### **GARY GEREFFI**

#### Curriculum Vitae

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**Current Positions:** Professor, Department of Sociology, Duke University

Director, Center on Globalization, Governance & Competitiveness

Adjunct Professor of Business Administration and Corporate Sustainability,

Fugua School of Business, Duke University

**Academic Background:** Ph.D. – Yale University, Sociology

B.A. – University of Notre Dame, Sociology

### **Selected Honors and Awards:**

World Economic Forum, Global Agenda Council on The Future of Manufacturing, 2012-2016.

US Department of Defense, Minerva Research Initiative grant, "A Global Value Chain Analysis of Food Security and Food Staples for Major Energy-Exporting Nations in the Middle East and North Africa," 2012-2015.

UK Department for International Development (DFID) grant, "Economic and Social Upgrading in Global Production and Trade," 2009-2012.

Ewing Marion Kauffman Foundation grant, "U.S. Competitiveness and Global Innovation," 2008-2009.

Alfred P. Sloan Foundation grant, "The Engineering Outsourcing Debate: Comparing Engineering Graduates in the United States, India, and China," 2006.

International Labor Organization, 7<sup>th</sup> Nobel Peace Prize Social Policy Lectures (3 lectures), "The New Offshoring of Jobs and Global Development," Kingston, Jamaica, December 5-7, 2005.

Polson Memorial Lecture, Cornell University, "The New Offshoring of Jobs and Global Development: Who Wins, Who Loses, and Who Calls the Shots?" Polson Institute for Global Development, October 28, 2005.

U.S. National Academies, member of Committee on Analyzing the U.S. Content of Imports and Foreign Content of Exports, Washington, DC, 2004-2006.

Rockefeller Foundation grant, "The Global Value Chains Initiative," 2000-2008.

Alfred P. Sloan Foundation grant to organize a workshop on "Globalization, Employment, and Economic Development," June 14-16, 2004, Rockport, Massachusetts <a href="http://www.soc.duke.edu/sloan\_2004/">http://www.soc.duke.edu/sloan\_2004/</a>>.

Director, Markets & Management Studies Program, Duke University, 1997-2003.

Ford Foundation grant, "The Development of Social and Environmental Certification Institutions: Corporate Accountability in Global Industries," 2000-2002.

Woodrow Wilson Fellow.

Phi Beta Kappa.

# **Areas of Interest:**

Sociology of Development; International Competitiveness; Environmental and Social Sustainability; Economic Sociology; Political Economy; Latin America; East Asia.

**Languages:** Spanish (fluent); Italian, French and Portuguese (reading).

#### **Courses Taught:**

America in the Modern World System; Capstone Course in Markets & Management Studies; Comparative Sociology; Contemporary International Issues; Globalization and Development; Global Value Chain Analysis; Nations, Regions, and the Global Economy; North Carolina in the Global Economy; Organizations and Global Competitiveness; Political Economy of Development; Sociology of Business and Labor; Strategies of Comparative Analysis; Third World Development; Transnational Corporations in the World Economy.

# **Duke University Activities:**

Director, Duke University Global Value Chains Center (Duke GVC Center), 2005-present.

Director, Markets & Management Studies Program, 1997-2003.

Global Priorities Committee, 2011-2014.

Duke University Athletic Council, 2000-2010.

Academic Priorities Committee, 1999-2003.

Executive Committee of the Graduate Faculty, Duke University, 1989-1991, 1995-1997.

Academic Council, Duke University, 1985-1987, 1993-1994.

Director of Graduate Studies, Department of Sociology, Duke University, 1988-1992.

Chair, Council on Latin American Studies, Duke University, 1981-1982, 1988-1990.

Director, Comparative Area Studies Major, Duke University, 1985-1986.

#### **Professional Activities:**

Member, Committee on Analyzing the U.S. Content of Imports and Foreign Content of Exports, The National Academies, Washington, DC, 2004-2005.

Co-director, Global Value Chains Initiative, Rockefeller Foundation and Institute of Developing Studies, University of Sussex, Brighton, UK, 2000-2008 (see http://www.globalvaluechains.org/).

Co-chair, Collaborative Research Network on "Globalization, Local Institutions, and Development," Social Science Research Council, New York, 1997-2002.

Chair, Section on Political Economy of the World-System, American Sociological Association, 1993-1994.

Member, Editorial Board of American Journal of Sociology, 1989-1991; 2001-2004.

Member, Editorial Board of Competition and Change, 1995-1996.

