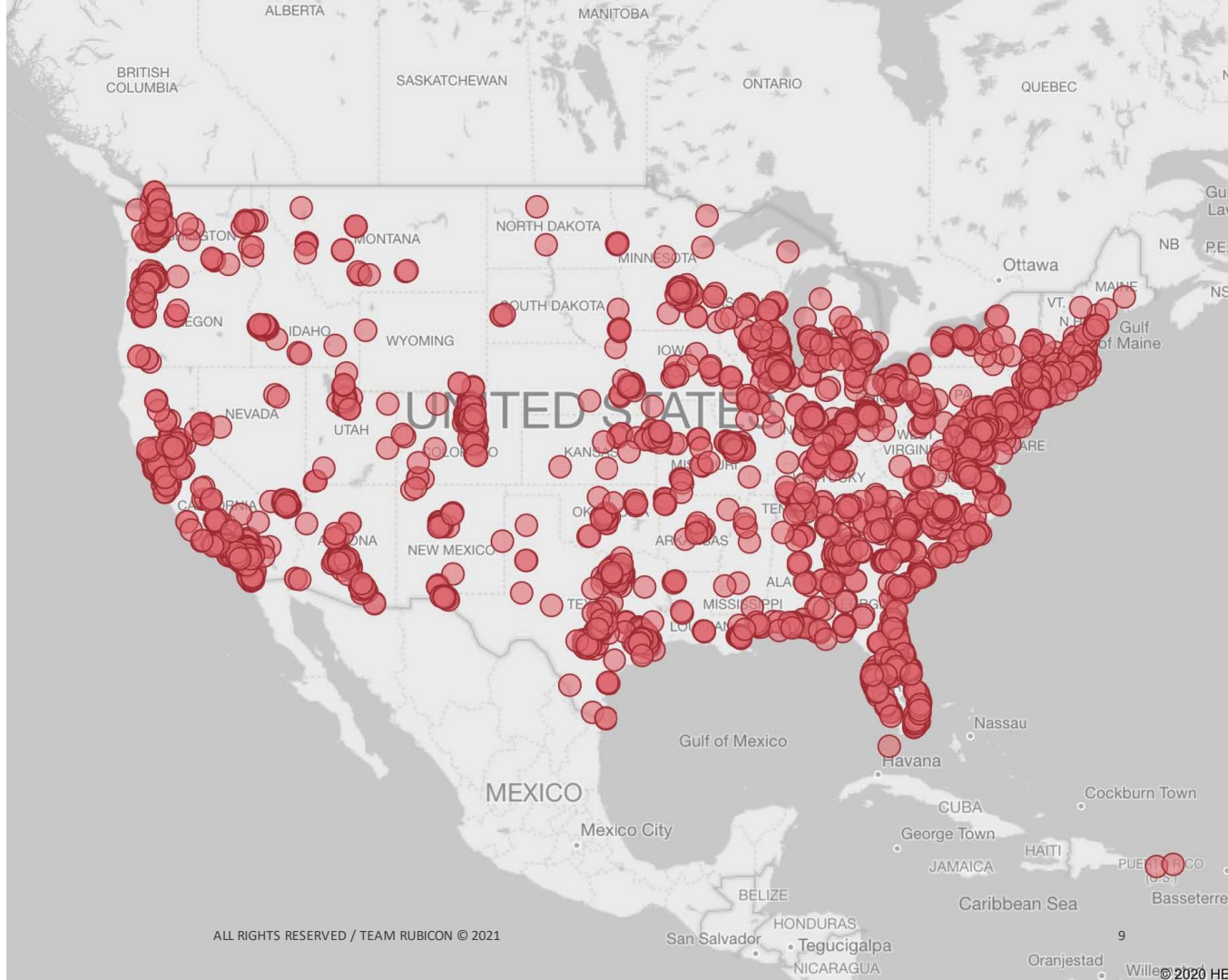
COVID-19 IS EVERYWHERE. SO IS TEAM RUBICON.

For the last decade, TR has been focused on growing its base of volunteers within cities across America -- growing to over 140,000+ volunteers who have responded to over 450 disasters around the world.

