



Logo Versions



HEY BUDDY!

Primary

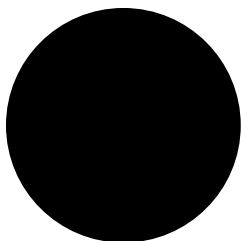
HEY BUDDY!

Wordmark Only



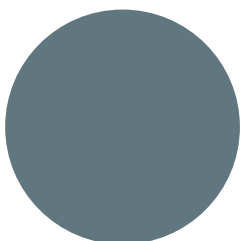
Icon

Colours



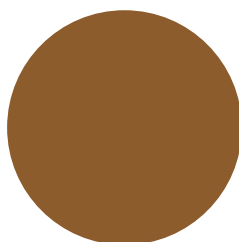
Primary

Hex #000000
RGB rgb(0,0,0)
CMYK 0 0 0 100
Pantone 19-3911



Secondary

Hex #61777F
RGB rgb(97,119,127)
CMYK 24 6 0 50
Pantone 18-4011



Accent

Hex #8D5C2C
RGB rgb(141,92,44)
CMYK 0 35 69 45
Pantone 17-1052

Background

Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary

BANGERS REGULAR

AA BB CC