Member, Editorial Board of Contemporary Sociology, 1986-1990.

Member, Editorial Board of International Organization, 1986-1988.

Member, Editorial Board of Latin American Research Review, 1986-1988.

Referee for Economic and Social Research Council, United Kingdom.

Referee for the National Science Foundation, Washington, D.C.

Referee for the Woodrow Wilson International Center for Scholars, Washington, D.C.

#### **Consulting Activities:**

African Development Bank; Asian Development Bank; Environmental Defense Fund; Inter-American Development Bank; International Labor Organization; Kurt Salmon Associates (Atlanta, GA); Management Sciences for Health (Boston, MA); National Research Council (Washington, DC); Pan American Health Organization; UK Department for International Development (DFID); UN Conference on Trade and Development (UNCTAD); UN Economic Commission for Latin America and the Caribbean (ECLAC); United Nations Industrial Development Organization (UNIDO); U.S. Agency for International Development (USAID); U.S. Department of Labor; World Bank and International Finance Corporation; World Economic Forum; World Health Organization.

## **PUBLICATIONS**

#### **Books:**

- 2019 <u>Handbook on Global Value Chains</u> (Stefano Ponte, Gary Gereffi and Gale Raj-Reichert, co-editors). Cheltenham, UK: Edward Elgar Publishing.
- 2018 Global Value Chains and Development: Redefining the Contours of 21st Century Capitalism. Cambridge, UK: Cambridge University Press.
- 2018 <u>Local Clusters in Global Value Chains: Linking Actors and Territories Through Manufacturing and</u> Innovation (Valentina De Marchi, Eleonora Di Maria and Gary Gereffi, co-editors). London: Routledge.
- 2018 全球价值链和国际发展: 理论框架、研究发现和政策分析 [Global Value Chains and International <u>Development: Framework, Findings and Policies</u>, Gary Gereffi and collaborators]. Shanghai, China: Shanghai People's Publishing House.
- 2014 <u>A Indústria Brasileira e as Candenas Globais de Valor</u> [Brazilian Industry in Global Value Chains] (Timothy Sturgeon, Gary Gereffi, Andrew Guinn and Ezequiel Zylberberg). São Paolo, Brazil: Elsevier.
- 2011 <u>Skills for Upgrading: Workforce Development and Global Value Chains in Developing Countries</u> (Gary Gereffi, Karina Fernandez-Stark and Phil Psilos). Durham, NC: Duke University, Center on Globalization, Governance & Competitiveness.
- 2010 <u>Global Value Chains in a Postcrisis World: A Development Perspective</u> (Olivier Cattaneo, Gary Gereffi and Cornelia Staritz, co-editors). Washington, DC: The World Bank.
- 2008 <u>Manufacturing Climate Solutions: Carbon-Reducing Technologies and U.S. Jobs</u> (Gary Gereffi, Kristen Dubay and Marcy Lowe). Durham, NC: Center on Globalization, Governance & Competitiveness, Duke University.
- 2006 <u>The New Offshoring of Jobs and Global Development</u>. ILO Social Policy Lectures. Geneva: International Institute for Labor Studies and International Labor Organization.
- 2003 Latin America in the 21st Century: Toward a New Sociopolitical Matrix (Manuel Antonio Garretón, Marcelo Cavarozzi, Peter S. Cleaves, Gary Gereffi and Jonathan Hartlyn). Boulder, CO: Lynne Rienner Publishers.
  - Translated (Spanish): *América Latina en el siglo XXI: Hacia una nueva matriz sociopolitica*. Santiago, Chile: LOM Ediciones, 2004.
- 2002 Free Trade and Uneven Development: The North American Apparel Industry after NAFTA (Gary Gereffi, David Spener and Jennifer Bair, co-editors). Philadelphia, PA: Temple University Press.
- 1994 *Commodity Chains and Global Capitalism* (Gary Gereffi and Miguel Korzeniewicz, co-editors). Westport, CT: Greenwood Press (hardcover) and Praeger (paperback).
- Manufacturing Miracles: Paths of Industrialization in Latin America and East Asia (Gary Gereffi and Donald L. Wyman, co-editors). Princeton, NJ: Princeton University Press.
   Translated with a new Preface for the Chinese edition: Shanghai Far East Publishers, Shanghai, People's
  - Republic of China, 1996.
  - (制造奇迹: 拉美与东亚工业化的道路 加里杰•里菲 唐纳德•怀曼编 上海远东出版社 1996 )
- 1983 The Pharmaceutical Industry and Dependency in the Third World. Princeton, NJ: Princeton University Press.