At the same time, TR has developed a robust medical capability for international operations – to include work in infectious disease.

In 2020, these two efforts came together to help us combat COVID-19 here at home.

April 21, 2021



ALL RIGHTS RESERVED / TEAM RUBICON © 2021



2020 FROM DISASTER RESPONSE TO COVID RESPONSE



9.7M

People helped across all operations in 2020



22,600

Deployments across all 50 states and more than 215 communities



48M

Pounds of food distributed in cities across the US



4,051

Patients assisted in Navajo Nation Emergency Department



116K+

COVID-19 tests facilitated and supported



TEAM RUBICON

2021 COVID-19 VACCINES

OUR 2021 MISSION:

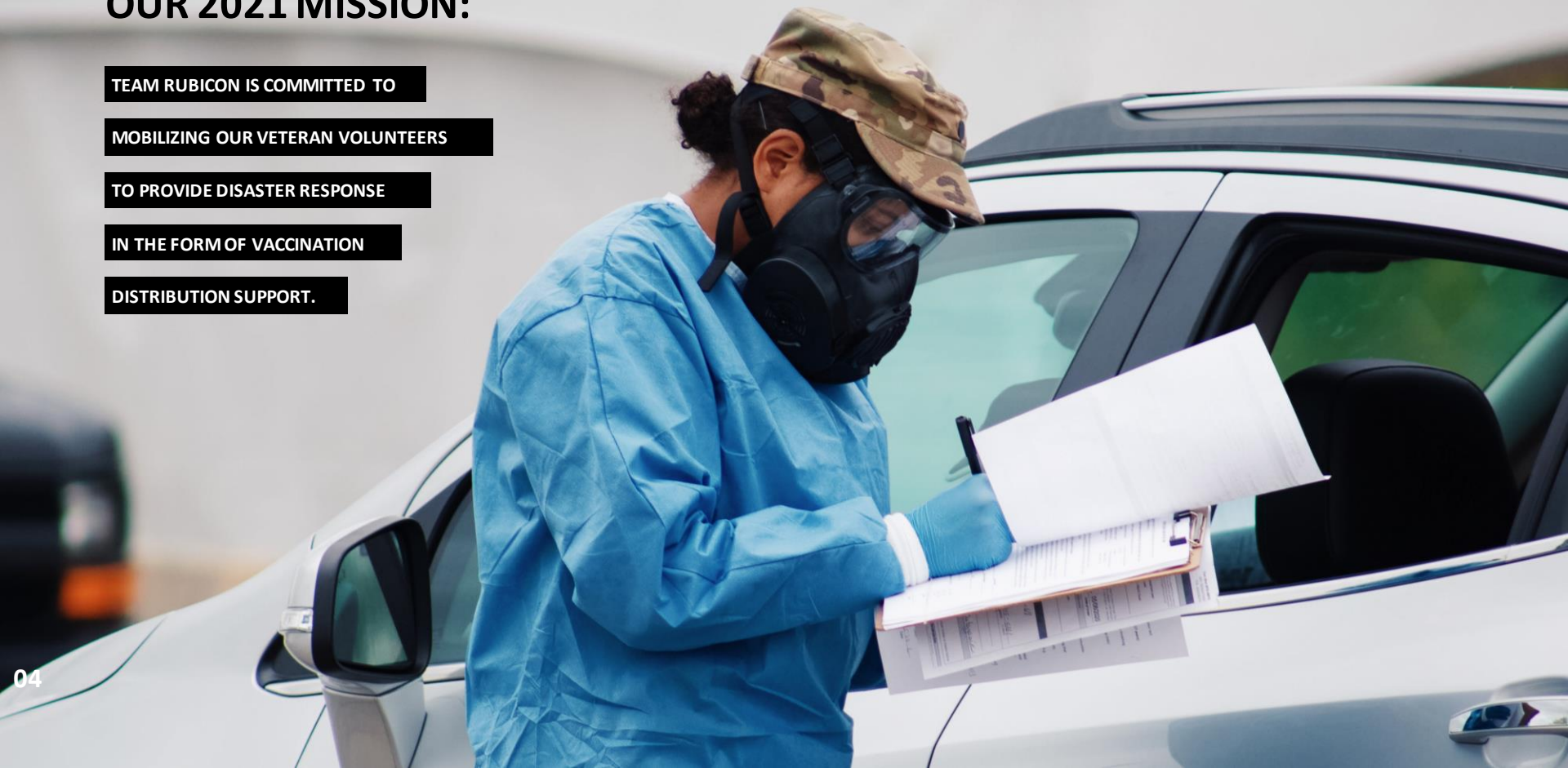
TEAM RUBICON IS COMMITTED TO

MOBILIZING OUR VETERAN VOLUNTEERS

TO PROVIDE DISASTER RESPONSE

IN THE FORM OF VACCINATION

DISTRIBUTION SUPPORT.





VETERANS: ANSWERING THE CALL

Team Rubicon is built on the shoulders of military veterans who have unique skillsets that translate well to disaster response.

These veterans have proven their mettle in combat zones, disaster zones, and now must answer this collective call to fill the vaccine distribution gap.

But our 140,000 volunteers will not do this alone.

Team Rubicon will build and lead a coalition of veterans service organizations who will deploy their 2 million service-oriented veteran members in support of our nation's greatest need.

TRUSTED SERVANTS

There is national vaccine hesitancy and aversion, as 30-45% of adults are currently not willing to get the COVID-19 vaccine.

The key issue is an erosion of trust, but to earn back that trust, the messenger is crucial. According to the [Pew Research Center](#), the military enjoys the highest public trust of any profession.

Team Rubicon will use the strength of the veteran community to lead the **Veterans Coalition for Vaccination**, comprised of our organization, Iraq and Afghanistan Veterans of America, The Mission Continues, Student Veterans of America, Team Red, White & Blue, and Wounded Warrior Project. This coalition will aim to build national vaccination trust in addition to other core tenets.



THE VETERANS COALITION FOR VACCINATION'S CORE TENETS:

- 01** Restore and build trust in the vaccine while fighting the spread of misinformation.
- 02** Create a nationwide network that can quickly deploy to set up and operate vaccination sites.
- 03** Support the healthcare workforce's dual responses of getting shots into arms and providing care to patients.
- 04** Ensure equitable distribution of vaccinations to communities often forgotten.
- 05** Execute with speed, efficiency, and urgency.