Translated and updated (Spanish): *Industria farmacéutica y dependencia en el Tercer Mundo*. México, D.F.: Fondo de Cultura Económica, 1986.

#### **Special Issues of Academic Journals:**

- 2020 <u>Global Value Chains, Governance and Globalization Strategy</u> (Gary Gereffi, Pavida Pananond and Torben Pedersen, co-editors). Special issue of *Global Strategy Journal*, Vol. 10, No. 3.
- 2011 <u>Shifting End Markets and Upgrading Prospects in Global Value Chains</u> (Cornelia Staritz, Gary Gereffi and Olivier Cattaneo, co-editors). Special issue of *International Journal of Technological Learning, Innovation and Development* (IJTLID). Vol. 4, Nos. 1/2/3.
- 2001 The Value of Value Chains: Spreading the Gains from Globalisation (Gary Gereffi and Raphael Kaplinsky, co-editors). Special issue of the IDS Bulletin, Vol. 32, No. 3, July. Brighton, UK: Institute of Development Studies at the University of Sussex.

#### **Journal Articles:**

- 2021 <u>"Trade Policies, Firm Strategies, and Adaptive Configurations of Global Value Chains"</u> (Gary Gereffi, Hyun-Chin Lim and Joonkoo Lee). *Journal of International Business Policy*, Online First, Topical Collection of "Global Value Chain-Oriented Policies.
- 2020 "What Does the COVID-19 Pandemic Teach Us about Global Value Chains? The Case of Medical Supplies." *Journal of International Business Policy*, 3, 3: 287-301.
- 2020 <u>"An Integrative Typology of Global Strategy and Global Value Chains: The Management and Organization of Cross-Border Activities"</u> (Pavida Pananond, Gary Gereffi and Torben Pedersen). *Global Strategy Journal*, 10, 3: 421-443.
- 2020 <u>"Coronavirus Consequences on Global Value Chains"</u> (Pavida Pananond, Gary Gereffi and Torben Pedersen). *SMS Blog* (Strategic Management Society), July 7.
- 2020 "Sociology and the Global Economy: Pressing Issues Abound for Evolving Research Communities." GATS (Global and Transnational Sociology) Newsletter, American Sociological Association, Spring, pp. 30-33.
- 2019 "Gary Gereffi on the Impact of US-China Trade War on Supply Chains" (interview), Asia Experts Forum, December 21.
- 2019 "No Sign of a Trade War Resolution. How Is China Adjusting Its Supply Chains?" (interview). BRINK magazine, October 15.
- 2019 "Global Value Chains and International Development Policy: Bringing Firms, Networks and Policy-Engaged Scholarship Back In." *Journal of International Business Policy* 2, 3: 195-210.
- 2019 "Diverse Paths of Upgrading in High-Tech Manufacturing: Costa Rica in the Electronics and Medical Devices Global Value Chains" (Gary Gereffi, Stacey Frederick and Penny Bamber). *Transnational Corporations* 26, 1: 1-29.
- 2019 "E-Commerce and Industrial Upgrading in the Chinese Apparel Value Chain" (Fuyi Li, Stacey Frederick and Gary Gereffi). *Journal of Contemporary Asia* 49, 1: 24-53.
- 2018 <u>"How Does Protectionism Impact Global Supply Chains? We Asked an Export"</u> (interview). BRINK magazine, November 15. Part 1 of two-part interview.

- <u>"How Will AI, Blockchain and 3D Printing Change Global Supply Chains"</u> (interview). BRINK magazine, November 21. Part 2 of two-part interview.
- 2017 <u>"El TLCAN y las cadenas globales de valor."</u> Comercio Exterior, 11 (julio-septiembre): 118-121.
- 2017 "NAFTA and Global Value Chains" (blog post). Brookings Future Development, April 28.
- 2017 <u>"Trump's protectionism and its impact on global value chains"</u> (interview). Asia Experts Forum, Keck Center for International and Strategic Studies, Claremont McKenna College. April 5.
- 2016 "New Dynamics of Upgrading in Global Value Chains: Shifting Terrain for Suppliers and Workers in the Global South" (Stephanie Barrientos, Gary Gereffi and John Pickles). *Environment & Planning A* 48, 7 (July): 1214-1219.
- 2016 <u>"China's Greatest Legacy Was to Create a Model of Inclusive Development"</u> (interview). Inter-American Development Bank, *Integration and Trade*, 40 (June): 298-303.
  - <u>"El mayor legado de China fue crear un modelo de desarrollo inclusivo"</u> (interview). Banco Interamericano de Desarrollo, *Integración y Comercio*, 40 (junio): 308-313.
- 2016 "Global Value Chains and Upgrading: Export Promotion in FTZs [Free Trade Zones]." World FZO Bulletin, #5, May: 2-11.
- 2016 <u>"Economic and Social Upgrading in Global Value Chains and Industrial Clusters: Why Governance Matters"</u> (Gary Gereffi and Joonkoo Lee). *Journal of Business Ethics* 133, 1: 25-38.
- 2015 <u>"América Latina en las cadenas globales de valor y el papel de China."</u> *Boletín Informativo Techint* 350 (Sep-Dic): 27-40.
- 2015 <u>"Risks and Opportunities of Participation in Global Value Chains"</u> (Gary Gereffi and Xubei Luo). *Journal of Banking and Financial Economics* 2, 4: 51-63.
- 2015 "Regional Trade Agreements and Export Competitiveness: The Uncertain Path of Nicaragua's Apparel
  Exports under CAFTA" (Stacey Frederick, Jennifer Bair and Gary Gereffi). Cambridge Journal of Regions,
  Economy and Society 8, 3: 403-420.
- 2015 "Global Value Chains, Rising Power Firms and Economic and Social Upgrading" (Joonkoo Lee and Gary Gereffi). Critical Perspectives on International Business 11, 3/4: 319-339.
- 2014 <u>"A Global Value Chain Perspective on Industrial Policy and Development in Emerging Markets."</u> Duke Journal of Comparative and International Law 24, 3 (Spring): 433-458.
- 2014 <u>"Risks and Opportunities of Participation in Global Value Chains"</u> (Gary Gereffi and Xubei Luo). VoxEU.org, June 14.
- 2014 "Globalization, Recession and the Internationalization of Industrial Districts: Experiences from the Italian Gold Jewellery Industry" (Valentina De Marchi, Joonkoo Lee and Gary Gereffi). European Planning Studies 22, 4: 866-884.
- 2014 <u>"Global Value Chains in a Post-Washington Consensus World."</u> Review of International Political Economy 21, 1 (February): 9-37.
- 2014 "On Richard M. Locke, *The Promise and Limits of Private Power: Promoting Labor Standards in a Global Economy*, New York, Cambridge University Press, 2013" (Gary Gereffi, Marino Regini and Charles F. Sabel). *Socio-Economic Review* 12, 1: 219-235.