TEAM RUBICON

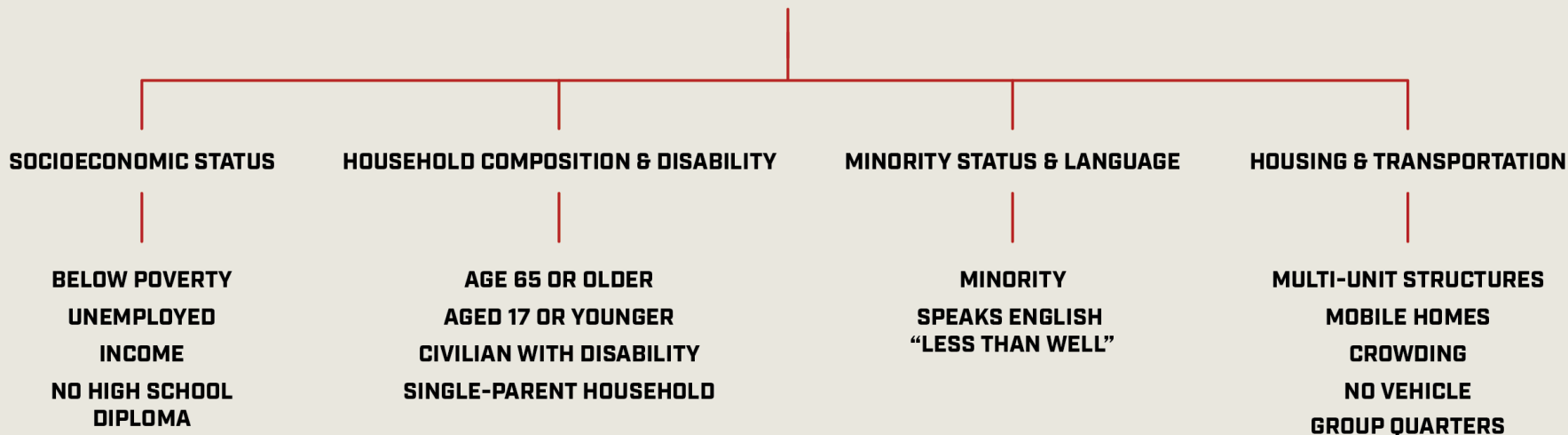
IMPACT & CAPABILITIES

WHO WE SERVE

THOUGH DISASTER RELIEF has a long history of unequally distributing services across populations, Team Rubicon chooses to go where others don't.

To ensure our services are reaching the most vulnerable and at-risk communities, Team Rubicon utilizes the CDC's **Social Vulnerability Index**. The SVI uses census data to measure a community's resiliency when confronted with an outside stressor.

INDICATORS OF SOCIAL VULNERABILITY

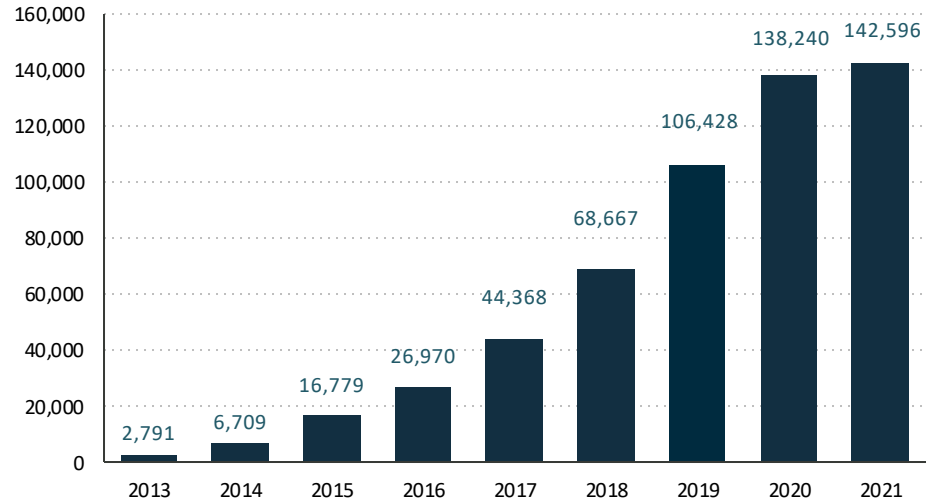


IMPACT & CAPABILITIES

AFTER A DECADE OF CONFLICT, 2.2 MILLION VETERANS OF IRAQ AND AFGHANISTAN ARE RETURNING HOME. CONCURRENTLY, A RECENT SURVEY FOUND 92% OF VETERANS WISH TO CONTINUE THEIR SERVICE UPON LEAVING THE MILITARY.

Yet for many of our veterans, the transition from military to civilian life is not an easy one; continued service through disaster response provides the elements of **Purpose, Community, and Identity** that are often difficult to find after taking off the uniform. These intangibles are extremely helpful in creating a successful transition from military to civilian life.

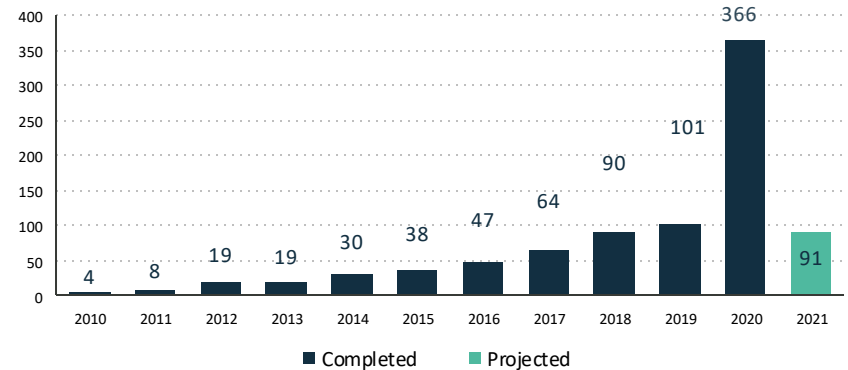
TEAM RUBICON VOLUNTEERS





OUR WORK

Since 2010, Team Rubicon has deployed across the United States and around the world, helping communities in Oklahoma recover from tornadoes or providing emergency medical care in the Philippines after Typhoon Haiyan.