- 2013 <u>"O Brasil nas cadeias globais de valor: implicações para a política industrial e de comércio"</u> ["Brazil in Global Value Chains: Implications for Industrial Policy and Trade"] (Tim Sturgeon, Gary Gereffi, Andrew Guinn and Ezequiel Zylberberg). *Revista Brasileira de Comércio Exterior* 115 (Abril-Juhno): 26-41.
- New Democracy Forum: "Can Global Brands Create Just Supply Chains? Response: Governments in Big Emerging Economies Can Pressure Foreign Companies." Boston Review 38, 3 (May/June): 21-22.
- "Economic and Social Upgrading and Workforce Development in the Apparel Global Value Chain." Korea Labor Institute, *International Labor Brief* 11, 4 (April): 18-28.
   See <a href="KLI's English-language website">KLI's English-language website</a> for the original version of the article in English.
- 2012 "Global Value Chains and Agrifood Standards: Challenges and Possibilities for Smallholders in Developing Countries" (Joonkoo Lee, Gary Gereffi and Janet Beauvais). Proceedings of the National Academy of Sciences 109, 31 (July 31): 12326-12331. Part of Special Feature on "Agriculture Development and Nutrition Security."
- 2012 "Why the World Suddenly Cares About Global Supply Chains" (Gary Gereffi and Joonkoo Lee). *Journal of Supply Chain Management* 48, 3 (July): 24-32.
- 2012 "Traveling Technologies: Societal Implications of Nanotechnology through the Global Value Chain" (Julie Dillemuth, Stacey Frederick, Rachel Parker, Gary Gereffi and Richard Appelbaum). *Journal of Nano Education* 3, 1: 1-9.
- 2011 <u>"Economic and Social Upgrading in Global Production Networks: A New Paradigm for a Changing World"</u> (Stephanie Barrientos, Gary Gereffi and Arianna Rossi). *International Labour Review* 150, 3-4: 319-340.
- 2011 "Global Value Chains and International Competition." *The Antitrust Bulletin* 56, 1: 37-56.
- 2011 <u>"Stagnating Industrial Employment in Latin America"</u> (David Brady, Yunus Kaya and Gary Gereffi). *Work and Occupations* 38, 2: 179-220.
- 2011 "Traveling Technologies: Societal Implications of Nanotechnology through the Global Value Chain" (Julie Dillemuth, Stacey Frederick, Rachel Parker, Gary Gereffi and Richard Appelbaum). *Journal of Nano Education*, Vol. 3, Nos. 1-2: 36-44.
- 2011 "Upgrading and Restructuring in the Global Apparel Value Chain: Why China and Asia Are Outperforming Mexico and Central America" (Stacey Frederick and Gary Gereffi). Special issue of <a href="International Journal of Technological Learning, Innovation and Development">International Journal of Technological Learning, Innovation and Development</a> on "Shifting End Markets and Upgrading Prospects in Global Value Chains" (IJTLID), Vol. 4, Nos. 1/2/3: 67-95.
- 2011 "The Offshore Services Value Chain: Upgrading Trajectories in Developing Countries" (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi). Special issue of *International Journal of Technological Learning*, <a href="Innovation and Development">Innovation and Development</a> on "Shifting End Markets and Upgrading Prospects in Global Value Chains" (IJTLID), Vol. 4, Nos. 1/2/3: 206-234.
- 2010 <u>"Regulation and Economic Globalization: Prospects and Limits of Private Governance"</u> (Frederick Mayer and Gary Gereffi). *Business and Politics:* Vol. 12: Iss. 3, Article 11.
- 2010 <u>"China y México en la economía global: trayectorias de desarrollo divergentes en una era de crisis económica."</u> Foro Internacional 3-4 (201-202): 778-807.
- 2010 <u>"Sustainable Product Indexing: Navigating the Challenge of Ecolabeling"</u> (Jay S. Golden, Kevin J. Dooley, J. M. Anderies, B. H. Thompson, Gary Gereffi and Lincoln Pratson). *Ecology and Society* 15, 3: 8.

- Reprinted: *Science for Environment Policy* (the European Commission's environmental news service for policy makers), January 2011.
- 2010 "How Many Highly Skilled Foreign-Born Are Waiting in Line for U.S. Legal Permanent Residence?" (Guillermina Jasso, Vivek Wadhwa, Gary Gereffi, Ben Rissing and Richard Freemen). *International Migration Review* 44, 2 (Summer): 477-498.
- 2010 "The Prospects for Mexico in the North American Automotive Industry: A Global Value Chain Perspective" (Timothy Sturgeon, Gary Gereffi, Kimberly B. Rogers and Karina Fernandez-Stark). Actes du GERPISA, No. 42 (March): 11-22.
- 2009 "Measuring Success in the Global Economy: International Trade, Industrial Upgrading and Business

  Function Outsourcing in Global Value Chains" (Timothy J. Sturgeon and Gary Gereffi). Transnational

  Corporations 18, 2: 1-35.
  - Reprinted: Pp. 249-280 in Carlo Pietrobelli and Rajah Rasiah (eds.), *Evidence-based Development Economics: Essays in Honor of Sanjaya Lall.* Kuala Lumpur, Malaysia: University of Malaya Press, 2012.
- 2009 "US-based Food and Agricultural Value Chains and Their Relevance to Healthy Diets" (Gary Gereffi, Joonkoo Lee and Michelle Christian). Journal of Hunger and Environmental Nutrition 4, 3: 357-374. Special issue on "Food Systems and Public Health: Linkages to Achieve Healthier Diets and Healthier Communities."
- 2009 <u>"The Impacts of Wal-Mart: The Rise and Consequences of the World's Dominant Retailer"</u> (Gary Gereffi and Michelle Christian). *Annual Review of Sociology* 35: 573-591.
- 2009 <u>"The American Brain Drain and Asia"</u> (Vivek Wadhwa, Gary Gereffi and Alex Salkever). *The Asia Pacific Journal*, Vol. 14-1-09, April 4.
- 2009 "Development Models and Industrial Upgrading in China and Mexico." *European Sociological Review* 25, 1 (February): 37-51.
- 2009 "Globalisation of the Automotive Industry: Main Features and Trends" (Timothy J. Sturgeon, Olga Memodovic, Johannes Van Biesebroeck and Gary Gereffi). *International Journal of Technological Learning, Innovation and Development* 2, 1-2: 7-24.
- 2009 "The North American Automotive Value Chain: Canada's Role and Prospects" (Timothy J. Sturgeon, Johannes Van Biesebroeck and Gary Gereffi). *International Journal of Technological Learning, Innovation and Development* 2, 1-2: 25-52.
- 2008 "Textile and Apparel Firms in Turkey and Bulgaria: Exports, Local Upgrading and Dependency" (Evgeni Evgeniev and Gary Gereffi). *Economic Studies* 17, 3: 148-179. [Journal published in Bulgaria.]
- "Value Chains, Networks and Clusters: Reframing the Global Automotive Industry" (Timothy Sturgeon, Johannes Van Biesebroeck and Gary Gereffi). *Journal of Economic Geography* 8, 3: 297-321.
   Reprinted: <u>ITEC Working Paper Series</u> (March 2008), Institute for Technology, Enterprise and Competitiveness (ITEC), Doshisha University, Kyoto, Japan.
- 2008 "Skilled Immigration and Economic Growth" (Vivek Wadhwa, AnnaLee Saxenian, Ben Rissing and Gary Gereffi). *Applied Research in Economic Development* 5, 1: 8-14.
- 2008 "Getting the Numbers Right: International Engineering Education in the United States, China, and India" (Gary Gereffi, Vivek Wadhwa, Ben Rissing and Ryan Ong). *Journal of Engineering Education* 97, 1: 13-25.

- Translated (Chinese): *Research in Higher Education of Engineering*, Serial No. 117, No. 4 (2009): 1-2. Huazhong University of Science and Technology, Wuhan, China.
- 2007 <u>"North Carolina in the Global Economy: A Value Chain Perspective on the State's Leading Industries"</u> (Gary Gereffi, Ryan Denniston and Mike Hensen). *Journal of Textile and Apparel, Technology and Management* 5, 4 (Fall).
- 2007 <u>"Where the Engineers Are"</u> (Vivek Wadhwa, Gary Gereffi, Ben Rissing and Ryan Ong). *Issues in Science and Technology* 23, 3 (Spring): 73-84.
- 2007 "Promessa e desafios do desenvolvimento." *Tempo Social* [revista de sociologia da Universidade de São Paulo, Brazil] 19, 1 (junho): 233-248.
- 2007 "Wal-Mart in China" (Gary Gereffi and Ryan Ong). Harvard Asia Pacific Review 9, 1 (Winter): 46-49.
- 2006 "Explaining Turkey's Emergence and Sustained Competitiveness as a Full-Package Supplier of Apparel" (Binnur Neidik and Gary Gereffi). *Environment and Planning A* 38, 12: 2285-2303.
- 2005 "The Governance of Global Value Chains" (Gary Gereffi, John Humphrey and Timothy Sturgeon). *Review of International Political Economy* 12, 1 (February): 78-104.
  - Reprinted: Pp. 5-30 in *Sociological Problems*, Quarterly Journal of the Institute of Sociology, Bulgarian Academy of Science. Special Issue, "Changes of Work and Knowledge-Based Society" (edited by Rumiana Stoilova and Vassil Kiroy). Vol. 39, 2007.
  - Translated (Chinese): "Quanqiu jiazhilian zhili yanjiu" (The governance of global value chains). *Comparative Studies*, Vol. 29, March 2007, pp. 157-176.
  - Translated (Italian): "La gestione delle catene di valore globali." Pp. 55-83 in Giuseppe Tattara, Giancarlo Corò, and Mario Volpe (eds.), *Andarsene per continuare a crescere: La delocalizzazione internazionale come strategia competitiva*. Rome, Italy: Carocci editore, 2006.
- 2003 "The International Competitiveness of Asian Economies in the Global Apparel Commodity Chain."
  International Journal of Business and Society 4, 2 (July): 71-110.
- 2003 "Upgrading, Uneven Development, and Jobs in the North American Apparel Industry" (Jennifer Bair and Gary Gereffi). *Global Networks* 3, 2 (April): 143-169.
  - Reprinted: Pp. 58-87 in William Milberg (ed.), Labor and the Globalization of Production: Causes and Consequences of Industrial Upgrading (New York: Palgrave Macmillan, 2004).
- 2002 "Prospects for Industrial Upgrading by Developing Countries in the Global Apparel Commodity Chain." *International Journal of Business and Society* 3, 1 (January): 27-60.
- 2001 "Local Clusters in Global Chains: The Causes and Consequences of Export Dynamism in Torreon's Blue Jeans Industry" (Jennifer Bair and Gary Gereffi). *World Development* 29, 11 (November): 1885-1903.
  - Translated and updated (Spanish): "Los conglomerados locales en las cadenas globales: la industria maquiladora de confección en Torreón, México" (Jennifer Bair and Gary Gereffi). *Comercio Exterior* 53, 4 (abril de 2003): 338-355.
- 2001 <u>"Global Sourcing in the U.S. Apparel Industry"</u> (Gary Gereffi). *Journal of Textile and Apparel, Technology and Management* 2, 1 (Fall).
- 2001 "The NGO-Industrial Complex" (Gary Gereffi, Ronie Garcia-Johnson and Erika Sasser). *Foreign Policy*, 125 (July-August): 56-65.
  - Translated and reprinted (Italian): "El contratto con i dinosauri." *La Stampa* [Italy], no. 10 (agosto 2001): 28-32.