CAPABILITIES & SERVICES



INCIDENT MANAGEMENT

Give us a cup of leadership (coffee that is) and we'll make sure we have the largest impact possible with the resources available during this disaster response.



DEBRIS REMOVAL

There's a lot of stuff where it doesn't belong. We help get things back to normal.



DISASTER MAPPING & WORK-ORDER MANAGEMENT

All the bad news collected is mapped and provided as public information to help a community recover – we track everything we do. This helps reduce the community's burden in recovery grants.



HAZARD MITIGATION

We can do a lot to prepare and reduce the impact of disasters – fire breaks, potential flood debris clearing, if it limits the impact of a disaster, you name it and we'll get it done.



EMERGENT/ HOME REPAIR

When things get ugly, one of the hardest parts is prepping for the skilled labor to come in and make it pretty – we're free, fast, and do great work.



SPONTANEOUS VOLUNTEER MANAGEMENT

A lot of people want to contribute, we help communities make all those good people more organized.



MEDICAL

Team Rubicon deploys medics, surgeons, EMTs, nurses, and other medical personnel to staff field hospitals, provide emergency medicine, or organize a DMAT (Disaster Medical Assistance Team).

CAPABILITIES & SERVICES

[COVID-19 RESPONSE]



FOOD INSECURITY & SUPPLY DELIVERY

Team Rubicon volunteers are supporting partner organizations at food banks, food distribution centers, and in local communities, ensuring vulnerable or at-risk individuals and families have the food and medication they need.



MOBILE MEDICAL TESTING

Greyshirts are working with medical partners to provide support at screening and testing locations across the country.



VACCINE DISTRIBUTION SUPPORT

Team Rubicon is supporting vaccination distribution through site setup and management, logistics support, providing healthcare workers to supplement hospital staff, and—where appropriate—administration of the vaccine.

MEMBER ENGAGEMENT



TRAINING

Team Rubicon offers trainings—from disaster response to mental health—to not only better prepare volunteers for disaster response operations, but to help our veterans transition from military to civilian life.



SERVICE PROJECTS

Service projects allow our volunteers to continue to serve their communities with long-term recovery efforts.



MENTAL HEALTH & PHYSICAL FITNESS

Through a number of non-profit partnerships, Team Rubicon offers members various physical fitness opportunities and mental health services.



CLAY HUNT FELLOWS PROGRAM

The Clay Hunt Fellows Program equips veterans with tools to redefine their purpose and self-identity out of uniform for a life of continued service through a 6-month curriculum of personal growth and discovery. The CHFP offers development through an advanced Base Camp curriculum program including strengths discovery, self-awareness exploration, focused cohort discussions, reading and guided self-reflection. Thus far, there have been 14 cohorts and 104 alumni, most of whom hold leadership positions in Team Rubicon.



TR NATION

We're not just a group of individuals working to reimagine disaster response and veteran reintegration; **we're a Nation.**

140,000+

TOTAL VOLUNTEERS
ACROSS THE US

550,000+

TRAINING HOURS
COMPLETED

\$114M+

TOTAL INVESTMENTS

\$35M+

EQUIVALENT LABOR VALUE
GENERATED BY VOLUNTEERS

PRESS OUTLETS

Team Rubicon has garnered national top tier coverage for our work in the community. Our executives are available for interview opportunities and guest editorial.



TEAM RUBICON WORKS WITH THE BEST

Team Rubicon works with strategic partners who have committed to an inspirational purpose. Together, we can create meaningful change for victims of natural disaster, as well as veterans across America.





CONTACT US

For press inquiries, contact Joy Moh

Joy.Moh@TeamRubiconUSA.org

TEAM RUBICON HQ

214 Main St, #354 El Segundo, CA 90245

310.640.8787 / TeamRubiconUSA.org