- 2001 "Beyond the Producer-driven/Buyer-driven Dichotomy: The Evolution of Global Value Chains in the Internet Era." *IDS Bulletin* 32, 3 (July): 30-40.
  - Revised and reprinted: "The Evolution of Global Value Chains in the Internet Era." Pp. 19-34 in Andrea Goldstein and David O'Connor (eds.), *Electronic Commerce for Development* (Paris: Development Centre of the Organisation for Economic Co-operation and Development, 2002).
- 2001 "Globalisation, Value Chains and Development" (Gary Gereffi, John Humphrey, Raphael Kaplinsky and Timothy J. Sturgeon). *IDS Bulletin* 32, 3 (July): 1-8.
- 2001 "Shifting Governance Structures in Global Commodity Chains, with Special Reference to the Internet." *American Behavioral Scientist* 44, 10 (June): 1616-1637.
- 2001 "Las cadenas productivas como marco analítico para la globalización." *Problemas del Desarrollo* [Universidad Nacional Autónoma de México, Mexico City, Mexico] 32, 125 (abril-junio): 9-37.
- 2000 "India's Apparel Exports: The Challenge of Global Markets" (K.V. Ramaswamy and Gary Gereffi). *The Developing Economies* [Tokyo, Japan] 38, 2 (June): 186-210.
- 2000 "The Transformation of the North American Apparel Industry: Is NAFTA a Curse or a Blessing?" *Integration and Trade* 4, 11 (May-August): 47-95.
- 2000 "Torreón's Blue Jeans Boom: Exploring La Laguna's Full Package Solution" (Gary Gereffi and Martha A. Martinez). *Bobbin* 41, 8 (April): 44-54.
  - Translated and reprinted (Spanish): "El auge del blue jean en Torreón: Explorando la evolución de La Laguna al paquete completo" (Gary Gereffi and Martha Argelia Martínez). *La Bobina* 32, 2 (marzo/abril 2000): 16-21.
- "International Trade and Industrial Upgrading in the Apparel Commodity Chain." *Journal of International Economics* 48, 1 (June): 37-70.
  - Translated and reprinted (Spanish): "Globalización, cadenas productivas y pasaje de naciones a eslabonamientos superiores. El caso de la industria internacional del vestido." Pp. 89-134 in Jorge Basave, Alejandro Dabat, Carlos Morera, Miguel Ángel Rivera Ríos, and Francisco Rodríguez (eds.), *Globalización y alternativas incluyentes para el siglo XXI* (México, DF: Instituto de Investigaciones Económicas, Universidad Nacional Autónoma de México, 2002).
- "U.S. Companies Eye NAFTA's Prize" (Gary Gereffi and Jennifer Bair). *Bobbin* 39, 7 (March): 26-35.

  Translated and reprinted (Spanish): "En búsqueda del desarrollo integrado en México: Del ensamble al 'paquete completo' en la industria exportadora de la confección." *Trabajo* [Mexico City, Mexico] 1, 2 (julio-diciembre 1998): 155-168.
- "India's Apparel Sector in the Global Economy: Catching Up or Falling Behind?" (K.V. Ramaswamy and Gary Gereffi). *Economic and Political Weekly* [New Delhi, India] 33, 3 (January 17): 122-130.
- "Global Shifts, Regional Response: Can North America Meet the Full-Package Challenge?" *Bobbin* 39, 3 (November): 16-31.
- "Competitividade e redes na cadeia produtiva do vestuário na América do Norte." *Revista Latino-americana de Estudos do Trabalho* [Sao Paulo, Brazil] 3, 6: 101-127.
- "Global Commodity Chains: New Forms of Coordination and Control Among Nations and Firms in International Industries." *Competition & Change* 1, 4: 427-439.

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- 2003 <u>"The Global Apparel Value Chain: What Prospects for Upgrading by Developing Countries?"</u> (Gary Gereffi and Olga Memodovic). United Nations Industrial Development Organization (UNIDO), Sectoral Studies Series, 2003.

### **Reports for International and National Agencies:**

- "The Contrasting Roles of the Informal Sector in East Asian and Latin American Development" (co-authored with Lu-Lin Cheng). U.S. Department of Labor, Bureau of International Labor Affairs, Washington, D.C. Informal Sector Discussion Paper 9. February. 28 pp.
- "The Problematic of Pharmaceuticals in Peru." Health Sector Analysis/Peru, multi-institutional collaborative project involving U.S., Peruvian, and international institutions. January. 87 pp.
- "Colombia: problemas y políticas relativas al sector medicamentos" (co-authored with Ricardo Soifer). Pan American Health Organization, Washington, D.C. Bogotá, Colombia. March 12-16. 40 pp.
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### Recent Lectures and Research Presentations at University Symposia:

<u>"The Impact of COVID-19 on GVCs: Explaining Shortages of Medical Supplies."</u> George Washington University, Department of International Business. March 3, 2021.

"Global Value Chains in the Post-COVID-19 Era: China, the United States and Medical Supplies." Peking University-Harvard workshop on "New Economic Geographies in a Changing World," November 23, 2020.

"COVID-19 Shortages of Medical Supplies: What Is the Problem and How Can We Solve It?" Duke Campus Club, Duke University, Durham, NC, October 20, 2020.

"The COVID-19 Pandemic and Global Supply Chains: Disruptions and Restructuring." Webinar hosted by the Duke University Center for International and Global Studies, Durham, NC, April 21, 2020.

"How Are Global Supply Chains Reshaping Latin American Development?" Stone Center for Latin American Studies, Tulane University, New Orleans, LA, February 28, 2020.

"Global Value Chains and China's Evolving Role in the New Digital Era" (with Karina Fernandez-Stark and Penny Bamber). Shandong University of Finance and Economics, Jinan, China, October 28, 2019.

"Global Value Chains in a Changing World Economy." Lecture for China Entrepreneur Club, TOSEE Learning Alliance, Duke Kunshan University, Kunshan, China, October 26, 2019.

Conference co-organizer (with Penny Bamber and Karina Fernandez-Stark), "China's New Development Strategies: Moving Up and Moving Abroad in Global Value Chains," sponsored by the Duke Center for the Study of Contemporary China, Duke Kunshan University, Kunshan, China, October 25-26, 2019.

### **Lectures in Recent Professional Meetings:**

"The Impact of COVID-19 on GVCs: Explaining Shortages of Medical Supplies." GVC Conversations @ SASE (Society for the Advancement of Socio-Economics), Network O (Global Value Chains), January 28, 2021.

<u>"Shaping Sustainable Supply Chains"</u> – Podcast with Tilman Altenburg (Program Head, German Development Institute) and Gary Gereffi (Duke GVC Center). Sponsored by the Research Network on Sustainable Global Supply Chains, December 15, 2020.

"What Do We Learn from COVID-19 about the Resilience of GVCs for Medical Supplies?" FMM (Forum for Macroeconomics and Macroeconomic Policies) Conference on "The Corona Crisis: Macroeconomic Implications and Policies for Sustainable Recovery," Duesseldorf, Germany, Oct. 30, 2020.

"Medical Trade Wars: The Search for Drugs, Devices and PPE." Webinar hosted by the National Press Foundation, Washington, DC, May 26, 2020.

"Beyond Trade Wars: What Can We Learn from Global Value Chains about Today's Capitalism?" Sit Investment Associates Client Workshop, Carlsbad, CA, Feb. 15, 2020.

"What Does GVC Analysis Contribute to the Study of Industrial Hubs?" Oxford Handbook of Industrial Hubs and Economic Development, Draft Chapters Review Workshop. Addis Ababa, Ethiopia, April 25, 2019.

"Amazon and Alibaba: Internet Governance, Business Models and Internationalization Strategies." Research Workshop on "Digitization, Value Chain Governance and Divisions of Labor." Weizenbaum Institute for the Networked Society, Berlin, Germany, March 20-21, 2019.